

NORTHSIDE NEWS

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www.NorthsideMadison.org

October / November 2013

Commemorating 20 years of Northside Pride



These images, commissioned by the city of Madison and created by artist Daniella Echeverria, are a culmination of a public process involving local residents and are intended to visually capture the essence of the Northside.

Keep an eye out for them around the Northside, including on Sherman Avenue bus shelters. The images will be publicly available, and if you have other ideas for how they could be used, contact the Northside Planning Council (NPC) at 661-0060.

The images will also be a part of NPC's 20th Anniversary celebrations, available on t-shirts for sale. The proceeds will go towards a new grants program that will be available to fund a variety of Northside initiatives.

Finally, come celebrate the Northside with us at NPC's 20th Anniversary event November 8 from 6-9 pm at Warner Park Community Recreation Center. See page 2 for more details about the event and how to enter our video contest.

Oct. 24 summit to launch Youth Council

By Karen Bassler
Northside Planning Council

As the Northside Planning Council prepares to celebrate its 20th anniversary and takes a look back at the past 20 years of hard work and success, it is also important to think forward. What do we want to see accomplished in the next 20 years? And who will take on the work to make that vision real?

Today's teenagers will be tomorrow's agents of change. In 20 years, my 15-year-old son will be 35. I expect that he will be involved in his community, working with neighbors and friends to improve and strengthen the physical and social elements of that community. As a parent, and as a member of my community, it's my responsibility to provide him tools and opportunities to build his connections to his 'hood and empower him to take action to improve his surroundings.

The Northside Youth Council was established to provide our youth ways to get involved, lend a hand, improve their surroundings and explore their personal interests and options. The Youth Council represents future employees, residents and caretakers of our Northside. We are

Youth Summit continued on page 5



Photo provided by Sarah Welther

New Northside business Iron Pagoda offers fitness and martial arts classes.

Iron Pagoda Athletic Club opens

By Lauri Lee
Northside Business Association

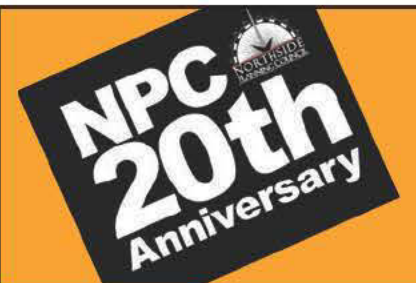
At Iron Pagoda Athletic Club, the business model for martial arts and fitness classes is simple yet challenging. This new Northside business opened Sept. 7 in the former Felly's space at 607 N. Sherman Ave. in Lakewood Plaza near Manna Café. Because the classes don't require any equipment, the space is a simple environment, stripped down to the bare essentials to allow room for group classes that are all about challenging the student through martial arts self-resistance training.

Iron Pagoda is owned by Northsiders David and Sarah Welther, and the club is staffed by Northsiders. "We're excited about connecting and investing in the wholeness and wellness of the Northside community. To encourage healthier lifestyles and overall fitness, we have group classes for all ages from children through seniors," said owner David Welther.

The classes offered this fall include:

- Fit 2 Fight boot camp on fitness and self-defense is strictly for women and is taught by an experienced female instructor.

Pagoda continued on page 6



Friday, November 8
6-9 pm
Warner Park Community
Recreation Center

See page 2 for details.

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NORTHSIDE PLANNING COUNCIL

20TH ANNIVERSARY

Nov. 8



Friday, November 8
6–9 pm
Warner Park Community
Recreation Center

Celebrating 20 Years of Northside Excellence



CELEBRATE

This is, after all,
A PARTY!

• Enjoy fine catered hors d'oeuvres from Blue Plate Catering, a cash bar with wine, beer and soft drinks, and a dessert potluck from the Northside's best bakers. • Take in musical entertainment from some of our talented neighbors and friends. Watch the submissions to our video contest (and learn who has won the two prizes!). • Spy old friends as they were in photos from yesteryear. • Listen to our own Paul Rusk tell the story of the Northside Planning Council's origins, and to Rebecca Ryan of Next Generation inspiring us to take on new challenges and achieve greater successes.

