

NEWS & VIEWS FROM ELECTED OFFICIALS

From
**SATYA
RHODES-
CONWAY**



DISTRICT 12 ALDERPERSON

Dear Neighbors,

It's been quite the construction season! After last winter, our streets were in pretty bad shape. We were able to shift projects around to fund patching work on 113, and we're resurfacing Sherman. Elsewhere, Gorham, State and the Capitol Square are under construction. Please drive safely, and please continue to patronize the businesses in these construction zones.

We're also working on constructing a new Northside Plan, and we need you! We're moving into the second phase, and are looking for representatives from the Brentwood, Sherman, Sheridan Triangle and Maplewood areas to serve on the steering committee. We're also looking for input on a number of issues. Look for information elsewhere in this issue about how to get involved, or contact me. As part of the plan, we're conducting a market study. Business owners on the

Northside will be invited to participate, and I encourage you to do so.

The Mayor is constructing the 2009 budget now, for introduction in September. It's going to be a tough budget year due to the economy and fuel prices. As a member of the Board of Estimates, I'm very interested in what your budget priorities are. Where can we be more efficient? Where do we need to invest in services or programs? What would you cut?

Of course, there are a lot of other things going on around the city – rewriting the Zoning Code, the economic development plan, the MadiSun program, a new police self-reporting website (www.cityofmadison.com/police/sru/)- a new sustainability website (www.cityofmadison.com/Sustainability/), and believe it or not, we're still meeting about snow. If you want to talk about these or any other City issues, give me a call or drop me a line. I'm always interested in your thoughts. Meanwhile, enjoy summer and see you around the neighborhood!

Ald. Rhodes-Conway can be reached at 242-4426 or district12@cityofmadison.com

From
**MICHAEL
SCHUMACHER**



DISTRICT 18 ALDERPERSON

We all know what happens when someone spends more money than they earn. Debt piles up, and the situation becomes unbearable.

Preliminary budget figures show the city is in just such a situation and needs to make some serious changes. We are spending more than we are bringing in, and we are already bearing a high capital debt load.

What should we do? There are no easy answers, just tough choices. We can do the usual across-the-board cuts, increase taxes and fees, and pray for better years. Perhaps it's time to start setting priorities, accept trade-offs, and recognize not everything can be funded.

Yes, it's risky because some programs will lose and there will be complaints from constituents. But it's not fair to expect taxpayers to make tough

choices in their personal lives and not expect the same from their government.

This is not the time to be risk-averse. We need to ask ourselves: are we getting the best value for our dollar, can we challenge our programs to do better, are we willing to let go of feel-good programs, and are we making the right investments for the future?

The room tax is one example. When times are difficult, it's easy to deplete money earmarked for investment. Visitors to our city pay a room tax when they stay at our hotels. The money is supposed to be used to market Madison as a destination and pay for Monona Terrace. The more visitors we attract (tourism and conventions), the more local jobs, money, and revenue. Sure, it's an easy way out to use the room tax fund to offset property taxes or pay for services when facing a budget deficit, but it's merely shifting the problem into the future.

Let's accept our responsibility and make the tough decisions.

Ald. Schumacher can be reached at 242-1779 or district18@cityofmadison.com

Upcoming Common Council Meetings:

Aug 5 - Sept 2 - Sept 16

Tuesdays at 6:30 pm in Rm. 201 at the City-County Bldg. 210 MLK, Jr. Blvd.

From
**DAVE
CIESLEWICZ**



MAYOR OF MADISON

Economic hard times hit City too

Many Madison families have been hit hard by the economic downturn. The City of Madison is no different.

The 2009 budget will be the most difficult Madison has faced in at least two decades. Unlike federal and state government, the City cannot run a deficit. Just like Madison families, we can borrow for buildings and other capital projects, but we can't spend more than we take in.

Also like Madison families, it's difficult for the City to balance its checkbook when fuel prices are escalating. The City is a very fuel-intensive entity. We have many police cruisers, fire engines, buses, ambulances, garbage trucks and snowplows. Other cost increases like health insurance and wages create additional financial pressure.

And just like many Madison fami-

lies, our income declines in tough economic times. The softening of the housing market has resulted in a \$1.4 million reduction in building permits alone. Declining home values mean reductions in property tax revenues as well.

Just continuing our current level of services would result in property tax increases of about 10 percent on the average Madison home. That is simply not acceptable. That's why I've asked all City agencies to submit a list of cuts equal to 5 percent of their budget.

As I review these cuts, I will keep four goals in mind:

- Protect public safety. I will not cut police officers or firefighters.
- Be more efficient.
- Keep tax increases as low as possible while maintaining basic services.
- Use 2009 to plan for the future.

Get involved in the debate by attending one of three public hearings I'll be holding that I will be announcing soon on my website. I'd like to hear your thoughts on how to provide the best possible services at the lowest possible price.

Mayor Cieslewicz can be reached at mayor@cityofmadison.com or 266-4611.

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NEWS & VIEWS FROM ELECTED OFFICIALS

From
**PAUL
RUSK**



DISTRICT 12 SUPERVISOR

911 Center

The county board has approved several measures that went through my Public Protection and Judiciary Committee, including the hiring of two additional communicators and an enhanced, more formal reporting system. Additional data is now being posted on the County's website monthly. In addition to monthly reports to the full board, the 911 Center director will be reporting to PP&J quarterly. I'm hoping these actions, plus the outside independent audit, will provide the data necessary to make additional decisions at budget time this fall. As is often the case, tragedy leads to additional scrutiny. I'm pleased that we have moved to solving problems rather than just trying to assign blame.

