



# NORTHSIDE NEWS

Vol. 15, No. 2, Issue 86

October / November 2009

## The nature of the Northside

The Northside may not be a destination location that tourists flock to see in order to see some of Wisconsin's glorious display of fall color, but the natural beauty of our side of town should not be overlooked by locals. The Northside has some special places where you can take your own fall color tour without the need to travel elsewhere.

Here are our top picks for viewing fall color, all on public property:

### Lake View Hill

Lake View Hill is the second highest point in Madison and offers spectacular views of the Northside, including the trees of Warner Park and Maple Bluff set against the backdrop of Lake Mendota. Designated as a county Park in 2006, there are several lovely trails in the 48-acre woods behind the Dane County Human Services building (a former tuberculosis sanatorium). Access the hill at driveway at 1202 Northport Dr.

### Cherokee Marsh

Seven miles of trails, including a recently refurbished boardwalk, offer viewing and walking access to much of the 1,200 acres of natural marsh and woodland beauty. For trail map and more information on the web see [www.cherokeemarsh.org](http://www.cherokeemarsh.org).

### Warner Park

Many people only know Warner Park as home to the Madison Mallards, soccer and softball games, and festival events. But a very different view of the 180 acre park can be experienced by walking or biking the paved trail winding through and around the park, including along Warner Beach. Check out the view of Lake View Hill from the top of the sled-riding hill.

### Governors Island

This hidden gem is a favorite of dog walkers and fishermen, offering outstanding views of Maple Bluff, downtown Madison, and Lake Mendota shoreline. The island is part of the grounds of Mendota Mental Health Institute (MMHI). Access by taking Troy Dr. to the MMHI entrance, then take a left on Cinder Lane.

### Troy Gardens

The 25 acres of open space at Troy Gardens (500 block of Troy Dr.) feature a self-guided walking trail winding through restored prairie and woodlands, with views of harvest-time on the urban farm and the diversity of crops grown by the multi-cultural community gardeners. Enjoy the colors of the Northside!

## Statue of Liberty replica at Warner Park targeted for restoration by Northsiders

By Anita Weier

Northside News

Northside resident Barbara Arnold was born in New York City and treasures the Statue of Liberty as "a symbol of freedom and opportunity." So she is very interested in helping to restore a deteriorated Liberty replica in Warner Park.

Alder Michael Schumacher also is excited about a new drive to repair and conserve the statue, which was dedicated to the city of Madison in 1951 by local Boy Scouts, with financial help from the Rotary Club.

"I am from Germany, and the statue had a special meaning to me," Schumacher said during a meeting Sept. 23 at the Warner Park Community Recreation Center organized by the Madison Arts Commission to find out whether there is interest in repairing the statue.

The nine-foot tall copper Liberty on an eight-foot concrete and stone base is located in a plaza west of the Community Center, in a secluded grove where few people notice it.

The statue was one of more than 200 replicas of the Statue of Liberty presented to communities around the United States from 1949 to 1952 by the Boy Scouts of America, as part of the Scouts 40<sup>th</sup> anniversary celebration. A Kansas City businessman and Boy Scouts in that city launched the project to celebrate Liberty in New York and liberty in America. A Chicago company manufactured the replicas and the Kansas City Boy Scout office sold them to troops and others around the country for about \$350 each.

Madison's Statue of Liberty replica was first located in Giddings Park,

Statue of Liberty, continued on Page 10



Photo by John Weier

Efforts are underway to raise funds for the repair and restoration of the nine-foot Statue of Liberty replica located in Warner Park.

A second community meeting on the restoration effort is scheduled for 7 pm. Wednesday, Oct. 28, at the Warner Park Community Recreation Center

## 7th Annual North Star Awards to be held on Friday November 6

By Anita Weier

Northside News

Mark your calendars now to join your fellow Northsiders for the Seventh Annual North Star Awards ceremony on Friday night, Nov. 6 at the Warner Park Community Recreation Center.

