

NORTHSIDE NEWS

Vol. 12, No. 4, Issue #70

February/March 2007

Photo provided by Madison Mallards



What next for the Mallards stadium?

City committee explores renovation, safety, neighborhood impact

By Dana Slowiak
The Northside News

The need to replace bleachers may lead to major renovations at Warner Park stadium. The City had already planned to replace the seating in 2008 at the ballpark leases to the Madison Mallards. In turn, the Mallards have asked the City to apply that money towards a major renovation of the stadium, which the team sees as vital to their continued success.

With this possible renovation and also a proposed pool in Warner Park's future, Northside residents, the city, other stadium uses and Madison Mallards are taking the opportunity to examine current and future uses of the park. This embodies addressing current and future concerns.

The Warner Park Stadium Renovation Ad Hoc committee is gathering concerns and information regarding possible renovations to the stadium. Members are considering what impact the improvements and future developments will have on the Park as a whole. The committee is set to prepare a report for the Common Council by February 21, which will lay groundwork for future discussions.

Public input at a January 3 listening session addressed noise, parking, traf-

fic, safety, and the complexity of funding. Additional concerns extended to storm water runoff, alcohol consumption, accessibility issues and other effects to the surrounding ecological aspects Warner Park.

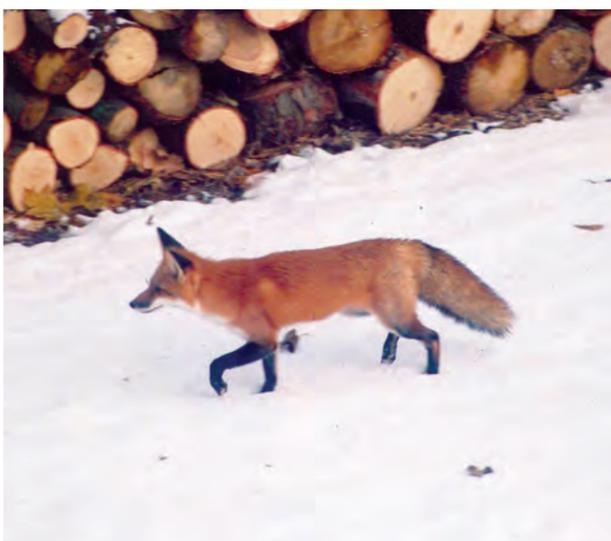
Speakers at the listening session stated they enjoyed having the Mallards in the neighborhood and felt the Mallards are a Northside asset. They also listed concerns, with noise and parking, traffic, and safety topping the list.

The citizen speakers at the listening session hit the key issues, said Jim Morgan, Parks Division Superintendent. Since the session, the committee has not heard of any new issues, and Morgan is not receiving many phone calls or emails about the possible renovation.

He added that parking has a huge and direct impact on the neighborhoods. Balancing the active and natural areas is a top priority, as is protecting green space. The committee already determined one way to increase parking is to re-stripe the parking lot, which does not take any way green space or natural elements and will add space for about 100 vehicles. The committee also contacted Madison Metro about possible bussing, which may alleviate both

See Stadium, page 4

Red fox on the move



The steeply sloped backyards of houses along the north-side of Mayfield Street to the east of Kenwood Avenue provide an ecological corridor along which many creatures travel, by ground or treetops, to and from the Northside's many parks and other open spaces to the north, east, and west.

Photo by Another Lake View Hill Critter, Jon Becker

'The environment wins'

700 unit Cherokee Park development also preserves 279 acres of wetlands

By Jim Powell
The Northside News

After two years of negotiations with the developer and Northside residents, the city approved a 130-acre development plan near Cherokee Marsh that includes the conservation of 279 acres of wetlands. On a voice vote, the Common Council approved the plan at its January 16 meeting.

Calling it an "historic agreement," Mayor Dave Cieslewicz said that the approved city purchase of 250 acres of marshland and a conservation easement on another 29 acres placed "it among the largest conservation purchases in the city's history." The agreement calls for the city to spend up to \$4.5 million on the purchase, with much of that funding coming from county and state conservation funds.

Cherokee Park, Inc (CPI) developer Dennis Tiziani was "exhausted and happy" about the outcome, saying, "The environment won. We've been attentive to the environment from the beginning and have been proactive in protecting water quality from early on."

Tiziani also said, "The Mayor did a real good job in being sensitive to his constituency" and helping broker the deal.

CPI will now prepare site-specific

plans to build about 700 housing units just north the Whitetail Ridge neighborhood on both sides of Wheeler Road, at Wheeler Road and Comanche Way, and on the northern edge of the Cherokee County Club golf course.

The number of units north of the golf course is only about one-third of the original plan. The area that won't be developed is part of the land acquisition deal and is immediately south of the existing Cherokee Marsh Conservation park boundary.

Tiziani said he's looking at "the middle of the year" to develop the first small parcel - three lots at the end of Burning Wood Way. He said he wants make sure they put the stormwater management infrastructure in place to protect the environment before major development begins. The likely next area to be developed would be the area north of the golf course where 60-70 units could be built.

See Cherokee, page 4



Brentwood students to move to Emerson?

In the perennial battle of shrinking budgets, growing needs and increasingly overcrowded schools, boundary changes are in the air again. In a no-holds-barred process, district staff, school board members and parents have put forward 11 "Ideas" for boundary changes on the North and East sides, including closing either Sherman or O'Keefe Middle Schools. The question is, will any of this happen?

On Jan 31, the school district hosted

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ELECTIONS

Mayor
City Council
School Board



Candidates Q&A

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Primary Election - Feb 20
General Election - Apr 3



www.northsideplanningcouncil.org

Chairpersons
Lisa Wiese, At Large, 242-8572

Troy Brown, North Lake Mendota 249-2599

Mission; To improve the quality of life for all residents of the Northside community, by increasing citizen participation and voice in issues and decisions affecting the community through neighborhood organizing and advocacy; and building community by linking community organizations & residents.