Lake Levels. With the recent record rains and flooding there are

new efforts to re-examine the water levels of our lakes. In the past this has been exceedingly controversial but it is time to review all the environmental, public safety and recreational issues in a comprehensive way based on the best data. Our lakes in the Yahara watershed are connected, so you can't just lower one without impacting another. Any change from the 1979 level ranges would have to done with the approval of the state Department of Natural Resources. I have several documents that can be emailed to you.

Dalai Lama Visits

At my first meeting of the City-County Liaison Committee, we unanimously approved flying the flag of Tibet over the City-County Building during the visit of the Dalai Lama, the political and religious leader with such a strong message of peace and love. After the vote I was honored to have a white peace scarf placed on my shoulders by the president of the Wisconsin Tibetan Association. Having a room full of people so excited about his visit and so respectful of our government was a very moving experience.

Supv. Rusk can be reached at 249-9667 or rusk@co.dane.wi.us

From
**DOROTHY
WHEELER**



DISTRICT 18 SUPERVISOR

Early Care and Education (ECE)

ECE is an acronym that stands for Early Care and Education of children. Most of you are familiar with studies that show that baby's brains come ready to go for learning at top speed. It is in those early years that so much of a baby's brain is built with baseline architecture that has a lasting effect on that little person. Believers in quality ECE like myself can point to the research showing the power of early learning on children that otherwise might be at risk. Studies show that so much of the negative behaviors resulting from a poor start in life can be avoided if the right education is applied early in life: highly trained teachers adequately paid, small classes that give time for personal attention, a curriculum that involves the whole

child including social/emotional development as well as intellectual development, and teachers that have a relationship with the family to aid them in parenting.

This idea is catching fire with educators, government officials and business representatives alike because no longer can we think of ECE as a feel good social program but we must put it in the category of economic development not only because child care is big business adding millions of dollars to the economy but it will save our government millions of dollars in social programs if we can offer quality ECE to all children. We will also have a more highly skilled work force if students stay in school and graduate. With that in mind, I have asked the county board chair to appoint an ECE expert to our new standing committee on economic development and I am in the process of organizing a subcommittee of the Health and Human Needs Committee to study this concept in Dane County and make recommendations for the future.

Supv. Wheeler can be reached at 244-4711 or dorothywheeler@tds.net

Upcoming County Board of Supervisors Meetings
August 7 - October 2 - October 16
All County Board meetings are on Thursdays at 7 pm in Rm. 201 at City-County Bldg. 210 Martin Luther King, Jr. Blvd.



From
**KATHLEEN M.
FALK**



DANE COUNTY EXECUTIVE

Severe Weather Brings Neighborhoods Together

Record snows, record cold, record rains, and record lake levels. Whether it's 100-plus inches of snow this past winter or more than 10 inches of rain in just a couple days, Mother Nature has certainly challenged us physically and tested our psyches here in Dane County this year.

As neighbors and as communities we've met those challenges. You amaze me! From shoveling driveways of elderly neighbors to filling sandbags and pumping out basements, I've heard countless stories of neighbors helping neighbors. It hasn't been easy, but together we've been looking out for and helping one another.

The Federal Emergency Management Agency (FEMA) issued a rare winter disaster declaration after a February blizzard. A few months later, FEMA was back here assisting those affected by June's flooding rains and rapidly rising lakes and rivers.

While we may not be able to prevent these record weather events, we can - and do - prepare for them. Dane County is set to construct a \$34-million, high-tech emergency radio system that will allow public safety providers like police, fire, emergency medical services, and even snow plow drivers to effectively communicate with another.

We also did something unique in Dane County this summer; in fact we're the first and only county in the state to do this. Dane County bought thousands of weather alert radios to help make our citizens better prepared for Mother Nature's nastiest.

Our first order of radios sold out so quickly we had to place a second order. Few are left. That means the county, partnering with dozens of different cities, villages, and towns sold over 11,000 weather radios at cost; a nearly 50% discount.

Due to its popularity, we'll continue this fabulous program next spring and summer.

We can tell our grandchildren we survived - - by helping each other - - the weather of '08!

County Executive Falk can be reached at 266-4114 or falk@co.dane.wi.us






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NEWS & VIEWS FROM ELECTED OFFICIALS

From
**JON
ERPENBACH**



STATE SENATOR

Summer Fun Comes With Responsibility: Burn It Where You Buy It

Starting a camping fire is no longer exactly the simple pastime we may have taken for granted in Wisconsin. Now to make sure we can enjoy the best Wisconsin has to offer outdoors, we must work together to ensure that insect invasive species do not threaten our wildlife. This effort is the price we pay to continue to enjoy our lifestyle of outdoors and our great heritage of preservation of natural areas.

The threat of emerald ash borer continues to be a concern as our neighboring states are currently dealing with invasion issues. If affected by the insects, Wisconsin's forests and urban green areas will be seriously threatened and substantially changed for our lifetime. Because the emerald ash

borer insects are generally poor flyers, the main way they move from location to location is through the transportation of firewood.

The "Buy It Where You Burn" rule applies to all Wisconsin state parks, Dane County parks, as well as National forests. Where the rules are not enacted it is still the smart thing to do to buy from a firewood dealer where you are camping or buy/use wood from the direct area that you are camping in. Even on your own land, following this rule will help assure you maintain the condition and value of your land.

It is illegal to bring firewood into Wisconsin from Ohio, Indiana, lower Michigan or Illinois. These states are under a federal quarantine that forbids moving any firewood unless certified by the USDA. Again, buy your wood where you intend to burn it - we all benefit from Wisconsin's trees. For more information on emerald ash borer and other invasive species contact my office at 266-6670.

State Sen. Erpenbach can be reached at 266-6670. 1-888-549-0027 or senator.erpenbach@legis.state.wi.us

From
**DAVE
TRAVIS**



STATE REPRESENTATIVE

Great Lakes Compact

Roughly a quarter of Wisconsin falls within the basins of Lake Superior and Michigan. Wisconsin has taken steps to help protect these valuable resources through its support of the Great Lakes Compact.