North Star Awards will be presented to some of the Northside's "unsung heroes" who have been nominated by their fellow Northsider for their contributions to our community. Nominations are accepted through October 16.

Harpist Cora Weise-Moore will provide a musical interlude, and Girls Inc. from the Kennedy Heights Community

Center will perform during intermission.

Manna Café will cater delicious hors d'oeuvres and Blue Plate Catering will handle the cash bar.

The event will take place from 6-8 pm, starting with refreshments and conversation until 6:30 pm, followed by brief remarks from our two Northside alders. Northside Planning Council co-chairs Ellen Barnard and Jeff Shokler will emcee and present the awards.

Besides recognizing Northside heroes, the event is a major fundraiser for the Northside Planning Council. Additional sponsors are welcome. See page 3 for sponsor and nomination forms.

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NOMINATE  
A NORTH STAR!  
Nomination form  
for 7th annual  
North Star awards  
is on page 3.

FEATURES

Photo by Timothy John LLC



Nick Bruns stands behind the flavorful sausage that can be purchased from Hamann Charcuterie in the Northside TownCenter.

## Hamann Charcuterie features flavorful local food

**Myrtle Wilhite MD MS**  
*Higher Ground Urban Farm*

Nicholas Bruns, chef and owner of Hamann Charcuterie in the Northside TownCenter, started out with a simple plan.

“I wanted a nice place to eat lunch on the Northside,” he said.

Since Nick’s passion is in creating new flavors, and reviving old recipes for local and sustainably raised beef and pork, he decided to start producing sausage, smoked and cured meat products himself.

Nick found local growers to supply superior meats and fresh herbs. Each product has its own recipe, process and time. Imagine — the Italian ham prosciutto takes a year and a half from the time the pig ate the last munch of acorns to finished product. His attention to flavor and quality makes for quite memorable meats.

From Jordandal Farms’ pork, Nick makes a fresh bratwurst (shallots, herbs and a dash of nutmeg), sweet Italian sausage (red peppers, garlic and mild sweet-licorice flavored fennel), and a tasty mortadella (a soft bologna garnished with dried cherries and walnuts). Bacon gets special treatment three ways: a black pepper rind, a lightly sweet smoked apple, or a sweeter version with maple overtones. Hams are also treated to apple brine and smoked apple wood flavor, or a traditional maple syrup/maple smoke recipe.

If you like your pork with some

heat, try the spicy Italian, the Mexican chorizo (heat plus green onions) or an enchanting Spanish chorizo (dried and combined with smoked paprika). Or savor the andouille (earthy Cajun flavors of black pepper, cumin, chili and cayenne pepper). Finally, the dried French salami (pork and beef with garlic and brandy) will keep well in your backpack for your next hike in Cherokee Marsh.

Beef lovers are devouring his corned beef (cured beef brisket with allspice, juniper berries, celery seed and garlic), and are making pizza with the pastrami (spiced and smoked beef brisket). Nick sources his beef from the popular Northside Farmers’ Market vendors Earthrise Farms and C&C Angus Farms.

Remember, Nick wants you to try before you buy. Ask for free nibbles, and you’ll be sold. He also takes custom orders of five pounds or more for your entertaining pleasure.

Since local products are a key feature of Nick’s enterprise, he is actively recruiting other local producers to sell at his store. You will find salad greens (both baby and micro greens) and herbs from Higher Ground Urban Farm, and eventually local cheeses, breads and crackers.

We’re all trying to eat food made closer to home, and Nick Bruns makes it easy. So put your money where your mouth is, and enjoy some of the best flavors the Northside has to offer.

## Our goal is to FEED Madison!

By Ellen Barnard

“Where can I bake my cookies so that I can legally sell them at the Farmers’ Market?” “Isn’t there some place that I can take my extra tomatoes (20,000 pounds of them!) so that they can be made into salsa instead of turned into compost?” “I’ve got this great idea for sauerkraut that I’d like to sell ... but I can’t afford to build a commercial kitchen in my home!”