Agenda

6–7 pm

Mingle, visit information tables, grab a drink and a plate of food. Watch the video contest entries.

7–8 pm

Presentations by Paul Rusk, Rebecca Ryan, NPC Chair Sue Gleason and NPC Executive Director Karen Bassler.

8–9 pm

Take in musical performances, mingle and enjoy luscious desserts.



Connect

You'll be able to spend an evening with many friends old and new, reconnecting and sharing over a plate of tasty treats. Our elected officials will be there to hear from you what you'd like to see done in the halls of government. Meet the board and staff of the Northside Planning Council and the many tremendous volunteers who help with all our programs and projects.

HONOR



It wouldn't be a celebration if not for the work of these heroes, our North Star Award winners

Suzette Ackerman	Mary Hill	Clare Norelle	Henry Wilson
Lenny Alston	Sean Storch & Sherie Hols	Larry Olson	Jeanne Witte
Jan Axelsson	Gerianne Holzman	Kathy Ortel	Pat Woick
Christine Barrett	Darlene Horner	Jennifer Peters	Sandy Wojtal-Weber
Rosemary Bass	Jack Hurst	Marge Pitts	VamMeej &
Cheryl Batterman	Ronnie Iida	Rev. Carmen Porco	Kanglue Yang
Janet Battista	Lynette Jandl	Mike & Barb Pratzel	Marcia Yapp
Sue Bauman	Julie Johnson	Robert (Bob) Reuter	
Brooksy Belike-Skoug	Jill Jokela	Mary Jo Rinkus	
Vernon Blackwell	Deb Jordan	Marge Rohlfing	
Dorothy Borchardt	Barb Karlen	Greg Rosenberg	
Dave Bruns	Faisal Kaud	Paul Rusk	
Don Bruns	Kathy Kidd-Wuest	Yolanda Salazar	
Sheri Buck Baldwin	Robert Kiesow	Julie Savidusky	
Rita Cairns	Lawrie Kobza	Katie Scharf	
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Virginia Davis	Lesleigh Luttrell	Mayor Paul Soglin	
Margo Dixon	Joshua Lydick	Rebecca Starke	
Kelly Donahue	Sandy Marrier	Steve Stricker	
Nelson & Annette Eisman	Capt. Mike Masterson	Soncerethia Clair Thomas	
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Jeannie Fiegel	Dave Meyer	Dennis Tiziani	
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John Frey	Jim Mohrbacher	Paul Van Rooy	
Sue Gleason	Sue Morrison	Rhoda Wanta	
Dave Golby	Kazoua Moua	Betty Warren	
MarleneHardick	Wendy Murvke	Dorothy Wheeler	
David & Azure Hart	Mary Myers	Lisa Wiese	
Polly Hartman	Steve Nelson	Sharene Wilcox	
Ray Hellmer	Bruce Newton	Sandra Willis-Smith	



Engage

The many nonprofits and neighborhood associations working on the Northside can be likened to the gears of a watch — hidden mechanisms that keep everything moving forward. But the intricacy and efficiency of those gears demands they be shown in all their glory. These organizations will be in attendance at the 20th Anniversary to share their latest projects and programs with you and answer your questions about their roles in keeping the Northside vibrant.

The Northside Planning Council is also taking this celebration as an opportunity to begin to give back to these groups. What could your neighborhood association do if you had an extra \$250? The Northside Planning Council is developing a small grants program for Northside organizations, to give them the opportunity to do something new, build on existing projects or expand their reach. You can be in on the ground floor of this fund by purchasing an "I helped start the Northside Fund!" t-shirt at the Nov. 8 20th Anniversary Celebration.



