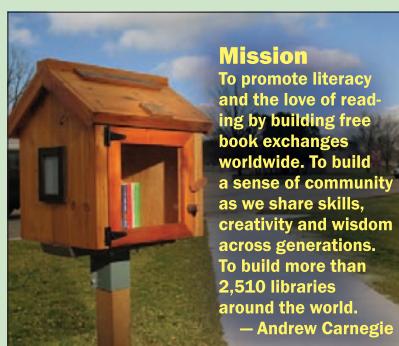


# NORTHSIDE NEWS

Vol. 17, No. 5, Issue 101

[www.NorthsideMadison.org](http://www.NorthsideMadison.org)

April / May 2012



## Little Free Library

By Jan Holling

A recent Madison newspaper article started with this sentence, "Bigger than a breadbox, homier than a newspaper box and more surprising than a bookmobile, the Little Library is popping up all over town." And this article is specifically about the latest edition of the Little Free Library to Madison's North neighborhood – North Lake Mendota Neighborhood to be exact.

Readers will notice a cute little house on a post near the bus stop on Murphy Drive adjacent to the grounds of Central Wisconsin Center (CWC). Stocked with books ranging from academic texts to children's classics, music instruction and gardening magazines etc., each two-by-two-foot Little Library bears the same simple message: "Take a book. Leave a book." Yep – for free!

The brainchild of Rick Brooks of Madison and Todd Bol of Hudson, Wisconsin, the Little Library initiative strives to create more of them around the world than Andrew Carnegie did public libraries — more than 2,510! The boxes are generally made from recycled materials with a plexiglas door and a weather-worthy design that can withstand rain and snow.

Each structure receives an official seal and number, and is overseen by a "steward," a volunteer who keeps the library tidy and presentable for children and adults. People who live and work at Central Center will be the "Stewards" of the North Lake Mendota/CWC Little Free Library. It was purchased by CWC's Neighborhood Committee. Individuals who live at CWC will be placing library cards in the books so readers can share their thoughts and memories about them with one another. All neighbors and visitors are invited to leave a book or take a book. Projects that increase interest in and access to reading help build stronger communities. We hope everyone will participate and enjoy our new neighborhood jewel, the Little Free Library.

[littlefreelibrary.org](http://littlefreelibrary.org)



Photo Credit: Darryl Jordan

## Plans are rolling along for Ride the Drive Northside



Ride the Drive is a great opportunity for families to enjoy summer in Madison.

By Sue Gleason

*Northside News*

The Northside Planning Council is pleased to sign on as the first Northside sponsor and is helping with a Northside Planning Group started by Alders Anita Weier and Satya Rhodes-Conway. The ideas are numerous and excitement is building as we imagine what a great event this will be for the Northside. Ride the Drive is a City of Madison Parks event but it will take all of us on the Northside to make sure it is a huge success. For

information on the next planning meeting, check on the [NorthsideMadison.org](http://NorthsideMadison.org) home page. Here are a few things to start thinking about and planning since August will be here before we know it!

### Host an activity

Do something fun for the bikers and walkers. Ride the Drive is more than just five miles of roads closed to traffic, the event will have a festival type atmosphere. There are activities, entertainment, music, and vendors in

"villages" and on the route. Ride the Drive villages are stopping points along the route that include all kinds of family friendly activities, food, information booths, merchandise tents, art displays, and bouncy houses. Past activities have included: rock climbing walls, bike decorating, helmet fitting, live music, yoga demonstrations, bike rentals, obstacle courses, and parades. Two music stages will be located along the route too!

### Volunteer at the event

There are spots for outgoing volunteers and spots for people who want to work behind the scenes. You have the option of different positions, locations and shifts. Volunteer positions include intersection guides, set up volunteers, information station volunteers, area captains, bike ambassadors, merchandise tent volunteers, donation and balloon volunteers. There will be volunteer training for captains on Wednesday, Aug. 8 at 5:30 pm and for all volunteers on Thursday, Aug. 9 at 5:30 pm at the Warner Park Community Recreation Center. On the day of the event you just report to the location that you signed up for to receive your volunteer t-shirt, meet your volunteer captain and receive further instructions.

Ride the Drive continued on page 13

## Northside TownCenter Considered for ADRC Location

By Northside News

Dane County Department of Human Services has announced that the Northside TownCenter is being considered for the location for a new Aging and Disability Resource Center (ADRC) which is slated to open in October 2012. Negotiations regarding the former hardware store space are underway.

ADRCs exist in over 55 Wisconsin counties, but Dane County does not have one. The mission of the ADRCs is to support seniors, adults with disabilities, their families and caregivers by providing useful information, assistance and education on community services and long term care options. ADRCs provide information about services such as in-home care, assisted living, nursing homes, wellness programs, employment, care

management and more, and help individuals sort out the advantages and disadvantages of each option. It also assists people in making connections with service agencies. The goal is to help private pay and publicly funded individuals find appropriate, cost effective care.

"ADRCs offer wonderful services and they have been very warmly received across the state," said Lynn Green, Director, Dane County Department of Human Services. "Northside TownCenter has many desirable features including an easy to find, first floor storefront, plenty of free parking, on bus lines, signage opportunities and an interior that we can remodel to suit our needs." Green went on to point out that a few hurdles remain before the decision on Northside TownCenter is finalized. These include State of Wisconsin approval of Dane County's ADRC application, lease negotiations and approval by the Dane County Board of Supervisors. The ADRC will have 46.5 employees. Department of Human Services staff anticipates that a decision on Northside TownCenter will be made by the end of June.

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**Remember to Vote!**

*Tuesday, April 3*

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## NORTHSIDE PLANNING COUNCIL

**From**

**SUE  
GLEASON**



**INTERIM EXECUTIVE DIRECTOR**

With spring here, we've done some cleaning and spiffin' up in the office. Stop by sometime, you won't recognize the place! One thing was to part with years of flip chart sheets about what the Northside needs and what NPC's role should be to address those needs. I saved a roll to help me answer the question I have heard most in my interim gig and that is about NPC and economic development. The sheets were from early sessions that defined COMMUNITY-BASED development vs. traditional economic development. The idea was that some challenging Northside issues of economic hardship, poverty, job loss, and blight could be addressed by adding community-based economic development that would be, you got it, community-based, locally controlled with investment from within, and done "by" and not "to" the community. As a result we now have activities like the entrepreneurial classes and seed loans offered by the Wisconsin Women's Business Initiative Corporation (WWBIC), the Small Office Home Office (SOHO) network, the FEED Kitchens projects (page 19), and an engaged Economic Development Coalition with plans to showcase the Northside to commercial brokers in August. At the same time other home-grown Madison businesses are seeing opportunities on the Northside like Ale Asylum, Capital

Petroleum and the UW Credit Union. We welcome them as we continue to build from within. Let's have a collective goal to fill those empty storefronts and support more jobs for Northsiders!

