

NORTHSIDE NEWS

Vol. 17, No. 1, Issue 97

www.NorthsideMadison.org

August 2011 / September 2011



The Boomerangs Resale Store, a thriving shop at NorthGate since 2008.



Photo by Lee Graphics

The fire left a burned out shell and ashes. The Alexander Company is rebuilding.

Fire devastates Boomerangs Resale Store

By Lauri Lee
Northside News

Fire ripped through Boomerangs Resale Shop in Northgate Mall sometime around 11 pm on Friday, July 15. The shop suffered major smoke and fire damage, according to its Director of Community Outreach, Randy Olson.

The fire department responded quickly to the blaze, which was contained in the shop where it started. Fire spokesperson Bernadette Galvez said firefighters noticed a large amount of fire inside the structure and flames burning through the facade roof. Firefighters fought in a de-

fensive mode, using deck guns and master streams, because of the amount of fire.

Dorn True Value, Cricket, LaundryLand, Anytime Fitness and a vacant store, also sustained smoke damage. Total damages were estimated at \$500,000. The shopping mall is owned by the Alexander Company. The other businesses at Northgate Mall are maintaining normal business hours.

Store manager Craig Gielow called the loss immeasurable. "We've had some of our best months here during the last few months," Gielow said. Boomerangs Resale Store benefits the community.

Profits go to help three different ministry partners that Door Creek Church supports: the Salvation Army, The Road Home and the Nehemiah Organization.

Boomerangs is run by Door Creek Church, whose lead pastor said that the store is one of the church's most important outreach ministries. "As we deal with this set back we are convinced that God will use this for good. We look forward to see how He will bring beauty from these ashes. We will be back and are so thankful for the support of the community," said Marc Maillefer.

Boomerangs is staffed by a number

of volunteers, many of whom have sold quality donated goods since 2008 when the shop opened with the goal of distributing profits to local Madison charities. Over the years, a rich partnership has developed between Boomerangs and the Northside community.

The cause of the fire is still under investigation. Starting around Sept. 1, the store will operate from a temporary location at 1203 N. Sherman Ave. in the NorthGate mall across the parking lot from their current location.

To find out how you can help, please see the Boomerangs article on page 7.



Jenny and Andy Czerkas at the Jefferson Awards on June 21 in Washington D.C.

Founders of The River Food Pantry receive prestigious award

By Lauri Lee
Northside News

Andy and Jenny Czerkas, founders of The River food pantry in Madison, received the Jacqueline Kennedy Onassis Award at the Jefferson Awards

in Washington, D.C. on June 21 for the extraordinary and selfless volunteer work they have done in their community. This special, one-time award represents the nation's highest honor for

Founders, continued on page 10

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Northside Economic Development Coalition is rolling

By Scott Heinig

In partnership with independent Northside business leaders, the Northside Business Association and entrepreneurs, the Northside Planning Council's (NPC) Northside Economic Development Coalition (NEDC) continues to advocate for the Northside and promote economic betterment for the community. Since its creation in December 2010, members have met monthly to help strategize and implement the primary economic development goals for the Northside neighborhood. Fifteen key business leaders are now actively involved in the NEDC, working cooperatively on efforts to help improve Northside Madison. Major efforts and programs include:

Commercial Brokers Event: In partnership with key City leaders and economic development staff, the NEDC is planning to host an event for the Commercial Brokers Group (CBG) to better market the Northside's opportunities to realtors and the development community. In celebration of all the Northside has to offer, our partners, the Madison Mallards and the Cherokee Country Club, will

Shop Northside

Please remember to support our businesses during road construction.

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NORTHSIDE PLANNING COUNCIL

Economic Development Partners



NPC MISSION

The NPC mission is to improve the quality of life for all residents of the Northside community through advocating and supporting the economic growth, stability and connectivity of the Northside community.

The goals of NPC are to enhance opportunities for all businesses and residents by; 1) investing in economic development, beautification and community betterment, and by; 2) promoting community connectivity, participation and voice on issues.



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Executive Director**
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Sherman, Brentwood Village



Scott Heinig at
Summer Solstice
fundraiser

**From Scott Heinig
NPC Executive
Director**

This has been an exciting year for us here at NPC. The past six months have flown by. Please be sure to save the dates for these upcoming NPC events and join us as we celebrate the remainder of 2011.

