



# NORTHSIDE NEWS

Vol. 20, No. 6, Issue 120

www.NorthsideMadison.org

June / July 2015

**Northside Family Independence Day**

**Saturday, June 27**  
**10:30 am – 3:30 pm**  
**Warner Park**

**SCHEDULE OF EVENTS**

**10:30 – 11 am**  
 Parade line-up & bike decorating  
 Warner Park parking lot off Sherman Ave.  
 Free hot dog lunch for the kids!

**11 – 11:30 am**  
 Parade in Warner Park

**11:30 am – 3:30 pm**  
 Games and activities for all ages

**11:30 am – 3:30 pm**  
 Northside musicians at Warner Park Shelter:  
 Guy Fields • Dubious Brothers  
 • Jeffrey James • Madison Malone  
 • Sam Ness

**1 – 3 pm**  
 Sand castle building at Warner Park Beach

**12:30 pm and 2 pm**  
 Wild Warner Nature Walk  
 Meet at Warner Park Shelter

**1:15 pm and 2:15 pm**  
 Free MSCR pontoon boat rides at Warner Park Beach  
 Space is limited

**Enjoy food from our vendors:**  
 Habaneros, Banzo and Haynes Kitchen

Bring lawn chairs or a blanket to sit and watch the parade or listen to music

**Many thanks to our sponsors:**  
 UW Credit Union  
 Wegner CPAs  
 Madison Chiropractic  
 Magna Publications  
 Virginia Davis

(See page 4 for more details)

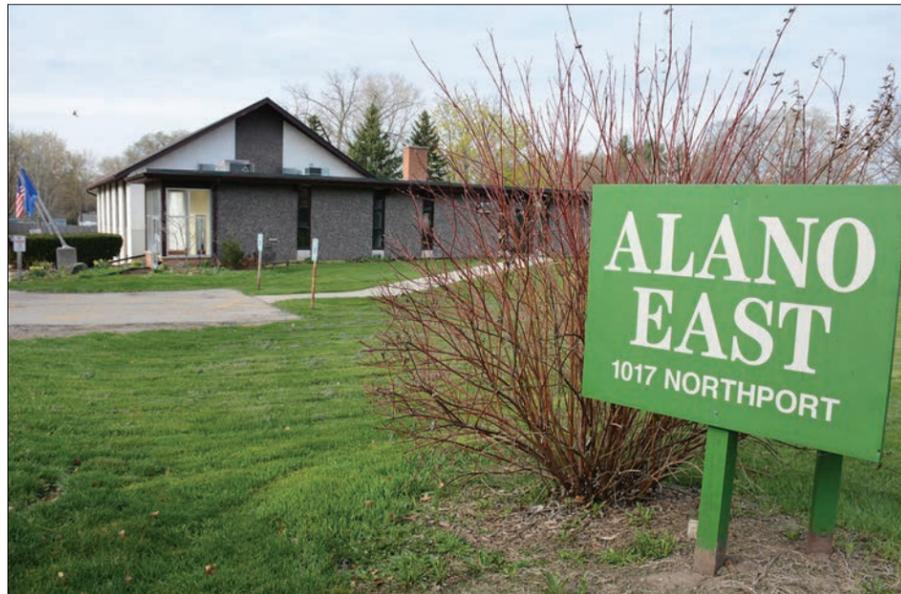


Photo by Samantha Christian

## Sanctuary for the spirit

*Alano clubhouse provides safe haven for many in 12-step recovery groups*

By Samantha Christian

Tucked in a residential neighborhood just north of Lake Mendota is the East Side Alano Club of Madison, Inc., a sober and supportive gathering place for recovering alcoholics, addicts and their families in various 12-step programs.

Those driving by may recognize the green “Alano East” sign in front of the former Baptist church at 1017 Northport Dr. People from the Madison area have been congregating there since 1982 to recover from their addictions and the Alano continued on page 5

## ATHENA women share wisdom



Shannon Barry Renee Moe

By Sheri Gasser  
*Northside News*

Shannon Barry, executive director of Domestic Abuse Intervention Services (DAIS), and Renee Moe, executive vice president of Resource Development and Marketing of United Way of Dane County, were two of the women recognized at the March 10 ATHENA Awards ceremony, hosted by the Business Forum at the Monona Terrace.

Ten nominees were honored at the event. This awards event is the largest fundraiser for the Business Forum, which grants scholarships to area high school and adult women to attend college in Wisconsin. The mission of this professional organization is to empower women through networking, scholarships, outreach and community involvement.

Barry and Moe have leadership positions in two of the area’s most recognizable social service organizations. In

general, women are underrepresented in upper leadership positions; these two women are proof that the glass ceiling can be shattered.

Raised in this area, Shannon Barry’s relationship with the Northside deepened when DAIS’s future site at the old Sears warehouse on Fordem Avenue was chosen. It took four years of designing, building and planning for what became the Mortensen Family Center for Hope & Safety. According to Barry, the Northside community has truly rallied around DAIS. She was particularly moved by the Welcome Home DAIS initiative, in which Northside business owners worked together to welcome DAIS to the neighborhood.

Renee Moe is a proud Northsider and has been since 2001. She lives with her husband, Jason Salus, two children (ages 5 and 3), and dog Roxie. She said she loves the Northside vibe, her incredible neighbors, the Mendota Elementary family, Warner Park, the Mallard’s, Lakeview Library, Cherokee Marsh, and the wonderful business owners and community advocates who work on the Northside.