But this is certainly not all that NPC is doing. With our refreshed mission of Community-People-Business, the Northside "triple bottom line," we must keep our attention on the big community picture. NPC recently convened two meetings of a new Northside Non-Profits group and will continue to help connect these organizations to serve the Northside. We sponsored two candidate forums in March for the school board and county board races. We're bringing Neighborhood Association Leaders together on Monday, May 14 and convening a State of the Northside gathering on Monday, June 11. To help us get ready for the State of the Northside, look for the article next on page 3, complete the survey online or the mail-in version. Looking later into the summer, NPC is a sponsor of the Aug. 12 Ride the Drive Northside (page 13) and is working with the city and Northside leaders to make this event a great showcase for the Northside.

To help plan and implement the direction for NPC, we are looking for new Board Members with a love and a passion for the Northside so if you are interested in learning more, give me a call at 661-0060 ext. 2 or email me at director@northsideplanningcouncil.org. NPC was founded with a focus on community, and continues working on all aspects of making the Northside the best place in the city to live, work, learn and play. As always, there is a lot going on and a lot more to do.

### **Northside Calendar of Events**

**Monday, Apr. 2, 5:30pm** at WPCRC\* Ride the Drive Northside planning team

**Tuesday, Apr. 3,** Spring Elections

**Tuesday, Apr. 3, 6-8pm** at WPCRC\* Wild Warner Meeting, All Welcome

**Sunday, April 7, 9-11am,** at Benvenuto's Breakfast with the Bunny, Sponsored by NBA to benefit Northside Charities

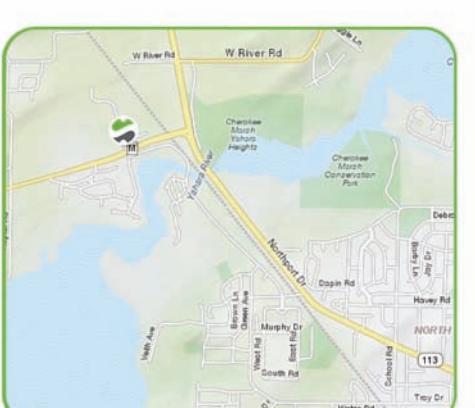
**Monday, Apr. 16, 2pm-5:30pm** at VSA Gallery, 1709 Aberg Ave.

New Exhibition: "A Closer Look: VSA Wisconsin's 2012 Purchase Awards"

**Saturday, Apr. 21, 10am-12pm,** Lake View Hill Park - Annual Earth Day Volunteer Workday

**Sunday, Apr. 22, 3 pm** at WPCRC, Free – Nature and Wild Life Photography Workshop and Hike, sponsored by Wild Warner for Earth Day

For more information visit [www.NorthsideMadison.org](http://www.NorthsideMadison.org)



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### **NPC MISSION**

#### **COMMUNITY-People-BUSINESSES**

The Northside Planning Council reaffirms its mission to improve the quality of life for all residents of the Northside and to enhance opportunities for businesses. NPCs priorities for 2012 are:

**COMMUNITY** — Communication and Connections within the Northside

- Support and enhance communication on the Northside
- Serve as a key convener of Northside events
- Engage with the community to understand the overall needs of Northside

**PEOPLE** - Individuals and Families

- Facilitate awareness of and access to services
- Partner with others to identify service needs
- Foster development of additional support services for individuals and families in need

**BUSINESS** - Economic Success and Growth for The Northside

- Promote the Northside as a great place to live, work, play, start or grow a business
- Support existing businesses
- Encourage and support new investments

## **Northside Planning Council**

### **Board of Directors**

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**Vice-Chair**

4606 Mandrake Road  
Madison, WI 53704  
terriewhite@gmail.com

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**Secretary**

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Sheridan Triangle,

Mendota Hills,

North/Eastside

Senior Coalition

**Sue Gleason**

**Interim Executive Director**

Northside Planning Council  
2702 International Ln., Suite 203  
Madison, WI 53704  
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## NORTHSIDE PLANNING COUNCIL

# Love the Northside? Here's how to show the love!

**By Sue Gleason**

*Northside News*

Mark your calendars for Monday night, June 11 to attend the first State of the Northside event. The Northside Planning Council is convening this important event to hold up a mirror on how we are actually doing on the Northside of Madison. The Warner Park Community Recreation Center is the venue and the time is from 6-8 pm.

What is this about? It is about both facts and feelings. On the facts, we will look at how we are doing on things like education, income, crime, business growth, housing values, water quality, state and local investments, transportation, etc. Is the trend heading in the right direction? If yes, why, and have we impacted the positive trend? If not, why not, and what can we do to reverse the direction?

Also important, how do we feel about the Northside? What are our perceptions of where we live, work, and play? Do our perceptions or feelings really match the facts? Do our perceptions impact our choices or how we portray the Northside to friends, families, and colleagues? Come to learn the facts

and share the feelings!

Fill out the 2012 State of the Northside Survey. The survey results will help us "take the pulse" of the Northside and plan for the State of the Northside event on June 4. What do you like? What would you change? Do you feel connected, safe? In short, how do you feel about the Northside? There is also an opportunity in the survey to help guide the Northside Planning Council in our activities for the coming years.

You can complete the short survey online at [www.NorthsideMadison.org](http://www.NorthsideMadison.org) and or fill out the paper version next to this article and mail it or drop it off at NPC, 2702 International Lane, Ste. 203, Madison, WI 53704. Your response will help make the June 11 event meaningful. We want to hear from you!

Planning is underway for the State of the Northside with community leaders in law enforcement, local elected officials, education, and Northside Business Association leaders. Contact Sue Gleason at NPC at 661-006 ext. 2 or [director@northsideplanningcouncil.org](mailto:director@northsideplanningcouncil.org) if you have questions or want to be involved in planning and convening the State of the Northside event.