Aug. 24 – Community Potluck and Ice Cream Social (Lakeview Lutheran 6-8 pm) Please see the article below.

Oct. 25 – Update from Alders/City Officials (WPCRC 6-8 pm)

Receive an update on important

neighborhood and city issues, and ask questions of your Northside alders and local police captain.

Nov. 11 – Ninth Annual North Star Awards (WPCRC 6-8 pm)

Join your neighbors and friends as we celebrate and honor the Northside's unsung volunteers, businesses and organizations. Nomination, sponsorship and reservation materials are all listed on page 3 of this issue.

To become involved in any of our ongoing project teams: Northside News, FEED Kitchens, Art and Design, Northside Economic Development Coalition, etc., please contact me anytime for more information, 661-0060 or go to NorthsideMadison.org. I look forward to working with you and seeing you throughout 2011 and on into 2012!

Northside community potluck and ice cream social to be held Aug. 24

Join the *Northside Planning Council* Board and your friends and neighbors on Aug. 24 to say good-bye to summer and celebrate the beginning of a new school year with food, community updates and networking.

This community gathering will be from 6-8 pm at Lakeview Lutheran Church, 4001 Mandrake Rd. It will include a recipe contest as well as ice cream dessert with endless toppings.

In addition to the kids, please bring:

- a dish to share. Those bringing dishes that highlight the bounty of a summer garden are encouraged to enter the dish in a taste contest. Judges from the FEED Kitchen Incubator project will

be on hand to determine which is the best tasting. No need to fuss over plating — the only judging criteria will be taste. The winner will receive a prizes. The recipe will appear in the October *Northside News*.

- community announcements to share with others
- a photo of your favorite scene of summer on the Northside. The best will appear in the October *Northside News* (Be sure to put your name on the back for the photo credit.).

The NPC Board will provide plates, flatware, napkins, cups, beverages, ice cream and toppings galore.

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11TH ANNUAL APPLEFEST
17 September 2011, 9:30am - 3:30pm

Saturday Activities

- BAKE SALE
- CRAFT SALE
- APPLE SALE
- KIDDIE CARNIVAL
- RAFFLE & DRAWING
- APPLE TREATS
- POPCORN & SLUSHIES
- SLOPPY JOE LUNCH
- FOLK ART FAIR
- DOOR PRIZES

Entertainment

- MUSIC
- CLOWNS
- MASCOTS
- ZOO ANIMALS

Used Book Sale

- THURSDAY: 4-8PM
- FRIDAY: 9AM-5PM
- SATURDAY: 9:30AM-3:30PM

Adults \$2, Kids Free

North/Eastside SENIOR Coalition

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hospicecarethriftstore.com



North Star Awards

9th Annual North Star Awards

Recognizing volunteers and businesses
for their contributions to the Northside

Friday, November 11 at 6 pm

Warner Park Community Recreation Center
1625 Northport Drive, Madison
RSVP: See Reservation Form Below

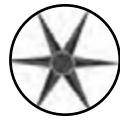
All Northsiders are welcome to attend, and to nominate an individual, group, organization or business for recognition at the 2011 North Star Awards

North Star Awards

FRIDAY NOV. 11

2011

Save the date



RESERVATION FORM

Yes! I would like attend the North Star Awards at 6 pm on Friday, November 11 at Warner Park Community Recreation Center.

Name _____

E-mail or phone _____

Number of people in your party _____

Please mail on or before October 1 to:



Northside Planning Council
2702 International Ln., Ste. 203
Madison, WI 53704

You may also e-mail your reservation to:

Editor@Northsidenews.org

Please list the number of people that will be in your party.

This form may be photocopied.



SPONSORSHIP FORM

Yes! I want to be a North Star Awards sponsor!

Please send your contributions by October 1, 2011.

Sponsors will be acknowledged in the North Star Award Program, on event posters and in the December 2011 Northside News.

Enclosed is my contribution (\$50 minimum for sponsorship):

\$50 \$75 \$100 \$250

\$500 Other _____ Online donation

Online donations may be made at www.NorthsideMadison.org.

Name: _____

Business or Group (if any): _____

Street: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

The Northside Planning Council is a 501 (c)(3) organization. All donations are tax deductible to the full extent of the law.