Helen Marks Dicks, North/Eastside Senior Coalition 222-3843

Mo Cleland, Brentwood Village 244-3938

Shelley Legried, Whitetail Ridge 242-0139

Jill Jokela, East Area PTO Coalition 241-2545

Neighborhoods in need of a NPC representative:

East Bluff
Karstens,
Kennedy Heights,
Lerdahl Park,
Maple Wood,
North Park Apts,
Northport Apts,
Northridge
Terrace Apts,
Packer
Townhouses,
Sherman Village,
Woodland Park
Apts, Woodlands
Apts

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Dayna Dalton, Lakeview Lutheran 241-2178

Leon Miller, Vera Court Neighborhood Center 246-0583

Michael Shinnors, Brentwood Village 241-1848

Carolyn Gantner, Cherokee Garden

Jim Mohrbacher, Cherokee Park 252-7116

Sec/Treasurer
Laura Vogel, Maple Bluff 244-7187

Christin Gibbons, Northside Timebank 249-2155

PatMorgan, Sherman

Nikki Moriarity, Lakeview Lutheran 242-7519

Call 661.0060 to inquire about revitalizing your own neighborhood association, or getting involved with NPC

Mike Basford, Sherman 513-1387

Ray Hellmer, Northside Communities of Faith 249-6927

Marge Pitts, Friends of Troy Gardens 249-2697

Jon Becker, Lake View Hill 242-8528

Edith Hilliard, Berkley Oaks 249-7155

Wendy Sauve, East Area PTO Coalition 244-3125

Vernon Blackwell, At Large 246-8379

Willy Holden, Berkley Oaks 444-9854

Karen Thompson, Northside Business Assn. 246-3483

Patricia Brinkman, Cherokee Townhouses 243-8912

Don Hovey, North Lake Mendota 669-0809

Cyndi Wood, Nobel Park 249-4052

NPC NEWS

Job Announcement

Community Organizer

The Northside Planning Council, a national award-winning coalition of diverse Northside Madison neighborhood organizations working to improve our community's quality of life, seeks highly skilled, multi-talented applicants for full-time position.

Requires at least one year of professional experience in community organizing, community development, or equivalent.

Experience in leadership development, group facilitation, volunteer coordination, training/adult education, grantwriting, fundraising, local government, newsletter/newspaper editing and production, and nonprofit administration highly desirable.

People of color and those fluent in Spanish or Hmong encouraged to apply. High \$20's to low \$30's; good benefits.

Who We Want

Someone who believes in neighborhoods and local community. Someone with a passion to help local democracy work for everyone. Someone with skills in many areas, able to juggle multiple projects, and genuinely enjoys working with a diverse group of people. Someone with capacity to learn new skills and to analyze complex issues and community dynamics.

Someone who can lead, but more importantly, can mentor others in leading. Someone who is motivated to put your beliefs and passion to work here in our community.

What You'll Do

- Organize and strengthen neighborhood and community organizations, including helping develop new leaders.

- Train and help coordinate the efforts of neighborhood activists and other volunteers.

- Raise awareness of issues and opportunities for citizen and community input/involvement.

- Mobilize people and resources (including fundraising and grantwriting) to achieve goals.

- Build/facilitate relationships among individuals/organizations around issues and projects.

- Facilitate planning and implementation of community events, meetings, and forums.

- We currently have schools and tenant organizing campaigns, along with several ad hoc initiatives. Priorities are set and adjusted as needed.

- Assist in the editing and publishing of the *Northside News*, our bimonthly community newspaper.

- Help identify and monitor community issues, help NPC and member organizations select, research, and prioritize issues, and develop and implement organizing/advocacy strategies and campaigns.

- Assist in facilitating the development and functioning of NPC's board, including member recruitment and orientation, training and leadership development, and coordinating and supporting committees.

- Assist in facilitating strategic planning, goal-setting/prioritization, and ongoing organizational evaluation.

- Some administrative work, including record keeping & reporting.

- The inevitable "other duties as assigned."

To Apply

Application deadline: February 15. Resumes not accepted in place of application. For application, contact 608-661-0060 ext. 1 or job@northsideplanningcouncil.org.

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4TH ANNUAL NORTH STAR AWARDS

Amanda Meyer
 For being a high-achieving student and volunteer and for exemplifying the positive work of the Northside's young people.



2006 North Stars
 Warner Park Center, December 8
 Photos by Brian Hamre of Capitol Portraits



Randi & Dale Matthews are teased by my emcee John Nichols of the Capital Times, as NPC Co-Chair Dayna Dalton look on. The Matthews were honored for their volunteer work with the Northside Farmer's Market, Lakeview Lutheran Food Pantry, Special Olympics and Hurricane Katrina Relief



Jill Jokela (center) won the Vernon Blackwell Lifetime Leadership Award for longtime services as a parent leader and student advocate at Mendota, Sherman and East, and with the East Area PTO Coalition.



ENJOY Program of the North/Eastside Senior Coalition
 For creating an intergenerational bridge between our elderly Northside residents and the many generous East High students who reach out to them.



Patricia Smith
 For being an outstanding Social Worker at Mendota Elementary School

Pierce's Northside Market (Manager Ron James accepted award)

For becoming a community anchor by bringing a beautiful and well-stocked grocery store to the Northside.



WADOMA electrified the crowd with their exuberant West African drumming, singing and dancing.



Kanglue & VamMeej (pictured) Yang
 For building bridges in the multi-ethnic Kennedy Heights community and for all their volunteer work with the Kennedy Heights Community Center and Lindbergh School.



Rita Cairns

For bringing enormous commitment and energy to the Lake View Hill neighborhood, Northside Planning Council and to the Friends of Troy Gardens



Rev. Carmen Porco
 For transforming Northport Apartments and Packer Townhouses into national models by empowering and supporting the tenants.



Sharene Wilcox (pictured), **Greg Rosenberg & Mary Myers of the Madison Area Community Land Trust**
 For taking home construction to a new realm and for developing a new community of diverse homeowners on the Northside.

Johnny Ellis
 For helping so many who have struggled to realize that "everyone is a learner, everyone is a teacher, everyone is a leader."



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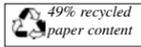
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NPC NEWS

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Stadium

parking and traffic concerns. Noise concerns may be abated with a new sound system designed to contain noise with the stadium parameters.

Mallards General Manager Vern Stenman says he is aware of the concerns voiced at the listening session and in talks with residents.

"We are looking at how the Mallards exist today and how to deal with situations and problems that exist," he said. "We can't make everybody happy every night but we aim for what is best for fans with the least impact on the neighborhood."

"This is a complicated but interesting set of circumstances," said David Meyer, committee chair and Brentwood Village resident, referring to all the concerns and factors voiced. "[This process] is a good exercise in making this work for everyone and create a win-win situation." He added



that while noise was a common concern several years ago, he believes complaints regarding noise "fell to almost nothing" during the past two or three years.

The Mallards wish to rotate the playing field 180 degrees and lower it six feet. They also want to add buildings behind the new home plate for concessions, restrooms, offices and more while maintaining use of current facilities.

