

# NORTHSIDE NEWS

Vol. 18, No. 5, Issue 107

www.NorthsideMadison.org

April / May 2013

## Calling all Northside music makers — Help launch Make Music Madison in our neighborhood

By Beth Mastin

**Make Music Madison is performed by anyone, enjoyed by everyone**

A new summer celebration is coming to neighborhoods all over Madison. Make Music Madison will be a way for all Madisonians to celebrate music on the summer solstice, creating citywide musical merriment. Make Music Madison will take place Friday, June 21 with most performances happening from 4-8 pm in public spaces throughout Madison. Sidewalks, parks and more will become impromptu musical stages, dance floors and social meeting points.

Make Music Madison is music performed by anyone, enjoyed by everyone. Amateurs, students, part-time professionals and established artists are all welcome to perform. Organizers invite you to play an instrument, sing along with a crowd, organize a choral flash mob, record and upload the musical happenings as they unfold around you. This is an opportunity for Northside musicians and businesses to be creative. You put together your own musical event at your favorite Northside location and Make Music Madison will promote your performance and venue.

Madison is your stage. This city-wide event is not focused around built stages, or one centralized location. Your stage could be a front porch, a restaurant patio, a park bench, a community center or any other outdoor space you can imagine. Do you have somewhere you'd love to play? Help register it as a venue. You have artistic control. It's your concert. If you want to perform with a different guitarist than previously announced, or take an extended 20 minute bass solo, you don't have to ask our permission.

Make Music Madison is a free community-organized event, and does not provide funding to either venues or musicians. But we are setting up the framework by securing the permits, coordinating the concerts and publicizing the event citywide with media stories, concert listings

Make Music continued on page 13



## Northside massage therapist delivers healing touch to Cambodian orphans suffering from HIV and AIDS

By Jason Cuevas  
*Northside News*

With so many places in the world that need help, it can be hard to figure what one can do make things better. A Northside resident discovered that her healing touch is able to bring help to those abroad.

Kelsey Lyons, a massage therapist on the Northside, recently took a trip to Cambodia to assist with orphans suffering from HIV and AIDS. She took her trip through The Heart Touch Project which, according to their website, is a nonprofit organization dedicated to the training and delivery of compassionate and healing touch to homebound or hospitalized men, women and children.

HIV positive Cambodians are often ostracized from the rest from of society. The general population is not as educated on the disease as Americans and many people are afraid to even touch someone who is positive, and in the worst cases have been known to burn them with acid. On top of this issue, many of the children were part of the sex slave trade in Cambodia and have major issues being touched at all themselves.

Lyons spent two weeks at the 6-year-old orphanage. She gave massages to the

children and helped with their day to day activities.

"We went over there to touch the children that don't get touched. They are really an untouched group in Cambodia," Lyons said. "Just trying to introduce them to good touch and showing them that not all touch is bad."

The Cambodian orphanage is American run and provides food, shelter and medication for 265 orphans. They also provide education to supplement the often poor education they are given. The children range in age from 18 months to 18 years old. They also help non-orphans that are HIV positive by providing medication for over 1800 children in the area. The children from the orphanage now have a very high survival rate. The combination of good nutrition and medical care gives them a huge leg up on the other children in their country.

"These children are actually really lucky to have an organization that can help them. Without this organization they would all be dead," Lyons said. "Going in I thought it would be devastating, but I really felt thankful that they had a place. They had food and they had love and education."

It was important for her to work with children because she has children of her own that attend Gompers Elementary. She went to the children's school and talked to the students about the trip and Cambodian children.

"I kind of wanted them to have some involvement in it too. When I decided to go to Cambodia I talked to their school and said I am going there so can we

Healing Touch continued on page 9

## FEED Kitchens breaks ground

By Ellen Barnard

There's about to be more cooking taking place on the Northside. The FEED Kitchens, a shared use community kitchen for food entrepreneurs and non-profits, will soon break ground.

The FEED team and the Northside Planning Council Board have selected Engineered Construction, Inc. as the general contractor for the building and Kessenich's Ltd. for the food service equipment. We have finalized a land lease with the Alexander Company, from whom we will lease the land under the facility for the next 85 years and we have arranged for a loan to help build the facility from Forward Community Investments, a community development financial institution that works exclusively with non-profits. We thank Iconica for their steady work and support on the FEED design and bid process, and we are grateful for all the community support we continue to receive in the form of volunteers and donations.

We are also proud to announce that we have received a grant from the Madison Rotary to help pay for one of the food processors that will be used to supply healthy local produce snacks to Madison schoolchildren in 10 of the poorest schools in the city.

We have more fundraising to do in order to be able to open and serve our future customers and community members, but we are closer than ever.

Want to help, but don't have any money to contribute? We need four volunteers to pour drinks at the Isthmus Ala Carts event, May 10 from 4-8 pm at Olin Park. FEED gets \$500 from the event, plus tips, so social and outgoing volunteers who can cajole a tip out of the patrons are especially wanted. Or join us there and enjoy samples from 25 food cart vendors, including future FEED users.

It is now time to finalize details for the opening in late August or early September.

### INSIDE

#### ALDER CANDIDATES RESPOND

District 12 Alder Candidates ..... 11

#### SCHOOL BOARD CANDIDATES

Candidates respond to question ..... 12

#### SHERMAN AVENUE CHANGES

TWLTL and Bike Lanes Approved by Common Council, March 5 ..... 18

#### SUMMER YOUTH ACTIVITIES

Summer fun..... 20

#### OTHER NEWS

Northside Planning Council..... 2

Northside News ..... 3

Business..... 4-5

Community ..... 6-19

Youth..... 20-25

Health..... 26

Library..... 27

Troy Gardens..... 28

Outdoor ..... 29-30

Home ..... 31

Elected Officials ..... 32-33

Senior ..... 34

WPCRC ..... 35

NON-PROFIT ORG.  
U.S. POSTAGE PAID  
MADISON, WI  
PERMIT NO. 667

## NORTHSIDE PLANNING COUNCIL

*From*  
**SUE GLEASON**  
**NPC BOARD CHAIR**



**The only thing constant is change ...**  
For the past 20 years the Northside Planning Council has been doing good by the Northside. Things have been built, grown or expanded. Paid staff have come and gone, and come back again! Council members in the earlier years and now board members, have also come and gone as lives change, people move in and out, and families grow up. But as the saying goes, "the only thing constant is change." Change can be good, often bringing new opportunities and new perspectives.

With this issue we say farewell to Lauri Lee who has shepherded the Northside News for the past four years, improving the quality and accessibility of the paper. We will miss Lauri's energy and passion for the newspaper and are pleased she will remain engaged on the Northside with her marketing communications business.

We are also thrilled to welcome back Abha Thakkar as the new editor for the Northside News. Abha left NPC in 2006 to develop and run her own non-profit providing educational materials to schools in Uganda and Sierra Leone. But as she said to us, she missed a community and we are pleased that she has chosen to return to ours.

We are also seeking a new Executive Director as Cindy Crane has left to focus on her own small business. See [www.NorthsideMadison.org](http://www.NorthsideMadison.org) for details on the skills and experience we are seeking. The board is currently reviewing applications from several highly qualified candidates.

Please join the Northside Planning Council and *Northside News* in support of our local businesses as they face the changes that are occurring on Sherman Avenue. Buy local. Buy Northside.

Various NPC initiatives are steadily moving forward:

- Groundbreaking for the FEED Kitchens is planned for April, with the opening

this harvest season.

- The Northside Youth Council development is underway with a grant from Thrivent Financial to support a fall Youth Summit.
- The Community Suppers continue in 2013 and may be supported in the future by a city grant (fingers crossed). We hope you attended the supper on March 17.
- The March School Board Forum and 12th District Alder Forum provided opportunities for Northsiders to hear from the candidates.
- The annual Community Survey and State of the Northside are coming soon.
- Planning is underway for NPC's 20th anniversary/North Star Awards event so look for the date and details in the next edition.
- The Northside Non-Profits Network group continues to meet bimonthly, sharing their resources and building networks that strengthen their organizations.
- The Northside Economic Development Coalition meets monthly to explore business issues.
- And more!