Donations received on/before October 1, 2011 will be acknowledged in the December 2011 Northside News, in the Northstar Award program and on event posters.

Please check here if you do NOT want your donation to be publicly acknowledged.

Please make check payable and mail to:



Northside Planning Council
2702 International Ln., Ste. 203
Madison, WI 53704

Questions? Call Scott
at 661-0060, Ext. 2

Thank you!

This form may
be photocopied.



Past North Star Award Winners

Suzette Ackerman	Marlene Hardick	NorthEast Side Youth Basketball	Michael Shinnars
Alexander Company, Inc.	David & Azure Hart	North/Eastside Senior Coalition	Patricia Smith
Lenny Alston	Gerianne Holzman	ENJOY Program (NESCO)	Paul Soglin
Rosemary Bass	Darlene Horner	Northside Business Assoc.	St. Paul Lutheran Church
Cheryl Batterman	Jack Hurst	Northside Community Council	Steve Stricker
Sue Bauman	Ronnie Inda	Northside Timebank	Jacki Thomas
Blackhawk Spirit Club	Lynette Jandl	Northside True Value, Tom Meikle	Soncerethia Clair Thomas
Brooksy Beilke-Skoug	Jill Jokela	Larry Olson	Karen Thompson
Vernon Blackwell	Julie Johnson	Pierce's Northside Market	Dennis Tiziani
Dorothy Borchardt	Deb Jordan	Jennifer Peters	Char Tortrice
Brentwood Village NA	Barb Karlen	Marge Pitts	The UPS Store, Margo Dixon
Dave Bruns	Kathy Kidd-Wuest	Rev. Carmen Porco	Paul Van Rooy
Don Bruns	Roberta Kiesow	Bob Reuter	Vera Court Neigh. Cr.
Sherri Buck Baldwin	Lawrie Kobza	Mary Jo Rinkus	Rhode Wanta
Rita Cairns	Doug Kozel	Marge Rohlwing	Betty Warren
Roy Callies	Janet Kujah	Claudia Rosenbaum	Dorothy Wheeler
Tim Carlisle	Lakeview Lutheran Church	Paul Rusk	Lisa Wiese
Ron Chance	Sol Levin	Yolanda Salazar	Sandra Willis-Smith
Mary Charnitz	Greg Lofgren	Julie Savidusky	Henry Wilson
Nan Cline	Esteban Lorenzo	Katie Scharf	Jeanne Witte
Andy and Jenny Czerkas	Lesleigh Luttrell	Jody Schmitz	Pat Woicek
Diane Dabbert	MACLT	Jill & Kurt Schneider	Sandy Wojtal-Weber
Dayna Dalton	Madison Community Found.	Michael Schumacher	VamMeej & Kanglie Yang
Dane County Time Bank	Manna Cafe-Mike & Barb Pratzel	Darlene Shell	Marcia Yapp
Kelly Donahue	Sandy Marrier		
East Bluff Association	Capt. Mike Masterson		
East Madison Little League	Dale and Randi Pratzel		
Nelson & Annette Eisman	Amanda Meyer		
Johnny Ellis	Dave Meyer		
Jeanne Fiegel	Jim Mohrbacher		
Linda Foss	Sue Morrison		
John Frey	Steve Nelson		
Christine Garrett	Bruce Newton		
David Goldsby	Claire Norelle		

**Please mail or deliver this form
on/before October 1:**

Northside Planning Council
2702 International Lane Ste. 203
Madison, WI 53704



NORTHSIDE NEWS**NORTHSIDE NEWS**
www.northsidenews.org

Published bimonthly and copyright by the Madison Northside Planning Council, Inc.

Circulation: 13,000 Households and Businesses

2702 International Lane, Suite 203, Madison, WI, 53704

608.661.0060 • 608.661.0064 fax • Editor@NorthsideNews.org

Printed by News Publishing Co., Black Earth, Mailing Services by Wells Print & Digital, Madison

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**NORTHSIDE NEWS EDITOR**

Some things are difficult to measure in life. Things like the feeling of a sense of community, the growth of nonprofit organizational development, the impact of organizations working together, the coming together of business and community, and the solidification of integral liaisons and partnerships.

Through the vantage point of my position over the last couple of years as editor of the Northside News, I've seen growth in all of these areas on the Northside.