The Great Lakes Compact regulates the withdrawal and use of water from the Great Lakes basin. The compact will (with a handful of exceptions) prohibit new or increased water diversions outside of the Great Lakes basin and regulate large withdrawals and consumptive use of water within the basin.

States under the compact will be required to regulate new and increased withdrawals and consumptive transfer uses of water from the basin. Each state sets the level of water withdrawn or consumed that will trigger a review by that state. Proposals of water use that exceed the trigger must obtain approval from the stated based on stan-

dards in the compact. In addition, the bill establishes a statewide water conservation and efficiency program. It also establishes a statewide requirement for water supply plans.

A summary of the Great Lakes compact can be found online at: <http://www.legis.state.wi.us/lc/>.

In mid-May, the enabling legislation was passed nearly unanimously in the Legislature and signed by the Governor. The compact has been ratified by all eight participating States and Canadian Provinces; however, the Compact must be passed by the US Congress to take effect.

This week it was announced that Senator Russ Feingold (D-WI), will chair a Senate Judiciary Committee hearing on a Senate Joint Resolution that would approve the Great Lakes Compact. Many legislators believe the compact will be approved as soon as this year or next.

Protecting the Great Lakes is vital to the health, welfare and future of our state and the Great Lakes region. I am happy the Compact has taken another step towards becoming an official means of protecting our precious Great Lakes.

State Rep. Travis (a Northside resident) can be reached at 266-5340 or rep.travis@legis.state.wi.us

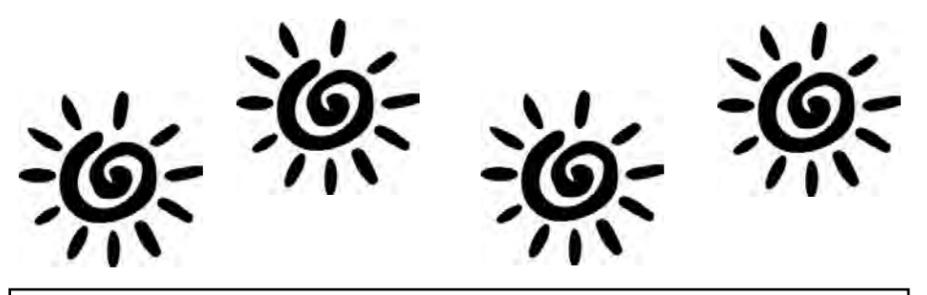


Save the Date!
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Friday, October 10
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Check out the Silent Auction!
See page 3.

15 years of building community



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COMMUNITY RESOURCES

From
**KATIE
SCHARF**

246-4547



LAKEVIEW BRANCH LIBRARIAN

Library Hours

Mon - Fri: 10 am-8 pm
Sat: 9 am-5 pm
Closed September 3

You can pick up prizes for the Catch the Reading Bug, our Summer Reading Program, through Aug. 30!

Our big **Quarterly Book Sale** will be on **Sat., Sept. 20** from 9 am-5 pm with a bag sale from 3-5 pm!

Adult Daytime Book Group Thursdays at noon: Aug. 21, Sept 18 and Oct 16

Read good books and discuss them with fascinating, like-minded folk. The August title is *Away* by Amy Bloom.

Lakeview Chess Club meets the second and fourth Mondays of the month at 6 pm. Beginners and players of any age are welcome

Lakeview Board Game Club Every Monday from 3-5 pm. Play a variety of fun, exciting board games. For kids between the ages of eight and 18.

LaBak the Magician Tues., Aug. 12, 11 am. LaBak's performances are loaded with mystery and comedy.

Soda Pups Dog Show Wed., Aug. 20, 11 am. Back by popular demand! Imagine a six-pound Pomeranian driving a remote control Hummer! A fun-filled dog show for all ages.

Catch the Reading Bug Concert and Picnic! Tues., Aug. 19 from 6:30-8 pm at Olbrich Botanical Gardens. A family concert with Ken Lonnquist! Bring a picnic along!

Shelter from the Storm Animal Shelter Mon., Aug. 25, 2pm. See a live tarantula, monitor lizard, ball python and dogs and cats! Shelter staff talks about responsible pet ownership, how pet foster "parenting" works and

their adoption program. Learn how spay and neuter clinics help stop pet overpopulation.

Rich Baumann: Songs, Strings & Stories Sat., Sept. 27, 11 am. Songs, stringed instruments and stories. Rick's most popular song is "My Brother Eats Bugs."

Preschool Storytime Tues., Oct. 7 through Nov. 25, 10:15 am. Stories, songs, and fingerplays for ages 3-5. Siblings welcome.

Baby & Toddler Time Tues., Oct. 7 through Nov. 25, 11:15 am. Stories, songs and rhymes for children ages 0-35 months. As much fun for parents as for children! One adult per child is recommended.

ADULT COMPUTER CLASSES

Call 246-4547 to get on the waiting list for any of the four free hour long sessions listed below.

Totally Beginning Computer Class This hour session is designed for people with little or no computer experience. Learn how to use a mouse, open and close a program and switch back and forth between open windows. We won't go too fast!

Introduction to the Internet The objective of this session is to describe the function of the Internet, enable you to use both a search engine and a known address to access a website, and navigate within a website. Prerequisites include the ability to use a computer mouse and basic understanding of Windows or the "Basic" class listed above.

Internet Navigation Basics Learn how to find images on the Internet and print them, login to sites using a username and password, and assess whether a site is secure before entering personal information. Prerequisites for this class are: basic mousing abilities including ability to scroll down the page and either the Introduction to the Internet class or basic knowledge of the Internet.

Introduction to Microsoft Word Do you want to learn word processing to type a document or letter? This totally beginning Introduction class will get you started.