Like Athena, the goddess of wisdom and the namesake for the award, each of them provided wise advice when asked about their careers, challenges they’ve faced, advice to professional women, and community involvement.

### 1. How did your career path lead to your current position?

Barry: I was a biology major as an undergraduate because I wanted to become a limnologist (someone who studies lakes). I moved to Seattle right after college and began working at a group home  
 Athena continued on page 6



### Northside Sunday Supper

Come share a free meal and build community!

**Sunday, May 31**  
**4-6 pm**

Warner Park Community  
 Recreation Center

Menu: pulled pork or BBQ sausage on bun, hot dogs, baked beans, tossed salad, broasted potatoes and desserts



### FEED Summer Bazaar

**Saturday, July 11**  
**4 to 7:30 pm**

1219 N. Sherman Ave

### SUPPORT THE NORTHSIDE NEWS

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 Madison, WI 53704

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# NORTHSIDE NEWS

From  
**ABHA  
THAKKAR**



**EDITOR**

As you know, we strive to make the Northside News a community-building publication. In that spirit, we also work to make the experience of creating it a community-building process. We have a wonderful team of staff and volunteers who come together and pour their hearts into this publication.

Mary Ambrosavage, our visual editor, braves the long days and late nights with me to get an attractive and timely newspaper off to press. Lauri Lee, our former editor, works as our ad sales contact person and generously volunteers for various aspects of the newspaper. Terrie Anderson continues her 15 years of involvement, helping out in whatever way is needed. Rita Lord, our dedicated, volunteer copy editor, is invaluable in helping us maintain the high standards of our publication.

Thanks to the generous support of MGE, we're able to continue providing a calendar of events insert, which our layout assistant, Ryan Zwettler, puts together for

each issue. Christin Gibbons volunteers as our enthusiastic scavenger hunt coordinator. We started the scavenger hunt as a way to direct readers' attentions more specifically to our ads, so keep an eye out for our little mascot, Nort, in this edition.

Along with the many organizations that send us timely material, we also rely on a talented team of volunteer writers. Laurel Sampson, Sheri Gasser, Marcus Watson, Diane Walder, Lauri Lee, Marlene Hardick and Terrie Anderson all help make sure we're covering the important issues of the day.

Finally, Dean Smith makes sure that area businesses and gathering places are stocked with enough copies of each current issue. He single-handedly delivered over 12,000 copies of the Northside News in 2014.

Why do I tell our story through the names of these individuals? Because we want you to know that it takes a lot of dedicated people to produce and distribute such a great community newspaper. We encourage you to join us — the work we do is not only about our bimonthly publication deadlines, but it's about creating opportunities for engagement, connection and growth every day in between.

Most of all, thank you all for being such an appreciative audience. We're glad to be of service.

## Where's Nort of the Northside?

Send us a list of all five businesses whose ads you find Nort hiding next to, and your name will be added to a raffle for prizes donated by Northside businesses!

**Submit your list to:**

Northside News  
2702 International Lane, Ste 203  
Madison, WI 53704  
Or, email it to us at [editor@northsidenews.org](mailto:editor@northsidenews.org)



Include your full name and either your phone number or email address so we can contact you if you win.

**And the April / May 2015 winners are...**

Mary Woodburn  
Jack McDermott

We'll be in touch with your prizes! Thanks to everyone for participating!

## NORTHSIDE NEWS

[www.northsidenews.org](http://www.northsidenews.org)

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**Next Edition: August / September 2015**

**Contribution Deadline: Monday, July 6, 2015**

**Distribution Dates: July 29–August 2**

## I'M PROUD TO SUPPORT THE NORTHSIDE NEWS



Receive a FREE Northside T-Shirt with your subscription!

- ✓ Do you love your Northside community newspaper?
- ✓ Do you read it cover to cover when it arrives in the mail?
- ✓ Does it feature articles about neighbors and issues you care about?

**If you answered YES to any of these questions, then consider paying for a voluntary subscription.**

### WHY TAKE OUT A VOLUNTARY SUBSCRIPTION FOR A FREE PUBLICATION?

It's true — the Northside News will arrive in the mail whether you pay for a subscription or not. But with your voluntary subscription, you can help ensure that it remains a high quality publication accessible to all. While our advertising revenues make us mostly self-sufficient, we are subject to the fluctuations of the economy, especially as print media suffers all over the country. If you would like to help protect the Northside News for future years and help us explore new innovations in our community journalism strategies, then consider paying for a voluntary subscription.

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## ADVERTISING RATES

**August / September 2015 Deadline: July 6, 2015**

**\$15.00 per column inch for grayscale ads — a great bargain!**

Reach 13,000 households with every issue! *Special rates for nonprofits.*

AD SIZES	COST	FULL COLOR	DIMENSIONS
1/16 Page (horizontal)	\$ 60	Add \$20	4.917" W x 2" H
1/16 Page (vertical)	\$ 60	Add \$20	2.375" W x 4" H
1/8 Page (vertical)	\$120	Add \$35	2.375" W x 8" H
1/8 Page (square)	\$120	Add \$35	4.917" W x 4" H
1/4 Page	\$240	Add \$55	4.917" W x 8" H
1/2 Page	\$480	Add \$100	10" W x 8" H
Full Page	\$960	Add \$190	10" W x 16" H
Flyers/Inserts	\$960 & Up	Call for details	Call for details

# Italian Dinner Cruise



A fundraising event  
for FEED Kitchens

**Monday, June 22**  
**6:30-8:30 p.m.**

Leaves Mariners Inn on Lake Mendota

RSVP  
by June 10

Dinner & Cruise \$50  
Help feed the Northside  
entrepreneurial spirit!