See Stadium, page 5

NEXT WRITERS & PHOTOGRAPHERS MEETING: TBA, please call!

Aspiring writers and photographers welcome.

ARTICLE SUBMISSION DEADLINE: Mar. 23

AD SUBMISSION DEADLINE: Mar. 28

Info/ad/story suggestions:

Dana Slowiak - 661.0060 - Dana@NorthsideNews.org

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Cherokee

The land sale will add significantly to the existing Cherokee Marsh Conservation Park, according to Ellen Barnard, spokesperson for the Friends of Cherokee marsh and the Upper Yahara Watershed.

"Many aspects of the plan are good," she said. The Friends had hoped to preserve more open space adjacent to the marsh, particularly the section north of Wheeler Road that abuts the wetland that the City is acquiring as a part of this plan. While that was not something that happened, the fact that the city will be able to restore two large wetland areas as a part of this plan is good. The city staff did include many recommendations in the plan to decrease the impact of the development on the wetlands, and we applaud that."

The Friends remain concerned about draw down of groundwater by new development. "If that groundwater goes too low, it could permanently damage the marsh and could have a devastating effect on the Yahara River and the lakes downstream," said Barnard.

As Dane County's largest marsh, the area is a one of the City's most environmentally significant areas. Much of the land proposed for development has been recommended for residential development in City plans for several decades.

An annexation agreement between the City and CPI provided a framework for the annexation of Cherokee Park-owned properties into the City of Madison from the Towns of Burke and Westport over a period of 15 years.

Each specific annexation would be subject to city council approval.

At the behest of the Friends and others, Cieslewicz began exploring alternatives with the developer that would protect more open space and help in efforts to restore Cherokee Marsh.

In the end, Northside alders Paul Van Rooy and Brian Benford, along with Whitetail Ridge Neighborhood Association president Shelley Legried supported the plan, which includes land use, transportation infrastructure and stormwater management issues.

A day after the city council vote, the City of Madison signed a boundary agreement with the Town of Burke, Sun Prairie and DeForest. The agreement provides a permanent settlement for the boundaries between these 4 communities, including the ultimate dissolution of the Town of Burke over the next 30 years.

The main part of the development is round Wheeler Road. The Hornung Range area (east of St. Peter Catholic Church) and Hornung Woods (north of the Whitetail Ridge neighborhood) is in the DeForest School District and will remain so after annexation and development. Therefore, any children living in the new development will be bused to DeForest schools rather than attending nearby Madison public schools, such as Lake View, Gompers or Black Hawk.

"I don't like the idea that our property taxes will fund the infrastructure for these new areas, once they are annexed into the City of Madison, yet our local schools won't reap the benefit of any children the infrastructure supports," said Dave Cohen of the Black Hawk and Gompers PTOs.

Letters to the Northside News

Address traffic safety at Aberg and Huxley

It's early morning and you take the bus to get to work. You're waiting to cross Aberg Avenue. There is a clearing in traffic, so you step off the curb. You're halfway across, then a car speeds in front of you or behind you. You're left counting your toes to see if they're all still there.

Since the first time this happened to me and since I use a cane or dog, I've been trying to get a traffic control

mechanism at the intersection of Aberg and Huxley, a heavily used intersection. Pedestrians cross to the North Transfer Point, buses come and go, commuters park in the designated lot and trucks do business at Oscar Mayer.

I began my quest by e-mailing Traffic & Engineering (T&E) and our alder requesting help. To date, I've not heard from our alder. After discussing options, Tom Walsh from T&E offered

See Letters, page 5

From THE EDITOR



JIM POWELL

Neighborhood Support

The City of Madison is developing a reorganization plan for its Department of Planning and Development to make it more customer-focused and efficient.

The City intends to streamline the building permit and development approval process into a "one stop shop," and enhance its role in economic development.

The city also hopes to improve coordination and delivery of its neighborhood services and programs, and to better serve the most challenged residents.

One new idea that has developed is a kind of "one stop shop" for neighborhoods, that could function as a complement to the proposed streamlining of permits and development.

At the November 28 public hearing on the reorganization, Northside Planning Council Vice Chair Helen Marks Dicks delivered comments on behalf of the Council, asking the City to create an "Office of Neighborhood Support" that could act as a "neighborhood liaison and clearinghouse" for residents, a "citizen advocate" within city government, and a "resource for alders" to aid them in serving constituents.

Alders are citizen's primary connection to city government, but with a growing population and only one administrative support person, Madison's 20 part-time alders could benefit from additional support.

Other highlights of the NPC proposal include:

- Coordination of the work of Neighborhood Resource Teams, com-

prised of city and agency staff whose day-to-day work is in neighborhoods. The first such team, piloted on the Northside, was successful because of the cooperation of city, county and nonprofit staff.

- Coordinate "Traveling City Halls" that visits neighborhood clusters throughout the city on an annual basis. NRTs (including the alderperson) could hear directly from residents about their biggest concerns and also the city services they most value. Neighborhood associations, community center and planning councils could help recruit public input, and city staff (in particular, decision makers) could initiate the appropriate City responses.

- Coordinate neighborhood grants and focus the program on challenged and emerging neighborhoods—put the money where the need is. Such neighborhoods exist throughout the City, not one specific area.

The focus of neighborhood support should be people, and not necessarily physical projects. Supporting neighborhood leadership development is key, especially in areas where none exists or the capacity is limited.

- The City's own governance principles have included the idea that it shouldn't get in the way or get out ahead of the community. An effective city government helps create and re-creates civic engagement and associational life. The City should always ask, "If we intervene will we help or hinder the natural tendency for people to come together in community?"

At its January 29 meeting, the Board of Estimates endorsed creating an ad hoc committee to explore creating such an Office. The city council will consider this amendment as soon as its February 6 meeting.

Here's hoping they do.

COMMUNITY ISSUES

Put up a red flag

Aid for pedestrians on N Sherman Ave

Safe Community Coalition

You may have noticed that pedestrian flags recently installed at the intersection of North Sherman Avenue and Roth Street (by Super America) and further north by Malcolm Shabazz High School.

Pedestrian flags help people safely cross the street at marked crosswalks and intersections by alerting drivers to stop. Traffic fines in Dane County range from \$67-\$225 for not yielding to pedestrians in marked and unmarked crosswalks.

How do pedestrian flags work?

A bucket of orange flags is located each end of the crosswalk. The pedestrian wanting to cross the street holds up a flag to get motorists' attention. Motorists stop when they see the flag. The pedestrian crosses the street with the flag and puts it in a container at the other end of the crosswalk.