The NPC Board remains committed to the Northside and while we navigate the inevitable changes, we continue looking ahead to what is next. Look for news of a new Executive Director and as always, contact us with ideas you'd like to be part of seeing happen in our community. Our spring fundraising efforts will kick off soon so please consider a small (or big) donation to support our efforts on behalf of the Northside.

**NPC Board**

- Sue Gleason
- Joshua Morrill
- Marti Ryan
- Nikki Sanders
- Terrie Anderson
- Felicia Butler
- Travis Currier

### Economic Development Partners



#### NPC MISSION

##### COMMUNITY-PEOPLE-BUSINESS

The Northside Planning Council reaffirms its mission to improve the quality of life for all residents of the Northside and to enhance opportunities for businesses. NPC's priorities are:

**COMMUNITY** — Communication and Connections within the Northside

- Support and enhance communication on the Northside
- Serve as a key convener of Northside events
- Engage with the community to understand the overall needs of the Northside

**PEOPLE** - Individuals and Families

- Facilitate awareness of and access to services
- Partner with others to identify service needs
- Foster development of additional support services for individuals and families in need

**BUSINESS** - Economic Success and Growth for The Northside

- Promote the Northside as a great place to live, work, play, start or grow a business
- Support existing businesses
- Encourage and support new investments

#### Northside Planning Council

##### Board of Directors

**Sue Gleason**  
Chair

*Liaison to:*  
Lake View Hill, Friends of Lake View Hill Park

**Joshua Morrill**  
Vice Chair

*Liaison to:*  
Sheridan Triangle, Mendota Hills, North/Eastside Senior Coalition, Vera Court Neighborhood Center

**Marti Ryan**  
Treasurer

*Liaison to:*  
FEED Advisory Committee, Art & Design Committee, Cherokee Townhouses, Cherokee II Condos, Cherokee Gardens

**Nikki Sanders**  
Secretary

*Liaison to:*  
East Bluff, Northport Apartments, WPCRC

**Terrie Anderson**

*Liaison to:*  
FEED Advisory Committee, Community GroundWorks, Troy Gardens Community Co-Housing, Friends of Cherokee Marsh

**Felicia Butler**

*Liaison to:*  
Northside Youth

**Travis Currier**

*Liaison to:*  
Neighborhoods for community events



**Northside Planning Council**

2702 International Ln., Suite 203  
Madison, WI 53704  
608-661-0060



### BUY LOCAL

- Custom Printed & Embroidered Apparel
- Corporate Wearables, Team Uniforms
- Signs and Promotional Products

**Call 242-2992**

#### HIGH IMPACT APPAREL

Everything you need to promote your identity.

312 N. Third St., Madison, WI

[www.highimpactmadison.com](http://www.highimpactmadison.com)

### Benvenuto's

ITALIAN GRILL

*Join us for lunch!*



**Buy One Lunch Entrée — Get One 1/2 OFF**

*Expires April 30, 2013*

*Valid for Dine-in, Carryout or Delivery.*

*Cannot be combined with any other offers or discounts.*

All you can eat —  
Soup, Salad & Bread \$6.59  
1/2 Sandwich Combos \$7.59  
Plus pastas, pizzas & salads!

*We deliver!*

1849 Northport Dr. • Madison, WI 53704 • 608-241-1144 • [www.benvenutos.com](http://www.benvenutos.com)



**TREAT your FEET!**  
with a  
**PEDICURE**

*for only* **\$42**

**Check out our BRAND NEW Pedicure Throne!**



2114 N Sherman Ave • Madison, WI 53704  
608.241.0323 • [www.DuwaynesSalon.com](http://www.DuwaynesSalon.com)

**NORTHSIDE NEWS**

**NORTHSIDE NEWS**  
www.northsidenews.org

Published bimonthly and copyright by the Madison Northside Planning Council, Inc.  
Circulation: 13,000 Households and Businesses  
2702 International Lane, Suite 203, Madison, WI, 53704  
608.661.0060 • 608.661.0064 fax • Editor@NorthsideNews.org  
Printed and mailed by JB Kenehan, Beaver Dam

Publisher: Northside Planning Council  
Editor: Lauri Lee Editor@NorthsideNews.org  
Editorial Production: Abha Thakkar  
Intern: Jason Cuevas

Editorial Team: Terrie Anderson, Nikki Sanders  
Advertising Manager: Lauri Lee Ads@NorthsideNews.org  
Graphic Production & Design: Mary Ambrosavage  
Proofreading: Terrie Anderson, Jason Cuevas  
Business Delivery: Dean Smith, Missy Johnson and Chris Johnson

**Contributing Writers and Photographers:**

Terrie Anderson	Kimberly Hazen	Tim Nelson	Patrick Schrank
Jan Axelson	Aaron Heimann	Meg Nielsen	Brianna Scoville
Ellen Barnard	Sherie Hohs	Greg Packnett	Karen Seno
Laurel Bastian	James Howard	Larry Palm	Mayor Paul Soglin
Sue Berg	Barbara Karlen	Joe Parisi	Rebecca Starke
Felicia Butler	Jim Krueger	Leslie Peterson	Fiona Stoner
David Carpenter	Dean Loumos	Marge Pitts	Wayne Strong
Cynthia Chin	Beth Mastin	Anne Pryor	Dan Tortorice
Jason Cuevas	Dale Matthews	Satya Rhodes-Conway	Kathie Wagner
Eric Dahl	Cheryl McCollum	Deb Roussos	Lorie Walker
Kim Deegan	Cam McLay	Paul Rusk	Anita Weier
Betsy Ezell	TJ Mertz	Foluke Salami	Brad Weisinger
Sue Gleason	Mark Miller	Nikki Sanders	Heather Wilde
Jeff Golden	Janet Moore	Melissa Sargent	
Nicole Graper	Wendy Murkve	Katie Scharf	

**June / July 2013 Northside News**

Contribution Deadline: May 1  
Distribution Dates: May 28-31

**ADVERTISING RATES**

**June / July 2013**  
**Deadline: We Design –Apr. 29 You Design – May 1**  
**Distribution dates: May 28-31**

\$15.00 per column inch for grayscale ads — a great bargain!  
Reach 13,000 households with every issue!  
*Special rates for nonprofits.*

AD SIZES	COST	FULL COLOR	DIMENSIONS
1/16 Page (horizontal)	\$ 60	Add \$20	4.917" W x 2" H
1/16 Page (vertical)	\$ 60	Add \$20	2.375" W x 4" H
1/8 Page (vertical)	\$120	Add \$35	2.375" W x 8" H
1/8 Page (square)	\$120	Add \$35	4.917" W x 4" H
1/4 Page	\$240	Add \$55	4.917" W x 8" H
1/2 Page	\$480	Add \$100	10" W x 8" H
Full Page	\$960	Add \$190	10" W x 16" H
Flyers/Inserts	\$960 & Up	Call for details	Call for details

*From*

**LAURI LEE**

Editor@NorthsideNews.org  
661-0060 Ext. 3



**EDITOR**

It is with mixed feelings that I compose my final editorial for the Northside News. I have enjoyed many aspects of serving in this position — the contact with our writers, volunteers and advertisers and the pleasure of producing a publication with high quality content and a solid advertising base. I am thankful for each and every one of you.

Most of all, I have enjoyed getting to know the people of the Northside of Madison. When I was hired four years ago, I had some idea of what was happening on the Northside. I knew it was a community poised on the edge of growth and promise. But I didn't know the people. I do now. I have found them to be an honest, kind and caring lot.

Perhaps in any job, the relationships we develop turn out to be the most rewarding part. Certainly it has been that way for me. Over the years that I have served as editor, it has been my privilege to meet and come

to know many business owners and non-profit leaders. I have been impressed by their integrity, their dedication and their commitment to this Northside community.