I have had the privilege to correspond with, and work with, a rotating pool of hundreds of volunteer contributors and advertisers, and countless loyal Northsiders. This represents a lot of wonderful people, businesses and nonprofit organizations. These relationships, as well as my per-

sonal involvement in the FEED Kitchens business incubator, SOHO, the Northside Business Association, the Northside Planning Council and the Northside Economic Development Coalition, not only gives me great personal satisfaction, but also a bit of insight into what's been happening across the Northside in recent years. Veteran observers have given me the longer history perspective, and I think we would agree that some good things have been happening and that progress is being made.

As the Northside's newspaper editor, it gives me great personal satisfaction to contribute to the continued growth of the tangible and intangible attributes of the Northside. I enjoy reporting your news and sharing with readers about the gem that Northsiders call home. I invite you to continue sending me your articles and story ideas as we continue the journey.

Submission Deadlines**October/November 2011****Reserve Ads:** By Sept. 1**Submit Ads:** By Sept. 7**Submit Articles:** By Sept. 7**Distribution:** Sept. 29–Oct. 4**ADVERTISING RATES**

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BUSINESS*Northside Business Association Profile***Thompson involved in Northside community for 28 years****By Lauri Lee***Northside News*

Some people might call Karen Thompson, Branch Manager of the Northside AnchorBank, a mover and a shaker. And they would be right. Thompson has been integrally involved in the economic life of the Northside community where she has worked for the past 28 years.

Thompson came to the AnchorBank branch located at 2929 N. Sherman Ave. in 1983. Over the years she has been instrumental in establishing and serving on both the Northside Planning Council (NPC) and the Northside Business Association (NBA). Both the NPC and the NBA got started in 1993.

"When I first came to the Northside in 1983, there was a local merchants organization here in the shopping plaza, but the NBA did not exist," Thompson said. Thompson was part of the original group of 18 businesses that got together for the preliminary meeting to start NBA. She became its first president, helping to develop the framework that would guide the organization in the years ahead. She has served continuously, sometimes as secretary, and sometimes as a board member, for the past 17 years.

Thompson was part of the team when the City of Madison developed the first Northside Neighborhood Plan in the late 1980s. One item recommended was the development of the Northside Planning Council. Thompson was asked to be a member of this new NPC organization and she served as their treasurer for a number of years. Thompson was actively involved in several of their most visible projects: raising and exceeding the \$450,000 goal for the Warner Park Community Recreation Center in just 18 months and working on raising funds for the expansion of the library.

"Our goal was to raise \$100,000 for the library expansion. We ended up with \$200,000," Thompson said. "Nearly 78 percent of the items listed in the first 1989 Neighborhood Plan were completed by 2009 when a second plan



AnchorBank Branch Manager, Karen Thompson

was devised," Thompson added.

It was satisfying for Thompson to be involved in the drafting and approval of the second Northport-Warren Park-Sherman Neighborhood plan, which took about 18 months from draft to approval. Many meetings were held during the development process. The city engaged speakers who addressed land use, transportation and infrastructure issues.

While working with the NPC and the NBA has been immensely satisfying, it has also brought Thompson personal challenges, but in a good way, she admits, a way that has led to her personal and professional growth.

"It was challenging to learn about the inner workings of all the neighborhoods and organizations in the area," Thompson said. "I always like to expand my knowledge. And, when you work with a lot of organizations, it is challenging to try to get everyone to come to agreement, to meet on common ground, to figure out how to take the best of the best and encourage them to get their ideas together and to finally accomplish something positive."

"AnchorBank has been in this Northside location since 1974. It has always been a goal of the AnchorBank offices to be involved in the communities in which they are located. My work here has been extremely enjoyable. I have grown through the challenges and developed personally and professionally. I am very proud to represent AnchorBank in the Northside community," Thompson said.

Karen Thompson lives in Waterloo where she is an active member and treasurer of the Parks Board.

SOHO offers business topics geared to small business owners

The Northside's SOHO (Small Office, Home Office) group has lined up some compelling events free to the public. Everyone is invited, whether you are a small business owner or plan to be one.

On Tuesday, Aug. 16, at 6 pm, join us at Benvenuto's for a roundtable discussion on "Dusting Yourself Off." Anyone who has started a business knows that it evolves frequently during its first few years of operation. Our discussion will focus on taking stock of your business to determine where you've been and how to create realistic goals, whether

you want to grow to the next level, have better control of your time or want to improve your operational performance.