Tips for flagged-down drivers

→Obey the speed limit and stay well behind the cars in front of you, so you can easily stop for pedestrians.

→Look ahead for pedestrians so you can apply your brakes early and gently so the cars behind you can stop also.

→Stop two or more car lengths from the crosswalk so the pedestrian and the cars behind you can see each other around your car.

Tips for pedestrians

→Gauge traffic for gaps in the near-

est lane. (Autos take a long time to stop — at 25mph, allow 140 feet or 10 car lengths. Allow more for speeders or bad weather conditions.)

→When (and only when) you see such a gap, point to the other side of the street with the flag (or use your arm if there is no flag) while standing near the curb with at least one foot in the street.

→Maintain eye contact with the oncoming driver in the lane nearest you. Step into that lane after the driver sees you and stops.

→Sheltered in the lane of the stopped car, repeat this process lane by lane until you have crossed the street.

For more information, see the brochures located in the lobby of the Maple Bluff Village Hall or the Sherman Glen Apartments.

Or visit www.safecommunitycoalition.org or www.aarp.org/activefor-life/madison.html



cont. from page 4

Letters

median strips as a solution because pedestrian flags did not work. After further discussion, we agreed installation of median strips would make it very difficult for truck drivers to turn.

Some time passed, and I avoided going out at night if it meant taking the bus. One afternoon, I attempted to cross the street to bus to the grocery store, and I was nearly struck again. During another conversation with Tom, he expressed dismay that a marked crosswalk he had ordered for the intersection had not been done. He'd put the order in again as a top priority. (To date, the crosswalk has not appeared.)

A few days later, I had yet another close call and contacted Tom again. He put in an order for traffic lights but cautioned there were other intersections that ranked higher on the criteria list. The main criteria for determining

whether or not an intersection receives traffic lights is the number of vehicular crashes that occur at an intersection.

I learned the intersection was number 57 on this list and being 57 on the list means that lights will only be considered when the number comes up. This won't happen until September, when the issue of intersection traffic lights is revisited.

I and other concerned neighborhood residents propose the following to relieve congestion on Aberg Avenue: 1. Bring back street parking, which forces vehicle traffic down to one lane in each direction. 2. Divert Oscar Mayer trucks to the Commercial Avenue entrance.

As a neighborhood, we could engage in direct action, perhaps by having a large group of people cross the street several times a day or sitting in the intersection, stopping traffic. It's time for us to bring safety in our neighborhood back!

- Lorry Bond, Madison

Send your thoughts about the Northside and the Northside News to: Editor, Northside News, 2702 International Ln, Ste 203, Madison, WI 53704 or <editor@northsidenews.org>

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Stadium

ities, including the parking lot.

The Mallards are offering to contribute just over \$2 million toward the renovation in exchange for the ability to sell naming rights and take over stadium maintenance.

"Our investment won't work if we

don't have some control," Stenman said. He would like to see the Mallards take control of scheduling potential revenue possibilities, such as concerts or similar events, to help pay back the Mallards' investment.

If the Mallards do take over scheduling, Meyer said, at this point they still need to go through the appropriate city routes for approval. Also, defining

"control" and what goes along with that are questions still in early stages of discussion.

Financing is not simple, Meyer added, since the Mallards are investing in improvements they will not own. All parties will have to determine how a private business can function within a public setting.

See Stadium, page 14



Need help with your gas & electric bill?
Want help lowering your energy costs?
Want to benefit from other community resources?



Attend a free

Community Energy Resource Fair

- Set up a payment plan on-site with MGE
- Apply on-site for Energy Assistance
- Learn how to save money on your gas and electric bill

Saturday, February 17th	1:30- 4:30 p.m.	Allied Drive-Boys and Girls Club	4619 Jenewein Road
Tuesday, March 6th	6:30 - 8:30 p.m.	Catholic Multicultural Center	1862 Beld Street
Tuesday, March 10th	6:30 - 8:30 p.m.	Northport Community Learning Center	1740 Northport Drive
Thursday, March 15th	6:30 - 8:30 p.m.	Toki Akira Middle School	5606 Russett Road
Tuesday, March 20th	6:30 - 8:30 p.m.	Mendota Elementary School	4002 School Road
Saturday, March 24th	1:30- 4:30 p.m.	South Madison Health & Family Center-Harambee	2202 South Park Street

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Kennedy Heights Girl Power receives national service award

By Alyssa Kenney
Kennedy Heights Community Center

On Mon., Jan. 15 Kennedy Heights Girl Neighborhood Power program received the Presidential Community Service Award for completing over 400 hours of community service during 2006. The award was presented during Martin Luther King Jr. Youth Service Day. Mayor Dave Cieslewicz presented the awards to individual youth in the community whom had completed over 100 hours and youth groups who completed at least 250 hours over the course of the year.

In 2006, the Kennedy Heights Girl Neighborhood Power group participated in monthly service projects, which included volunteering for Kettle Collection and Bell Ringing for the Salvation Army, painting faces for participants in the Fit City Kids' Fun Run, working with the Weed Warriors at Edna Taylor Park during youth service day and volunteering at the Atwood Summerfest. The Girl Neighborhood Power participants also initiated their own youth-planned projects throughout the year. Some projects included raising

awareness about Darfur, participating in United Way's Day of Caring and taking a leadership role in the county wide food drive "Trick or Treat so Others Can Eat".

Instead of taking a day off, the Kennedy Heights Girl Neighborhood Power girls joined 400 other youth from throughout Dane County and participated in the Urban League of Greater Madison's Martin Luther King Jr. Youth Service Day. During the morning, the girls participated in educational workshops, enjoyed youth performances and heard a keynote address from gang prevention expert Jack Holliday. The girls joined in a youth march to the Capitol and spent the afternoon starting their 500 hours of community service for 2007.

Girls in attendance included Kia Thao, Malinda Hongmanivanh, Kadee Thao, Chue Vang, Hailey Brill, Monique Howard, Tchia Thao, Lila Ly, Shawngura Gibbs and Serina Overland. Program coordinator Emily Seinkiewicz and Kennedy Heights AmeriCorps member Elisa Walker joined the Girl Neighborhood Power participants.

Funkin' for Food nets funds for pantry

"Funkin' for Food," a benefit for the Kennedy Center Food Pantry, fuked up the Inferno nightclub on January 26. Put together by local DJ and District 12 Alder candidate, Marcus Watson, the event's energetic crowd raised enough funds to keep the shelves stocked for a solid month.