I am saddened by the fact that I will not be working with these folks in the same capacity as before. But, I look forward to exerting more energy and effort into growing and nurturing my own business, Communication Concepts — a part of my life I have put on hold during my time as editor. And, I am excited about continuing on the Northside as president of the Northside Business Association.

There are many people that I could acknowledge and thank, but it would fill many pages. Many thanks go to the NPC Board, Editorial Team, and volunteers who helped with proofreading, copyediting and business delivery. A special thanks to Jason Cuevas, who has no fear in getting a story and turning it around in lightening speed. Thanks to Mary Ambrosavage for your design eye and production detail. It has been a special delight to have worked with Abha Thakkar, the new incoming editor during this production cycle. She dug into the trenches with me and for this I will be eternally grateful. I'm sure you'll also enjoy working with her.

**2013 DEADLINES**

Publication Month	"We Design" Ad Deadline	"You Design" Ad Deadline	Writer Deadline	Date Distributed
Dec 12/Jan.13	Oct. 29, 2012	Oct. 31	Nov. 1	Nov. 27-30
Feb/Mar 2013	Dec. 17, 2012	Dec. 19	Jan. 2	Jan. 28-31
Apr/May 2013	Feb. 25, 2013	Feb. 27	Mar. 1	Mar. 27-30
June/July 2013	Apr. 29, 2013	May 1	May 1	May 28-31
Aug/Sept 2013	June 24, 2013	June 26	July 2	July 27-31
Oct/Nov 2013	Aug. 26, 2013	Aug. 28	Sept. 4	Sept. 26-30
Dec 13/Jan.14	Oct. 28, 2013	Oct. 30	Nov. 1	Nov. 26-30

**Letters to the Editor**

*Editor's Note:*

We've received a number of calls and emails wondering why the Northside News didn't report the Sherman Avenue changes and Common Council vote in the February edition of the Northside News. This topic occurred between publication cycles due to our bimonthly publication schedule.

Dear Editor,

For decades, people have worried about safety on Sherman Avenue. There have been crashes, injuries, near misses, and tragically, several fatalities. People don't feel safe driving, walking or biking. Residents, neighborhood groups, and elected officials have searched for solutions. Meetings were held, studies were done, and experts were consulted. Every time, the recommendation was the same — convert the street to three car lanes and two bike lanes, and add pedestrian islands.

This configuration has been implemented around Madison and the US, with positive results. Studies show:

- Little change in traffic volumes
- Little traffic diversion to adjacent streets
- Small reductions in vehicle speed
- Reductions in collisions
- Increases in pedestrian volumes and bicycle traffic
- Positive or neutral impacts on property values
- Very little change in travel times for vehicles
- No impact on bus operations

The changes coming to Sherman Avenue will improve safety for everyone — drivers, pedestrians, and bicyclists.

Letter one continued on page 16

Dear Editor,

I own a business on North Sherman Avenue and have some very legitimate concerns about the TWLTL. At the October meeting discussing safety issues on Sherman Avenue, the alder and City traffic engineer reassured us there would be public meetings after the report was issued to discuss the traffic engineering report. This did not happen, despite over 1500 signatures submitted to the Common Council to stop or slow down the process, which is a big injustice to Northside residents and businesses.

We are very concerned about safety on this busy street and feel it is not wide

enough to accommodate everything that has been recommended. I have comments and questions that should be answered before there is any change to North Sherman Avenue.

- Why were there no public meetings on the TWLTL?
- Were the Cherokee neighborhood, Maple Bluff and the Mallards involved with discussions on the TWLTL?
- Why weren't business owners notified of the plan?
- What about the financial impact to the 50 businesses and the three shopping centers?

Letter two continued on page 16

**FALBO BROS. PIZZERIA**

Carry Out & Delivery

Slices all day!

**608-204-2723**

**Buy 2 pizzas, get one FREE of equal or lesser value.**

Not valid with any other coupon  
Expiration 05/31/13

**Italian Beef Sandwich \$6.49**

Not valid with any other coupon  
Expiration 05/31/13

Falbo Bros. Pizzeria • 1207 N. Sherman Ave. • 204-2723 • www.falbobrospizza.com

BUSINESS

## Summit offers financial wellness program

*'Red SHOES' program offers guidance, tools, support*

Summit Credit Union announced the launch of "Red SHOES," an exclusive, new financial wellness program designed for people who are ready to commit to financial improvement. Over the past two years, Summit has created and then piloted Red SHOES, which offers well-defined steps, tools, encouragement and support to make smart money decisions and to achieve financial goals.

"We know our members look to us for financial guidance and for ways to make more things possible in their lives," said Kim Sponem, CEO/president at Summit Credit Union. "We also know many people prefer to make changes within a defined program, so we built one." Sponem said it took approximately 18 months of credit-union-wide innovation and collaboration to create Red SHOES and less than 72 hours to fill the 100 initial openings for the pilot program Oct. 2012 through Jan. 2013.

Responses were very positive among the pilot participants. "As a returning college student, I really found the information, tips and guidance I received via the Red SHOES program to be instrumental," said Kara Taylor, a Red SHOES pilot participant. "The Red SHOES workbook was incredibly help-

## Wisconsin Women Entrepreneurs meet on Northside

By Lauri Lee

Wisconsin Women Entrepreneurs (WWE), an organization that has been inspiring and supporting Madison area business women for the past 30 years, recently convened a Special Interest Group (SIG) that meets on the last Thursday of the month from 12-1:30 pm at the Coffee Gallerie in the Northside TownCenter. The new SIG will use meetings to focus on supporting other women who wish to grow their business on the Northside.

WWE developed to meet the needs of women business owners. Many once worked in corporate America and are now using their skills outside that structure.

CABi consultant Marcia Flammang said: "I joined WWE to meet like-minded women. I came from the corporate world where I had a chance to build relationships and connect with women during water cooler moments. When I started working from a home

office I often missed the day-to-day connection I had enjoyed while working outside the home."

WWE meetings give women the opportunity to network, collaborate and find support for their business ventures. Their gatherings fill a niche and are often charged with lots of positive energy, noted June Streveler of Mary Kay Cosmetics.

WWE got its start in the 1980s and 1990s. In early 2000, the group became a chapter of the National Association of Women Business Owners (NAWBO). But that group shifted its emphasis more toward providing services, support and lobbying for larger women-owned businesses. In February 2011 the group severed its NAWBO ties and returned its focus to small business entrepreneurs—resulting in a membership jump from 40 to 160 in just over two years.

"WWE gives women entrepreneurs the opportunity to build a relationship the same way many of us did while we

worked in corporate America: by sharing coffee, a meal and conversation. Our economy is developing into a connection-first economy, which starts with building a relationship. We want to do business with someone we know, trust and like being around," Flammang said.

A number of WWE groups meet in the Madison area. Eastside women meet the second and fourth Friday. Westside meetings are offered on the first and third Friday. Educational mini-seminars are held every Friday morning, on the east and west sides, respectively. On the fourth Tuesday evening there is a dinner at the Fluno Center. Meetings are open for non-members who are encouraged to come and check out the organization.

For information about WWE visit their website. For membership information, contact Shannon@ShannonMcMahon.com. For more information about the Northside Special Interest Group, contact Lauri Lee, 334-4969.

ful as a tool for tracking my finances and documenting my progress. With the guidance provided by Red SHOES, I will have paid off more than 75 percent of my credit card debt, which will really help my finances when I start school in the fall."

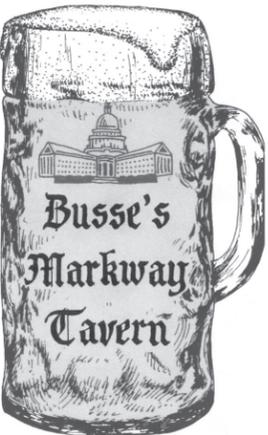
While the program is available to any adult who is ready to succeed financially, regardless of age or gender, it's designed specifically to appeal to and serve women ages 20-50. "We have a

particular passion to support women in their financial success," says Sponem. "Women are over-represented in poverty statistics, leading single-parent households and providing unpaid care giving. It's critical that women know, specifically, how to create wealth that aligns with their life goals and priorities. The Red SHOES system offers that."