It was comments like these, heard over and over, that inspired a group of women to start planning a new venture that will provide a commercially-licensed kitchen for caterers, bakers and value-added food producers to rent. This kitchen could be rented by the hour, and will offer both a legal space for food production, and business counseling services to help the kitchen’s users start, or grow, a food-related business.

Named the “Food Enterprise and Economic Development of Madison”, or FEED Madison, the mission is to:

- enable the development or growth of food-related businesses.
- increase the production of local, healthy and affordable food products.
- support Madison-area growers by offering processing services for excess produce.

We also plan this to be a place

where groups can rent the kitchen to have canning parties (it can be tedious to put up tons of food all by yourself), members of the community can hold cooking classes, and non-profit groups can offer “chef’s dinners” as fundraising events.

We’ve chosen the Northside as the community in which we will place this “Kitchen Incubator” because of the strong encouragement we have received from both the Northside Planning Council and the Northside Farmers’ Market in our initial planning stages. We thank both these organizations for their support of the project.

Watch for fundraising events in the coming months as we work to raise \$250,000 to get this project off to a great start. Know of a foundation or corporation that supports local food initiatives? Tell us about them! If you are interested in supporting our work, we welcome donations, large and small. To give us a lead on possible donors, arrange to make a donation, or learn more about what we’re doing, you can send us an email at [feedmadison@gmail.com](mailto:feedmadison@gmail.com) or call Ellen Barnard at 576-3734.



# Winter Market

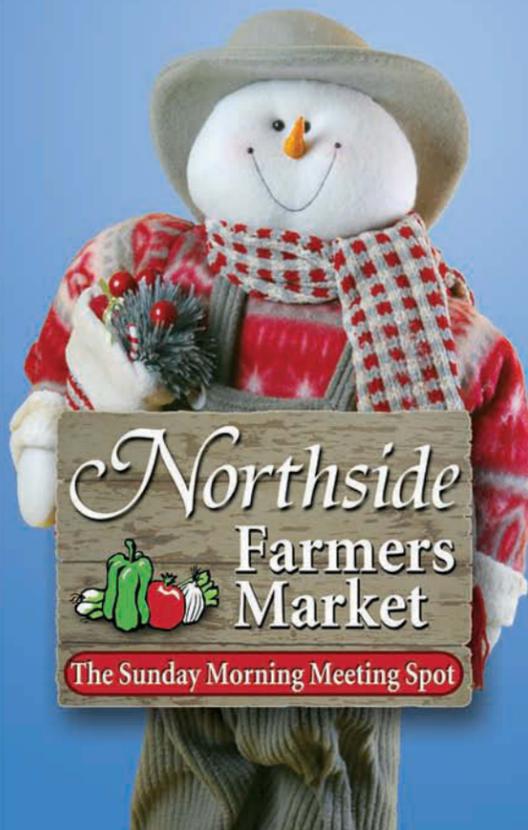
Nov 8 • Nov 22 • Dec 6 • Dec 20  
10:00am to 1:00pm

Indoors at the Northside TownCenter  
In the former hardware store at Sherman/Northport.

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baked goods  
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and artisans

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Northside TownCenter, Northport Dr.  
Next to True Value Hardware



Higher Ground Urban Farm

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Reducing the distance between you and where your food is grown.

~ Be Green. Eat Greens. ~

**NORTH STAR AWARDS**



# Seventh Annual North Star Awards

**Friday, November 6, 6 pm**

Warner Park Community Recreation Center

Join our Northside neighbors for this unique event.

Hors d'oeuvres from Manna Café  
Cash Bar from Blue Plate Catering



Musical Interlude from  
harpist Cora Wiese-Moore



Opening remarks from two local officials

Intermission performance from  
Kennedy Heights Community Center Girls Inc.