## Northsiders Invited!

### State of the Northside

**Monday, June 11 from 6-8 pm**

Warner Park Community  
Recreation Center

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towards a  
healthier  
smile!**



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Tamim Sifri, DDS

## 2012 Northside Community Survey

After filling out the survey below, please mail to: **Northside Planning Council**,  
2702 International Lane, Ste. 203, Madison, WI 53704.

You can also complete the survey online at [www.NorthsideMadison.org](http://www.NorthsideMadison.org)

**1. What do you like most about the Northside?**

**2. What change(s) would most improve the Northside? (Check all that apply)**

- More Activities for Kids
- Reducing Crime
- Generating / Attracting Business
- Preserving / Expanding Green Spaces
- Improving Schools
- Improving Water Quality

Other / Comments :

**3. Please agree or disagree with the following statements:**

	<i>Strongly Agree</i>	<i>Somewhat Agree</i>	<i>Neither Agree nor Disagree</i>	<i>Somewhat Disagree</i>	<i>Strongly Disagree</i>
I am happy that I live on the Northside.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Compared to other parts of the city, the Northside has a strong community.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Things are improving on the Northside.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I feel "connected" to the Northside.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I feel safe on the Northside.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I generally feel safe in Madison.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**4. What do you think the Northside needs?**

**5. There are lots of people who do not know much about the Northside. How likely are you to recommend the Northside...?**

	<i>Very Likely</i>	<i>Somewhat Likely</i>	<i>Somewhat Unlikely</i>	<i>Very Unlikely</i>	<i>Unsure</i>
as a place to live.	<input type="checkbox"/>				
as a place for outdoor recreation.	<input type="checkbox"/>				
as a place to shop / dine.	<input type="checkbox"/>				
as a place to start a business.	<input type="checkbox"/>				

**6. The Northside Planning Council has been working on the Northside since 1993 to improve the quality of life for residents and through advocating and supporting the economic growth, stability and connectivity of the Northside community.**

Please indicate what you think the priorities should be for NPC over the next year?

	<i>Important</i>	<i>Nice but not important</i>	<i>Could take or leave it</i>	<i>Not at all important</i>
Support communication on the Northside with the Northside News, website, etc.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Promote the Northside as a great place to live, work, play, start or grow a business	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advocate for services for individuals and families in need	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Encourage and support new business investments	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Convene Northside community events	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other directions to consider:				

To help us know that we received input from the broad Northside community, please share a little information about yourself.

**7. In which grouping does your age fall?**

- Less than 17 years old     18-24     25-31     32-38     39-44
- 45-51     52-58     59-64     65-70     More than 70 years old

**8. Are you:**     Male     Female

**9. Do you consider yourself?**

- White / Caucasian
- Black / African American
- Asian (including Hmong, Samoans, Native Hawaiians and Pacific Islanders)
- Hispanic / Latino
- Native American or Alaskan Native
- Mixed racial background
- Other (please specify):

**NORTHSIDE NEWS****NORTHSIDE NEWS**  
[www.northsidenews.org](http://www.northsidenews.org)

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**Contribution Deadline: Thursday, May 3**  
**Distribution Dates: May 26-31**

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**\$6 Adults/\$4 Kids**

**Benvenuto's Italian Grill**

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Tickets available at Benvenuto's

**Reservations requested 241-1144**

**First 200 children will receive an Easter basket**

*Sponsored by Northside Business Association. Net proceeds to benefit Northside charities.*

**From**

**LAURI LEE**

**Editor@northsidenews.org**  
**608-661-0060 Ext. 3**



**EDITOR**

to examine the distinctive features of our community, to find out what lies hidden when we look only at the larger picture.

Everyone deserves to feel included. All need to be represented. Each warrants the opportunity to be treated as special from time to time. That's why this publication contains articles about so many different kinds of people, a wide variety of organizations and a palette of colorful activities. Ideally, these articles help us get to know each other and in so doing, build community. It is my hope that they will also give us a deeper sense of the rich tapestry that is the Northside.

You can help me to cover the interesting people and activities of the Northside by sending me the names and contact information of people that I should know. Please send by mail or email Lauri@northsidenews.org.

**Northside News Writer Profile****Jeffrey Affeldt: Rooted on Northside**

**By Meg Nielsen**  
*Northside News*

Northside News readers know Jeffrey Affeldt as the sensitive outdoor writer and photographer whose articles focus on outdoor recreation topics in and around the area. Over the past two years, his pieces have explored a variety of activities such as biking, skiing, kayaking, canoeing, or just taking a winter's walk around the marsh at Warner Park. Affeldt also contributes the beautiful photos that often accompany his work.

Affeldt came to Madison from the Fox Valley in 1993 to pursue a two-year degree in commercial art at MATC. "I just packed up the station wagon and came to Madison," Affeldt said. He ended up on the Northside, found a place close to MATC, and took a job in a bike shop. He met his wife while both were students.

"In every job I had during my 20s and 30s," Affeldt said, "I always seemed to end up doing design and in-store promotions. So, it just seemed like a natural transition to move into a career that would make good use of those gifts."

Several years ago, Affeldt opened Arcaus Designs, a local business that provides communication services such as graphic design for print and web as well as logo development, identity and branding. He offers a wide range of skills aimed at filling the needs of businesses and nonprofit organizations.

Affeldt loves the Northside and has no desire to live anywhere else. "I love that I can be in downtown Madison in



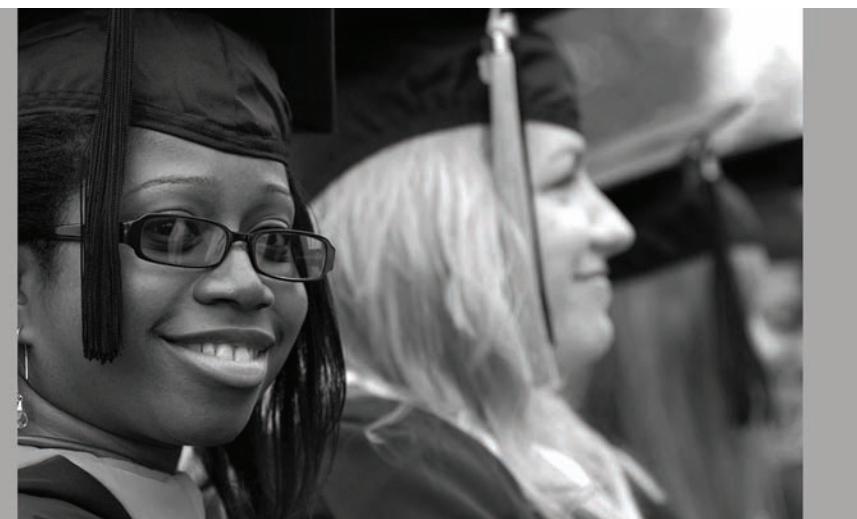
**Jeffrey Affeldt**

a matter of minutes, but I can still go outside in the morning and see fox tracks in the snow on my driveway. There are just so many wetlands and natural

areas in and around the Northside," Affeldt said. He counts nature photography among his hobbies, is a member of the UW Hoofers and enjoys weekend camping/kayaking trips.