From
**DENNIS
MCQUADE**

241-4849



COMMUNITY SOCIAL WORKER

Transportation Resources

Many low-income Northsiders do not own an automobile and rely on the Madison Metro bus system for most of their transportation needs. One adult bus ride, good for two hours in any direction, costs \$1.50. A 31-day-bus pass is \$47. Children, under age five ride free, while a bus ticket for a child age five to 17 is \$1.00. A semester pass for a child is \$125, and a pass for the summer costs \$30. Those 65-and-over pay \$.75 for a bus ride, while a 31-day senior/disabled pass is \$23.50. In order to prove a mental or physical disability, you must present a Medicare card at Madison Metro's main office at 1101 E. Washington Ave., or you can go to the Metro office and obtain an application for a Senior/Disabled pass. The application has to be signed by your physician or nurse and returned. You may still purchase a 31-day pass good for one month while your application is being processed.

Madison Metro also has 10-Ride-Cards available at outlets and the main office. Adult 10-Day-Ride cards are \$12 and those for youth are \$8.50. The 10-Day Senior/Disabled Ride Card is \$7.50.

Metro Outlets on the North and Northeast sides of Madison are: Anchor Bank, 2929 N. Sherman Ave.; Copps, 2502 Shopko Dr.; Home Savings Bank, 1438 Northport Dr.; MATC Truax Bookstore; Pierce's Northside Market, 2817 N. Sherman Ave.; Stop-N-Go, 3510 Packers Ave.; and Home Savings Bank, 3702 East Washington Ave. You may also obtain information and purchase items on the Madison Metro website at www.ci.madison.wi.us/metro/.

Another resource for those needing a ride to a medical clinic, who are on Medical Assistance or Badger Care Plus and not in an HMO, is the Medical Transportation line at 242-4566. Those in HMOs should call their HMO customer service line to arrange a ride. The YWCA Transit Program, 316-6888, also provides rides to medical appointments and to obtain medications.

For those who need rides elsewhere, such as to the grocery store or pantry, it may be wise to join the Dane County Timebank. Timebank members provide help such as community service and chores to others and earn "time dollars" in return, which they can utilize to obtain services, such as child care, carpentry, and rides to the grocery store or pantry. You may contact the Timebank by phone at 663-0400 or online at www.danecounty-timebank.org/.

If you need assistance or more information call the JFF office at 241-4849 or 240-2045.

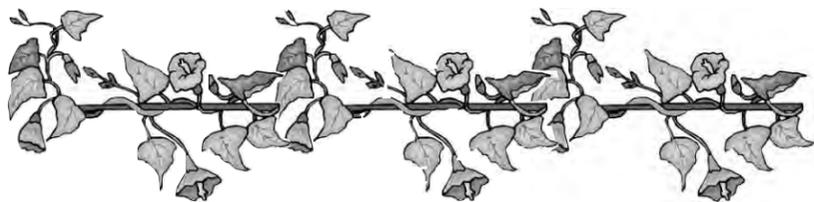
Not your grade school square dance

By Paul Van Rooy

As a new member of the Westport Square Dance Club, I am excited to invite you to an introduction to square dancing on Sun., Sept. 14 and 21. Modern Western Square Dancing is not what you learned in grade school gym class! It is an opportunity to get some good aerobic exercise while participating in the world's greatest social mixer. I came for the dancing and I stay for the great fun, laughter and friendship. Square dancing also stimulates your brain and improves your listening skills as you learn many different square dance calls in the lessons.

Come to the Westport Town Hall, 5399 Mary Lake Road just off of Hwy M near the north edge of Madison on Sun., Sept. 16 and 23. The lessons are from 6:30 to 8:30 pm. The first two classes are free; thereafter the cost is \$4 for adults and \$2 for youth under 18. Refreshments are served and a good time is guaranteed! For more information, call Rosie Lechler at 244-1185 or vanrooy@tds.net.

Give it a try; if it is not for you, there is no obligation to continue. See you there!



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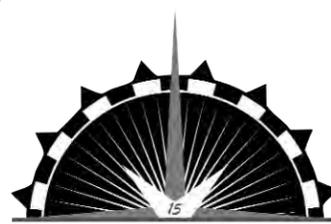
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HEALTH TIPS


**From Your
Neighborhood
Chiropractor**

By Dr. Ross
Royster, D.C.

Years ago, when I was in the Peace Corps in Brazil, I learned a number of life lessons. One was about the value of folk medicine. If you think it is hot and humid in Wisconsin in the middle of summer, just imagine what it was like in Brazil. Because everything was damp and warm, fungi and molds grew everywhere, including my skin. I had a particularly stubborn foot rash that was actually a fungus. Since pharmacists in Brazil are able to prescribe drugs, I went to the local pharmacy and acquired an anti-fungal medication. It didn't work. So I returned to the pharmacy and was given the strongest medication they had. It didn't work either. After telling a friend how disappointing it was that the drugs had no effect, that friend suggested I see a witch doctor. Once I realized he was serious, I thought, "What do I have to lose?"

I found my new "doctor" at the street market wearing rags and a broad straw hat adorned with a huge rubber black-widow spider. He sat on a rug surrounded by various dried leaves, barks, and animal parts (bat wings, turtle shells, feathers, snake skins, beetles, and unidentifiables). It wasn't a presentation that inspired confidence. After looking at my foot, he said he

had just the thing for me. He fumbled through a basket of small, unmarked, used medicine vials and pulled out one that looked like it was full of dirty water. "Put this on your foot four times a day, and the rash will be gone in 2 to 4 days," he instructed. "Right," I thought. "I've been struggling with this for 2 months, and it's going to be gone in 2 to 4 days? No way!" But I paid him and thanked him for his expertise. "Be careful not to get any of the medicine in your eyes: it is full of powerful chemicals," he instructed. I did as he said, and, to my astonishment, the fungus was gone after 2 days! Upon smelling the vial, it was apparent what the "powerful chemicals" was all about. It was vinegar.