Emcees - Northside Planning Council Co-Chairs  
Ellen Barnard and Jeff Shokler

Winners will be announced at the event. We will recognize another year of Northside accomplishments, big and small, and recognize those who made it all possible.

**You can still sponsor and nominate with the forms located at right.**

The nomination deadline is October 16. Consider nominating someone whose hard work went unnoticed or an organization that has made an impact on the community.

Sponsors are always welcome! Help show your Northside Pride by donating to this wonderful community event. Sponsor by November 1 and you will be recognized at the event.

*Thank you to our sponsors!*

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Anita Herrera	Mark & Kelly Olson	Anita Weier
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	Cheryl Redman	

## DONATION FORM

**Yes!** I will attend the North Star Awards on Nov. 6, 6 pm.

\_\_\_\_\_ Number Attending

No. I can't attend, but I'm enclosing my donation.

**Enclosed is my tax deductible gift of :**

\$50  \$75  \$100  \$250  \$500  Other \_\_\_\_\_

Please mail by November 1 to be listed as a sponsor at the event.

Name (as it will appear as a sponsor) \_\_\_\_\_

check here if you wish to remain anonymous.

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Mail form and check to:**

Northside Planning Council, 2702 International Ln, Ste. 203, Madison, WI, 53704

## NOMINATION FORM

Nominee's Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Individual Category**

Neighbor  Educator  Leader  Youth

Volunteer  Public Servant  Friend of the Northside

Create Your Own Category: \_\_\_\_\_

-- or --

**Group Category**

Neighborhood  Business  School

Church  Non Profit Organization

Create Your Own Category: \_\_\_\_\_

Please provide specific, concise examples for each of the following six questions. This vital information helps the awards committee immensely. You do not need to donate in order to make a nomination. Please be aware that past recipients are not eligible to receive another award. Use additional paper if necessary.

**The nomination deadline is October 16, 2009.**

How long have you known this person? \_\_\_\_\_

Why is this person/group a good candidate for a North Star Award?

How does this person/group serve the Northside community?

What are examples of this person's/group's commitment to improving life for Northside residents?

How does this person/group show leadership for the Northside?

Do you have any other comments about this person/group?

Nominator's Printed Name \_\_\_\_\_

Nominator's Signature \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

The North Star Committee may contact you with questions or clarification.

**Mail form to:**

Northside Planning Council, 2702 International Ln, Ste. 203, Madison, WI, 53704

**NORTHSIDE PLANNING COUNCIL**

**Looking back ten years...**

**No. 1 'hood**

*Our nation's best neighborhood tells us how they did it*

By Tim Carlisle

*It may come as a surprise to some of y'all that Madison has a "Northside" - but take it from us folks who live there, it does.*

The Northside is all those neighborhoods west of the airport, out around Warner Park (you know, where Rhythm and Booms lights up the sky every year).

You might be even more surprised to learn that Madison's Northside was recently named 1999 "Neighborhood of the Year" by the national Neighborhoods U.S.A. organization - the only national award regularly given to neighborhood organizations for their self-help initiatives. How did we do it?

The Northside went through something of an identity crisis in the late '80s and early '90s, when we became one of the first areas in Madison to experience both the benefits and the challenges of our city's growth from a Midwestern university town to an increasingly diverse urban center.

Our abundance of affordable housing attracted many older adults and families with young children, including many African American and Southeast Asian families. The Northside became one of the city's most economically and culturally diverse areas; nearly half of the Northside's 20,000 residents are over 55 or under 17. Pockets of poverty developed, accompanied by the higher crime rates and social problems usually associated with larger urban areas.

This shouldn't be news to most Madisonians, since it pretty much describes the city as a whole these days. What may be news is that our Northside neighborhoods seem to be bucking urban problems and building a stronger, more cohesive community because of our diversity, not in spite of it.