Email  
[Director@northsidemadison.org](mailto:Director@northsidemadison.org)

Details to be provided to  
registered participants

Italian Dinner Buffet with an Herbal Twist  
Questions? Please call 230-1221



**NORTHSIDE PLANNING COUNCIL**

From

**NIKKI SANDERS**



**NPC BOARD CHAIR**

**Greetings Northsiders,**

The Northside is a great place to be during the spring and summer. The Northside Farmers Market, Mallards games, food carts, Wild Warner's nature walks, Northside Independence Day Celebration, fishing, walking, Sunday Suppers, gardening, NESCO outdoor concerts, garage sales, Warner Family Fun Nights — wow, I'm exhausted just thinking about everything. Please enjoy everything the Northside has to offer and try something new this summer.

In this column, I want to draw your attention to three things. First, the FEED Kitchen incubator on North Sherman Avenue has been open for a year and a half now. There are already 65 regular users. More than 30 of them are small businesses getting their start on the Northside.

You drive past FEED every day. You see the food carts parked outside the building. Please support these Northside businesses and patronize the food carts when you see them open for business. Thank them for using the FEED facility.

FEED user fee revenue is on a steady upward trend, but it will be a few years before it's totally self-sufficient. Mark your calendars for June 22, the date for a very important Betty Lou Cruise to benefit FEED Kitchens. Enjoy an Italian dinner, using herbs grown by Lauri Lee, on a fabulous two-hour cruise on Lake Mendota. Join me in supporting FEED Kitchens by buying your cruise tickets early. Visit [www.northsidemadison.org](http://www.northsidemadison.org) for more details.

Thank you to Alliant Energy for providing a \$1,000 grant to support our job training program at FEED. I also want to thank everyone who has been working so hard to make FEED successful.

That list of people is long, and I don't think this newspaper has sufficient space to list them all.

Second, I'd like you to think about the Northside News, which has been coming to your mailbox every other month for 20 years. It is the best free community newspaper I have ever seen. I hope you enjoy it. Please show support for the businesses that advertise in the Northside News. Tell them, "I saw your ad in the Northside News."

Also consider paying for a subscription to the Northside News — only \$24 a year. The Northside News staff is continually improving the quality of the newspaper, and this costs money. Your paid subscription will help ensure the newspaper's continued success. Thank you to the staff and all the volunteers who work so hard to put this newspaper together.

Third, the Northside Planning Council (NPC) works tirelessly to carry out our mission to improve the quality of life for all Northsiders. Many of you have received in the mail a letter requesting a financial donation, and many others will soon receive a letter. Please consider a donation to support these efforts. I'd like to give a shoutout to UW Credit Union, who has been a faithful sponsor of the North Star Awards for four years and has donated \$2,500. Thanks also to Wegner CPAs for their early sponsorship of the awards.

The NPC is a 501(c)(3) charitable organization so your donation is tax-deductible. To make a donation, send a check made out to NPC, 2702 International Lane, Suite 203, Madison, WI 532704. Or you can donate online at [www.northsidemadison.org](http://www.northsidemadison.org). Find the yellow donate button and use our secure PayPal account. You can even designate a regular monthly donation or mention that your donation is for a Northside News subscription.

As you spend time on the Northside this summer, create adventures and memories, spend time with old friends, and make some new ones. I'll see you around the neighborhood.

**Festival Foods and the Madison Mallards team up for downtown fireworks June 27**

By Lauri Lee  
Northside News

A newly created event on Lake Monona called Festival Foods Shake the Lake will bring the Independence Day fireworks to downtown Madison Saturday, June 27. Festival Foods Shake the Lake is a partnership between Festival Foods, a Wisconsin-based family grocer, the Madison Mallards and the Madison Parks Foundation.

Festival Foods Shake the Lake will feature live music, food and family activities beginning at 5 p.m. on John Nolen Drive between Broom Street and Blair Street. The event will conclude with one of the premiere displays in the state, the Festival Foods Fireworks show, starting at 10 p.m. The rain date is Sunday, June 28.

Festival Foods employs approximately 5,300 people at its 20 full-service, state-of-the-art supermarkets around Wisconsin with headquarters in Onalaska and De Pere.

The Madison Mallards, based at Warner Park, are the nation's most successful

summer collegiate baseball team averaging more than 6,000 fans per game in each of the last 10 seasons. Founded in 2001 by Steve Schmitt, the Mallards employ more than 350 seasonal employees and are committed to executing affordable, family friendly community events for the people of Greater Madison.

Spectrum Pyrotechnics will provide the fireworks show. The company, based in Reeseville, Wis., is one of just a few manufacturers of display fireworks left in the United States and Festival Foods Shake the Lake will feature the company's custom work.

Great views of the Festival Foods Fireworks will be available on John Nolen Drive, where there will be food, beverage and family entertainment for the duration of the event. Reserved tickets to enjoy the spectacular views of the show from the Monona Terrace Rooftop during the event are available now for \$15 at [shakethelake.org](http://shakethelake.org).

Visit [shakethelake.org](http://shakethelake.org) for more information.

**The Northside Planning Council would like to sincerely thank the following donors for their generous support:**

\$2500 from UWCU as an annual sponsor of the North Star Awards for the fourth year!

\$1000 from Alliant Energy to support our job training mission at the FEED Kitchens.