Red SHOES includes a workbook, an online financial boutique that includes interactive tools, inspiring messages and

education, plus access to a Red SHOES coach and exclusive member events.

Registration is ongoing and open to credit union members ages 18 and up. There is a \$20 enrollment fee and a monthly fee of \$5. To learn more and to sign up for Red SHOES, please visit [www.summitcreditunion.com/shoes](http://www.summitcreditunion.com/shoes) or call 243-5000, ext. 2444.



"Northside home of the 'Chuck Norris'"

Friendliest little neighborhood bar on the Northside

2005 N. Sherman Ave.

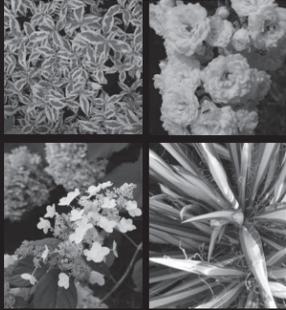
**Westmont Law Offices, S.C.**  
General Practice Law Firm



608.244.9494

1837 Aberg Ave. • Madison  
westmont@westmontlaw.net

**For All Your Landscape Needs • Call Lakeview Landscapes**



Your Local Outdoor Living Specialists, offering quality plants from McKay!

Call Us Today! 608.698.5589

*color it Green*

**MCKAY NURSERY COMPANY**

Quality Plants • Professional Design • Direct Delivery • Installation Available

**Altered States Alterations**

**Quality alterations at competitive prices ASAP**

- Basic and Specialized Alterations
- Bridal • Socialwear
- Zippers • Leather
- Drop off for BLOCK CLEANERS

Tue, Wed, Fri 8 am-6 pm  
Th 8 am-8 pm Sat 8 am-1 pm  
Closed Sunday & Monday

**Darlene Shell, Proprietor**  
alteredstatesa@tds.net

(608) 244-2073  
NORTHSIDE TOWNCENTER  
1853 Northport Drive  
Madison, WI 53704  
alteredstatesalterations.com

**NORTHGATE** YOUR NORTHSIDE SHOPPING CENTER  
North Sherman Avenue & Aberg Avenue

**Glidden PAINT SALE**  
BUY ONE GET ONE FREE  
UP TO 5 GALLONS

**True Value**  
START RIGHT. START HERE.  
244-5403  
Northgate Shopping Center

**FALBO BROS. PIZZERIA**

**Carry Out & Delivery Slices all day!**  
608-204-2723

Falbo Bros. Pizzeria  
1207 N. Sherman Ave.  
www.falbobrospizza.com

**SHREDFEST**

Most identity theft cases occur after personal documents have been lost or stolen. If you don't need it, destroy it responsibly!

**Secure Your ID Day**  
Saturday April 20  
8:30-11 am  
Summit Credit Union  
2424 Rimrock Rd., Madison

Consumers can bring up to 3 boxes of documents to be shredded for FREE by a professional document destruction company. What needs to be shredded? Old checks, pre-approved credit card offers, bank and credit card statements, bills, old tax returns, receipts, old real estate documents. For more information, contact the BBB at 608-268-2221.

**SPONSORS:**

summit CREDIT UNION | Pellitteri DATA DESTRUCTION DIVISION | Wisconsin Better Business Bureau | [bbb.org](http://bbb.org)

**BUSINESS**

# The UPS Store and Margo Dixon help to build a better business environment for the Northside

By Lauri Lee

An entrepreneur in more ways than one, Margo Dixon is the owner and friendly face of two UPS Stores, the coordinator of the NorthGate Merchant Association, a member and board member of the Northside Business Association (NBA) and involved in the Northside Economic Development Coalition.

Undoubtedly, her interest in the Northside, both as a business owner and a community networker, has grown over the past 15 years. Dixon started out with a UPS store at East Towne 20 years ago. Five years later she noticed that the Northside lacked a UPS location and decided to open a second store in NorthGate Shopping Center on Sherman Avenue. In the 15 years since, she has watched that location evolve from a pack and ship store to a full-service print support for small businesses.



Margo Dixon

“Working with UPS store customers is so satisfying. You get to know the repeat customers and after a while it feels like the old-fashioned neighborhood store where everybody knows each other when they come in,” said Dixon, who also lives on the Northside. Dixon also noted that The UPS Store offers a lot of products as well as ser-

vices to meet her customers’ needs.

At the same time Dixon was opening The UPS Store at NorthGate, the NBA and Northside Planning Council (NPC) were blossoming. It seemed natural for her to segue into a role where she could help develop a better business environment for the Northside. In 2011, NPC awarded Dixon with a North Star Award for years of involvement in promoting responsible economic development.

Dixon is a coordinator of the NorthGate Merchant Association, a coalition of NorthGate businesses that sponsors community events and promotes individual stores through collective advertising. Serving as the ad liaison for the Northside News for NorthGate, Dixon said, “We NorthGate merchants view ourselves as a neighborhood support team. This is the kind of role we like to play.”

A loyal member of the NBA, Dixon works with membership and economic development. She has served as the group’s treasurer for five years.

“The NBA has been a unique fit for me. I love that small business owners can meet and get to know each other, relate to each other and work with each other. They can also share their passion to make the Northside a successful community,” Dixon said.

Dixon helped create the Northside Economic Development brochure and helped coordinate on the group’s brokers event in September of 2012 to introduce Northside assets to businesses that might be in the market for a new or expansion location.

“I am fascinated with the possibilities of helping to grow the Northside business community and hope I can help bring more businesses of all types to this area,” Dixon said.

## Northside Business Association celebrates 20th anniversary

By Lauri Lee

The Northside Business Association (NBA) has been making a positive impact on the Northside community since 1993 and will celebrate its 20th anniversary this spring. Throughout its existence, the organization has worked to support growth on the Northside and ensure that future development is well planned and of high quality.

“We are an upbeat group that understands the symbiotic relationship be-

tween businesses, nonprofits and residents,” said John Kavanaugh, one of the group’s founders and owner of the Esquire Club.

In 1993, Kavanaugh approached Dick Copp and Colleen Schaumberg of American Family Insurance, Jim Morbacher from Madison Gas and Electric, Karen Thompson of AnchorBank and a few other business leaders to discuss organizing a formal business organization for the Northside.

“We were specifically interested in enhancing businesses on the Northside and supporting those businesses within the association. That is still true today. NBA members support each other. This is where we meet lifelong friends. It’s where we become community, whether business or otherwise,” Kavanaugh said. “We weren’t looking for memberships, we were looking for participation. We’ve never been a fundraising organization. We want people to come

and network, get to know each other. Everyone is welcome.”