Like one of the trees in the great outdoors he is so passionate about, Affeldt has put down roots on the Northside and seems intent on giving back to the community where he lives and works. In addition to his writing for the Northside News, he designed the NorthsideMadison.org website for the Northside Planning Council and designed the logo for Northside Pride, a Northside promotion that encouraged community support of local businesses.

Another of Affeldt's projects is helping to plan and nurture SOHO the Northside's Small Office Home Office business group that provides small business training and encourages small business owners. He's been involved since its beginning two years ago. To find out more about SOHO, visit [northandmadison.org/northside-soho](http://northandmadison.org/northside-soho).



**Margaret's Fund: A Northside Scholarship provides a \$500 award to an adult returning to college.**  
**For details, see [www.northsidemadison.org](http://www.northsidemadison.org).**

**BUSINESS**

Travis, Zach, Bridget and Casey Davenport of Best Buds Lawn &amp; Landscaping

**Northside Business Association Business Profile****Brothers grow a “budding” business**

By Meg Nielsen

Northside News

Casey, Zach and Travis Davenport know what it means to be best buds. After all, they've been working together, cutting lawns and shoveling snow, raking leaves and weeding gardens, since they were in middle school. And they've been business partners since Casey established Best Buds, LLC, after graduating from high school in the year 2000.

Today Best Buds, 4320 Hoepker Rd., is a Madison-based, commercial and residential landscape contracting and lawn maintenance company with a fleet of 27 trucks and a staff of 18 to 20 people year-around. Truly a “budding” business!

“We were just kids when we started cutting our own lawn,” said Casey, the oldest of the brothers. “Dad worked at Oscar Mayer and because he and Mom had kids in hockey, he would sometimes take extra jobs cutting other people's lawns. Dad would be really tired when he got home, so, we began to cut our lawn for him.”

Then, one of the neighbors asked if Casey would cut his lawn while he was away on vacation. That was Casey's first job and he did it so well that the neighbor asked him to do it regularly.

All through high school, Casey and his younger brothers would tow their dad's gas-powered push mower behind their bike to the next job. Sometimes they did about 30 lawns each week. “We dragged that old lawn mower around until I was old enough to get my driver's license and could put it into the trunk of a car,” Casey said.

Somehow the brothers also played hockey, soccer and tennis after school, always finishing by 5:30 pm so they would get their work done.

“We realized we were making pretty

good money,” Casey said. “Our friends made \$5 an hour at their jobs, and we soon figured out that if we got \$10 to \$15 for cutting a lawn and we could get it done in half an hour, we were making a lot more money than that.”

Casey attributes the boys' motivation and work ethic to their parents, both of whom worked at Oscar Mayer. “We always try to give credit first to God and then to our parents,” he said. In fact, Casey credits his mom for the name Best Buds. She came up with the clever pun that stands not only for the brother's friendship, but also for their business that offers a full range of trees and shrubs and plants. (They've just started around 200 varieties of annuals in their green house.)

And, Casey says, Best Buds, LLC, wants to become just that – “best buds” – to their clients. They will customize their services to do as little or as much as the customer desires. “Some people like to plant vegetables or flowers and we want them to enjoy that process. But, if they don't like weeding, they can call us and we'll come and do it for them. We take time with people, figure out what they want and need. We want to keep a small town feel of friendliness in our business,” Casey said.

Offering goods and services at reasonable prices is a part of their mantra. “We want people to know that they don't have to pay a lot to get good quality. We'll do any project and we specialize in big products. If you need a 25-foot tree, we can do that, and we can offer it at an awesome price. In short, we want to treat people the way they want to be treated,” Casey said. And that's not a bad idea for any business.

For more information, visit Best Buds website at [www.bestbudsllc.com](http://www.bestbudsllc.com) or call 608-576-4814.

**Webcrafters reducing work force**By Marlene Hardick  
Northside News

Webcrafters is down-sizing and reorganizing, according to a statement released on Mar. 15, by president and CEO Jac Garner. At least 81 jobs, or about 15 percent, will be lost at the company, which employs 540 people in Madison and Westport. At this time, a voluntary separation package is being offered with the hope that no involuntary layoffs will be required.

“We have been talking to our employees for about a month,” said Garner. “We have been explaining options. We offered voluntary separation in the past and had a good response. We hope all reductions will be voluntary, but we will have to wait and see. We hope to have the reorganization complete by this fall.”

Webcrafters is a family-owned company, owned by the Frautschi family, at 2211 Fordem Ave. It has offered good-paying jobs since 1868, with many employees living on the Northside. In 1960, the company began an effort to “green” their plant, making the business more sustainable. This has included significant work in recycling and a ride-sharing program for employees.

Originally a printing company, in recent years Webcrafters has specialized in educational books, such as textbooks, however, “K-12 schools have recently experienced funding challenges and that also affects us,” said Garner.

As more people opt for reading books and other media on-line and by e-book, the company has seen orders for paper copies decline. “While there is new and

very exciting electronic delivery of reading material, our technology has also changed. The technology of high-speed digitalized ink jet presses has replaced web presses, which requires fewer employees,” Garner said.

Most of Webcrafters' work comes from North American publishers, some in Canada, others as far away as Ireland. Despite the reduction in staff, Garner sees a busy summer ahead for the company. “The Northside has been a very good home for us since the 1950s. We enjoy our neighborhood and try to support nearby organizations. We expect to continue here for a long time, but with a somewhat smaller workforce,” Garner said.