ENVISION

Here's to 20 more!

Reviewing our past 20 years of effort and achievement inspires us to set the bar high for the next two decades. What can we accomplish in the next 20 years if we put our minds to it?

That's the key: Putting our minds to it. We need all hands on deck to develop a strong vision and a collaborative approach. In early 2014, the Northside Planning Council will be convening a Community Council — a group of individuals, organization representatives, elected officials, businessowners, social service providers and educators to — help us identify priorities for the Northside, but to also recognize and make use of opportunities for collaboration among Council members.

We'll share more about the Community Council on Nov. 8 at the 20th Anniversary Celebration. Look for the kick-off meeting to be scheduled in January.

☐ *Yes,* I/we will attend the 20th Anniversary Celebration!

☐ I'm sorry, I/we can't attend.

☐ I/we would like to sponsor the event with a gift of \$ _____

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Celebrating 20 Years of Northside Excellence

MAKE YOURSELF A VIDEO STAR

The Northside Planning Council invites you to create a video explaining "Why I think the Northside is the Greatest Place to Live, Work and Play," and enter it in our video contest. All submitted videos will be shown at the NPC 20th Anniversary Celebration on November 8.

The video can be about anything that you think is fun, funny or special about the Northside. Do you have a favorite memory growing up on the Northside? Or do you have a favorite hangout, park, store, bar or coffee shop on the Northside? Just get creative and get cracking and you could win one of two great prizes.

their decisions are completely subjective.

People's Choice Award

All submitted videos will be posted on the Northside Planning Council's YouTube channel, where Northsiders can view them and vote for their favorite video from October 18-21. The video receiving the most votes will win the People's Choice Award.

Contest Rules:

Anyone who lives or works on the Northside is eligible to participate. All entries must be submitted by October 15. Videos must be no longer than two minutes.

Submit a Video: (There are several options for submitting your video.)

1) Send as an attachment to: northside video2013@gmail.com. Include in the body of the email:

- Name
- Address
- Email
- Phone number
- one to two sentences about your video

2) Mail in or bring to our office on a flash drive for downloading. Include on the flash drive a document with the information requested above. Mailed flash drives will be returned after the contest is done.

NPC Best of Show Award

The NPC board and staff will judge all entries for the Best of Show Award, and

Northside Planning Council
2702 International Lane, Suite 203
Madison, WI 53704

NORTHSIDE NEWS

From

ABHA THAKKAR

EDITOR



I feel a great sense of pride to be a part of the Northside Planning Council (NPC) at this 20th Anniversary milestone. I have seen the Northside’s evolution over 12 of those years, and I’ve had the privilege of working for NPC, in one form or another, for almost seven years. The strongest impression I have of my time with all of you is one of disbelief that I could actually be paid to spend my days interacting with people I admire and enjoy, people who continually inspire and energize me.

I was around to witness the seeds of many great initiatives being planted and nurtured, and I’d like to share just a few personal memories of those transformative moments, moments in which many of you played a leading role:

The opening of the newly expanded Lakeview Branch Library was a night of great satisfaction for Barb Karlen, Lesleigh Luttrell, the Friends of Lakeview Library and the entire Northside. After a long fundraising campaign, the community was thrilled to give Katie Scharf and the rest of our dedicated library staff the space they needed to work their magic.

For the very first North Star Awards event in 2003, Warner Park Community Recreation Center was transformed into an elegant venue, with first lady Jessica Doyle as our master of ceremonies. It was an evening of celebration and community that strengthened our ties to one another. We left feeling motivated to take on whatever the future might bring.

The school district referendum debate in 2005 was co-hosted by the Northside PTO Coalition and NPC. Parent leaders, including Jill Jokela, Wendy Sauvé, Kari Douglas, Vernon Blackwell and Dave Cohen (and many others), asked each school board member, one by one, to commit to a more equitable policy of resource allocation to help narrow the disparity between high poverty schools and schools in more affluent areas. Later, the Northside PTO Coalition expanded to become the East Attendance Area PTO Coalition to include all East High area schools. The coalition continues its work today.