**NPC Board of Directors**

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<b>Steve Reese, Vice-Chair</b>	Jim Krueger
<b>John Boles, Treasurer</b>	Walter Stewart
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**UPCOMING CLASS**  
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Beginning July 13  
4:00-6:30 pm  
Call 240-7474 to register

Visit  
[www.safercommunity.net](http://www.safercommunity.net)  
or  
[www.wihealthyaging.org](http://www.wihealthyaging.org)  
for details

Costs: \$5.00 snack fee  
\$20.00 textbook

Northside Community **Sunday Supper**

**FREE!**  
**Sunday, May 31**  
**4-6 pm**  
**Warner Park Center – Community Rooms**

**MENU**  
Pulled Pork or BBQ sausage on a bun, baked beans, tossed salad, roasted potatoes and desserts.  
Hot dogs for the kids.

**GUEST SPONSOR:**  
NESCO

**UPCOMING SUNDAY SUPPERS**  
**August 30**  
Picnic at Warner Park Shelter  
Guest Host: Open  
**Nov 29**  
Thanksgiving Weekend Sunday!  
Guest Host: Open

**NORTHSIDE PLANNING COUNCIL**

**The 2nd Annual Northside Family Independence Day to be held June 27**

**Parade line-up – 10:30–11 am**

Children are encouraged to bring their bicycles and scooters to the east parking lot at the North Sherman Avenue entrance to Warner Park (near the softball fields) where decorating supplies and a free hot dog lunch will be provided. Supplies are limited.

**Children's parade – 11 am**

This year's parade will be held inside Warner Park, starting at the North Sherman Avenue entrance and continuing along the park drive and walking path to the Warner Park Shelter. Parents are encouraged to accompany their children. Parents and spectators can gather along the drive's sidewalks to watch the children's parade. Other groups, including area veterans and Honor Flight members, scout troops, the Forward Marching Band, the Mallards' Mascots and elected officials will lead the bike parade.

**Games & Activities – 11:30 am–3:30 pm**

MSCR Fit to Go activities for children, Wild Warner Nature Walks (12:30 and 2:30 pm), Green Bikes/Power Bike, MSCR pontoon boat rides (1:15 and 2:15 pm, space is limited), sand castle building, ping pong and bocce ball.

**Live music – 11:30 am–3:30 pm**

This year's spectacular line-up includes some of the Northside's finest musicians: Guy Fields, The Dubious Brothers, Jeffrey James, Madison Malone and Sam Ness. Bring lawn chairs or a blanket to sit and enjoy the music.



Photo by Mary Ambrosavage

**Independence Day program**

As part of the Northside Independence Day event program, we are inviting neighborhood residents and businesses to submit a paragraph or picture answering the following questions:

- As a resident of the Northside of Madison, what does it mean to you to live in the USA?
- What does Independence Day mean to you or your business?

Entries will be displayed, and selected participants will have their submissions read aloud at the celebration during intermissions at the music stage.

All ages are encouraged to submit an entry. Please provide your name, address, phone number, age and email, if applicable. Submissions may be emailed to [northsideindependence@gmail.com](mailto:northsideindependence@gmail.com),

mailed to the Northside Planning Council at 2702 International Lane, Suite 203, Madison, WI 532704, or dropped off at the Lakeview Branch Library no later than June 20.

**Food vendors**

Enjoy food from some of the Northside's finest vendors. Habaneros will serve Mexican food; Banzo specializes in Mediterranean food, and Haynes Kitchen will offer American food.

**Booths**

Community GroundWorks, Northside Farmers Market and Wild Warner, as well as other Northside organizations, will have information available and possibly some goodies or drawing prizes for those who stop by their booths.

**Volunteers needed**

If you or your community group would like to participate in the parade or help with bike decoration, lunch distribution or parade traffic control on the day of the event, contact Chris LeMay at 260-8667. If you are interested in volunteering with any of the other activities, contact Rita by email at [northsideindependence@gmail.com](mailto:northsideindependence@gmail.com) or phone 920-915-2706.

**Sponsorships**

If you, your business or your organization would like to help sponsor this year's event, it is not too late. We are soliciting sponsorships at the following levels: Andrew Jackson \$500, Abe Lincoln \$250, George Washington \$100. But any amount you can give would be greatly appreciated. Send sponsorships for Northside Independence Day to: Independence Day Event, c/o Northside Planning Council, 2702 International Lane, Suite 203, Madison, WI 53704.

**Thank you**

Special thanks to our sponsors and this year's planning team members:

**Sponsors:** Northside Planning Council, Wegner CPAs, UW Credit Union, Diane Brown, Magna Publications, Virginia Davis and Madison Chiropractic.

**Planning team:** Karen Hickel, Chris LeMay, Pete LeMay, Rita Jones, Deborah Nelson and Tim Nelson.

**Agency consultants:** Janet Dyer, MSCR staff; Jim Krueger, NESCO staff and NPC Board; and Renee Moe, United Way of Dane County.

**Welcome to**

# Northport Laundry

- Easy Access
- Up to the Door Parking
- Small & Big Loads Welcomed

---

**1417 Northport Drive - Madison, WI**  
*(Next to Culver's)*

[www.edwardjones.com](http://www.edwardjones.com)

## It's Better to Review Your Annuity Than Rethink Your Retirement.

As with any investment, it makes sense to review an annuity every now and then to make sure it's still working toward your long-term financial goals, such as retirement. Plus, you may find that there are features your current annuity simply doesn't offer. That's why we offer complimentary annuity reviews.