After completing his BBA in Finance at University of Iowa, Garner came to graduate school at UW-Madison 34 years ago. He received his masters in Industrial Relations and has been at Webcrafters for 25 years. A virtual tour of the company is offered at [www.webcrafters-inc.com](http://www.webcrafters-inc.com).

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**BUSINESS**

## Northside Business News

Under new management, **The Northside Family Restaurant** has both a new name and upscale menu. **The Northside Cafe**, 1201 N. Sherman Ave. in the NorthGate Shopping Center, will focus on the breakfast and lunch menu and will continue to serve dinner as well. The menu will include pancakes and waffles crepes, multi-grain pancakes, gluten free options, fluffy omelets and a brunch buffet on weekends.

**Banzo**, once just a popular food cart, has added a take-out and delivery location at 2105 Sherman Ave.

Banzo of Madison's owners, Aaron Collins and Netalee Sheinman, met while studying abroad in Australia. Aaron, a Wisconsin native, and Netalee, a native of Israel, draw from their multicultural backgrounds and suitcase-packing expertise to stuff pitas with classic Mediterra-

nean morsels, such as falafel, and hummus, as well as inventive fusions, such as beef sliders and philly cheesesteak pitas. The duo uses local ingredients when possible and can also deliver their tasty eats directly to customers' homes.

Chef Angelo Cattaneo has opened a cooking school called **Flambe Gourmet** at 1 Sherman Terrace, Suite 102B. They offer a wide variety of services from upscale events to live cooking demonstrations to casual dinner parties. They offer demonstration and hands-on classes that not only provide great culinary instruction, but also serve as a night out. For more information, call 608-320-2556.

**Coffee Gallerie** is now featuring a private conference room next door to the popular coffee and tea shop. See Jon for more details. The room reservation is free with a minimum purchase.

## Great Lakes Higher Education Guaranty Corporation awards grants

Great Lakes Higher Education Guaranty Corporation (Great Lakes) has awarded grants to 26 Wisconsin programs that share its commitment to helping disadvantaged students increase academic preparedness for postsecondary education. The grants, totaling \$3.1 million, are awarded through Great Lakes' new Community Investments program.

Programs funded through Great Lakes 2012 Academic Preparedness Grants demonstrate a focus on measurable outcomes in support of their approaches to helping disadvantaged students start and

complete a degree, certifica

"We are pleased to fund these 26 Wisconsin programs that show great promise in closing the education gap for the nearly 4,500 students they will serve," said Richard D. George, President and Chief Executive Officer of Great Lakes Higher Education Corporation and Affiliates. "Great Lakes is committed to working with programs that share our commitment to measurable results that can provide a blueprint for what works to increase educational success for a more economically competitive Wisconsin."

## COMMUNITY

## Run to the Rhythm Run/Walk

**Registration is open**

**By Jerry Kempfer**

The Second Annual Run To The Rhythm 5 Mile Run and 5K Run/Walk will take place on the morning of Rhythm & Booms, June 30. Last year, the run drew in runners from 27 states and three countries including Canada and the Czech Republic. This is a wonderful opportunity to showcase the Northside neighborhoods along the route and to show the world what we have to offer. The event is produced by Starting Line Events, the same folks who produce the Brat Fest Run/Walk, the Madison Santa Swimsuit Run and many other events that benefit local charities. The Run To The Rhythm benefits the charities served by Rhythm & Booms and the Madison Fireworks Fund, Inc. This year's event is expected to bring in more than 1,500 runners and walkers and will start at 8 am. Registration is open now. To register, go to [www.runtotherhythm.com](http://www.runtotherhythm.com).



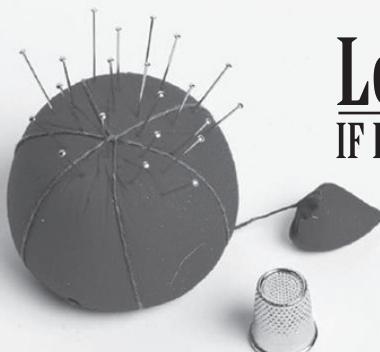
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## Statue of Liberty team moves forward after unexpected passing of historic preservationist

**By Karin Wolf**

Tony Rajer, the historic preservationist in charge of conserving the Statue of Liberty Replica for Warner Park, passed away on Nov. 18, 2011. Mr. Rajer had a heart attack and died while restoring a Works Progress Administration mural in Cedar Rapids, Iowa. Members of the Liberty Restoration committee were shocked and saddened to learn of his death. His expert guidance and tireless efforts to preserve Madison's treasures and our cultural legacy will never be forgotten.

Committee members are now working with Mr. Rajer's widow Christine Style; Eric Meulemans, the metal artist Mr. Rajer had hired to complete the repair work; and city of Madison staff to move the restoration effort forward. The statue repair is reportedly 60 percent finished and on track to be returned to its base in Warner Park this summer.

In the mean time, fundraising efforts for the project will continue. Over \$23,000 has been committed already, but an additional \$6,000 is still needed for other budgeted items such as the establishment of an en-



Photo by Anita Weier

The Statue of Liberty preservation team members (left to right) John Frey, Sue Peck, Supervisor Paul Rusk, Lady Liberty, Sue Morrison, Tony Rajer, Barbara Arnold and Karin Wolf.

dowment for Liberty's perpetual care. New landscaping, pathways and lighting will also be required before the project is complete.

Please make a tax-deductible contribution by sending a check with Statue of Liberty Restoration Fund

on the memo line to: Madison Community Foundation, P.O. Box 5010, Madison, WI 53705-0010. Or donate online at [www.madisoncommunityfoundation.org](http://www.madisoncommunityfoundation.org). Click on "GIVE" then "GIVE NOW." Enter "statue" in the box to find the fund.

**For more information and online copies of the Northside News, don't forget to visit**  
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**Summit Credit Union, Fitchburg**  
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Fitchburg, WI

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## COMMUNITY

Photo by Lee Graphics



Summit Credit Union took 50 crisp \$10 bills to Pierce's Northside Market on Sherman Avenue and asked 50 random people "What would you do for someone else if we gave you \$10?" as part of Pay it Forward. Katie Scharf (left), shares her response with Christine Bethke from Summit Credit Union.