This is part of my campaign plat-

form," said Watson. "I want to have these benefits at least once a month to fund Northside charities and non-profits."

More happenings are coming, and Watson advises showing up.

"It's a good reason to get out of the house," he said.

Northsiders have the inside track to services and money savings

By Terri Anderson

The Northside News

Did you know that you can take yoga classes at Olbrich Gardens, get public-speaking coaching from a pro or take pilot ground training without any cash changing hands? How about getting your knives sharpened, getting help with your taxes or having your laundry done? These services and over 2,000 more are available through the Dane County Timebank.

Members earn one timedollar for each hour they spend helping someone in the community, which can be spent on having someone do something for them. It's that simple, and it's free. With over 400 members, the pool of resources is remarkable, and members range in age from nine to 90.

If you wonder whether there are offers for your specific needs, come to our next event, a Fireside Chat at Lakeview Library on Thursday, February 8 from 6 to 7:30 PM. Call the Timebank office (663-0400) if you need a ride. Members, come to share your experiences, give us feedback, meet new members and sip hot cider or cocoa by the fire. We'll also show you how to navigate the database to find exactly what you need.

There will be an Arts & Crafts Night on Friday, March 16 at St. Paul Lutheran Church on Sherman Ave. from 6:30 to 8:30 pm. Members will teach their skills and showcase their artwork. There will be a silent auction for some artwork, too. Kids and adults are welcome to attend.

Seniors, the Timebank can be a life saving resource for you. Check out these offers:

Organizing your medications—by a

pharmacist

Blood pressure & blood sugar testing
Home visits, with or without children or pets

Check-in phone calls

Help choosing eldercare services.

Personal care services—by a CNA

Snow removal

Take your pet to a vet appointment

Cooking

Housekeeping

Hair styling

Plumbing

Electrical work

How can you earn timedollars to pay for these services? Got a phone? We need people to make reminder phone calls, check on students after school, and just for conversation. Can you teach a craft or home repair topic? Lots of our members want to learn from your lifetime of experience. There are requests for typing, gardening advice, and music lessons. People want knitting, braided rug, quilting, and sewing lessons.

Homeschooling families may want to access these offers: yoga, songs and games for kids; rock-climbing for ages 5 and up; general physical education; science workshops for ages 2 and up; archeology talks; civics, political science and US history after 1945 classes; languages; nature excursions with a trained naturalist on foot or skis; getting started keeping chickens; and hiking, camping, or horseback-riding at a 140-acre farm, where you are encouraged to help with farm chores to earn timedollars.

There literally is something for everyone in the Timebank. Check it out at www.danecountytimebank.org, call 663-0400, or come to our events Feb. 8 or Mar. 16.

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Friends of Lake View Hill Annual Meeting

Sat., Feb. 17, 10:30-11:30am, WPCRC

Current officers will review the many project and progress made during the previous year. Members of FLVH will vote for new board members. We welcome and invite new members to join FLVH and participate in the many exciting projects underway and to create new ones. We would like to hear your suggestions and concerns about the park. You can become a member by paying annual dues. Time Dollars are accepted. **Questions? Call Shannon Wall at 335-2959.**

2007 Farmers Market

Organizers of the 2007 Northside Farmers Market are planning a memorable season for 2007. The market opens May 6. To get the latest news, join the Yahoo group at <http://groups.yahoo.com/group/northsidefarmersmarket>.

Second Annual Whole Northside Block Party

The event is September 1!. Help organize and make this another fantastic Northside event by joining <http://groups.yahoo.com/group/northsideblockparty>. All Northsiders can join this Yahoo group to receive planning updates. The next live meeting of organizers is May 8, 6:30 pm at American Table You are cordially invited to join us!

SPRING ELECTIONS

City Council, Mayor and school board elections this spring; primaries on Feb 20

Northsiders will choose their mayor, city and school board representatives on Tuesday, April 3 in the general election. Many of the seats are open and several candidates have emerged. We encourage you to learn about them in our Spring Elections Guide!

Questions Posed to City Council Candidates

QUESTION 1: What has been your involvement in the Northside community? How will you serve the community as alder, and what experience do you have that demonstrates your ability to do so?

QUESTION 2: Poverty is a growing concern for Madison, which has long

been known for its affluence. Overall, the poverty rate is about 15%, based on the 2000 census. On the Northside, over 49% of public school students receive subsidized lunches (another key indicator of poverty), an 18% jump since 2000, according to 2005 MMSD data. What should the city do about poverty, and what actions will you take regarding this?

QUESTION 3: What are the biggest issues facing your district, and what are you going to do about them?

(Candidates are allowed 350 words total.)

Candidates for District 12 Alder

Mike Basford



Candidate for District 12 Alderman

1. Through my service on the Northside Planning Council, Warner Park Community Recreation Center Advisory Committee, and as Chair of the Sherman Neighborhood Association, I've been very involved with recent issues concerning the future vitality of the Northside. As an Alder, I'll work to effectively, thoughtfully, and persistently represent our community's many viewpoints; I'll actively participate with all neighborhoods to gather feedback and ideas. Having been appointed to citizen committees such as the Zoning Board of Appeals and previously the Dane County Affordable Housing Council, I'm intimately familiar with the process involved with creating new policies.

2. Of course, the most important tool to reduce poverty is high employment rates. The City of Madison regularly hands out millions of dollars in TIF to developments that will "create jobs," but we're not demanding that our tax dollars only subsidize the creation of living wage jobs with

training and opportunities for advancement. Our economic development must focus on QUALITY jobs and not simply quantity. We should also continue to support local service agencies that give low-income people the resources necessary to stabilize their lives and ascend economically. While most human services are administered through the county, the city can have an impact in various ways that include providing recreation and education programs for low-income youth at neighborhood community centers, investing in the affordable housing trust fund, contributing to CAC's eviction prevention efforts, providing bus tickets to homeless service agencies, supporting apprenticeship programs or funding the winter overflow family shelter.

3. Along with tackling economic disparity detailed above, increased traffic through the Northside is becoming a concern to safety, air quality, and our budget because of road construction expenses. We can slow traffic growth by expanding our bike path infrastructure, supporting Madison Metro, and increasing funding for traffic calming measures such as speed bumps and roundabouts. Also crucial is developing a long-range plan for Warner Park that includes a community pool and renovated Duck Pond. Also, because we know that community policing is effective, Madison must increase neighborhood police officer support to the Northside to address crime problems.

District 12 Alder

Pages 7-8. Four candidates vie for this open seat.