There was the Saturday morning we spent in Lisa Wiese and Chris Moore’s basement doing strategic planning for the soon-to-be launched Northside Farmers Market. The enthusiasm was palpable, and the creativity and energy of its organizers foretold the great success the mar-

ket would see in the years to come. The kickoff of the Northside Neighbor to Neighbor TimeBank, headed up by Stephanie Rearick and volunteers like Terrie Anderson and Jeff Shokler, was the beginning of a new model of service exchange that would spread across Dane County to include over 2000 members. It was also the initiative through which I met my future husband.

We shared a celebratory evening (and a chocolate fountain) at Pierce’s Northside Market before it opened its doors to the public. We worked hard to bring a new grocery store to the Northside after Roundy’s closed the doors on the Kohl’s store in Northside TownCenter (then Sherman Plaza). For all the neighbors like Sue Hill and Dave Meyer who researched the issue, organized rallies, advocated tirelessly for almost three years and then courted the new grocer, the opening of Pierce’s was a concrete example of what a community can accomplish when it comes together.

I would be remiss if I did not mention Jim Powell, who served as NPC’s facilitator from 2001–2008, after Tim Carlisle’s incredibly successful tenure in that role. I worked with Jim as NPC’s associate facilitator for six years and saw his tireless commitment to over a dozen significant issues and initiatives that arose in that time, including bringing a grocery store back to the Northside. He served as a wonderfully effective mentor for many of us and taught me everything I know about community organizing, nonprofit management, and, well, running this wonderful newspaper of ours. I’m equally excited to be working with our new executive director, Karen Bassler. She’s smart, strong and talented, and I know she’s going to help move NPC in bold new directions.

When I returned to the Northside this March, I returned with these words by Albert Schweitzer in mind: “Therefore search and see if there is not some place where you may invest your humanity.” So many of you have invested your humanity into making the Northside a wonderful place to live, work and do business, and it’s been my privilege to know and work alongside you. With the FEED Kitchens soon to be opened and the launch of the Northside Youth Council, I can’t wait to see what we do next.

Where’s Nort?

We’ve named our mascot! Meet Nort of Northside News, thanks to Patty Gobrecht who came up with the winning suggestion.



Send us a list of all five businesses whose ads you find Nort hiding next to, and your name will be added to a raffle for some great prizes donated by Northside businesses!

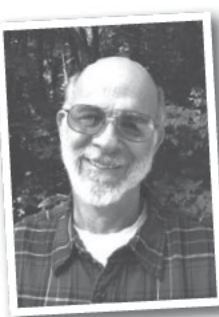
Submit your list to:
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Or email it to us at editor@northsidenews.org

Include your full name and either your phone number or email address so we can contact you if you win. Next issue, we’ll start printing the names of the winners of the scavenger hunt.

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Volunteer Spotlight

Q&A with Dean Smith,
a Northside News volunteer

Q. Describe your volunteer role with the Northside News.
A. I deliver more than 1,500 copies of the paper to business establishments and Lakeview Library.

Q. What made you decide to volunteer with the newspaper?
A. I was at a Northside Planning Council meeting as an alternate for the White-tail Ridge Neighborhood Association and learned that the Northside News needed a volunteer.

Q. How long have you lived on the Northside and what do you like most about our community?
A. I’ve lived here since I got married, 42 years ago. We’ve lived in three different Northside neighborhoods, and the people have been really great.

Q. What else do you enjoy doing in your free time?
A. Camping, vegetable and flower gardening, bowling and golf. I’m also a Master Gardener volunteer with UW Extension where I teach gardening classes.

Q. Is there anything else you’d like to share with us about your background?
A. I retired seven years ago and my wife retired this year, so we hope to do more traveling. My bucket list has six states left to visit.