It all makes sense. Vinegar is a mild acid, and fungus will not thrive in an acidic environment. Since that experience, I have used vinegar for athlete's foot, ringworm, and other skin fungi. The lesson here, though, is not just about vinegar. I think we all harbor a bit of intellectual snobbery. We tend to look down our noses at older, simpler, or even primitive ways of living with the belief that modern is always better. The truth is that there have been generations and societies of people long before us, who acquired knowledge of natural forms of medicine and healing that were and still are effective. We would do well to recognize and use this knowledge along with modern medicine for optimum health. The next time you are on the internet or in the library, look up "folk medicine." You may find just what you need.

NUTRITION TIPS



By Deborah
Roussos, MS,
RD, CD &
Ann Martin,
RD, CD, CDE


What is the Low Carbon Diet?

When it comes to making our planet healthier, most people only think about cars and light bulbs. But it turns out that food (and all the energy it takes to make it) is one of the largest human activities contributing to global warming. The average American creates 2.8 tons of carbon dioxide emissions each year by eating—even more than the 2.2 tons each person generates by driving.

The three greenhouse gases are carbon dioxide, methane and nitrous oxide. In the food system,

Reduce carbon dioxide emissions.

Eat seasonal foods to save money and to avoid foods grown in heated greenhouses and then transported to us. Eighty percent of the energy to produce food comes from transporting and processing it. When tomatoes are out of season, try canned tomatoes (no added salt) or re-hydrating sun-dried tomatoes. Switch to vegetable soups instead of salads in the winter.

Stop flying fish. Don't buy air shipped food like fresh seafood and berries out of season.

Think of tropical fruits as "treats" instead of must-haves. If it's processed and packaged, skip it. The healthiest

snacks have no packaging or processing! Snack foods, most individual juices, low-calorie snacks or cereal bars even veggies burgers have a lot of packaging. Choose fresh local fruit and vegetables, small quantities of nuts or seeds and a handful of

pretzels or whole grain crackers from a bulk package. Or try a delicious homemade alternative.

Eat local foods and drink domestic water and alcoholic beverages to avoid transportation costs. Reduce waste from plastic water bottles, we use 40 million plastic water bottles every day.

Reduce methane gas emissions. Move away from beef and cheese. Livestock production creates 18 percent of the world's greenhouse gases as methane. Consider eating smaller portions of meat and cheese less often. Try substituting chicken, eggs, dried beans and lentils and soy products that also reduce your chance of developing heart disease, cancer, diabetes and weight concerns.

Reduce food waste. Buy and prepare only the food you expect to eat. Make use of leftovers. Compost instead of throwing the food away since landfills cause the release of methane gas.

Reduce nitrous oxide emissions. Eat organic foods to reduce the cost of fertilizers in money and pollution.

Eat as well as you can as often as you can!

THE LOCKER ROOM

Sports Bar & Grill

Open at 6:00 AM

1810 Roth St, behind Oscar Mayer

Madison's 3rd Shift Bar

HAPPY HOUR 2 TIMES EACH DAY
DAILY DRINK SPECIALS

Upcoming Bands	Daily Specials
all band play 7-11 pm	
8-8 Deno's All Star Beach Band	Monday Chili Dogs \$2 add cheese \$.25
8-15 Cool Front	Tuesday Tacos \$1.50 add sour cream \$.25
8-22 The Geezers	Wednesday Spaghetti \$4
8-29 The Rolling Rock Band	Thursday 25 Cent Wings
9-5 New Crew	
9-12 Mark David Group	
9-19 The Geezers	
9-26 Blue Train	
<i>Bands Outdoors, Weather Permitting</i>	

Did you wish for a free Birthday Sundae?

Here's a birthday wish come true: our free Birthday Sundae. Choose your favorite sundae on our menu. You just have to prove it's your birthday, and children under 12 remember to bring in an adult. It's our way of wishing you a Happy Birthday.
(Dine in only.)





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SENIOR

From
CHERYL
BATTERMAN MPA
cbatterman@nescoinc.org



NESCO Executive Director

15th Annual Summer Concert Series
(90 Summer Concerts!)

That's the total number of free summer concerts the North/Eastside Senior Coalition has sponsored over the past 15 years! Averaging six concerts a year, one can only imagine the number of community members attending these traditional summer outings. Offered on Monday evenings

in Warner Park at 6 pm, senior adults and their families (of all ages) can sit under the beautiful skys and enjoy a diverse selection of live music.

This year's artists include Ron Sacia & The Fat Daddys (June 16), Ladies Must Swing (June 23), The Madison Brass (June 30), Kydd & Bryd (July 14), Que Flavor (July 21) and The Midwesterners (July 28). The concerts are supported by: Associated Bank, Dane County Cultural Affairs Commission with additional funds from the Pleasant T. Rowland Foundation, Evjue Foundation, M&I Bank, Madison Arts Commission, and Madison Mallards. Good will donations are also collected during intermission.

Guest emcees include Ben Benedetti (WTUX Host), Coach Lisa Stone (UW Women's Basketball), Mayor Dave Cieslewicz, Dane County Executive Kathleen Falk, and Christine Bellpopt (WMTV News).

Returning this year is the option to purchase grilled brats and hot dogs, in addition to freshly popped popcorn, delicious root beer floats, and brownies. Transportation is also available for senior adults in the north/eastside of Madison; call 243-5252 to arrange a ride. Additional details can be found at www.nescoinc.org.

So bring your lawn chair and be ready for a delightful evening...rain or shine!