**So regardless of where you purchased your annuity, call your local financial advisor to schedule your complimentary review.**

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**BUSINESS**

**Northside Animal Hospital grows up after 10 years**

Photos by Lauri Lee



The Northside Animal Hospital sports a remodeled exterior.



this building provided the opportunity to grow without having to move.” The Northside Animal Hospital has been a member of the Northside Business Association since 2006.

The second story of the building was a 1,200 square foot, four-bedroom apartment that has been transformed into new office and pet care space. The expansion not only provides more room for offices and employee areas, but also the opportunity to expand services and spread out a little in the clinic. “When I thought about how I could incorporate the second story of the building, a room for boarding cats came to mind,” said Brooks. “Cats do better in a nice sunny room away from barking dogs.”

The outside of the building is also getting a facelift. A new awning, siding, roof, a second story deck and

staircase, egress windows, and an enclosure for the trash containers are preserving this historic Northside building, which at one time about 50 years ago, housed Jerry’s Grocery. Renovation began in December 2014 and is targeted for completion around the end of June.

Northside Animal Hospital currently offers in-house acupuncture for dogs and cats and traditional Chinese veterinary medicine offered by associate Dr. Sara Greenslit, who will also oversee the new animal hospice and palliative care services. “Comfort care can be a third option for families faced with euthanasia for their pet. These services provide pets with pain management and help with nausea while helping the pet family cope with the impending loss of their furry friend,” said Brooks. There are future plans to offer some house call options for routine services. Dr. Brooks will support Dr. Greenslit in these efforts but continue her concentration on traditional western medicine, routine surgery and dental services. Dr. Karen Heineman practices traditional western medicine and routine surgery. Specialists provide orthopedic and advance surgery, ultrasounds and echocardiograms when these services are needed.

Northside Animal Hospital, located at 2121 N. Sherman Ave., is a full-service veterinary medical facility providing wellness services, medical care, surgical care and dental care for pets. Contact them at 204-2700, email northsideanimalhospital@tds.net or visit www.northsideanimalhospital.com.

**Alano from page 1**

effects they have on those who love them.

The clubhouse (also known as Northport) is open daily and hosts approximately 30 anonymous meetings, including Alcoholics Anonymous and Al-Anon, as well as social events. There, people work the 12 steps in groups, learning to accept powerlessness, seek guidance from a higher power, admit wrongdoings, make amends for them, and share the message with others.

On Saturday evenings, the chapel comes to life during speaker meetings, which are open to anyone. Visitors may hear their own stories shared by someone they once considered a stranger. Club member Anne D. said that, while the stories can be painful to hear, they are also touching and valuable for many people’s sobriety and recovery. “Sometimes life just hurts, and there’s no way around it,” she said. “But here, you can come ... you can feel connected to other people ... and you don’t have to drink or use to get through it.”

**Club connection**

As a 501(c)(3) nonprofit corporation, the club is maintained through membership dues, meeting donations and the support of its members, who can often be found hanging out at the clubhouse.

The club offers many activities, including a game room with cards, billiards, ping pong, darts, free Wi-Fi and cable TV. There are also jam sessions, a chili cook-off, potlucks, holiday dinners and dances. But it’s the relationships formed through these activities that matter.

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Alano continued on page 7

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**NORTHSIDERS IN THE NEWS**

**Athena from page 1**

for teens. I was profoundly impacted by my work there, and it led me to social work. I received my Master of Science in social work here at UW-Madison. After that, I worked for DAIS as a program coordinator and then as a violence prevention social worker in the Madison Metropolitan School District before returning to DAIS as executive director in 2007. My passion is addressing domestic violence and empowering those who have been affected by it. I am so fortunate to have a job that I feel “called” to do and where I feel I am making a true and positive impact in the lives of others.

Moe: In 1998, I was a journalism and Mandarin Chinese major at UW-Madison. I aspired to work for The New York Times in Beijing. Then, I took a class that included a project working with the state and university employee charitable giving campaign. United Way staff was at my team’s presentation and I was offered an internship. That internship started the summer before my senior year, and I was offered a job about a month into the school year. (My mom and dad were so happy.) I worked part-time, held a full course load, and volunteered with two student organizations — it was a busy year. After graduating and a backpacking trip to China, I started full-time.

I have held eight positions at United Way, most recently becoming executive vice president of Resource Development and Marketing. Helping people and organizations achieve their philanthropic and civic dreams is a great honor. United Way is all about working with and through diverse stakeholders to address our community’s toughest issues. It takes strong relationships and a focus on results to listen well, figure out what works, and compliment and



Photo provided by Renee Moe

Renee Moe at the United Way Day of Caring Kickoff

combine the strengths of neighborhoods, faith communities, government, higher education, nonprofits, businesses, media and individuals to change lives. The work is ultimately about supporting parents, getting more kids to start school ready to learn, and helping youth read by third grade and master algebra, which is all about critical thinking. It is about building pathways out of poverty with housing and employment, and reducing violence and trauma. It’s about being healthy — body, mind, teeth, soul — and able to live in the home of your choice with a good quality of life as you age. And, it is about how we treat each other, and understanding that every person has assets, stories and gifts to share. There is a lot of great work happening, and there is more work to be done.