Q. What was the highlight of your recent scooter trip in Italy?
A. The food and travel were fantastic. We were in Tuscany (Toscana), which has hills, mountains and historic villages. I don’t believe there was a stretch of road that was straight for longer than two football fields — twisty-turny, they call it.

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1/8 Page (square)	\$120	Add \$35	4.917" W x 4" H
1/4 Page	\$240	Add \$55	4.917" W x 8" H
1/2 Page	\$480	Add \$100	10" W x 8" H
Full Page	\$960	Add \$190	10" W x 16" H
Flyers/Inserts	\$960 & Up	Call for details	Call for details

NORTHSIDE NEWS

www.northsidenews.org

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December 2013 / December 2014 Northside News
Contribution Deadline: Friday, November 1
Distribution Dates: November 27–30

Northside News &
NPC Photographers
Needed

Contact Abha Thakkar or Karen Bassler at 661-0060 to volunteer!

Interested in visually capturing life on the Northside? Celebrations, neighborhood events, youth activities, and our natural spaces and wildlife — we always need people with an eye for taking exceptional photographs of both the ordinary and the extraordinary.

NORTHSIDE PLANNING COUNCIL

From

KAREN
BASSLER



NPC EXECUTIVE DIRECTOR

I hope you have circled Nov. 8 on your calendar and plan to join us in celebrating Northside Pride and the successes that our community has had over the past 20 years. We are gathering at the Warner Park Community Recreation Center — a building that is testament to those community efforts — from 6 - 9pm. Come and visit old friends, honor our lengthy roster of North Star Award winners from over the years, hear from the Mayor's office about how the Northside Planning Council (NPC) has achieved his vision for these neighborhood organizing bodies, and learn about the ongoing programs and initiatives of the many nonprofit organizations working to improve the lives of Northsiders. More details about the event can be found in this edition of the Northside News, including an RSVP form to clip and send in.

In addition, we will show a compilation of entries to the "Why I Think the Northside is the Greatest Place to Live, Work and Play" video contest and announce the winners of the Best of Show and People's Choice awards. You still have time to enter your video into the contest. We are taking entries through Oct. 15 via email to northsidevideo2013@gmail.com. Check www.northsidemadison.org for more details about the contest.

While it is fulfilling and fun to look back at 20 years of work and

accomplishment, we must also look forward, seeing challenges and opportunities and setting goals for the next two decades. To that end, the NPC will convene a Community Council in early 2014 to share information, help identify priorities, build collaborative strategies and channel resources to Northside projects that will continue to strengthen, enhance and promote the community.

Council members could include neighborhood associations, community centers, nonprofit organizations, government agencies, charities and social service groups. If you are interested in helping to develop the new council, please contact me at director@npc.org. Our plan is to have this council meet early in the year to set out a vision for action and identify key goals to pursue, and then meet again in the fall to assess and update progress. During the year, members of the committee may be called upon to advise the NPC on specific projects.

Finally, keep your eyes peeled for the new bus shelters going in on Sherman Avenue. Their sides will be graced with the recently created Northside public art images on our front page, visual representations of what is remarkable about this side of the city.

NPC welcomes new board member

The Northside Planning Council is delighted to welcome Nancy Stillwell to the Board. Nancy and her husband live in the Lerdahl neighborhood, and have two children at Blackhawk Middle School. Nancy is an instructor at Madison Media Institute and narrated last year's "Locate your Business on the Northside" video.

Thank you to our sponsors



Northside Planning Council

NPC MISSION

COMMUNITY-BUSINESS-PEOPLE

The Northside Planning Council's mission is to improve the quality of life for all residents of the Northside and to enhance opportunities for business.

NPC's priorities are:

COMMUNITY — Communication and connections within the Northside.

BUSINESS - Economic success and growth for the Northside.

PEOPLE - Ensuring individual and family support on the Northside.