SENIOR *Activities*

For over 33 years, the North/Eastside Senior Coalition (NESCO) has been enhancing the quality of life for all senior adults by providing programs, advocacy, and resources that assist them to remain independent, active and influential in the community. Programs and services are offered at Warner Park Community Recreation Center/WPCRC (1625 Northport Drive) and Bashford United Methodist Church (329 North Street).

your busy schedule and is very rewarding. Call Breena for more information.

Low-Vision Support Group: Last Thurs. of each month, 10:15 am/WPCRC

Nutrition Education (FREE): Second Thurs. each month, 11 am/Bashford & Fourth Wed. each month, 10:30 am/WPCRC

Nutritious Lunches: Mon.-Fri., 11:30 am/Bashford & WPCRC. Door-to-door bus service is available (50¢ each way & free on Tues. and Fri.). Guests 60 years of age and older are invited to enjoy their meal on an anonymous donation basis. Anyone under 60 is asked to pay the full cost of the meal (\$5.75). Reservations required by 11:30 am the day prior.

Senior Exercise (FREE): Wed., 10:30 am/WPCRC & Thurs., 10:15 am/Bashford

Mark your calendars for these special upcoming events, all at WPCRC:

- June 10, 6-7 pm, Travel show – Nashville, TN
- June 16, 9:30-10:30 am, Presentation about George Washington
- June 17, 6-7 pm, Chat w/ Senator John Erpenbach
- July 14, 9:30-10:30 am, Presentation on Alzheimers
- July 15, 6-7pm, Retirement Planning
- July 29, 6-7pm, Elder Benefits

For more information to make an appointment, please call 243-5252 or info@nescoinc.org.

Bingo: First Tues. each month & all Fri., 10:30 am/WPCRC; 5¢ per game with cash prizes

Cards & Puzzles (FREE): Mon.-Thurs., 10 am/Bashford and WPCRC

Caregiver Support Group: First Tues. each month, 10 am WPCRC

Case Management: Provides support, resources, and community services to enable seniors to safely remain living in their own homes. Call for more information.

Cultural Diversity: Hosts monthly programs for African American and Latino seniors. Call for more information.

Foot Care Clinics: NESCO and Home Health United co-sponsor six foot clinics each month for individuals who can not do their own foot care and do NOT have diabetes. The cost is \$15. Call for an appointment.

Home Chore Program: Volunteers are needed to help with spring cleaning for seniors. This is a flexible volunteer opportunity that can fit into



NORTHSIDE PLANNING COUNCIL
15 years of community action

Save the Date!
15th Anniversary Celebration
Friday, October 10
Warner Park Community Recreation Center



THEATER BUS FOR PERSONS 55 AND OVER
CALL 257-0003 NOW

June 22, 2008 - Brigadoon/ Lunch Verona Area Community Theater presents this musical and a pre-show lunch will be served at Gray's Tied House in Verona. Cost is \$35.

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This housing is for older persons under Section 3.23(4)(n) of the Madison General Ordinances. Professionally managed by Oakbrook Corp.

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www.emi-mgmt.com

WARNER PARK COMMUNITY RECREATION CENTER NEWS

From
DIANE DABBERT

245-3690

WPCRC Program Assistant

Can It Be??

WPCRC will be celebrating its 10 year anniversary in Sept. 2009. We are planning a weeklong celebration with activities and opportunities for everyone! More tempting clues and hints will follow. Watch for them!!

Whistle While We Work

The WPCRC's annual "Closed for Cleaning" schedule is Aug. 25-29. The Center will be closed while furniture and floors are cleaned and polished, carpets shampooed, bathrooms and locker rooms scoured and exercise equipment washed and wiped. We hope this will add to your enjoyment and comfort during your visits to WPCRC. Thank you for your patience and support.

Looking Ahead

WPCRC is looking forward to displaying an art exhibit for the entire month of October by the **Northside Artist Group** in collaboration with the **Friends of Cherokee Marsh**. The exhibit is titled "The Art of the Marsh: Seeing Cherokee Marsh". The artists will have creations in various media

reflecting Cherokee's vegetation, waters, prairie and wildlife. Be sure to stop by the Center and view this celebration of natural beauty and diversity of the marsh and the efforts to protect and restore its ecology.

Oct. 10-31 is WPCRC's **Annual Food Drive** to help those in need. Donate a non-perishable item such as canned or boxed food or hygiene products and WPCRC will give you free admission to the exercise room or open gym. WPCRC ID cards are required. Your donations will support the Northside Lakeview Food Pantry and you will be helping others while you help yourself toward a healthy lifestyle.

WPCRC is pleased to have the **Northside Planning Council** celebrate its fifteenth anniversary at the Center on Oct. 10. It promises to be a wonderful community event and celebration! If there are any of you who have not been to the WPCRC, this would be a great time to get acquainted with your neighbors and the Center.

Our ninth annual **HolidayFest Arts and Crafts** show will take place on Sat., Dec. 6, 2008. Sales areas for crafters are \$50 and registration forms are available at the Center. Live music will be featured in the lobby and we welcome your musical talents at this holiday event. Give us a call if you would like to help bring holiday spirit to the Center.

Summer/Fall Hours at WPCRC

Exercise room closes 15 minutes before the building.

August

Mon-Fri 8 am-8 pm
Sat 8 am-2:30 pm
Sun closed

September-April

M, W, F 8 am-10 pm
Tu, Th 6 am-10 pm
Sat 8 am-8 pm
Sun 11 am-6 pm

For information on MSCR classes please call 245-3669.

**Pounding away for pool fund
Sat., Aug. 23 at Warner Park**

By **Dorothy Borchardt**

Circle of Friends

Put away your golf clubs and lace up your walking shoes! It is time for the second half of the Golf Outing & Walk fundraiser sponsored by the Circle of Friends (COF). Sign up your neighbors and friends for a walk around the Warner lagoon on Sat., Aug. 23. A team of 10 gets your team name on the shirt. Go for the traveling trophy by having the largest team.