District 18 Alder

Pages 8-9. Four candidates have emerged for this open seat. Andy Lindgren chose not to submit responses.

Mayor of Madison

Pages 9-10. Three candidates will be challenging incumbent Mayor Dave Cieslewicz

Madison School Board

Pages 11-12. Three candidates are competing for open Seat 3. Incumbent Johnny Winston, Jr. faces challenger Tom Brew for Seat 4, but Mr. Brew did not submit responses. Two candidates vie for open Seat 5.

Mark Deadman



Candidate for District 12 Alderman

1. As a Northside small business owner, parent, and spouse of a public school teacher, my involvement in district 12 is vast and my resume is broad and deep. I have lived, worked and played on the Northside for over 35 years and committed my future to the district when I established my business here over 10 years ago. I have actively raised 3 children in our community, all of whom have learned to give back to their neighborhoods. Boy Scouts, Girl Scouts, United Way, Hospice, March of Dimes, Upward Bound, Warner Park Fireworks Committee, coaching youth sports teams, booster clubs and neighborhood charity drives have all been important to me. As any parent can attest, most involvements have been lower in profile than those that make the news but have gone a long way towards shaping my children and our neighborhood for the better.

The best qualification an alder can have is knowledge and commitment to their dis-



CANDIDATES FORUMS

District 12 Alder
Tuesday, February 6
6:00 - 7:30 pm
Lakeview Library

District 18 Alder
Tuesday, February 13
6:00 - 7:30 pm
Lakeview Library

District 12 & 18
Monday, March 19
6:00 - 7:30 pm
Lakeview Library

School Board
Tuesday, March 20
7:00 - 9:00 pm
Warner Park Center
Co-sponsored by the East Attendance Area PTO Coalition

Sponsored by the Northside Planning Council & Northside News

trict. I have acquired this knowledge and proven my commitment with my wide range of community involvement covering over 35 years.

2. I believe we need to focus on, and support our community centers so that they may be resources and outreach facilities for residents of all ages. I believe that a key component is education of the many great programs we have, right here on the Northside.

See next page

Where to Vote on the Northside

Ward	District	Location (All open until 8 pm)
22-23	18	Mendota Elementary School 4002 School Road (Main Entrance)
24	18	Lindbergh Elementary School 4500 Kennedy Rd (Hallway northeast end of bldg)
25	18	Black Hawk Middle School 1402 Wyoming Way (LMC)
26-29	12	Warner Park Community Recreation Center 1625 Northport Drive (Meeting Room)
30	12	St. Paul Lutheran Church 2126 N. Sherman Avenue (Fellowship Hall)
31	12	Sherman Middle School 1610 Ruskin St. (Gym B)
32	12	East High School 2222 E. Washington Avenue (Room 30)
1-2	Maple Bluff	Village Hall 18 Oxford Place

To find out your Madison ward, contact the City Clerk at 266-4601 or go to http://www.cityofmadison.com/clerk/voter_query.cfm and type in your address.



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ALDERMANIC CANDIDATE PROFILES

Mark Deadman cont.

Many programs go unadvertised, unknown, and underused. We need to make sure that those in need are aware of opportunities they can participate in so that the benefits and likelihood of growth is maximized.

3. The biggest issue facing the residents of the Northside is assuring that their voices and concerns are brought before the

common council. Residents want assurance that our unique voices and thoughts are represented, not those of a political agenda. Taxes that are increasing faster than our ability to pay them, neighborhood crime, and clean water are all concerns and challenges that district 12 resident's demand and deserve representation for.

Satya Rhodes-Conway



Candidate for District 12 Alderman

1. I have been engaged on a range of issues important to the Northside. I'm treasurer of my Neighborhood Association, volunteer with the Northside Farmers Market, member of the Timebank and Friends of Cherokee Marsh, and helped with the Whole Northside Block Party. I've organized and facilitated meetings on drinking water and neighborhood responses to crime. I serve on two city committees, working to keep our air clean and to strengthen our bus system. My work in the community demonstrates my belief that communication is the first step in addressing any issue. As alder, I will continue to work with our community and those directly affected by the issues confronting our neighborhoods and our city. I will be accessible and responsive to constituents, making sure you have the information you need, helping you navigate the city process when necessary, and representing and advocating for our district.

2. Entrenched poverty is a significant problem facing Madison and the Northside, requiring determined efforts by all of us. This means directing a wide range of resources to reduce poverty and seek long-term sustainable solutions. I will work with the city, county, schools, state, nonprofits, and business to confront poverty from all angles: affordable housing, job training, affordable and reliable public transportation, affordable child care, after-school programs and support for local business. This work has to be done with the engagement of those who are in need of these services, those that provide them and the entire community – I have the experience to bring all the players to the table.

3. I've knocked on the doors of more than 2500 District 12 residents since December and I'm hearing a great deal about what you value in the community and the challenges our neighborhoods face. Among these are: managing traffic in our neighborhoods and on our thoroughfares, keeping our neighborhoods safe; strengthening the bus system and keeping it affordable, protecting our natural resources and ensuring our water is safe. I have already worked in our community on these issues and as your Alder, I will make representing your voice on these issues my top priority.

Marcus Watson



Candidate for District 12 Alderman

1. Along with my long-term marriage, home ownership and child rearing in District 12, my association with the Northside News is my greatest asset. With them I have researched, written and reported on myriad Northside issues, organizations and individuals. I don't blog, nor do I read them. The difference between a blogger and a reporter is that it's easier to sue a reporter. Libel and slander are an ever-present danger for the reporter as well as just trying to get the story right and make it readable. And after all that, an editor can change it, rearrange it, or cut it all together. With a deadline always looming, you have to get it right. It is these skills I will use to form policy in city government.

As a political independent, I'll approach issues by talking to the right people, asking the right questions, and getting everybody on record. From this information, I'll reach a conclusion. I will live in the reality-based community.

2. As you read this, I already have. I recently held a benefit for the Kennedy Center Food Pantry. As a local DJ, I intend to use my connections in the entertainment business to hold events raising money for local non-profits. The city should also find new revenue streams to fund anti-poverty efforts. Nutrition, like education, benefits most the young.

3. Uncontrolled development, loss of local business and under-funded non-profits. I pledge to make sure all District 12 developments benefit our people and businesses, not just the developer. I pledge to support, nurture and shop our local businesses so their success reflects ours. I pledge to secure any and all funding for our District's charities and non-profits so our neediest feel secure. And finally, I pledge to always vote District first, city second.