Board of Directors

Sue Gleason
Chair

Marti Ryan
Treasurer

Nikki Sanders
Secretary

Terrie Anderson
FEED Liaison

Felicia Butler
Youth Council Liaison

Travis Currier
Neighborhoods Liaison

Nancy Stillwell
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NORTHSIDE PLANNING COUNCIL



Photo by Terrie Anderson

Meet Mandy Shieler, a FEED Kitchens user

By Terrie Anderson

The walls are up, the siding is on, and every day the Food Enterprise and Economic Development (FEED) Kitchens are closer to opening. I recently took a vibrant young woman, who is counting the days until she can launch her business, to the building site at NorthGate Shopping Center for a sneak peek inside the incubator kitchen. It was hard to tell who was more excited to walk through the rooms we’ve seen only on blue-prints and see the giant cooler and freezer rooms and the massive ventilation hoods.

Mandy Shieler is excited to be one of the first entrepreneurs to start a local food business at FEED. She makes amazing

hot sauce and will soon be making and bottling it as Mandy’s Mood Foods. She was eager to share her story of getting ready to be a FEED user.

Q. Tell me about your company name — Mandy’s Mood Foods.

A. I love to cook for family and friends. No matter what kind of mood I’m in, when I start creating something good to eat, I’m happy. To me, food is love, passion and a way of expressing myself.

Q. What’s the story of how you decided to turn that passion into a business?

A. My husband works out of town for extended periods, and I send him care packages of special things I make for him.

About a year ago, he took a bottle of my hot sauce to a barbecue with his coworkers. Everyone there wanted their own bottle, and I was making batch after batch for him to give away. It was so popular I knew I had a great product.

Q. So, how hot is it?

A. I’ve got three versions. My Original Hot and Spicy is great on everything from eggs to cocktails. I make a milder version that has more flavor and less heat. And I also make one called Blazing Nectar that has sweetness along with the spice.

Q. Where do you expect to sell your hot sauce?

FEED continued on page 6

Youth Summit from page 1

giving them tools and a means of expressing themselves so they become integral parts of the fabric of our society, invested in its well-being.

One element of this work is providing our youth with opportunities to invest in themselves. In August, members of the Northside Youth Council visited community and neighborhood centers to learn from their peers what they thought about getting involved in their community and what concerns they’d like to tackle. Some of their responses included:

“I’d like to have festivals, some contests, and go to meetings with the mayor.”

“I would probably help out at the food pantry. It just feels good to give back to the community.”

“Some of the places where the kids hang out aren’t that nice looking.”

Based on these interviews and a broader survey of teenagers throughout the Northside, members of the Youth Council and a coalition of agencies and organizations that work with youth have been meeting over the past six months to plan the first Northside Youth Empowerment Summit — Y.E.S. The Oct. 24 summit will include workshops on topics of keen interest to our youth — how to get a job, applying to college, careers in technology, making it in entertainment and the arts. They will also hear about other youth councils and begin drafting a collective vision for the Northside Youth Council’s work in the next year. Local organizations with opportunities for student volunteers and agencies that host out-of-school programs will have information booths and opportunities for young people to sign up.

And there will be fun, too. Throughout the summit, participants will have opportunities to collect raffle tickets by answering questions, participating, role modeling and visiting information booths. Door prizes will be given during each workshop, and at the closing party, we will draw one raffle ticket as the winner of the grand prize — an iPad2. Finally, as a huge treat, DJ Fusion of Speakerboxx Radio will play at the pizza party and dance.

The summit is open to all middle and high school students on the Northside. You must register in advance by downloading a registration form on www.northsidemadison.org or by picking up a registration flyer at Warner Park Community Recreation Center (WPCRC), Lakeview Library, Sherman Middle School, Black Hawk Middle School,

East High School or Shabazz City High School. The summit will take place Thursday, Oct. 24, (from 12:30–7 pm), at WPCRC. Bus transportation will be available for anyone who needs a ride to and from WPCRC.