Teams that registered by Aug. 1 may continue to add additional members to be counted in the largest team competition until Aug. 18.

We will take individual entries right up until the walk starts, but we can't promise we will have a shirt in your size unless you sign up early!

See the COF web site at www.wpcrcfriends.com or go to the Warner Park Community Recreation Center for registration forms.

Third Annual Celebrity Golf Outing added close to \$10,000 to the Warner Pool Fund!

Thanks to our wonderful sponsors, celebrities, golfers, & volunteers! Please patronize and thank the following businesses and individuals who gave so generously to the 2008 golf outing and the walk:

- Madison Chiropractic
- M & I Bank
- Borchardt Builders
- DuWayne's Salon
- American Family Insurance
- MG&E Foundation
- JoAnn Walker
- Ryan Funeral Home
- Direct Fitness Solutions
- Oscar Mayer/Kraft Foods
- AnchorBank
- PDQ Food Stores
- Magna Publications
- McKinney Dental
- Golf Shack
- Saviduskys

- Eric England
- Club LaMark
- Webcrafters
- Borchardt Family
- Tim Kiefer
- Eleanor Borchardt
- Benvenuto's
- Culver's
- Walgreen's
- Rocky Rococo Pizza
- Silver Leaf Design Gallery
- Mermaid Car Wash
- Pierce's Northside Market
- Heritage Credit Union
- Lee Kelly
- Blue Plate Catering
- Madtown Twisters
- Cornblooms
- Madison Sole
- Madison Mallards
- Avenue Bar
- Martinson Real Estate
- Woodman's
- Madison Coffee & Vending

Pounding the Pavement

for a Pool on August 23



Lace up your walking shoes! It is time for the Fourth Annual Pounding the Pavement for a Pool at Warner Park!

Teams had to register by August 1 to have the team name on the walk shirt. Teams can add members until August 18.

Saturday, August 23 at Warner Park

Registration from 8-8:50, Walk starts at 9 am

Registration as of 8/2/08 is \$15 for everyone

Additional charge of \$2 for shirts XXL and over

For more information and registration forms, stop by WPCRC, visit the Circle of Friends web page at wpcrcfriends.com or e-mail dborchardt1@charter.net

Asset Builders, Inc.

8th Annual Madison Money Conference

Wright Middle School
1717 Fish Hatchery Rd. in Madison

Sat., Aug. 16
8:30 am - 3 pm
Registration & breakfast at 7:30 a.m.

Advance admission:
\$5 for adults; \$2.50 for kids (6-18)

At-the-door:
\$7.50 for adults; \$5 for kids (6-18)

Benefits of the Money Conference:

- A fun day with door prizes galore
- Limited, FREE child care for children 2-5 (call to register)
- A FREE copy of your CREDIT REPORT with CREDIT SCORE
- One-on-one Q & A sessions with credit experts
- Breakfast and lunch included
- A full day of adult sessions - *get a better grip on personal finances*
- Age appropriate youth sessions - *get your kids involved in money matters!*
- Three one-hour classroom sessions in Spanish

Sample One-hour Sessions:

- ✓ Understanding Your Credit Report and Improving Your Credit Score
- ✓ Budgeting Basics...How to Stop Living Paycheck to Paycheck
- ✓ Homeownership 101
- ✓ Predatory Lenders.Swimming-With the Sharks
- ✓ Energy Savings Tips
- ✓ The Cash Flow Game

For more information, call Richard Entenmann of Asset Builders of America, Inc, at 663-6332 or visit www.assetbuilders.org.

MADISON SCHOOL & COMMUNITY RECREATION

Warner Park Community Recreation Center
1625 Northport Drive

Register Now for Fall Classes

- Cooking
- Youth Dance
- Basket Weaving
- Scrapbooking
- Mommy & Me Stroller Class
- Photography
- Yoga

Call 245-3669 for more information.

MSCR offers a variety of affordable recreation programs for all ages. Scholarships Available.

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SPORTS & RECREATION

Hartmeyer Ice Arena transforms

By Andrea Chaffee

If you have driven past Hartmeyer Ice Arena on Commercial Ave lately, you may wonder what all the construction trucks are about.

Hartmeyer Ice Arena, built in 1960, has been a part of the Madison community for over 45 years. Local businessman, Fenton Kelsey, Jr. had the vision that if the arena was built, hockey would follow. Kelsey and a group of local hockey pioneers convinced the University of Wisconsin athletic director to bring hockey back to the UW in 1962 after 28 years without the sport. Hartmeyer Ice Arena served as the University's home ice until 1966.

Hartmeyer was also the "birth" place of the east side youth hockey organization, formerly The Lakers, now known as The Patriots, and ultimately led to the creation of the Dane County Youth Hockey Association.

In 1966, the City of Madison purchased Hartmeyer Ice Arena and continued to run the facilities for youth hockey organizations, high school teams and public skating until 2004 when Madison Ice, Incorporated, a 501(c)3 non-profit organization, purchased Hartmeyer and Madison Ice Arenas from the City.

Since taking over ownership and operations, Madison Ice, Inc. has put almost \$1 million dollars into renovations, improvements and expansions.

After suffering severe damage last year, Madison Ice, Inc. started construction in June to build a new ice sheet which will be larger and include new dasher boards, concrete flooring, new benches, new penalty boxes and a

new scorekeeping area. The new ice sheet is expected to be ready in mid-September.

The current construction project at is part of a multi-phase, \$4.5 million Capital Campaign that Madison Ice, Inc. launched in July 2007 with additional construction projects planned.