Candidates for District 18 Alder

Jon Becker



Candidate for District 18 Alderman

1. Besides responding to constituents, I'll seek advice on current issues, and actively communicate about opportunities and challenges on the horizon.

A board director for Lake View Hill Neighborhood Association (vice-president nominee, 2007) and Friends of Lake View Hill Park (president nominee, 2007), I've also helped organize Friends of Cherokee Marsh & Upper Yahara Watershed, representing all three on Northside Planning Council (NPC).

I own an Arts & Education Consultancy (sole-proprietor), coordinating international projects. In 2001, I founded Earth/Art@ Resources, collaborating annually with organizations such as UW's Arboretum and the International Crane Foundation. Also:

County planning commissioner, 3 yrs; director, regional/state cultural boards, 3 yrs; Michigan, 1990s.

Teacher, 10 years: Wisconsin public schools, Ripon College, Westminster Choir College (Princeton).

Lawrence University, undergraduate degree (liberal arts/music/education). University of Illinois, masters degree plus

all Ph.D. coursework (education, curriculum & policy/music).

2. Poverty is growing across 21st century America; it's urban, suburban, and rural.

I'd try to focus municipal resources on cyclical poverty, emphasizing education (including equitable resource allocation); also, pilot programs using innovative approaches successful elsewhere, such as micro-loans or cash incentives.

If City population continues to grow as it has of late—both more quickly and with a higher percentage that is impoverished—the cost of municipal services (e.g., schools, roads, public health, etc.) will continue to outstrip local property tax revenue. With a slower-growing or stable population, the City would better be able to help those most in need.

3. Many District 18 issues are identified in the Vision for Our Community, created in 2000 by many Northsiders, then endorsed by over 50 Northside organizations; NPC also sets annual goals. I'll work to broaden civic participation toward reaching these goals.

District 18, besides having many neighborhood parks and large institutional campuses, also is bordered by major regional conservation parks or natural areas, along the Cherokee Marsh, the Yahara River, and Lake Mendota. The 18th's alder therefore must be a trusted environmental advocate. Investment in "green infrastructure" will protect precious natural resources and, in many cases, will cost taxpayers less overall than new services required by development.

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ALDERMANIC CANDIDATE PROFILES

Candidates for District 18 Alder (cont.)

Benito Juarez Olivas



Candidate for District 18 Alderman

1. My involvement in the community has not been on a committee, association, council, etc. My involvement has been living, working, and trying to provide for my family. As an alder, I will try and bring that as an asset to the council. I am not part of any group or organization. I am just a regular citizen with the same concerns as everyone else in my district. Agenda not included.

2. My own child receives a subsidized lunch. My family would be considered "low-income" and we live in a "low-income" neighborhood. Poverty is a growing problem but with this comes debt, crime, and declining neighborhoods. We

need to focus more on programs helping people with their budgets and finances in general. Affordable housing needs to be a priority, especially for seniors on fixed incomes. Keeping housing affordable for all would be my main focus. More jobs with good wages coming into the area wouldn't hurt either. Our city has enough money to alleviate poverty, we just need the will to do it. Our budget needs to reflect that. There is no reason why Madison cannot keep its services and lower the tax burden of its citizens. Maybe we should clean up our own backyard and focus on issues that affect Madison and not Rahaf. Some of our own are being left behind.

3. I believe the biggest issue facing our district is the direction we are going. Are we going to ignore the problems brewing in some of our declining neighborhoods? Or are we going to nip it in the bud now before it becomes a problem like we have in other parts of the city? We need to be pro-active. The good, hard-working families living in those areas are depending on it.

Michael Schumacher



Candidate for District 18 Alderman

1. I am an eight-year Northside homeowner, small business owner and employer whose office is located on the Northside. By trade I am a management consultant and educator (Edgewood College) specializing in long-term care, education, and government. As a trained facilitator, who has considerable experience finding common ground in conflict situations, I plan to be a strong and responsive voice for all residents of the 18th district. I earned a Master's degree in public administration, and my doctoral research focused on the governance of the city of Madison, determining the conditions for effective collaboration. These experiences, including my work in Germany and Poland, have given me a pragmatic disposition in finding solutions to problems. I am also a member of the Northside Business Association.

2. To combat poverty, we need to distinguish between short-term (caused by loss

of a job, divorce, death) and long-term poverty (due to lack of jobs or access to education, high crime), and between urban and rural conditions. Our efforts will succeed when we apply local and regional solutions tailored to the specific causes creating poverty. Foremost we need to create well-paying jobs that will produce a sustainable increase in income for residents. The city should take steps to attract businesses to our community by investing in quality education, accessible health care, efficient transportation systems, and clean environment. As alder, I will work to promote anti-poverty measures.

3. Residents in my district have told me that property taxes, crime, and delivery of city services are their biggest concerns. Expanding the city's tax base and supporting community-based policing are just some examples of how to tackle taxes and crime. For delivery of services, it is important to distinguish between feel-good programs that fail to deliver and truly effective programs. City budget priorities should be on city services such as community safety, safe drinking water, well-maintained streets, and traffic safety.

Furthermore, a neighborhood pool at Warner Park would not only provide a safe and fun recreational choice where all generations can meet, it would highlight the Northside's value as a place to invest in. Therefore I support a community pool.

Questions Posed to Mayoral Candidates

QUESTION 1: What are the biggest issues facing the city, and what are you going to do about them? What experience do you have that demonstrates your ability to tackle them?

QUESTION 2: Poverty is a growing concern for Madison, which has long been known for its affluence. Overall, the poverty rate is about 15%, based on the 2000 census. On the Northside, over 49% of public school students receive subsidi-

dized lunches (another key indicator of poverty), an 18% jump since 2000, according to 2005 MMSD data. What should the city do about poverty, and what actions will you take regarding this?

QUESTION 3: The Northside has several issues it is facing: a stadium renovation and possible swimming pool in Warner Park; traffic issues along N Sherman Ave.; safety issues along the Northport Dr. apartment corridor; and a proposed development near Cherokee Marsh Conservation Park. What are your positions on these issues, and what are you going to do about them?

(Candidates are allowed 350 words total.)

Ray Allen



Candidate for Mayor of Madison (Challenger)

1. My vision is to make Madison a City of Opportunity and Hope by addressing the following important issues:

Poverty - As mayor, I will focus on fighting poverty. To fight crime in the long run, we must fight poverty now.

Crime - I have the political will to be tough on crime, and the wisdom to understand and address the underlying causes.

City Services - As mayor, I will make delivering basic city services a priority for City Hall.