**2. What are some of the obstacles that you’ve faced in your field and what did you do to overcome them?**

agency collaboration, staff and volunteer work, and client confidentiality. Some people thought it wouldn’t be possible for us to achieve a goal of this size, but we approached the campaign with equal parts optimism and strategic intention, balancing the importance of belief with the necessity of making thoughtful, informed decisions. Truly, though, the entire Madison community was critical to the success of the project. Throughout this process, we learned the importance of asking for help and support in making this dream a reality.

Moe: Obstacles are opportunities, in my mind, and I like engaging with others to solve problems. The biggest obstacles I have faced are usually in my own head — the worries and insecurities that take energy away from doing the work. With life experience (and excellent modeling from my husband Jason and my boss Leslie Ann Howard), I understand it’s never about me, it’s always about us. And that helps me get out of my own way. My friend Astra posted a great quote on Facebook the other day: “humility is not thinking less of yourself, it is thinking of yourself less.” I really liked that.

**3. What advice could you give to women on developing leadership potential in the workplace?**

Barry: I love working with other women and helping them discover their leadership potential. I have an outstanding group of coworkers who are collectively the most compassionate, driven and wise people I know. I learn from and am inspired by them every day, and it is my goal to help them continue to grow as professionals and as leaders. And they do the same for me. One of the best pieces of advice I’ve ever heard came in the form of a quote written by one of my coworkers, Holly Godar. She said, “Success does not always come all wrapped up in a tidy package; it is messy and frustrating and a test of endurance.” Although Holly was specifically referring to the work she does

with survivors of domestic violence, who have a lot of challenges to achieving long term safety from their batterers, I think it is applicable to a lot of things. Women are often used to hard work and perseverance. We have those skills and tendencies already. For me, the trick to endurance is finding networks of support and mentors upon whom one can rely when the work gets challenging and success feels out of reach. Surround yourself with people who can be that source of strength and support for you when you need it. I am fortunate in that I get to work with a team who does that for me and I, in turn, try to do the same for them.

Moe: The best advice I ever received was family first, work second, everything else is a bonus. That really helped me focus and enrich my life in more ways than I ever could have imagined. I would also add that finding connection and purpose is critical to feeling well, as is taking care of your health. I’ve got work to do on that, myself. (By the way, volunteering is a great way to connect and find purpose. Volunteeryourtime.org is an excellent resource.)

As for developing leadership potential, I suggest asking lots of questions, embracing your mistakes as learning, always connecting your work to the big picture, helping others and focusing on results. Find someone you trust and admire and ask them what you could be doing better — then keep getting better. Leadership is about change, and change can be uncomfortable. Embrace the discomfort and see what you can do.

**4. Why do you think it’s important to be involved in community organizations?**

Barry: Working in social services, I know that none of what we do would be possible without community collaboration. Progress never happens in a vacuum, and we can only move forward by being informed and involved throughout the community. At DAIS, we’re constantly striving to enhance our relationships with other Madison organizations. Each day, I get to witness the community come together, through collaboration, partnership and philanthropy, to support survivors of domestic violence and their children.

Moe: Community organizations are where we gather and are a great place to contribute your gifts. The world is getting smaller and yet more and more people feel as if they lack a sense of place or belonging. Connection is so critical, and exposure to others and different points of view is what helps us come together so we can move forward. Community organizations allow you to meet people you wouldn’t otherwise meet, and do great things to strengthen society. Whether giving, advocating or volunteering, you can make enormous change.

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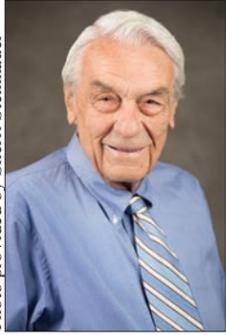
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**NORTHSIDERS IN THE NEWS**

**Fritz Steinhauer being inducted into Madison Mallards Wall of Fame**

By **Lauri Lee**  
Northside News

Photo provided by Sherri Steinhauer



The Madison Mallards will induct Frederick C. “Fritz” Steinhauer during the First Tee of South Central Wisconsin into the Mallards Wall of Fame June 10 at the Duck Pond in Warner Park. The First Tee is an

international youth development organization that teaches golf and life skills. The induction honors Steinhauer’s lifelong commitment to business, athletics and philanthropy in Madison. His daughter,

Sherri Steinhauer, will introduce Fritz and he will throw out the first pitch.

Steinhauer, age 86, grew up on the Northside in Maple Bluff, the fourth of six children born to Rubert and Olive (Bruns) Steinhauer. At age 13 and unbeknownst to him, he began his lifelong career in the family dairy business by doing odd jobs at Madison Dairy Produce on East Washington Avenue, started by his grandfather, August Steinhauer. Fritz became president of the family business in 1962 and later operated the business with his sons until they sold to Land O’Lakes in 2000.

In eighth grade Steinhauer received Lakewood School’s “All-Around Excellence Award” by Judge Rosenberry. At Wisconsin High he excelled in athletics playing basketball earning All City hon-

ors in 1946 when he was the Southern Ten scoring leader. With his love for music he diversified his interests playing the cornet in the high school orchestra. Fritz went on to Wartburg College where he lettered in three sports, basketball, track and field, and football. Due to his football receiver skills the school even declared “Fritz Steinhauer Day” for his exemplary achievements.

Fritz’s life came full circle when he married the woman of his dreams, Nancie Baumann of Milwaukee and he brought her to Madison where they lived the remainder of their lives. They raised five children: Randy, Gary, Tom and Chuck and one daughter, Sherri. An American professional golfer, Sherri retired from the LPGA Tour in 2012 after a 26-year career. He now has 10 grandchildren.