With Y.E.S., the Northside Youth Council is off to a great start. We hope this group will evolve to become as influential and effective as the Milwaukee Youth Council, in existence since 2004, which last year awarded \$100,000 to youth programs in Milwaukee, conducted a voter registration drive and helped establish the Milwaukee Youth Alliance. Perhaps our Youth Council can follow up on suggestions offered by NS youth, such as “take [kids] on college trips so they can get an idea about their colleges” and “[offer] activities that increase their leadership skills.”

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Feeling off?

BUSINESS

Northside Business Association profile

Falbo Bros. Pizzeria growing the pie after one year

By Lauri Lee
Northside Business Association

When Falbo Bros. Pizzeria opened at 1207 N. Sherman Ave. in July 2012, they joined many long-term Northside businesses at NorthGate Shopping Center. Today, just 14 months later, they are a survivor in this small neighborhood mall that has seen the recent announcements of three business closures — Dorn’s True Value, Frugal Muse and Savidusky’s Fur Quarters.

“We’ve had a successful year,” said Falbo’s owner, Matt Jenson. “It’s not easy to weather the trials and tribulations of staying in business, and I greatly appreciate and credit the supportive Northside community, our landlords at the Alexander Company and the Northside Business Association. In one year, we’ve gone from a

staff of four to a staff of 10 employees. A supportive community during challenging times makes all the difference.”

Big on giving back and serving the Northside community, Falbo’s helps local schools with fundraisers and special events. “In the past year, we’ve helped Gompers when they built the new playground and we also sponsored a math night for Lindbergh School,” said Jenson. “We encourage the community to let us know how we can help.”

A reflection of national eating trends and big part of Falbo’s success is their focus on healthier ingredients, unprocessed foods and fresh preparation. Their pizza is hand-crafted and inspired by New York-style thin crust pizza and Chicago-style deep dish and stuffed pizzas. Falbo’s signature

is sauce that is made fresh from scratch daily, dough that is made fresh by hand every few hours and ground beef that they prepare themselves. “Our meat is fresh. We do not use processed or prepackaged food in our menu offerings,” Jenson said. The new chicken tenders are fresh, hand battered and made with Falbo’s own seasoning. Other new and freshly made menu items include an Italian beef sandwich and a homemade meatball sandwich.

Falbo Bros. Pizzeria is owned and operated by Northsider Matt Jenson. Call for delivery at 204-2723, order online at Grubhub.com or visit their website at www.falbobrospizza.com. Their delivery area extends north to east Waunakee, south to Hwy. 30, east to American Parkway and west to Westport.

- Pagoda from page 1
- Taijiquan, commonly known as Tai Chi, is a martial art with active pose exercises that work to gently strengthen muscles, improve balance and coordination and calm the mind.
 - Qigong unleashes the power of breath and movement to clear the mind and strengthen the body.
 - Get Fit in 30 Boot Camp micro-classes maximize time and effort to achieve the best results.
 - Southern Praying Mantis Kung Fu class is a rare Chinese martial arts close-quarters boxing system known as acupuncture boxing. This instruction is offered by only a handful of facilities around the country.
 - Young Warriors Kung Fu, a safe and fun class for ages 6–11, exposes children to traditional Chinese martial arts. It champions youth by giving them responsibility and a stake in what they’re doing, as well as teaching quiet time focus and breathing exercises.

Iron Pagoda Athletic Club specializes in small group classes in martial arts and fitness, as well as one-to-one personal training. To learn more about Iron Pagoda, its class descriptions and schedule, visit www.ironpagodagym.com or call 305-4312.

FEED from page 5

A. I hope local restaurants will want it on their tables as a delicious condiment. I’d like to sell it at grocery stores.