*Reprinted from Madison Magazine September, 1999*

**Among our major community's major accomplishments in the past six years:**

- The development of Madison's first public multipurpose community-recreation facility. The new Warner Park Community Recreation Center crowns a six-year grassroots effort involving hundreds of residents in advocacy, planning, and raising more than \$810,000. In addition to a handful of larger corporate and foundation donors, more than 900 smaller donors, local businesses and neighborhood groups made three-year pledges, "bought" bricks, held bake sales and garden tours, and sold cookies and Frisbees, including a group of middle-schoolers who collected almost \$700 in pennies.

- The successful grassroots effort to permanently preserve Madison's largest community garden site and 35 acres of surrounding open space that was threatened by development residents deemed undesirable. We envision a new kind of "community resource park" on the Troy Drive Community Gardens property, to include an innovative mix of community gardens, prairie restoration, mixed-income housing, educational programs and an urban farm.

- The construction of three new Northside neighborhood centers in addition to Warner Park Center, a new community police station, a number of new local businesses and much-needed renovations to others, significantly reduced crime and improved local schools. We also started the *Northside News*, a bimonthly newspaper written almost entirely by dozens of community members, distributed free to 10,000



households and businesses and supported by more than 200 local advertisers.

**How did we do it?**

I think I can speak for many Northside neighborhood activists in identifying five key elements.

**First, we got organized.**

Many of the Northside's efforts have been spearheaded by the Northside Planning Council, the coalition of Northside neighborhood associations. With 17 neighborhood associations, 10 of which were formed in the past five years, the Northside has the highest concentration of neighborhood associations of any comparable geographic area in Madison. The Northside Business Association has been an active supporter.

**Second, the Northside is building on its strengths rather than focusing on its problems.**

Northsiders are increasingly recognizing our blessings: a diverse population, a variety of housing options, good schools and great natural beauty in our parks and open spaces. We are working to build on those assets.

**Third, we have created a stronger sense of community and community identity among**

**our diverse population.**

More and more people are now heard saying "I'm from the Northside," and - more importantly - "This is OUR neighborhood."

**Fourth, many of us believe that ultimately we cannot strengthen our community by focusing only on so-called "troubled" neighborhoods or "at-risk" residents.**

We work to engage and link all residents and neighborhoods together, not isolate them from each other.

Finally, we strongly believe in both the need for and value of residents and neighborhoods actively participating in local decision-making and taking leadership to improve their own community, especially our neighborhoods.

We've accomplished a great deal, and we take great pride in the national recognition of those efforts. But as one of my favorite Northsiders, Vera Court's "Big Mama" Darlene Horner, recently told the Madison City Council when the Northside's award was being applauded: "You ain't seen nothing yet."

*So just remember, you don't have to move to live in a better neighborhood - you just have to get involved in the one you're already in.*

**NORTHSIDE NEWS**

[www.northsidenews.org](http://www.northsidenews.org)

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Ad Reservations: November 13  
 Ad Deadline: November 20  
 Article Submissions: November 20

**Info/ads/story suggestions:**

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**Letters to the Northside News**

The Northside News welcomes readers to submit letters pertaining to Northside issues. The Northside News reserves the right to shorten letters as needed and does not guarantee all letters received will appear in print.

Viewpoints expressed in letters do not represent the views of the Northside Planning Council and Northside News. As a nonpartisan organization, NPC does not endorse candidates for elected office. Send letters to editor@northsidenews.org.

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## ARTS

## Art Show at Cherokee Country Club

By David Carpenter

Twelve artists from the Northside Artists Group and others from around Dane County will be featured in an art show and sale on October 17 and 18 at Cherokee Country Club. The public is invited to this event, which will be open from 11 am to 5 pm each day.

The show is part of the annual Open Art Studio event, which features more than 100 artists throughout Dane County. It is held in various locations, but the largest group site is at Cherokee Country Club, 5000 N. Sherman Ave. The group includes three painters in oil, two print makers, a watercolorist, two who draw in colored pencil plus photography, jewelry, textiles and ceramics.