Together this core group formed the Northside Business Association. The business people in the community had begun to feel the need to form their own identity and start a group to promote and grow area business — a group that would deal with issues specifically related to the business community, a network to communicate with all kinds of

NBA continued on page 7



# NORTHGATE

YOUR NORTHSIDE NEIGHBORHOOD SHOPPING CENTER

North Sherman Avenue & Aberg Avenue

<div style="background-color: black; color: white; padding: 5px;"><b>Northside Family Restaurant</b></div> <p><b>Breakfast Special</b> FREE cup of coffee</p> <p><b>Daily Specials</b></p> <p><b>Friday Fish Fry</b></p> <p><b>244-5663</b></p> <p>1201 N. Sherman Ave.</p>  <p><b>HOURS</b> M-Th &amp; Sat: 6 am-8 pm Fri: 6 am-9 pm Sun: 6 am-4 pm</p>	<div style="font-size: 2em; font-weight: bold; text-align: center;">QQ</div> <p style="text-align: center; font-weight: bold;">ASIAN BUFFET</p> <p style="text-align: center;">CHINESE, JAPANESE &amp; AMERICAN CUISINE</p> <p style="text-align: center;">ALL YOU CAN EAT</p> <p style="text-align: center;">EAT IN OR TAKE OUT</p> <p style="text-align: center; font-weight: bold;">608-819-8448</p> <p style="text-align: center;">1291 N. SHERMAN AVE</p> 	<p style="text-align: center; font-weight: bold;">USED &amp; NEW</p> <div style="text-align: center;">  <p style="font-weight: bold;">FRUGAL MUSE</p> </div> <p style="text-align: center; font-weight: bold;">BOOKS MUSIC • VIDEO</p> <p style="text-align: center;">Books • CDs • DVDs Audio Books • LPs!</p> <p style="text-align: center; font-weight: bold; font-size: 1.2em;">242-0000</p>	<div style="background-color: black; color: white; padding: 5px; text-align: center;"> <p style="font-size: 1.2em; font-weight: bold;">HMOOB ORIENTAL MARKET</p> <p style="font-weight: bold;">608.245.1616</p> </div> <p style="text-align: center;">The only Oriental market serving the Northside! Why shop far away when Hmoob Market is right in your neighborhood?</p> <p style="text-align: center; font-weight: bold;">MON-SAT: 9 am-8 pm SUN. 9 am-6 pm</p> <p style="text-align: center;">1197 N. Sherman Ave.</p>	<p style="text-align: center;">Where “to do” lists get done.</p> <p style="text-align: center; font-size: 0.8em;">Let us help you with that.</p> <ul style="list-style-type: none"> <li>Shipping Services</li> <li>Packaging Services</li> <li>Mailbox and Postal Services</li> <li>Copying Services</li> <li>Finishing &amp; Printing Services</li> </ul>  <p style="text-align: center; font-size: 0.8em;">The UPS Store</p> <p style="text-align: center; font-weight: bold; font-size: 0.8em;">The UPS Store NorthGate Shopping Center 1213 N. Sherman Ave. 663-9090</p>
<div style="background-color: black; color: white; padding: 5px; text-align: center;"> <p style="font-size: 1.5em; font-weight: bold;">WEAVER</p> <p style="font-weight: bold;">Auto Parts</p> </div> <p style="text-align: center; font-weight: bold;">Complete Machine Shop Service</p> <p style="text-align: center;">Import Domestic Truck Tractor</p>  <p style="text-align: center; font-weight: bold; font-size: 0.8em;">Open Daily 241-4006</p>	<div style="font-size: 1.5em; font-weight: bold; text-align: center;">Vnails</div> <p style="text-align: center; font-size: 0.8em;">Manicures/Pedicures Acrylic/UV Gel Pink &amp; White Nails Hand Designs Airbrush Designs</p>  <p style="text-align: center; font-size: 0.8em;"><b>HOURS</b> Mon-Fri 9:30 am-8 pm Sat 9:30 am-6 pm Sun 11:00 am-4 pm</p> <p style="text-align: center; font-size: 0.8em;">1171 N. Sherman Ave.</p>	<div style="background-color: black; color: white; padding: 5px; text-align: center;"> <p style="font-weight: bold;">LAUNDRYLAND</p> <p style="font-size: 0.8em;">Drop off Laundry Service By the pound</p> <p style="font-weight: bold;">Dry Cleaning</p> <p style="font-weight: bold;">Self-Serve Laundromat</p> <p style="font-weight: bold;">King-Size Washers</p> <p style="font-weight: bold;">Fully Attended</p> <p style="font-size: 0.8em;">M, TU, TH, FR 8 am-last load at 8 pm W 10 am - Last load at 8 pm SA, SU 8 am - Last load at 6:30 pm</p> <p style="text-align: center; font-weight: bold; font-size: 0.8em;">442-9476</p> </div>	<div style="background-color: black; color: white; padding: 5px; text-align: center;"> <p style="font-weight: bold; font-size: 1.2em;">ANYTIME FITNESS</p> <p style="font-size: 0.8em;">1117 N. Sherman Ave • 608.245.1616</p> </div> <p style="text-align: center; font-size: 0.8em;">BRING IN THIS AD AND GET YOUR</p> <div style="text-align: center; font-weight: bold; font-size: 1.5em;">FIRST MONTH FREE</div> <p style="text-align: center; font-size: 0.8em;">PLUS GET YOUR</p> <div style="text-align: center; font-weight: bold; font-size: 1.5em;">FREE 7 DAY PASS</div> <p style="text-align: center; font-size: 0.8em;">at <a href="http://www.anytimefitness.com">www.anytimefitness.com</a></p> <div style="background-color: black; color: white; padding: 5px; text-align: center; font-size: 0.8em;"> <p style="font-weight: bold;">ANYTIME FITNESS</p> <p>1117 N. Sherman Ave. (608) 245-1616</p> </div>	<div style="text-align: center;">  <p style="font-weight: bold; font-size: 1.2em;">Boomerangs Resale Store</p> <p style="text-align: center;">“Give A Little... Get A Lot”</p> <p style="text-align: center; font-size: 0.8em;">608-268-0793</p> <p style="text-align: center; font-size: 0.8em;"><a href="http://www.boomerangsresale.org">www.boomerangsresale.org</a></p> <p style="text-align: center; font-weight: bold; font-size: 0.8em;">Hours</p> <p style="text-align: center; font-size: 0.8em;">Mon.-Fri. 10 am-7 pm Sat. 9 am-5 pm</p> </div>

COMMUNITY

# Opportunities springing up all around at The River Food Pantry

By Betsy Ezell

Spring at The River Food Pantry brings with it busier pantry sessions and lots of opportunities to get involved with The River's work in the community.

Are you already involved in The Sweet Potato Project, sponsored by The River? If so, you'll want to know about the project's free educational gardening classes being offered this spring to get your garden sweet potato ready. These classes are open and free to the public. More classes will be added, so check the website for any updates ([www.madisonsweetpotatoproject.org](http://www.madisonsweetpotatoproject.org).) Here are the classes currently planned:

- April 13, 10 am-noon  
The Goodman Community Center  
149 Waubesa St., Madison
- May 6, 6-8 pm  
Willy Street Co-op West  
6825 University Ave., Middleton
- May 11; 10 am-noon  
UW-Extension  
5201 Fen Oak Dr., Madison

The River is collaborating with area medical professionals and churches for the Touched Twice Clinic Saturday, April 6 at Calvary Gospel Church. This event brings together hundreds of volunteers to offer medical, dental and optical services as well as haircuts, a mobile pantry and a free meal to area families in need. The River will be supplying a mobile food pantry and a free hot lunch. We need many volunteers to help make this event a success. Volunteers are needed from 9:45 am to 2:30 pm. If you'd

like to volunteer for this awesome event, please sign up by emailing [river@riverfoodpantry.org](mailto:river@riverfoodpantry.org).

We're sure you are dreaming of warmer weather, grilling and maybe even outdoor music festivals. We are — which is why we're looking forward to Brat Fest over Memorial Day Weekend. We need volunteers to work at Brat Fest, and by doing so earn The River a charitable donation of \$8 an hour. To volunteer, sign up at [www.volunteer.bratfest.com](http://www.volunteer.bratfest.com) and specify that you are with The River Food Pantry group. Available shifts are on a first come, first served basis. If you have any questions contact Nicole at [nicole@bratfest.com](mailto:nicole@bratfest.com).

The River would like to help you give your mom a wonderful gift for Mother's Day. Make a special donation to The River of at least \$25 in honor of your mom, and The River will send your mom a Mother's Day card acknowledging your gift in her honor, describe the impact the gift will have for a needy family and wish her a wonderful Mother's Day. Flowers will last a week, but the reward of helping a family in need will last a lifetime. You can find the Mother's Day Gift donation form on our website: [www.riverfoodpantry.org](http://www.riverfoodpantry.org). You must make your donation by Friday, May 3.

As always, The River appreciates every bit of Northside community support, including all of the food and clothing donations that you bring by, the businesses that support us and the tremendous financial support from you, our neighbors. Together, we truly can make a difference for our less fortunate Northside neighbors.