Public Schools - When our schools suffer, our city suffers. To better address safety in our schools and on buses, and fight the impact of poverty in our schools, we need a closer relationship between the mayor's office and the school district.

City Hall needs new leadership because the current mayor's misplaced priority of trolleys, which cost \$15 - \$25 million per mile, is enough to pay for the replacement

of all the wells with elevated manganese levels, and can go a long way toward fighting crime and poverty.

2. As mayor, fighting poverty will be one of my top priorities. With the assistance of area social service agencies, I will identify the most pressing needs of individuals gripped by poverty and prioritize the city budget accordingly. Additionally, I will have the city serve as a coordinator of educational and job training programs between MATC, MMSD and private employers to provide the training and job opportunities necessary for individuals to reach self-sufficiency.

3. I support the building of the Warner Park pool with private funds, and I will support the fundraising efforts of the Circle of Friends. I support building the North Mendota Parkway to help relieve congestion caused by people using North Sherman and East Washington to get to other parts of Madison. The Northport Drive corridor is one of the highest density neighborhoods in the city, and as such additional police resources are necessary. The present mayor continues to divert resources downtown, diminishing police resources outside the Isthmus. As mayor I will implement a citywide approach to crime that focuses on all of Madison, not just downtown.

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District 18

Candidates Forum
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MAYORAL CANDIDATE PROFILES

Candidates for Mayor (cont.)

Dave Cieslewicz



Candidate for Mayor of Madison (Incumbent)

1. Growth and the public safety and neighborhood challenges that come with it. We're a successful community and our challenge is to manage that success so that we don't grow out of the quality of life that attracts people here in the first place. I will continue my commitment to police and fire services. During my first term, we added 26 police officers, our first additional fire station in 25 years and our first new ambulance in 15 years. I'll also continue making investments in programs that address the root causes of crime. My budgets have funded after school programs for at-risk youth, job training programs and child care assistance for low-income families. I'll also continue support policies for land use, development and transportation that protect our neighborhoods through smarter growth. I will continue to find efficiencies, such as the automated recycling and pothole patching systems that allow us to serve more residents at a lower cost.

2. We must address the root causes of poverty. While Madison is a generally prosperous community, it won't remain that way unless we increase our investments in prevention. That's why my budgets have consistently increased community service and economic development programs. Our efforts encompass job training, housing, public safety and community services. These initiatives will help us prevent poverty, and help everyone in our community gain access to family supporting jobs.

3. I created a committee including neighborhood stakeholders to review the stadium proposal. I will support a proposal that balances the needs of the Mallards with neighborhood concerns, and is financially prudent. I support building a pool at Warner Park, and included funding for one in my budget, subject to adequate private fundraising. I share concerns about traffic on Sherman Ave., and would continue to work with neighborhood leaders and Traffic Engineering to address this. On safety issues, I've increased our nuisance abatement efforts to address problem landlords and tenants. Regarding Cherokee Park, I proposed a plan to reduce the amount of development from 200-plus units to less than 70, and preserve 280 acres of land, which won overwhelming approval from the Common Council.

Peter Munoz



Candidate for Mayor of Madison (Challenger)

1. Major problems facing Madison are fiscal irresponsibility in municipal spending, lack of economic development, affordable housing, and quality of basic municipal services, such as clean and safe drinking water, public transportation and public safety.

Taxpayer money should not be squandered on frivolous dreams, such as trolleys. As mayor I will ensure the City invests its resources wisely to provide quality municipal services, including safe drinking water, an effective public transportation system, and the safety of our neighborhoods. I will promote economic development to create more jobs that pay a living wage and allow our residents to raise their standard of living. I will also focus on increasing affordable housing by partnering with nonprofits and builders to bolster the housing stock.

My education and work experience prepared me very well to tackle issues facing Madison. My education includes a degree in business administration with emphasis

on management, human resources, transportation, and public utilities. My community work experience includes membership in many organizations, and in civic service as commissioner for Police and Fire, and Equal Opportunities. My work experience includes managing a photography studio, a dairy farm, a small business, a social service nonprofit, and six years as Mayoral Assistant with responsibility for nine City agencies.

2. The best way to fight poverty is to improve access to good-paying jobs. I will focus on promoting economic development that will create more jobs that pay a living wage and allow our residents to raise their standard of living and help lift our communities out of poverty.

3. The Mallards want to pay for stadium renovations. We should work with them to make improvements while safeguarding the interest of the City. Regarding traffic, we must work with neighborhoods to explore implementing solutions that work for them. On safety, we must stabilize neighborhoods with many rental units by finding creative ways to keep people in their homes, particularly by helping renters become homeowners. About Cherokee development, we must protect the Conservation Park by keeping housing density to a reasonable level. However, we should not squander tax money on marshland that can be preserved through private ownership.

Will Sandstrom

Candidate for Mayor of Madison (Challenger)

1. Biggest issue is property taxes are way too high: They must be lowered.

I will vehemently and constantly at every opportunity demand—that Washington politicians do the following: 1) get back into the U.S. Treasury the 3.3 trillion dollars that President Bush allowed Dov Zakheim—who was his Pentagon Controller (of finances)—to steal from the Defense Department, and 2) get back the trillions that Bush has wrongly spent; and without covering his wrongful spending with tax rates on those best able to pay. The high tax rates on those best able to pay was enacted by President Franklin Roosevelt to help pay for the World War II spending and debt. To help pay for this current Iraq war—and accounting for inflation since 1944—a person earning a yearly income in 2004 of \$200,000,000 (two hundred million dollars) would have

paid Federal taxes at a rate of 94%; rather than at a miniscule rate approaching 1%. And a portion of these trillions must be sent back to the cities; as was done with Federal revenues during and after WW II.

With the large sufficient revenues Federal Government received each year from 1944 to 1961—by way of sensible tax rates enacted under President Roosevelt in 1944—the U.S. Government paid off WW II debts, had a surplus, and returned sufficient monies to cities to help cities with their budgets.

2. As in 1—and also I would redirect city budget monies by pruning the city budget, in order to have money to find ways to lift poor out of poverty.

3. We must not use property tax monies to build another swimming pool (we have lakes). I am against development near Cherokee Marsh Conservation Park.

To questionnaire to 'Mayor candidate Will Sandstrom' is added a blog and a link(s). To get to one blog use Google: In it type, finn7777, and then click on my other 2 links or posts/blogs seen near beginning. They are: finnic7, and also, Catholic Wealth. One URL is, <http://finn7777.blogstream.com>, another is <http://finnic7.blogstream.com>.

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