On Thursday, Sept. 22, at 6:30 pm, join us at the Lakeview Library's conference room for a presentation on "Do I Really Need LinkedIn?". Presented by Mary Schumacher, a certified Online Networking Specialist, the discussion focuses on how using the right LinkedIn strategies can generate leads for business and job opportunities.

Questions? Contact Lynette at 244-2858 for information and meeting dates.

Northside Business Association welcomes Northside business owners

The Madison Northside Business Association (NBA) continues to encourage, promote and support the continued growth and development of existing and new businesses on Madison's Northside.

September marks the beginning of the academic year's meetings and programs for the organization.

An NBA meeting provides time for socializing with other business owners, enjoying a delicious meal and hearing interesting speakers on topics of interest to the Northside communi-

ty and business leaders. Meetings are hosted by Kavenaugh's Esquire Club, 1025 N. Sherman Ave.

The September date and speaker have yet to be confirmed. Meeting dates are generally the second week of the month on either a Tuesday or Thursday, often depending on speaker availability. To check on meeting dates and topics, check out the website at <http://madisonnba.com/>.

For membership information, please contact Margo at 663-9090 or email store3613@theupsstore.com.

**Interested in starting a business?
Do your homework first!****By Ruth Rohlich***Wisconsin Women's Business Initiative*

Many people dream about starting a small business. A business idea can start from a boring day at work where you might fantasize about opening a coffee shop or landscaping business. Maybe you are told you are great at organizing and want to see if you could start a consulting business assisting families to be more organized. Or maybe you have a problem and want to invent a product to help solve it. However the idea is originated it is imperative you do the research necessary before investing your time or money into a new business venture.

The government also dreams of you opening your own business – and hiring staff! The Small Business Administration estimates that small businesses represent 99.7 percent of all employer firms and that small businesses have generated 64 percent of all net new jobs over the past 15 years.

Luckily Wisconsin, and Madison in particular, is "resource rich" when it comes to learning how to grow and start a small business.

The Wisconsin Women's Business Initiative Corporation (WWBIC) also offers classes some of which are being done with the Northside Planning Council. WWBIC also can lend small business owners between \$1,000 and \$100,000 to start or grow their small business.

The Small Business Development Center (SBDC) at the University of Wisconsin, Madison offers a number of classes on how to start and grow a small business. They also manage the Wisconsin Business Answerline with the State of Wisconsin where counselors with real-world business management experience can answer questions about your start up or established business needs.

The Service Core of Retired Executives (SCORE) is another resource in

the Madison area. SCORE is a national non-profit organization that uses retired business owners or retired business service providers to help entrepreneurs start and grow businesses through counseling and workshops.

Having a clear plan about how you are going to manage, promote and finance your business can make the difference between success and failure. Even if you are in business already, having a plan can help guide you through the rough times, and any small business owner will tell you there will be rough times!

This WWBIC class is offered in partnership with the Northside Planning Council and SOHO (Small Office Home Office).

Starting Your Own Business
Thursday, Sept. 8 from 6–8 pm
Call Rachel to register, 257-5450

Thinking about starting a business? If you're just exploring, attend this session to learn the personal considerations to starting your own business, where to find an idea, how to conduct market research, and how to judge if your idea is financially feasible. Plus take home a packet of great resources on licensing, regulations, and local organizations that provide classes, financing, and business assistance.

Small Business Development Center
Answer Line 1-800-940-7232
www.sbdc.wisc.edu

SCORE
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WWBIC
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COMMUNITY

Prestigious Door Knocker Award given to Robert L. Beilman House

By Scott Heinig
NPC Executive Director

The Robert L. Beilman House, located on the Northside in the Sherman neighborhood, was selected for a Door Knocker Award by the Federal Department of Housing and Urban Development (HUD). The Beilman House is a program of the nonprofit, Housing Initiatives, Inc., of Madison, developed with HOME funds allocated through the City of Madison, as well as several other federal, state and local funding sources.

Completed in 2004, the Robert L. Beilman House is a nine-unit rental project with two accessible units designed to meet the needs of low-income people who experience chronic mental illness and homelessness, including veterans. The project is located in a walkable neighborhood close to retail centers, with the city bus stop at its door. The mature trees and protected marshlands were incorporated into the site design so residents can enjoy beautiful environmental views all year long.