Photo by Brad Weisinger

Over 120 Northsiders attended the Sunday Supper held St. Patrick's Day.

# More Sunday Suppers to celebrate Northside in 2013

By Sue Gleason and Dale Matthews

The Northside Community Suppers or NCS Project will expand a recent grassroots effort into a regular event that will encourage Northsiders to gather together and engage with each other in new ways. The supper events will celebrate the Northside's growing diversity around food and culture and spotlight some of the lesser used spaces in Warner Park.

There will be three more events that will include a supper meal, children's activities and some form of cultural activity such as music, dance, poetry or art. The core sponsors of all five events are the Northside Farmers Market, the Warner Park Community Recreation Center, Madison School Community Recreation, Boomerang's Resale Store and the Northside Planning Council. Each event will also be co-sponsored by a neighborhood association or neighborhood center.

The future suppers are tentatively scheduled for the last Sundays of June, September and December, depending on the availability of the park and center. The long term vision beyond 2013 will include a

minimum of four to five suppers each year and more if possible.

This team first came together to host four community Sunday Suppers. All food was donated, the meal was free and small donations were accepted at the event to cover any out of pocket costs. The suppers were hosted on a Sunday in order to provide a free meal for those that might need one and to bring people together as a community.

As Northsider and Isthmus writer, Linda Falkenstein, reported in a recent article, "Madison ... is caught between small-town and big-city status, which makes events like community dinners more difficult."

Organizers hoped that the events would allow neighbors to get together to share a meal and then chat and enjoy coffee afterwards while the children play in the gym.

The NCS Project evolved to have a different neighborhood group and a local community business partner as a guest co-sponsor each time. The NPC hosted the first one in summer 2012, Brentwood Village Neighborhood Association in September, Vera Court Neighborhood Center in December and The River Pantry in March.

**Madison Herbal Institute Presents**

Herb Day™

A Free Event

Held at Olbrich Gardens  
Sunday, May 5 • 9:30 am – 3 pm

Open to the Public – Free Activities

Herb Booths & Herb Walks  
Herb Classes & Demonstrations

The Wild Kitchen • Jane's Favorite Tea Herbs •  
Herbs for Thyroid Health • Plant Medicines for the Elderly

Kids Herbal Activities – Children are as curious to learn about plant medicines as their parents. This year, we have two Herb Day talks to get them started. Herbal Teas for Kids, and Kids and Seeds for a Greener Future. After or before attending the talks, let them take a kid guided Kids Activity Tour - start seeds to plant in your garden, learn about salve making, fill a lavender sachet to take home, and practice the art of drawing plants. Talks and activities most appropriate for ages 7 and up (younger children with parental guidance).

Lawn Aeration & Seeding

Chad Hughes  
Call for an estimate  
575-4508

No need to look any further. From home and personal loans, to investment choices for any level of investor, AnchorBank offers everything you need in one place.

Stop by your neighborhood branch at **2929 N. Sherman Ave.**, call **246-3505** or visit us online at [anchorbank.com](http://anchorbank.com).

Remember when...

you could get full service.

© 2012 AnchorBank, fsb.

Think a small business needs a big ad agency to grow? Think again. Think Arcus Design.

[ Graphic Design for Print & Web ]  
[ Logos, Identity & Branding ]

Call for a *free consultation* and a *10% discount* on your next design project.

Jeffrey Affeldt | 608.658.2860  
[ArcusCommunicationDesign.com](http://ArcusCommunicationDesign.com)

Herb Day Sponsors

Please join us!

## COMMUNITY

## Senior Living Community moves one step closer to reality

By Sue Berg

Independent Living, Inc. is making progress on its plans to construct the Northside Prairie Senior Living Community on Tennyson Lane. Professional surveyors have finished their work and produced a draft certified survey map (CSM) showing boundary lines, among other information. This map was submitted at the end of February to City Planning for review by the Plan Commission. If everything is in order, the Commission would approve the survey map in March, and send it to the Common Council for final approval in April.

CEO Rita Giovannoni said receiving approval of the CSM is an important milestone. "This is the green light we need to have detailed architectural renderings developed. We hope to have drawings ready in a just a few weeks, and submit them to the Plan Commission early this summer for rezoning and a conditional use permit," she said. "These renderings will initially focus

on how the buildings will be sited and sized on the land."

While the organization moves through the planning, zoning and permitting process, representatives recently met with two teachers, Susie Hobart and Kim Besmer, at Lake View Elementary School. The school is situated nearby on Tennyson Lane and Sherman Avenue.

"The proximity is exciting, and we had a delightful afternoon sharing ideas about intergenerational programs," Giovannoni said. "We touched on everything ranging from having residents reading with young students to planting an orchard as an outdoor laboratory experience for students and residents. We are going to enjoy being a member of this neighborhood, and look forward to developing a close relationship with staff and students at Lake View Elementary School through continuing dialogue and brainstorming ideas."

For information about the project, contact Independent Living, Inc. at 274-7900.

### NBA from page 5

Northside businesses and nonprofits.

"Up until that time the city had recognized distinct east and west sides," said Steve Nelson, NBA board member. "Most people referred to our part of town as the east side or the northeast side."

Even today, Nelson said, any Northside event that affects businesses becomes an integral part of NBA meeting conversations.

Annual membership fees cover the cost of meals at monthly meetings and when a business pays those fees, anyone from the organization is welcome to attend: owners, managers or reps.

"The Northside has a lot of different types of businesses: restaurants, salons, banks, realtors, insurance agencies, financial planners, chiropractors, non-

profits, builders, construction and trades like plumbing or electrical. The NBA is open to all of them, men or women, new or established," said Kavanaugh.

The NBA has always maintained a membership roster of between 70 and 100 members. In addition to John Kavanaugh and Steve Nelson, past presidents include Karen Thompson, Julie Savindusky, Jim Morbacher, Rylee Wedikind, Roman Ryan, Tom Mielke, Larry Taff, Mark Deadman and Doug Lefebber. The current president is Lauri Lee.

The NBA's 20th Anniversary Banquet will be Tues., May 16, from 6 to 9 pm at Kavanaugh's Esquire Club. Monthly meetings are held from 7 to 9 pm on the second Tuesday or Thursday of the month. For more information, visit [www.nbamadison.com](http://www.nbamadison.com).



Photo by Lauri Lee

Red pen in hand and orange marker at the ready, Mo Cleland loved to proofread the Northside News. He will be missed.

### A farewell to Mo Cleland

## The Northside loses a one-of-a-kind gem

By Ellen Barnard

"Mo was always there" is a comment echoed by many an NPC member. He was known to have a heart of gold and to be an enthusiastic supporter for NPC and the Warner Park Pool proposal. Mo would help with anything that called for someone to bring food, stuff envelopes or set up a meeting room. He attended every candidate forum and always had a provocative question to ask. He was a volunteer proofreader for the Northside News, inspiring the following memory from the Lauri Lee, the editor:

"He loved proofreading all of the pages at once and being the first to read the news before it was published. This also allowed him to comment about the articles as he read them and serve as our own unofficial editorial commentator."

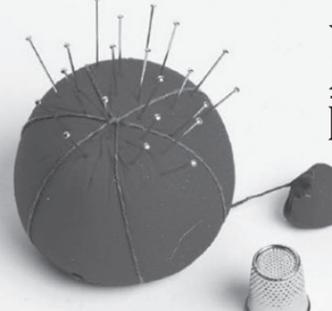
I first met Mo at the dog park with his beloved Weimaraner, with whom

he won the "pet-owner look-alike" contest at the first Pet Palooza. Mo was always talking to the dog, or talking to someone he met at the park. In fact, one memory that I have of Mo is that he loved to talk. He would volunteer for NPC to stuff envelopes and talk his way through that tedious task. He often offered commentary (under his breath, but so we could hear it) during NPC meetings and never shied from giving his opinion on how something should be done. He cared deeply about the Northside and was never afraid to disagree with anyone, though could be convinced to change his mind if you gave him hard data, a scientist to the end.