All of the artists in the group have broad experience with shows and contests. Among the featured artists will be six from the Northside Artists Group, including Bill Beese, who paints in oil, David Carpenter who

produces drawings in colored pencil and photographer Kristi Hall. Barbara Jenkin produces ceramics, Marilyn O'Brien and Preeti Ojha paint in oils.

Other artists who will be featured at Cherokee Country Club include Sherry Ackerman, a watercolorist, Julie Sutter Blair who does drawings and prints, and Syl Mauerman who works in jewelry and textiles. Rhonda Nass is an instructor in colored pencil drawing, Marikay Payne is a printmaker and Therese Toben offers a variety of mixed media objects.

In addition to the featured artists, members of the Madison Flute Choir and a guitar virtuoso will provide music. Refreshments will be served. It will be a great opportunity to see local artists creating their art and to pick up special gifts for the upcoming holiday season.

For more information contact, David Carpenter at 442-6958 or dcarpen-ter3@charter.net.

**Northside Artists Group  
Art Show & Sale  
October 17 & 18  
Cherokee Country Club**

## Poetry Slam for Northsiders set for November 14

By Anita Weier  
Northside News

Budding poets on the Northside will have a chance to blossom on Nov. 14, when a Spoken Word Competition — also known as a Poetry Slam — will feature performances by young, old and in-between at the local branch library.

The event is part of the Lakeview Branch Library's 50th anniversary celebration. Cash prizes of \$30, \$20 and \$10 will be awarded in each of three categories — middle school, high school and adult.

Madison poet laureate Fabu has agreed to emcee, and the public is invited to attend the free event. Refreshments and prizes will be provided by the Friends of the Lakeview Branch Library.

Contestants will be limited to three minutes each and must present original poems. Props and music will not be allowed, nor will obscene language.

Entry forms, due by Oct. 31, may be obtained on this page or at the library, Northside schools and community centers. They will also be available on the Madison Public Library website.

### Contest Rules

- Contestants will be judged on creativity and presentation.
- Participants must write the poems they present.
- Poetry presentations must be limited to three minutes.
- Participants may not use costumes, props or musical instruments.
- Do not use obscenities or profanity.

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## ENTRY FORM

(May be photocopied)

### Northside Poetry Slam

A spoken word competition for young people and adults

**Saturday, Nov. 14, 1 pm**  
**Lakeview Library**

**Emcee:** Madison Poet Laureate Fabu  
**Prizes:** \$30, \$20, \$10 in each category  
**Sponsor:** Friends of the Lakeview Branch Library

Name \_\_\_\_\_ Age \_\_\_\_\_

Street Address \_\_\_\_\_

(Must be a Northside resident)

Email \_\_\_\_\_ Phone \_\_\_\_\_

### CONTEST CATEGORY

Middle School  High School  Adult

**ENTRY DEADLINE:**  
**October 31, 2009**

Please mail entries to:

**Spoken Word Competition, Lakeview Library**

2845 N. Sherman Ave., Madison, WI 53704 or drop them off at the library

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## BUSINESS

## A fund for women and United Way support Kennedy Heights New Economic Pathways Program

By Alyssa Kenney

Kennedy Heights Community Center is pleased to announce that *A Fund for Women* has selected the Economic Pathways program for funding in 2010. The Economic Pathways program will be a part of the Girls Inc. program in 2010. The program will provide girls and their mothers access to high quality financial literacy curriculums "Dollars, Sense and Me" and "Equal Earners — Savvy Spenders".

Current Girls Inc. participants, along with their mothers, will participate in the eight-week financial literacy program. At the end of the program girls will have investigated the education, skills and other requirements to pursue the careers that interest them most; girls and mothers will learn about budgeting money for wants and needs and use smart shopping techniques when making purchases; participants will learn how checking and saving accounts work, perceive banks as a safe place to deposit money and understand compounding interest.