Fritz was well respected for his philanthropy, church and community work over the years. Fritz’s success in business afforded him the opportunity to give back and support many local charities. Fritz served on many local boards, served on the committee forming the Wisconsin Dairy Products Association, President of St. John’s Lutheran Church, Sunday School Superintendent, and moderator on the television program “Thought For The Day.” Fritz played a major leadership role with the Madison West Little League. Other philanthropic endeavors include: UW Children’s Hospital, The First Tee of South Central Wisconsin, United Way, Madison Symphony Orchestra, Madison Museum of Contemporary Art, Olbrich Botanical Gardens and UW Arboretum.

**Alano from page 5**

alcohol, substances or family tension are often present. “That’s the purpose of these clubs — to give us a place to go where we can gather together for people who are like-minded in recovery without the drugs and alcohol,” said Patrick S.

Upstairs, in a room dedicated to Al-Anon, family and friends of alcoholics/addicts meet regularly to recover from the painful effects of their loved one’s addiction. A colorful rainbow painted on the wall offers words from the Serenity Prayer: “God grant me the serenity to accept the things I cannot change, the courage to change the things I can, and the wisdom to know the difference.”

**A safe home**

This comforting atmosphere has led some

members to think of the clubhouse as home and other members as family. Many consider Northport their “home group,” inspiring them to give back. Volunteer caretakers rotate shifts to provide a welcoming presence, answer questions, serve coffee and suggest literature to those in the programs.

One such caretaker, Sue F., said the clubhouse and the programs pulled her out of a “very deep, dark place” and saved her life. “The clubhouse became a safe haven for me as I slowly was able to climb out of that bad place and learn from the program how to live a sober life — one day at a time,” she said.

Although a wide range of people visit Northport, the board is trying to be more open to young people and diverse groups by offering more programs. One suggestion, already in progress, was to offer Dane

County’s first and only Heroin Anonymous meeting. Another suggestion was to add a candlelight and meditation meeting.

Club member Lynn B. is trying to offer a dual recovery meeting for people who experience addiction along with emotional and/

or psychiatric challenges. “East Side Alano Club is my home away from home, where my new ‘family’ [other club members] and I can come to 12-step meetings and more,” she said. “Ultimately, I come for continued recovery and serenity.”

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NORTHSIDERS IN THE NEWS

# Northside hockey star plays more than excellent hockey

By Brooksy Beilke-Skoug

My daughter's hands clutch the side of the podium. Recently named a two-time All-American Athlete and Wisconsin Intercollegiate Athletic Conference (WIAC) Women's Hockey Player of the Year, Janna is the last student to address the audience of UW-Stevens Point seniors, players and family members. She draws a slow, deep breath, emotionally bracing herself for her farewell to her college eligibility as an athlete, four years of college hockey, and the work it took to get her there and remain in the starting goalie position.

As I look at the strong, mature young woman, I can't help but conjure the vision of the short, fast-running soccer player who begged me to let her get on the ice and skate with her best friend, Josie. Coach Mike Johnson told me, "She's got a nose for the net and she's the queen of the garbage goals." I finally gave in and allowed my girl to take the ice. Gawky, wobbly legged and a "bender," wearing hand-me-down skates, helmet and equipment, she proudly donned a gigantic jersey and fought hard to keep up with the other girls, many of whom had already been skating for years. At age 10, Janna was considered a late starter to the game of hockey.

Soon a miniature version of a goal net became a permanent fixture in our driveway and black puck marks scarred



Photo by John Gautsche

Janna Beilke-Skoug makes one of her 2,278 career saves as UWSP women's hockey starting goalie and celebrates.



Photo provided by Marlene Hardick

the side of our house and garage door. It wasn't long before Janna transitioned from shooter to catcher, and my fearless daughter, with her \$6,000 mouthful of dental work, welcomed the puck flying at her from all directions. She prided herself on never flinching, and her pain threshold was the envy of all the boys.

I remember one incident where she was hit with a puck in the sternum and knocked out cold. But it was a game where she knew she was being scouted, so she popped up and three minutes later

finished the game. Janna received college offers from every coach observing her that day. She's tough.

"I would like to thank my coaches and in particular, my goalie coach, Larry Clemens," my daughter continued. "Without Coach Larry, I would never have gained the skills, work ethic and passion to play college hockey." I thought of this lovely man who felt he could make a goaltender out of my daughter. I probably owe Coach Larry his first child's college tuition for the scholarship time he generously bestowed upon my daughter, giving her the opportunity to train alongside the high school boys, the juniors, the D1 men and Olympic athletes.

"Thank you to my parents — but special thanks to my dad, who was willing to go the extra mile (literally) to drive me from a morning soccer game on one side of the state to a hockey game on the other side of the state and then finally to my goalie work-outs. Without my dad's commitment, I would not have had access to the many opportunities in which I was able to participate." My husband proudly holds back tears and I glow with pride. She continued, "There are so many people that supported me — fans, professors ..."

Janna, the cello-playing hockey goalie, represented a unique dichotomy for both the music and athletic departments. The classically trained cellist who also played a college sport resulted in professors and musicians who seldom attended an athletic event

cheering in the stands, and coaches and athletes who might never attend a classical concert frequenting recitals. One of my personal joys was seeing her perform the Star Spangled Banner on the ice before every home game — a spectacle I delighted in seeing — her bowing arm protruding from her hockey jersey and her giant goalie-padded legs hugging the cello as she emoted the melody.