Mo also put his money where his mouth was, donating generously to NPC and the others who did the work he valued. We will miss him.

**Barr's**  
Home Repair and  
House Rentals  
Painting/Cement Repairs/  
Lawn Mowing/Snow Plowing

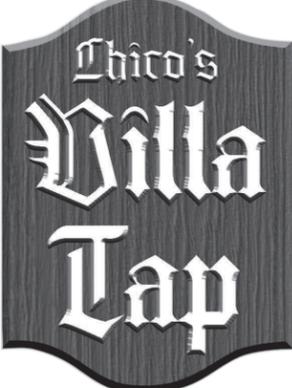
**Steve**  
Home: (608) 249-5266  
Fax: (608) 249-5266  
Email: [Barr's@Att.Net](mailto:Barr's@Att.Net)



## Lottie's Alterations

**IF IT CAN BE DONE, LOTTIE CAN DO IT!**

Lottie Truman  
Owner  
1818 Aberg Ave.  
Madison, WI 53704 **Phone 249-5503**



**Call ahead for orders to go**  
**244-9627**

### Lunch Specials

**Monday**  
Pulled pork sandwich with fries \$6.50

**Tuesday**  
Gyro with fries \$7.00

**Wednesday**  
Nueske's bacon cheeseburger with fries \$7.50  
Gyro burger with fries \$7.50

**Thursday**  
Cuban pulled pork sandwich with fries \$6.50

**Friday**  
2 piece Fish Fry \$7.50 (served until 2 pm)  
We also serve perch, walleye and shrimp  
*(Ask server for price)*

**Lunch specials are served  
11 am-2 pm daily**

Chico's Villa Tap • 2302 Packers Ave. • Madison, WI • 244-9627



### Lawn Care & Property Maintenance

- Lawn Maintenance
- Fertilizer Applications
- Aeration/Over Seeding
- Spring Clean Up
- Garden Tilling
- Mosquito Treatments
- Hedge Trimming

**Call Today for a  
Free Estimate  
608-213-5223**

**WWW.ORYANSLLC.COM**

—Madison FarmWorks—  
— URBAN VEGETABLE GARDENS —



Let us help you grow  
more food in your  
garden this season!

ARTISTIC & PRODUCTIVE GARDEN DESIGNS  
ONE-ON-ONE INSTRUCTION IN YOUR GARDEN  
PROFESSIONAL INSTALLATIONS  
CUSTOM GARDEN PLANS



communitygroundworks.org



## COMMUNITY

# Lottie Truman keeping the Northside in stitches

By Meg Nielsen

Northside News

Lottie Truman of Lottie's Alterations likes to say: "If it can be done, Lottie can do it!" And, a glance around the clothing alterations shop in her home at 1818 Aberg Avenue lends credence to that statement. Stop in any time and you'll find her making alterations to both men's and women's clothing, replacing zippers, serging blue jean patches, even adding new leather soles to a pair of moccasin slippers.

Lottie has darned socks, mended underwear and put zippers in blue jeans "by the thousands." In her long career she has sewn baptismal dresses out of satin, made vests out of deer hide and constructed a skirt out of pig skin. She has seamlessly repaired hundreds of holes in as many sweaters and hand-stitched elbow patches onto countless suit jackets.

A woman with seemingly endless energy, Lottie is 81 years old and has been doing alterations for nearly 60 years, 37 of them on the Northside

of Madison. When asked if she ever thinks of retiring, Lottie replied tartly, "When I'm dead, maybe."

Back in the late 1950s, Lottie and her late husband Marv Truman began plying their respective trades on the corner of State and Henry streets in downtown Madison. Marv was a tailor. Lottie had learned to sew in high school home economics classes and began doing alterations. In 1976 they moved their location to 1438 N. Sherman Ave. and in the years following occupied several other Northside locations. Before Marv died nine years ago, the two had over 100 years of experience between them.

Chatting with Lottie usually involves the sharing of some valuable tidbit of information: "Always close the snap at the bottom of your jacket zipper. Otherwise, when you zip the jacket and sit down, you put extra tension on the bottom of the zipper and eventually it breaks," she said.

When Lottie began her career, not many women worked outside the home. Her life as a business woman has brought her into contact with thousands



Photo by Meg Nielsen

Lottie Truman still does alterations and clothing repairs in her home on Aberg Ave. with her little dog to keep her company. She has nearly 60 years of experience, 37 of them on the Northside.

of people and a variety of experiences over the years. Somehow she managed to raise a family as well and is proud of the fact that the NROTC awarded her and her husband a plaque recognizing them for 40 years of faithful service. Lottie is also a cancer survivor who still exchanges greeting cards with and sends fudge to her retired doctor, Haywood Gilliam. "He saved my life, honey, and I'm not going to forget it,"

Lottie said.

When asked if there is any alterations job she particularly enjoys, Lottie replied shortly, "Nope. I don't have a favorite. Never did."

There is no doubt that Lottie's door will remain open to business as long as she continues to wake up in the morning and she will continue sharing her wit and wisdom on the Northside as long as possible.

## Northside student video project wins third place

By Sue Gleason

You may have seen Louie Pobjecky on the Northside last summer shooting video in the 100 degree weather and wondered what he was thinking. Pobjecky, a returning student at the Madison Media Institute (MMI), was working on a Northside video called, "Locate Your Business on Madison's Northside." This project was an outgrowth of the Northside Economic Development Coalition's efforts to highlight the advantages of doing business here, and it premiered at the first Commercial Broker Event hosted by Ale Asylum before their official opening. Local business owners were featured alongside Northside summer activities.

The partnership with MMI proved to be incredibly valuable for the Northside. They help nonprofits at no cost and were able to provide initial work study funds for Louie. Mid-way through the project, the work study funding ran out, but Louie committed to finishing the proj-

ect without pay. His efforts, during one of the hottest summers on record and without money, paid off. The Wisconsin Broadcasters Association recently awarded him third place in the Public Affairs (TV) category for the video. Louie is still finishing the MMI videography program, but he is now also working for the local CW television affiliate.

A local side note is that in the early planning of the project, one of the MMI instructors overheard talk of a Northside project and volunteered to help. As a result the video is narrated by Nancy Stillwell, MMI instructor, formerly with Wisconsin Public Television and a longtime Northsider. Her love of her community came through in the video and helped to make the whole production a great experience.

Kudos and a big thanks to Louie Pobjecky for capturing a little glimpse of what we love about the Northside. If you haven't seen the video yet, you can find it on [www.NorthsideMadison.org](http://www.NorthsideMadison.org).

## Lauri Lee to step down from Northside News

Lauri Lee, Editor and Advertising Manager of the Northside News since 2009, will step down at the end of March following production of the April/May edition. Abha Thakkar, who worked as Northside News Managing Editor and NPC Associate Director from 2001-2007, has been hired to take her place.

"Abha is very familiar with the Northside, as well as the processes of the newspaper, which will allow her to not miss a beat in working with the advertisers and contributors," Lee said.

A reception honoring Lee and welcoming Thakkar will be held Tuesday, March 26, from 5-6:30 pm at Benvenuto's Italian Grill, 1849 Northport Dr., in the Northside TownCenter.

While Lee said she will miss the interaction and relationships she's developed

with Northside individuals, businesses and nonprofits organizations, she looks forward to maintaining contact with the Northsiders she has come to love and respect as a volunteer contributing writer for the Northside News.

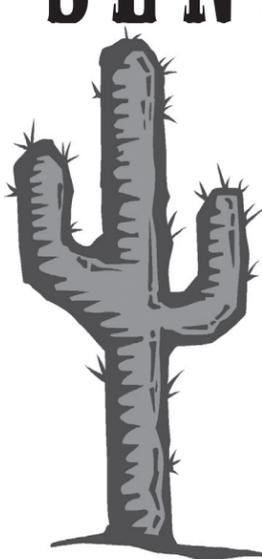
Lee will turn her focus to Communication Concepts, her marketing communication business of 22 years, and be available as a consultant to businesses and nonprofits for marketing, promotions, advertising and special event projects. Lee was elected president of the Northside Business Association on February 5, a two-year position that will allow her to continue to interact with Northside businesses and work to provide economic development opportunities that enhance the quality of life for all businesses and residents of the Northside.