These financial education curriculums are part of the national Girls Inc. programming and have been piloted, tested and evaluated thoroughly at sites similar to Kennedy Heights. We are confident that families will find the pro-

gramming enjoyable and informative.

As an added incentive for mothers and daughters to complete the full program, all mother-daughter pairs that complete the curriculum will be eligible to participate in a build your own computer program. With technical support from DANenet mother-daughter teams will build their own computers that they are then able to take home and use as a family computer. Participants will gain financial and technical skills through participating in the Economic Pathways program.

To kick-off this new program the United Way has provided support for a special Economic Pathways kick-off event during Money Smart Week.

Money Smart Week Wisconsin<sup>SM</sup> is a public awareness initiative taking place Oct. 10-17. It aims to build your financial knowledge so you can deal with your own money more quickly, confidently and shrewdly. They offer unbiased financial education. The Economic Pathways program will host an informational session as part of Money Smart week on Tues., Oct. 13 from 5:30-7 pm at the Community Center. If you would like to learn more about the program please plan to come to this educational session. Snacks and child-care will be provided. Please call Lisa DuChateau at 244-0767 to sign up.

## Northside small business owners get lesson in social media

Mary Schumacher

Northside News

At their September meeting, members of the Northside SOHO (Small Office, Home Office) group enjoyed a talk on boosting business through effective social media tactics on websites such as Facebook and Twitter. Northsider and marketing consultant Bryan Bliss of GenerosityMarketing.com shared his expertise about cost-effective sales strategies such as keyword selection to ensure high Google rankings for websites.

Have a small Northside business or thinking about starting one?

SOHO is a great resource. Come to our Oct. 12 meeting at 6:30 pm at the Esquire Club or call Mary Schumacher at 242-1879.

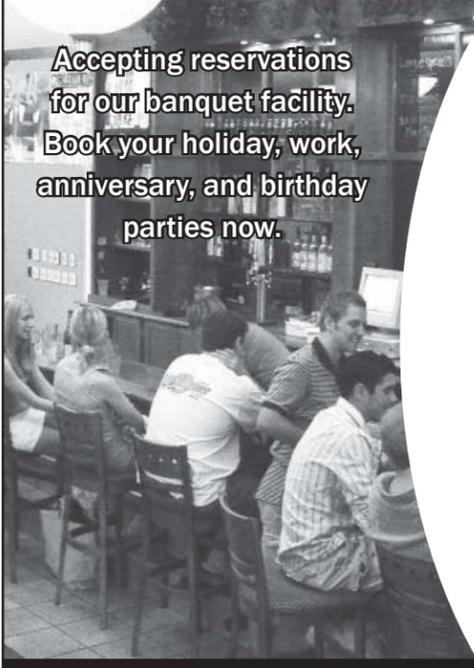
**Coming soon:** the SOHO Group is sponsoring a presentation by Mike Conklin from SCORE (Service Corps

of Retired Executives) on business plan writing and how SCORE can help existing or prospective small business owners launch or improve their business. SCORE is a non-profit organization that offers free and confidential small business mentoring, featuring the knowledge and experience of retired executives.

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**BUSINESS**

# Grassroots Leadership College offers classes this fall

Grassroots Leadership College is a Madison-based nonprofit organization. Workshops and classes help promote community building and leadership in Madison, especially amongst groups in the area that are often under-represented, such as immigrant and minority groups. This fall, a series of workshops will be held with an emphasis on community building and participation. The sessions are held in Spanish with English interpreting and are open to all ages.

We are offering one-time, stand-alone workshops lasting from two-and-a-half to eight hours in length. All of the

workshops (except the media clinic) include childcare. Scholarships and transportation assistance are also available for all sessions.