On June 27, Antonio R. Riley, HUD's



Antonio R. Riley, HUD's Midwest Regional Administrator, presents the Door Knocker Award to Dean Loumous, Executive Director, Housing Initiatives, Inc., Dr. Robert L. Beilman, and Mayor Paul Soglin for outstanding work in promoting quality affordable housing.

Midwest Regional Administrator, presented the prestigious Door Knocker Award, while expressing his pride and appreciation, to both the City of Madison and Housing Initiatives, Inc., for their hard work and dedication in developing the and maintaining the successful Beilman House. The Door Knocker Award is only given to a chosen few each year for outstanding work in promoting quality affordable housing.

Interested in helping improve the quality of police services you receive?

By Police Captain Cam McLay

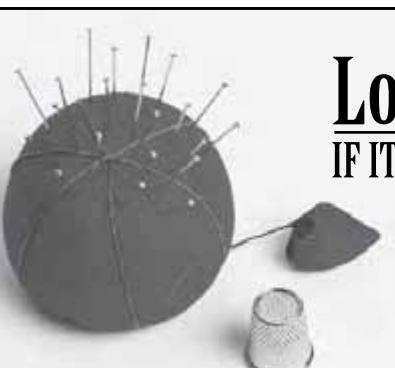
If so, I need your help. I want to create a District Advisory Committee. I am envisioning a very diverse group of individuals with whom I can meet occasionally for the purpose to learn what public safety and quality of life problems they see in their neighborhoods.

It is the function of the police department to reduce crime, fear and disorder, and my responsibility is to assure that we deploy our resources to accomplish that mission. To accomplish this, I want to understand the public safety concerns of residents of the North District from their perspective. This un-

derstanding will help me make the best possible decisions on how to deploy available personnel resources, and to be better able to understand the community implications of any staffing adjustments we might contemplate.

If you are interested in speaking with me, and perhaps meet a couple times a year to share your insights, please email me at cmclay@cityofmadison.com, or call 245-3650 and leave your name, phone number and email address if you have one. I will be in contact with those interested in the very near future to discuss how we proceed.

Thanks in advance for your help!



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Waunakee Senior Center

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333 S. Madison St., Waunakee

Dean East Clinic

Beginning Sept. 14, 5-7:30 pm
1821 S. Stoughton Rd., Madison

St. Bernard's Church

Beginning Oct. 3,
10 am-12:30 pm
2450 Atwood Ave., Madison

Call Janie at
261-9700
to register
or for information.

November 11 North Star Awards will honor Northsiders

By Ruth Rohlich
NPC Board of Directors

It is time to get ready for an annual tradition that honors those individuals who have made special contributions this year on the Northside.

The Northside Planning Council sponsors these awards every year to honor unsung heroes who have been nominated by their fellow Northsiders for contributions to our community. This year's event will be held Friday, Nov. 11 from 6-8 pm at the Warner Park Community recreation Center.

Individuals, businesses, nonprofits, schools, neighborhoods or faith-based organizations can be nominated for this prestigious award. Just fill out the form on page three and send it to NPC by Oct. 1.

Try to focus on individuals who work quietly behind the scenes as well as those who are better known. It would be an especially good time to consider organizations and businesses that have benefited residents and the local economy.

The event is also a major fund-

raiser for the Northside Planning Council, which helps NPC keep producing the Northside News and work to connect and improve the local community. Please consider making a donation using the form on the next page. Contributors will be listed in the program, on posters and in the Northside News.

Besides honoring the award winners, those who attend the festivities on Nov. 11 will have a chance to meet new people and network with other Northside residents and business owners.

Delicious hors d'ouevres will be served and there will be a cash bar and entertainment. Refreshments and conversation will start at 6 pm, with the program starting at 6:30 pm and concluding by 8 pm.

Please join us — get to know your neighbors and celebrate those who are working to make things better on the Northside!

If you are interested in donating or helping with the event, please contact Ruth Rohlich at ruth.rohlich@wwbic.com or 257-5450.



Our thoughts are with the brave men and women serving our country and the ones who served before them.