Q. How did you finalize your recipes and where do you get your ingredients?

A. My husband is the one to say, “Too much cumin” or “Great depth, many layers of flavor.” I have worked with local producers to find the best ingredients. A local farmer, Tina Lupiezowiec, has helped me source the right peppers. And Gentle Breeze Honey in Mount Horeb provides a key ingredient for my sweet and spicy hot sauce.

Q. Why will you work at FEED Kitchens to make your hot sauce?

A. I need to prepare my product in a com-

mercial kitchen to be able to sell it. I looked all over for places to rent, even restaurant kitchens. Nothing was nearby and available. FEED is exactly what I need.

Q. What have you done to be ready to start cooking when the doors open in November?

A. It’s been a lot of work. I had to get set up as a legal business entity and I needed a processing license. I had to take a canning class offered by the state. I had to build a website (www.mandysmoodfoods.com). To source my ingredients, I did a lot of research and worked to build relationships with the vendors. I had to locate bottles and work on packaging. My recipes had to be submitted for approval. I had to buy UPC numbers to put on my labels. The labels seem to be the

biggest job so far. They need to capture my image for what my company is all about and still have all the necessary information. I’m working on them right now.

Q. Why do you think FEED is good for our community?

A. A lot of people donated money to build it, and one really good thing is that local people will rely on local growers for ingredients to make food that people right here will buy and eat. It’s a great way to keep money here in Madison.

Q. So, why should people look for Mandy’s Mood Foods Hot Sauces?

A. I’ve put a lot of time and effort into making hot sauces that go with everything. They will make a party on your plate.

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BUSINESS

Independent Living presents first draft of site design for Tennyson Lane senior living community

By Sue Berg
Independent Living, Inc.

The first draft of the site plan for a new senior living community in Madison was presented for informational purposes to the Urban Design Commission Aug. 28 by Independent Living, Inc. and Engberg Anderson, Architects.

Rita Giovannoni, chief executive officer at Independent Living, Inc., was encouraged by feedback from the Urban Design Commission. “This was an informational presentation with a positive dialogue,” she said. “We followed up with refinements, and will make a formal presentation of the updated plan to the Urban Design Commission in October.”

A request to approve the General Development Plan (GDP) was submitted Sept. 4. The GDP will be reviewed at the Urban Design Commission meeting Oct. 23. If approved, the Urban Design Commission will forward and recommend the GDP to the Plan Commission for review Nov. 4. If approved by the Plan Commission, the GDP goes to Common Council for final approval Nov. 19.

The Tennyson Lane senior living community will consist of 270–300 independent apartments, assisted living units and memory-care units to be designed and built in phases during the next five to seven years. Independent Living, Inc., a 501(c)(3) nonprofit organization, is organizing fundraising efforts in order to keep the project affordable for seniors.

The design and construction of the project are in capable hands. Giovannoni noted that the project architect and construction manager were selected after an intensive interview process. “We selected Engberg Anderson and CG Schmidt as a team with an extensive senior living portfolio and experience working together. They embrace our project mission to build independent futures for seniors,” said Giovannoni.



The first draft of the site plan for the new Tennyson Lane senior living community.

Engberg Anderson is a full-service architecture, planning and interior design firm with offices in Madison and Milwaukee. Current or notable local projects include Clearview Long Term Care and Rehabilitation in Juneau, University of Wisconsin-Madison DeJope Residence Hall and Hiram Smith Hall. Ongoing projects include Mitchell International Airport and the Barbara Hochberg Center for Jewish Student Life.

CG Schmidt, a family-owned company since 1920, is a leader in quality construction management with offices in Madison and Milwaukee. The company serves the markets of health care, senior living, corporate, industrial, educational and religious facilities. Recent or notable projects include Newcastle Place Continuum of Care Campus in Mequon, University of Wisconsin-Madison Union South and Carson Gulley Commons, Monroe Clinic Hospital in Monroe and Rock Haven Assisted Living in Janesville.

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