This year, there are four workshops bilingually with Spanish as the primary language. Interpretation will be available for English speakers. Sessions include:

- How the City Works  
9 am-12 pm, Sat., Oct. 17  
Lucia Nunez
- Public Speaking  
9-12 pm Sat., Oct. 24  
Adin Palau

These sessions will be held at Centro Hispano 810 W. Badger Rd. The cost for each workshop is \$20 (2 Timebank hours) or you can pay \$40 (4 Timebank hours) for the series of four, and there are scholarships available. Also, transportation can be provided to and from all workshops on request. Childcare and snacks are included.

We have two sessions coming up in our celebrating self and community series:

- Media Clinic: Writing OpEds  
9 am-5 pm, Fri., Oct. 16  
The Progressive Media Project
- Body and Action: Using Meditation and More to Support Action  
9-11:30 am
- Sat., Nov. 14  
Don Coleman

## The time is ripe to work on financial goals

As joblessness and uncertainty in financial markets increase more people are looking at ways to improve their personal financial situations.

The Wisconsin Women's Business Initiative Corporation (WWBIC) and The Financial Education Center are offering a series of *free* classes aimed at helping people set and keep their financial goals in 2009 and beyond.

Anthony Harris, Financial Awareness Coordinator for WWBIC, said recently about the classes being offered: "I think people can use these classes to get new ideas, and revisit old ones to better budget monies they are already making. Financial Awareness is all about using what you have now in a way that will help you get more in the future."

### Upcoming *FREE* Financial Awareness Classes Include:

#### Make Your Money Talk

Six-week free series designed as a guide to personal money management. All Dane County class participants who complete the full series will receive a \$50 savings bond to help kick off their savings plan.

Class Schedule:  
Mondays, Sept. 28 – Nov. 2  
6-9 pm  
Financial Education Center,  
2300 S. Park St., Madison

Thursdays Oct. 29 – Dec. 10 (no class November 26)  
6-9 pm  
Sun Prairie Library,  
1350 Linnerud Dr., Sun Prairie

#### Wealth Builders Workshops:

Come to one or all of these classes to help reach your financial goals:  
All Wealth Builders Workshops are held at the  
Financial Education Center, 2300 S Park St., Madison

**Understanding Your Credit**  
Sat., Sept. 19 — 10 am- Noon

**Stretching Your Household Budget**  
Mon., Nov. 9 — 6-8 pm

WWBIC is a statewide economic development corporation that provides quality business education and financing to Wisconsin's entrepreneurs and small business owners. For more information, visit [www.wwbic.com](http://www.wwbic.com).

The Financial Education Center offers consistent, reliable and integrated financial education through classes, one-on-one guidance and various programs and services in a central and familiar location. <http://dane.uwex.edu/ftp/FinancialEducation.html>

## The Business Forum Calls for ATHENA Award Nominations

The Business Forum (TBF) is pleased to announce that it is accepting nominations for the 13th annual ATHENA Award® Program that will be held on March 16, 2010. The Program honors both women and men for excellence in their profession or life's work, for devoting time and effort in their communities to improve the quality of life for others and for actively assisting women in realizing their full leadership potential.

The Program was created by ATHENA International, an organization dedicated to creating leadership opportunities for women. In Dane County, the ATHENA Award® Program is hosted by TBF, a professional businesswomen's organization that fosters the per-

sonal and professional growth of its members and other women.

Any individual, business, or professional group can nominate someone for the ATHENA Award. Initial nomination forms are available at [www.thebusinessforum.org](http://www.thebusinessforum.org) or by emailing [tbfb@thebusinessforum.org](mailto:tbfb@thebusinessforum.org), or by calling TBF at (608) 443-2486, Ext. 140. Nomination deadline is Fri., Oct. 30.

Qualified nominees and the Award Recipient will be honored at The Business Forum ATHENA Award® Program on March 16, 2010. Proceeds from the event go to The Business Forum Foundation, an organization that provides scholarships to female high school and returning adult students.



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