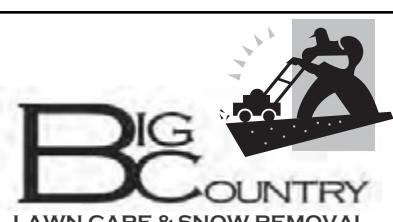
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COMMUNITY

Independent Living shifts location of planned facility

By Teri Barr

Some new aspects to a proposed senior housing campus on Madison's Northside have recently been shared with several groups of interested residents from the neighborhood. Independent Living, Inc. is continuing its planning for Cherokee Prairie as initially discussed one year ago, however, the location of the property has moved to the southside of Wheeler Road, southeast of the Cherokee Country Club golf driving range and St. Peter's Church. The project is still being proposed in three phases of building with the first an independent, adult housing project and more than 40 apartment homes. Later phases would include independent apartments, memory care and assisted living care.

The purpose of the group meetings, according to Independent Living, Inc.'s C.E.O. Rita Giovannoni, was to get thoughts on the common space of the development; its look and use, along with some of the highlights a potential resident would expect inside a new apartment home. "There are certain things non-negotiable in this process," explained Giovannoni, "Safety, door and corridor widths, lighting. We want these items uniform throughout. But an architect hasn't designed anything beyond this."

Residents openly expressed their concerns, one saying, "Access is a real issue in our current home. We are starting to consider some of the modifica-



Photo submitted by Independent Living

Focus group sessions provided interested/potential residents the opportunity to share their hopes for the project with Independent Living.

tions we may need there soon and also believe it should be an important part of this project." Another resident commented on space needs.

"When we look at senior housing, typically there's one master bedroom and another tiny bedroom. We'd like to see some with two big master suites as an option for family or friends who are living together," she said.

The majority of the discussions concentrated on unique features with attention to fitness, health and wellness; considered a major focus of this proposed development. Giovannoni said, "Physical activity, walking and more, all translate to better cardiac and less falls; perhaps even translating to a longer life. We want this to be an environment that is supportive of your health and wellness objectives."

Construction on Cherokee Prairie may not begin until mid-2012. Along with design-planning, Independent Living, Inc. is working on zoning approvals, land use matters, fundraising and financing for the development.

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Boomerangs moving to temporary NorthGate location

By Lauri Lee

Northside News

The fire of July 15 may have burned down the building and destroyed the store's inventory, but it didn't extinguish the desire of Boomerangs staff to serve their customers.

Owned by Door Creek Church, Boomerangs supports three different nonprofits with their proceeds. The store is also a favorite Northside source of affordable clothing and household items for many loyal customers.

"Just like a true boomerang, we'll be back!" exclaimed its Director of Community Outreach, Randy Olson. "We're very appreciative of the many phone calls and emails with offers of help that we've received from everyone," he said. "The support of the other NorthGate merchants and the Northside community has been incredible."

Boomerangs is likely to be back in its original location around Thanksgiving. "The Alexander Company is committed to rebuilding NorthGate Shopping Center in a timely and complete fashion," said Joseph Alexander, President, The Alexander Company. "Construction will begin next week to rebuild the affected area, and Boomerangs will be operating out of another space at 1203 Sherman Ave.

at NorthGate until that work is complete. All other businesses in the center are open, and we expect construction to be complete within 75 days."

Boomerangs operates through the sale of used, but good, donated items. To help the store get reestablished, donations of household items and furniture are being gladly accepted. "We hope to start taking donations at the temporary store around mid-August, and open to the public by early September, Olson said.

"Unfortunately, we're not able to handle clothing donations at this time, at least not until we're reestablished back in our old location," Olson said. The donations will help them replenish their inventory and get back on their feet.

Here's how you can help Boomerangs in the immediate future:

- Donations of household items and furniture can be made directly at the temporary store, 1203 N. Sherman Ave.
- Pickup arrangements are available for furniture donations. Call 268-0793.
- Cash donations can be made payable to "Boomerangs" and mailed to Door Creek Church, 6602 Dominion Dr., Madison, WI 53718.

A good year helps Rhythm & Booms chip away at financial deficit

By Lauri Lee

Northside News

Thousands of people enjoyed Rhythm & Booms® — Madison's official Independence Day celebration — at Warner Park again this year. Good weather and good attendance (in spite of road construction) provided a boost for this unique, daylong event held on the Northside that included a carnival, bike parade, a Mallards baseball game and the Run to the Rhythm Run/Walk.