# SENIOR PROM

## WILD WEST

**Wednesday, May 15th**  
**6:30-8:30pm**  
Warner Park Comm. Rec.  
(1265 Northport Dr, Madison)

This free event for seniors, ages 55 and older, is sponsored by the Blackhawk Middle School Leadership Club & the North/Eastside Senior Coalition. (NESCO) Limited transportation available. Call Katie at NESCO, 243-5252.





30% Sale

Is your home ready for a furniture update?

Great looks and high quality is more affordable at Silver Leaf with 30% off new orders and home accessories in our showroom!

*Stop in today to see our great selection!*

Great room looks for great prices.





Silver Leaf

INTERIORS

301 N. Sherman Ave. Madison  
[www.silverleaf-inc.com](http://www.silverleaf-inc.com)  
608.242.0707

*Offer expires 04/31/13*

COMMUNITY

# Northside Farmers Market ninth season kicks off May 5

By Fiona Stoner

The Northside Farmer's Market is excited to kick off the ninth market season with a Cinco de Mayo celebration. We will have music, piñatas to break open and delicious tacos and tamales from Corona's Tacos. We are ready for warmer weather and the chance to return to our "Sunday Morning Meeting Spot" to greet neighbors, listen to music and buy locally grown and produced food.

We have several exciting family-friendly events planned this year, and we keep adding more to the schedule! We will continue our popular free flower on Mother's Day, community dinner with River Pantry, PetPalooza and the friendly yet competitive One-Pot Cook Off. We plan to celebrate the strawberry with a festival in June, host a bike parade and begin a Northside summer festival tradition in August. Sign up for our newsletter (<http://northsidefarmersmarket.org/>) and use the Facebook link to join our page and receive updates as the season begins.

The market's magic takes place each week with the help of volunteers. If you are looking for a way to support healthy, sustainable, locally-grown food, please consider signing up to help set up the market, answer questions and process Quest purchases at the info booth, or help put it all away for the next week. If you are interested in volunteering or playing acoustic music at the market, please contact us at [NFMmanager@yahoo.com](mailto:NFMmanager@yahoo.com).

The Northside Farmer's Market happens every Sunday morning from 8:30 am-12:30 pm from May to October at the Northside TownCenter, 2817 N. Sherman Ave. in Pierce's Northside Market parking lot, across from Warner Park. Our location makes it easy to get to by walking, bus, bicycle or car, with plenty of parking available.

The Northside Farmer's Market happens every Sunday morning from 8:30 am-12:30 pm from May to October at the Northside TownCenter, 2817 N. Sherman Ave. in Pierce's Northside Market parking lot, across from Warner Park. Our location makes it easy to get to by walking, bus, bicycle or car, with plenty of parking available.



Photo provided Ute Wanless

Natasha Wanless and Jane Ann Drill are aspiring students and athletes on the Northside. They play together on the Madison Capitols AAA U14 girls hockey team. They won in the league that covers seven states, the State Championship for Wisconsin, and took 2nd place in regionals. Congratulation to the girls and their team.

## Healing Touch from page 1

have pen pals or something?" Lyons said. "It was really interesting to have kindergartners and second graders writing letters about snow when they have snow and asking what a snowman is."

After her experience in Cambodia, Lyons says that these trips abroad will now be a continuing part of her life. She is already planning and fundraising for her next trip which will be even longer. She does a lot of massage events to raise money and is planning a pencil drive at

Gompers Elementary because there is a severe lack of good ones in the country.

Lyons became interested in HIV/AIDS involvement after working in hospice for a long time with HIV and cancer patients. She currently works at the Serenity Salon and Day Spa on Northport Drive.

Those interested in helping Lyons on her next trip or helping with HIV/AIDS assistance in general can go to [www.hearttouch.org](http://www.hearttouch.org) or donate directly at the Serenity Spa.

**TJ Mertz**  
SCHOOL BOARD  
[mertzformadison.com](http://mertzformadison.com)

As a parent, scholar, advocate, activist and organizer, I have worked with parents, professors, students, school boards, administrators, legislators, educators, and their unions to better understand and strengthen public schools. There has never been a time when the challenges to our schools have been greater. I want to help Madison meet these challenges by serving on the Board of Education.



*T.J. Mertz*

"TJ has advocated for our special education students, minority populations, homeless students, and families living in poverty. He has stood alongside teachers to fight for their right to have a seat at the bargaining table. His understanding of Board policies coupled with his attention to detail make him a powerful ally."

— Karen Vieth, MMSD Teacher

**VOTE April 2!** Find out more about TJ, contribute, volunteer or add your name as a supporter: [mertzformadison.com](http://mertzformadison.com)

Authorized and paid for by Mertz for Madison, Jackie Woodruff Treasurer

**VFW 8483**  
241-3740  
5737 County Road CV, Madison  
Just North of Dane County Airport

*Mother's Day Breakfast*  
And Every Sunday  
8-11:45 am  
Bloody Mary \$2.00

**DINING SPECIALS**

**Friday Night Fish Fry**  
Every Friday 5-7:45 pm

Cod or Perch .....\$8.50  
Poor Man's Lobster .....\$8.50  
Walleye ..... \$12.00  
Shrimp .....\$9.00  
Chicken Strips .....\$6.00

**Saturday, Apr. 13 • 3-8 pm**  
**Chicken & Biscuits with Gravy**  
Mashed potato, cole slaw, dessert & coffee  
Adults \$8 • Children under 5 - FREE

*NEW at the VFW!*

**MEAT RAFFLE**  
Saturday, Apr. 13 at 2 pm  
and then every other Saturday  
Happy Hour 2-6 pm on days of raffle

**HAPPY HOUR**  
Monday: 3 pm-close  
Tuesday-Thursday: 3-7 pm  
Friday: 3-11 pm

Happy Hour also during  
Badger Games & NASCAR Games

**Aging and Disability Resource Center of Dane County holds open house**

The Aging and Disability Resource Center of Dane County will hold an open house Saturday, April 13 from 11 am-1 pm.

Operated by Dane County Department of Human Services, the ADRC provides free, unbiased information about resources and services for older adults and adults with disabilities.

The ADRC opened in November 2012 and is located in the Northside TownCenter at 2865 N. Sherman Ave.

Come learn about the ADRC's services, tour the facility and enjoy refreshments and fun. Dane County Executive Joe Parisi will offer welcoming comments at noon. We hope you can join us.

**ROCKWOOD REALTY GROUP**

**1% Full Service Listing Fee**

[WWW.ROCKWOODREALTYGROUP.COM](http://WWW.ROCKWOODREALTYGROUP.COM)

**Capitol Petro Mart**

**\$2 OFF CAR WASH**

NOW OPEN! 1101 N. Sherman Ave., Madison WI 53704

Only one coupon can be used at a time. Valid at any Capitol Petroleum car wash location. Expires 5/31/2013

**Zizo CAFE**  
Gyros, Burgers... Deliciously Fast

HOT <small>Fries &amp; Soda Included</small>		COLD		SIDES	
Gyros	\$5.99	Turkey Sandwich	\$3.50	Cheese Sticks	\$2.99
Hamburger	\$4.99	Chicken Salad	\$3.99	Fried Okra	\$2.99
Grilled Chicken	\$5.99	Salad	\$2.50	Onion Rings	\$1.79
Italian Beef	\$5.99	Tuna	\$3.50	Fries	\$1.69
Hot Dog	\$2.99	Soda	\$1.00	Cookies(4)	\$1.99

1101 N. SHERMAN AVE MADISON, WI 53704  
Phone : (608) 310-4222 | E-mail : [zizocafe@yahoo.com](mailto:zizocafe@yahoo.com)