## Summit Credit Union Pays It Forward

By Char Tortorice

*Northside News*

Have you ever run back to your car knowing that the meter had expired but when you got there, you still had 10 minutes left? Or found two quarters in the vending machine so you could buy the bigger packet of M&M Peanuts that you really wanted? Or were waived through the toll booth on the way to Chicago because the driver in front of you paid your toll? If so, you have already experienced the "Pay It Forward" phenomenon that is sweeping the country. Like the "Practice Random Acts of Kindness" movement of the 1990's, doing something nice for others is back in fashion. This time, however, there is often more of an emphasis on anonymity, providing satisfaction to the giver without embarrassment to the receiver. A nice gesture just because.

Summit Credit Union takes the "Pay It Forward" movement very seriously, and is more than willing to "put their money where their mouth is." What better way to stress the importance of community and exemplify the credit union philosophy of "People helping People?" This past holiday season, Summit gave each branch five hundred dollars to put into their local community. The branches had the discretion to use the money in any way they chose. Jim Costanzo, manager of the Northside branch on Blue Bill Park Drive, and his staff, took the definition of community literally and chose not to limit the program to Summit CU members. Instead, he and two other staff members took 50 crisp \$10 bills to Pierce's Northside Market on

Sherman Avenue and asked 50 random people "What would you do for someone else if we gave you \$10?" This took some customers by surprise, wanting to know if there were any strings attached, but all were delighted to have the opportunity to decide what they were going to do with the money. Many donated their share to the Salvation Army kettle set up outside the store. Several purchased food bags through Pierce's program to help support the River Food Pantry. All had ways to share. Those who were using the money later were encouraged to follow up and post a message on Summit Credit Union's Facebook page. You can visit <http://payitforward.summitcreditunion.com> to read the inspiring stories. One gentleman who put his bill in the SA kettle said that he, too, engaged in the "Pay it Forward" practice by giving his grown children \$200 for Christmas with the expectation that they donate it and then share with the rest of the family who received the money and why.

Josh Lydick, manager of Pierce's, said he was delighted that Summit Credit Union chose that location to implement the first Pay It Forward initiative. "Northsiders are very community oriented and helping their neighbors comes naturally. It was a perfect partnership and added a special twist to our own holiday giving efforts."

Summit has no plans to end the Pay It Forward initiative and Jim Costanzo is soundly on board. "It was and is a wonderful experience for us to Pay It Forward. In my 25-plus years of banking I have not had such an experience until I came to Summit."

## LAKEVIEW LUTHERAN CHURCH EASTER SCHEDULE

### Passion Musical

March 31 at 5 pm and April 1 at 10 am in church sanctuary

### Maundy Thursday Worship

April 5, 7 pm, historic chapel

### Good Friday Worship

April 6, 7 pm, church sanctuary

### Easter Vigil

April 7, 5 pm, historic chapel

### First Easter Morning Worship

April 8, 7 am, church sanctuary

### Festival Easter Worship

With choirs and instruments, 9 am and 10:30 am, church sanctuary

All Easter worship services include Holy Communion

Easter Breakfast served by youth from 7:30 to 10:30 am, East Hall

Free-will offering at the breakfast helps youth pay for the summer trip

to the ELCA National Youth Gathering in New Orleans

## City seeks input on needs for community centers

By Marlene Hardick

*Northside News*

### The study includes the following:

- Role of neighborhood centers in human service delivery system.
- Different neighborhood center models that currently exist in Madison.
- Neighborhood center models in other parts of the country.
- Demographics of citizens served by neighborhood centers.
- Analysis of the need for neighborhood center programs compared with what is currently available.
- Analysis of the gap between need and current capacity.
- Needs analysis for new and/or improved neighborhood centers.
- Information that will inform potential future Capital dollar expenditures.
- Information that will inform the allocation of future operating allocations to neighborhood centers.



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Heidi Wilhelm  
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**Election Day is April 3, during spring break!  
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[www.cityofmadison.com/election/absenteeVoting/](http://www.cityofmadison.com/election/absenteeVoting/)**

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## COMMUNITY

## Mallards announce upgrades for the 2012 season

By Bob Paolino  
Northside News

"We're not doing our jobs if you don't have smiles on your faces," said Steve Schmitt, owner of the Madison Mallards amateur summer collegiate Northwoods League baseball team. Schmitt addressed a large crowd of area residents and baseball fans at the annual "First Pitch" kickoff event at Warner Park on Feb. 9.

After opening remarks by Mayor (and baseball fanatic) Paul Soglin, the team announced that Madison will host the 2012 Northwoods League (NWL) All-Star Game July 24 and announced the second phase of upgrades to the Warner Park stadium. The team also made a sales pitch for its popular 7-Game Pack ticket packages, which will offer improvements over last year's 7-packs, as well as new promotional giveaways for some of the games.

The Mallards and the City of Madison have a ten-year contract at Warner Park. Following a \$2.2 million renovation of the Warner Park stadium for 2011, the Mallards will, pending city approval, be making these three additional upgrades:

- A 5,000 square foot general admission grass berm behind the left-centre field wall to be called the Meriter-Physicians Plus Backyard. The area will hold about 400-500 fans. Mallards President Vern Stenman called it a family friendly addition because he has observed that the children who can't make it through more than a few innings in a conventional stadium seat will happily make it through the entire game at ballparks with open grass outfield seating.
- The Great Dane Duck Blind Club will expand options for the popular all-you-can-eat-and-drink right field seating area with reserved seating for groups of four or eight. The total capacity of the Duck Blind will remain the same as before, and sight lines for both Duck Blind general admission and club level will be improved.



Pictured from left to right, Kevin Briski, Mayor Paul Soglin, Eric Elger (behind), Steve Schmitt (standing), Vern Stenman and Linda Hoff

- Two new Home Plate Suites will each accommodate up to 20 fans for corporate or family outings and will include unlimited ballpark food and soft drinks and up to three beers.

A dinner on July 23 will precede the 2012 Northwoods League (NWL) All-Star game on July 24 and a NWL Home Run Derby will be held before the game.

The Mallards drew approximately 213,000 fans last season, and 26 of the 34 home games were sold out. One easy way for area baseball fans to secure a piece of the action for the 2012 season is by purchasing one of three different 7-Game Packs, which include a reserved seat ticket and food and drink for each of the seven games, along with a Mallards baseball cap, all for \$95 per package.

Addressing concerns about the food offered with last year's 7-Game Packs, the team has committed to upgrading quality of the 7-pack food offerings for this year. The three packages offer a selection of promotional bobble-head dolls,

fireworks and other entertainment. One of the new bobble-head dolls that gained special mention is the "Protest Maynard," in recognition of the events around the State Capitol last year.