Madison Ice, Inc. is also proud of the community programs that have been implemented to introduce ice skating and hockey to the Madison community. In addition to being the "home" ice for the Patriots Youth Hockey Organization, The Lakers High School Hockey Team (a co-op team for East High School and LaFollette High School) and other east side skating groups, Hartmeyer also offers Learn-to-skate and Learn-to-play programs, open skating for the public and a variety of public events.

Coming in October, the arena will host **A Day At The Rink**, an opportunity for the Madison community to skate for free and learn about the organizations and programs.

The capital improvements and community skating programs are possible only with the generosity of Madison area businesses, foundations and individuals and your support to accomplish its mission of providing state-of-the-art ice skating facilities and programs to the Madison area community.

There is so much more to be done at Hartmeyer Ice Arena. If you would like to make a donation please contact Andrea Chaffee, Marketing Director for Madison Ice, Inc. at 231-5977. For ice skating programs, please contact Madison Ice, Inc. at 204-7606.

Madison Stars seeks players, donations for girls basketball club

By Lynelle Harrison

The Madison Stars Basketball Club is now accepting registrations for the fall/winter 2008-2009 season for girls to be on our basketball teams (grades kindergarten through 8th). Our teams will have practices (once or twice a week) and participate in local leagues. Some teams will travel to tournaments.

We will place all registered girls on teams based on their skill level. All skill levels are welcomed. Please go to our website at www.madisonstars-basketball.com to download the registration information and form. We have limited scholarships available and also offer a multiple siblings discount.

The Madison Stars Basketball Club's mission is to "promote good sportsmanship and healthy, active lifestyles to children through the sport of basketball." Our vision is to "enter the lives of young children and their families so that we can assist in teaching lifelong skills that will contribute to their health and wellness."

"We believe that healthy and active young children will grow to be confident adults. In order to be successful as an organization, our successes rely on the effort of our families and community. As a solid unit, we can build bridges that will lead to healthy futures."

We are seeking monetary donations to increase our Rising Stars Scholarship Fund. Our scholarship fund provides financial assistance to



Photo by Lynelle Harrison

Madison Stars coach Ellen Lewis works with Stars player Ebba Harrison during a weekly Wednesday nights skills clinic at the East Madison Community Center.

those in need. Your donation makes it possible for those who would otherwise not be able to participate. We are also seeking donations of women's size basketballs (in fairly good condition). Please consider donating to our flourishing basketball club, dedicated to promoting healthy, active lifestyles to girls on the north and east sides of Madison.

For more information or to request the registration information and form mailed to you, please contact Lynelle Harrison, Founder/President, at 692-0218 or madisonstars@hotmail.com. We'll see you in the gym!

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The Northside *TownCenter* Almanac



What's Happening in Your Neighborhood

Tom Meikle outlines his vision for the new TRUE VALUE at the Northside TownCenter!

Please remember all of the businesses and services that are conveniently located here for you: Walgreen's, Suey Wong's Acupuncture, Anchor Bank, Subway Subs, True Value, Serenity Salon & Day Spa, Altered States Alterations, Benvenuto's Italian Grill, Chris Bruns-Century 21 Realtor, Sherman Plaza Hairstyling, Rocky's, Taco City, Lakeview Library, Family Dollar, Associated Podiatrists, ABC Mortgage, Pierce's Northside Market, Spirits Unlimited, Coffee Gallerie, Road Ranger, Madison's Hair Transplant Clinic, Curves, State Farm Insurance, White River Sportswear and The Trafalgar Apartments.



"We want to build on our long time retail success at the TownCenter. In 1977 my father, Bob Meikle, bought the True Value Hardware and Garden Center then owned by C & P Stores (True Value is the TownCenter's second oldest tenant after Sherman Plaza Hairstyling). Five years ago I took over the business from him.

"Our approach in moving into the old Hancock Fabric location is to add products and services. We will be priced to compete with the big-box retailers, but we are also determined to remain the best hardware store in town. Bigger, yes. Better, yes. But with the top-notch service and expert advice you've come to always expect from Meikle's True Value."



"We are proud to be one of the first half-dozen prototypes for this new type of True Value retail store in the country, yet please remember that Meikle's True Value is independently owned. Our customers have become our friends. We are firmly committed to this Northside area. Join us for our grand opening, August 28th, the weekend before Labor Day."

—Tom, Meikle's True Value



— Brian, Benvenuto's

"As the owner I want to see part of our earnings go to neighborhood groups, kid's organizations, local churches, Meals on Wheels and other community functions. We want to be the neighborhood place with great food reasonably priced. We love this Northside location and the friends we've made here."

— Darlene, Altered States

"I began my alterations business ten years ago in my home. I worked hard, built up a loyal customer base and finally got to the point where I could invest in a retail location. The thing that's great about the TownCenter is that you can start out small and grow."

— Darcy, Serenity Salon

"There's no question about it, today people are investing in their appearance. It makes them feel good; it generates a positive reaction from others. Our staff is continually participating in training programs that help the people we see change. I know change can be really good."

— Bill, President of Magana Publications and In Business Magazine

"There's a wonderful neighborhood feel here, with challenges, but also plenty of opportunity. The Bruns family is committed to this area and at Magna we are too. We had to choose whether to renovate our existing facility or move to a new location. We decided, we are here to stay."

— Aaron, Spirits Unlimited

"I started out as a clerk at Spirits Unlimited. Now I'm manager as well as running my folks' liquor store in Platteville one day a week. I know most of my customers by first name. This is a great location, and our business has steadily increased over the years. Life is good."

— Eddie, Pierce's Northside Market

"We specialize in fresh, perishable goods, whether that's produce, meat, deli or baked items and were honored to have been named a Northside Business Neighbor of the Year last year. We look forward to being here for many years to come. I know how hard the neighborhood fought to get a grocery store here. This is their store, not Pierce's or the TownCenter's."



The World Within An Easy Walk!