"Thanks to my teammates for four great years." Flashes of teammates — pee wee, club teams, high school, Team Wisconsin, college friends unified by early morning practices, grueling workouts in the heat and cold, and a pair of skates, a puck and a stick. Girls who would leave their weekend all-state team and play against each other during regular season play, or be arch college rivals and after the games compliment each other in admiration and affection noting one another's save percentage, point scores and other hockey accomplishments. Players and their families all brought together by their involvement in the great game of hockey. I marvel at where talent, determination and a lot of practice can get you.

As my daughter steps off the stage, I once again recall the little girl who begged to get on the ice and skate. Now my heart is pleading for her to never stop.

*Janna Lynne Beilke-Skoug, goalie for UW-Stevens Point Women's Hockey, was recently named WIAC Women's Hockey Player of the Year, CCM First Team All-American (2015), Second Team All-American (2014), WIAC Academic Honor Roll and WIAC First Team All-Conference. She leads the nation in D3 playing time in the net for this season with 1,658:56 total playing minutes and a career total of 5,256:29 minutes. Janna holds the UWSP women's hockey record for number of saves in a career (2,278) and record for UWSP women's saves in a single season (746), senior year save percent (.932) and senior year goals against average (1.95). She was the starting goalie all four years of her college eligibility.*

*Janna is majoring in music performance (cello) and pre-med biology with aspirations of becoming a physicians' assistant. Janna attended Lindbergh Elementary School, Blackhawk Middle School and East High School.*

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COMMUNITY

# Northside youth tee off to learn life skills

By Lauri Lee  
Northside News

After school programming will be more fun for youth with a new option on the Northside this fall. The after school programming offered through MSCR and the YMCA has developed a new strategic partnership with The First Tee of South Central Wisconsin. These organizations can use a golf platform to offer The First Tee DRIVE (acronym for Develops Rewarding Inspiring Values for Everyone) program. This fun, engaging program for youth is designed to provide the life skills and nine core values of The First Tee's DRIVE program. The goal is to be able to have these programs offered in north and east side elementary schools this fall.



Photos provided by First Tee

Students learn about life through skills mentoring and golf lessons in the First Tee DRIVE program

Created in 1997, The First Tee is a non-profit youth development organization with the mission to provide educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf. The First Tee offers programs on golf courses, in elementary schools and at youth development centers in all 50 states.

The First Tee of South Central Wisconsin is joining community efforts to provide opportunities to help reduce gaps in opportunity and academic achievement in young people. An after school program was piloted at Vitense Golf and in September 2014 to bring The First Tee curriculum and academic assistance to 150 youth during and after school hours on the west side of Madison. The First Tee envisions working with the Chero-

kee Country Club in the future to integrate some of the learning center components to help them reach more youth with their after school programming.

More than a golf program, The First Tee is a youth development program that teaches young people skills they carry with them regardless of whether they continue to play golf. Now more than ever, youth need experience-based activities to learn important social-emotional skills. The curriculum found in The First Tee's Nine Healthy Habits (energy, play, safety, vision, mind, family, friends, school and community) and Nine Core Values (honesty, integrity, sportsmanship, respect, confidence, responsibility, perseverance, courtesy and judgment) provide important life

lessons. In addition to learning fundamentals of the golf swing and the sport, the character education and life skills programs help young people prepare for success in high school, college and life. Life skills lessons include how to set goals, manage emotions, resolve conflicts and learn interpersonal skills. Participants are challenged to apply these behaviors in other areas of their lives at the end of the lessons.

The First Tee has partnered with local PGA and LPGA players Jerry Kelly, Andy North, Sherri Steinhauer and Steve Stricker. The Champions4Kids work on strategic initiatives with the chapter as well as participate in chapter events.

Come to the June 10 Mallards game to find out more about The First Tee, the featured nonprofit of the night. To get involved with The First Tee DRIVE, please contact Executive Director Joe Loehnis at 920-858-6292 or jloehnis@thefirstteescw.org.

# Keep it wild

By Marlene Hardick  
Northside News

The large community room at Warner Park Community Recreation Center (WPCRC) was overflowing on Wednesday, April 29, 2015 with more than 100 people. Two Sandhill Cranes tapped at the window to offer their point of view. Citizens who love Warner Park had come to share their vision of what the Park should be in 5 years, 10 years, or 20 years.

An overwhelming number of attendees said, "Keep it wild." No more buildings or parking lots. Protect and improve the wildlife habitat. Emphasize nature recreation, especially for children and seniors. Improve the Lagoon, they said. Bring back fishing. Those with long memories remember the summers when kids fished in the Lagoon every day and caught lots of fish that they could take home to eat. Dredging the Lagoon will be necessary to return the Lagoon to this lost status.

There were comments about expanding and connecting bike trails from Warner Park, thru Brentwood and connecting to other sections of bike trails in Madison. There was discussion of lighted bike paths, downward lighting that did not light the sky, or no additional lighting — keep the park dark for star gazing and nocturnal critters.

There were also visions for WPCRC: Make it welcoming to all, they said. Offer activities for kids. NESCO needs more space to offer more programs for seniors. If there is going to be a pool, let's do it now, even if it isn't a fancy pool. Or make it a year round pool. A splash park is already in the city budget for 2017.

Every idea expressed was written down and gathered up at the end of the evening. Those ideas are being summarized.

The visioning meeting was convened by the City of Madison Parks Division and the alder for Warner Park, Larry Palm.

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