The success of this year's Rhythm & Booms® helped the organization chip away at their financial deficit from the previous two years due to lower attendance and donations during which the event operated at a financial loss. Rhythm & Booms®, which is a non-profit organization supported by corporate sponsorships and private donations, continues to need additional financial help and is still accepting contributions

to help sustain this popular tradition.

The Run to the Rhythm 5K run and two mile family walk was a huge success for its first year in operation. The event had 550 runners in participation. Runners came from 27 states and one person flew in from the Czech Republic just to do the race. The money raised was donated to the Madison Fireworks Fund.

To make a tax deductible donation or to purchase a souvenir DVD of the show, go to www.rhythmandbooms.com. The Madison Fireworks Fund, which hosts Rhythm & Booms®, is a 501(c)(3) charitable foundation. Proceeds from Rhythm & Booms® after expenses, are donated to Madison children's charities. Local charities have received over \$427,000 since 1993 from previous Rhythm & Booms® events.

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COMMUNITY



Photos by Ali Krueger

FEED Summer Solstice Sampler: Fun in the sun, and rain, and sun and rain!**By Ellen Barnard**

Two hundred people gathered for the Food Enterprise & Economic Development (FEED) Kitchens Summer Solstice Sampler fundraiser, enjoying lots of local food, plenty of local beer, a bit of bluegrass music and a lively silent auction. The weather was typically Wisconsin, with a couple of drenching rains interrupting the festivities, but everyone remained cheerful, ate lots of food and bid on more than 100 silent auction items. We raised \$5,000 to help build the facility, making the event a FUNdraiser extraordinaire.

The FEED team was reminded how

much this project means to people as we received delightful food donations from Metcalfe's, Bistro 101, Samba Grill, Capitol City Cookies, the Northside Farmers' Market, the Willy Street Coop, Liliana's, Hy-Vee Foods, Pierce's Northside Market, Cha Cha Tea, Char Tortorice, Diane Brown, Sylvia Roy, the Dane County Timebank, and Martee Mikalson. We also were graced with decorations from the Bruce Company, band sponsorship from Nordic Consulting, photos by Ali Krueger, signs by Fastsigns, Inc., and all the plates and utensils by Kessenich's Ltd. The silent auction gave many people the

opportunity to enjoy local foods, local services, goodies from several independent shops and art galleries, and even a couple of bicycles. We are grateful for the generosity of the donors, all listed on the FEED website, www.feedkitchens.org. Special thanks to Terrie and friends, who made the auction checkout process go as smoothly as possible.

Tremendous kudos to the FEED team members who worked to make this a great event: Jodi Pathmann, Andrea Bolan, Diane Brown, Lauri Lee, Karen Gilbert, Martee Mikalson, Terrie Anderson and Sylvia Roy. Everyone worked hard, stayed cheerful, and

made sure that every little detail was just right, even if the weather didn't cooperate nearly as well as the rest of the team. Thanks also to the spouses, partners and friends who also volunteered to help at the event — we couldn't have done it without ALL of you.

Watch for more ways to support the FEED Kitchens project in the near future, and we thank all of you who attended the event, and those who bid in the auction even when you couldn't attend. We are fortunate to have such a wonderfully supportive community, and look forward to sharing the fruits of this project with all of you.

FEED Upcoming fundraising events ...

- | | |
|--|---|
| Aug. 16 Benvenutos 10 percent donation night, 4-7 pm
Bring your friends and mention this promo for FEED to receive a 10 percent donation from Benvenutos. | Aug. 27 Pierce's Northside Market "Cookout for a Cause" 11 am-3 pm |
| Aug. 20 Herb 'n Gardener Fundraiser: Pesto and vinegar class at Coffee Gallerie, 1865 Northport Dr.
Workshop to make herb vinegar, pesto and herb butter. Fresh herbs, all ingredients, bottles and jar, recipes and handouts included. \$30/person. Mention this promo and receive \$5 discount. 12:30-3:30 pm; Registration: 334-4969. | Oct. 5 Betty Lou Italian Dinner & Fall Color Cruise
Includes dinner, cruise, herbal beverage ticket, Madison Herb Society cookbook, and door prizes. \$49; Register: 334-4969 |
| Nov. 17 Whole Foods 5 percent day
Stock up before Thanksgiving and help FEED on discount day. | |

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