"Look for some other creative promotions as the team is trying to top ourselves with new creative promotions," Stenman said.

Opening night at the Duck Pond is Wednesday, May 30. Northsiders, we'll see you at the ballpark!

## Vera Court and the Mallards team-up to support children

By Patrick Schrank

The Madison Mallards have once again teamed up with Vera Court Neighborhood Center to host the annual Baseball & BBQ fundraiser. This great event includes a pre-game barbecue dinner at Warner Park followed by watching the Mallards take on the Wisconsin Rapids Rafters. The event will support Vera Court Neighborhood Center's child and youth programs which serve children and teens from several Northside neighborhoods. We would love to have you join us to see exciting Mallards baseball and enjoy Vera's "near" famous barbecue while learning more about Vera's child and youth programs and the impact they have on the community.

The Baseball and BBQ fundraiser is on Monday, June 4. Tickets must be purchased in advance through Vera Court Neighborhood Center and are \$15 (corporate tables available for \$150). For more information, to purchase tickets, or to sponsor the event, contact Patrick Schrank, patricks@veracourt.org, (608) 246-8372.

## Lose a pet? Check at the Shelter

Each year Dane County Humane Society (DCHS) receives approximately 3,000 dogs and cats brought to the shelter as strays. In 2011, the total was 1,109 dogs and 1,915 cats, with 59 dogs and 87 cats found in the Northside area.

Most of us never expect our beloved pets to be lost or stolen and we hope that leashes, fences and doors will be enough to keep them safe at home. The reality is that accidents do happen, and when they do, many owners are unprepared. A microchip is the best way to reunite lost pets with their owners because tags can get separated from the animal. The combination of a tag and microchip give the best of both worlds by providing a visual ID and an implanted ID. Have your veterinarian check your chip yearly to make sure it remains up-to-date and in place. No pet should be allowed outside its house without identification. Microchipping can be done

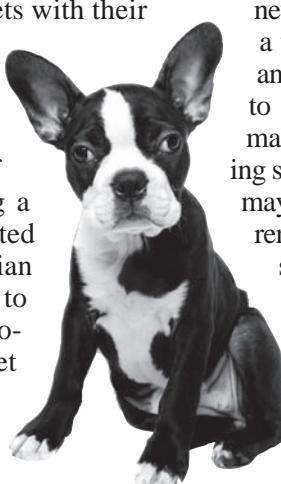
on a walk-in basis whenever the shelter is open or by your veterinarian.

There is a wealth of information on the DCHS website ([giveshelter.org](http://giveshelter.org)) where one can search to determine whether your lost pet may be there or to learn how to search for and find your pet. Just click on the "Owner Support" link.

Sometimes circumstances arise that result in owners becoming unable to keep their pets. Some people release their pet into the wild or near a farm with the false

belief that it will settle in and find a new home. Doing this is actually a very stressful experience and is an inhumane solution. If you need to find a new home for your animal, DCHS provides a free rehoming service via their website. Or, you may make an appointment to surrender your animal to DCHS for a small fee which goes to the care of the animal.

And for those of you looking to add a new pet member to your home, "don't shop – adopt!" at Dane County Humane Society 5132 Voges Rd., Madison.



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## COMMUNITY



www.lvhna.org

## Lake View Hill Neighborhood Association

By Lorie Walker

The Lake View Hill Neighborhood Association held its annual meeting on Feb. 27 at Warner Park Community Recreation Center. A new slate of officers was elected, Lorie Walker & Kelly Olson co-presidents, Diana Quinn, secretary and Sue Gleason, treasurer. Alder Anita Weier and Melissa Sargent, County Board Supervisor, gave updates on Northside happenings and events. Lieutenant Carl Strasburg of the North Police Precinct also spoke about a recent home invasion in the area. Lt. Strasburg reassured residents that crime in the Lake View Hill (LVH) neighborhood remains very low and the home invasion was an isolated incident.

While crime remains low in the LVH neighborhood, if you notice any unusual activity in the neighborhood, on your street or in neighborhood parks contact:

- In case of an emergency, 9-1-1
- In case of a non-emergency, call Madison Police Department dispatch, 255-2345
- You may wish to contact the Narcotics & Gangs Task Force, 266-4248 or 266-4524
- North District (Dist. 12, 17, 18), 243-5258
- Online: [www.cityofmadison.com/police/poldept.html](http://www.cityofmadison.com/police/poldept.html)

The LVHNA continues to develop opportunities for neighbors to meet and get to know each other, in-person and online. We hope you will consider coming to a meeting/event or joining us online. Our next event is the annual summer picnic on June 10. Connect with LVHNA online by visiting the Yahoo group: [www.yahoo.com/group/lvhna](http://www.yahoo.com/group/lvhna) and/or the LVHNA website: [www.lvhna.org](http://www.lvhna.org).

## NORTHSIDE Christian ASSEMBLY Community Garage Sale

Saturday, May 5  
8 am-4 pm

The sale will be held at the church  
709 Northport Dr.

To participate:  
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**NORTH DISTRICT POLICE**



### Greetings from the North Police District!

Last month, our department engaged in our annual shift selection process, in which officers have an opportunity to select new assignments. Once again this year, we are very fortunate that we have an excellent staff of employees and supervisors, and we experienced very little turn over. Our command and supervisors, and Community Policing Team members remain the same, and while there will be a few new faces here, there was comparatively little change in our Patrol and Detective assignments.

As you likely have already heard, crime declined by 9.3 percent last year, with declines in all but three major crime categories. Youth disorder and domestic violence continue to be major drivers in the police workload in the North District. Likewise drugs,

particularly heroin, are a contributing factor to many of the crimes we are called upon to investigate. Since October, the Northside has experienced several shootings and two homicides, but the subsequent investigations were highly successful, and resulted in arrests that helped restore a sense of public safety. The Northside continues to be a safe, vibrant and diverse community. I am very pleased and proud of the great work done by our staff in the past year. They were highly responsive to emerging trends, and a great deal of hard work went into addressing the many public safety concerns that arose throughout 2011.

I greatly appreciate those of you who took the time to participate in our 2011 North District Survey. The feedback from this survey yielded several positive trends worth highlighting. I was very pleased to see that there was a significant increase in the percentages of individuals that indicated strong agreement to statements such as "The police solve crimes quickly," "I trust the leadership of the Madison Police Department," "The police provide quality service to the residents of my community" and "The MPD act professionally." There

was a similar upward trend in the numbers indicating strong agreement with the following statements: "The MPD treat people with respect," "The MPD treat people fairly" and "The MPD has earned my trust." There were some polarizing effects evident on these latter statements however, with some increases in percentages expressing disagreement as well. This tells me that there are some areas in which we have trust-based relationships with our residents, but that there are other areas where we have not yet forged those bonds. We are on the right track; we have much work yet to do. Toward that end, we have made adjustments to the areas of responsibilities for our two neighborhood police officers, in order to reach people more directly along the Northport corridor. We have also made minor adjustments to our processes to improve the quality of our liaison officer program.

We remain deeply committed to cultivating effective partnerships with community residents and stakeholders so that jointly, we can decrease crime, fear and disorder, and in so doing, improve the quality of life here on Madison's north side.

Take care and be safe ...

## Sherman Neighborhood wants to get to know their neighbors

By Lynette Jandl

The Sherman Neighborhood Association (SNA) invites residents to gather again for a chance to get to know each other better, to welcome new neighbors and to have something fun to do after having made it through another Wisconsin winter, however gentle this one was. Feel free to bring a favorite snack to share. There'll be games, prizes and fun for kids and adults.

The neighborhood includes all businesses and households bounded by Packers Avenue, Northport Drive and Sherman Avenue as well as the area from Commercial Avenue to Johnson Street between Fordem Avenue and the railroad tracks. If you live in this area, you have been receiving postcards and a newsletter about the neighborhood association and the new neighborhood website ([shermanneighborhood.org](http://shermanneighborhood.org)). The mailings were made possible by a grant from the City of Madison, support from NPC and by the neighbors who hope to increase the connectedness of folks in the neighborhood. Watch for the April SNA Newsletter mailing to come to your mailbox. And join the email list by clicking on the easy to find box on the first page of the [shermanneighborhood.org](http://shermanneighborhood.org) website.

As always, you can get more information by calling or emailing one of the SNA co-chairs. Megan is at 695-1592 or [maguiremegan@yahoo.com](mailto:maguiremegan@yahoo.com) and Lynette is at [bignoni@gmail.com](mailto:bignoni@gmail.com) or 244-2858. We're always glad to talk to you.

The Sherman Neighborhood Association will host the meet and greet at the Warner Park Recreation Center from 6:30 to 7:30 on Monday, May 7, so save the date and come enjoy some good neighborly fun!

### Cherokee Park Neighborhood Garage & Plant Sale

May 18, 8 am-3 pm  
May 19, 8 am-1 pm

Plant sale is at  
1217 Burning Wood Way  
and sponsored by the  
Mendota Garden Club.

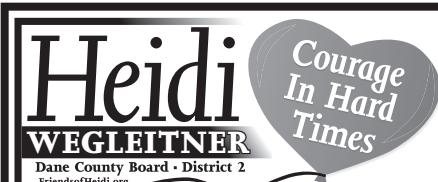
Maps of houses with sales  
will be available upon entering  
Comanche Way.

More info can be obtained by e-mailing:  
[CPNAGaragesale@gmail.com](mailto:CPNAGaragesale@gmail.com)

### Sherman Neighborhood Meet and Greet

Monday, May 7, 6:30 pm

Warner Park Community Recreation Center



### We need government that works for all people.

My years as a public interest attorney, union member and community activist have given me the experience and the passion to find real solutions to Dane County's challenges. Together, we can make sure all our neighbors can meet their basic needs and realize their full potential.

Heidi is proud to be endorsed by:

AFSCME PEOPLE • TAA-AFT Local 3220  
Progressive Dane • South Central Federation of Labor, AFL-CIO  
District 2 Supervisor Barbara Vedder  
Former Alder Brian Benford

Supervisors Carousel Bayrd, Dianne Conway Hesselbein, Sharon Corrigan, Melanie Hampton, John Hendrick, Al Matano, Kyle Richmond, Melissa Sargent and Robin Schmidt, Former Supervisors Dorothy Wheeler and Judy Wilcox, Madison Alders Satya Rhodes-Conway and Marsha Rummel, Fitchburg Alder Dorothy Krause, Former Madison Alder Andy Heidt (President, AFSCME Local 1871) and Brenda Konkel, School Board Members Marj Passman and Arlene Silveira, Former School Board Members Anne Arneson and Carol Carstensen • Mary Anglim, Donna Asif, Shannon Barry, Tim Bjerke, Dianne Brooks, Barbara Brown, Beverly Buhr, Patrick Carlson, Othelia Cassidy, Padraic Cassidy, Bernadette Conley, Anand Desai, Diane Farsetta, Erika Flaherty, Rachel Friedman, Anne Gassere, Matt Guenette & Julie Larson-Guenette, Mary Lou Herman, Erica Jahnke, Matthew Jahnke, Barb Jenkin, James Johnson, John Keckhaver, Karla Keckhaver, John Koch, Rachel Krueger, Richard Linster, Rev. Chris Long, Meredith Lowe, Leslie McAllister, Linda McCart, Tina Nelson, Colleen O'Hara, Leslie Peterson, Irene Piersma, Eric Piotrowski, Elaine Prigden, Harry Richardson, Will Robus, Paddy Rourke, Tony Schaeve, Adrienne Sella, Eva Shiffrin, Barbara Smith, Jamaal Stricklin, Anita Temple, Tim Umland, Steve Vincent, Carol Weidel, Keith & Lori Wessel, Moses Wolfenstein, Jodi Wortsman and many more listed at [FriendsofHeidi.org](http://FriendsofHeidi.org)

VOTE  
April 3!

**Lawn a Little Rough? \*Organic Fertilizers & Weed Control\***

\*Madison Parks Grass Seeds\*

\*Rakes \*Spreaders\* \*Shovels\*

At: **ACE**  
**Hardware Center**

1398 Williamson St. 257-1630  
[acewilly@tds.net](mailto:acewilly@tds.net)

**NORTHGATE BARBER SHOP**

1113 North Sherman Avenue  
(608) 249-5620

**Welcome!**  
Tracey Stalker  
24 years experience

Introducing highlighting

Call for appointment  
Ask for Tracey, Mike or Carrie

**608-249-5620**