

NORTHSIDE NEWS

Vol. 14, No. 5, Issue #83

April / May 2009

Got Northside Pride?

We all have it. We just need to show it!



Most Northsiders love their community, and take quiet pride in our collective efforts to improve the Northside over the past 15 years. We have much to be proud of, and thankful for, here

on the Northside. But in these uncertain times, we need each other more than ever. We think it's time for us to show our Northside Pride a little more.

That's what the new Northside Pride Campaign is all about — joining together to put our money, our time, and our hands (labor) where our hearts are — right here in our Northside community. And having some fun doing it, together.

How can you show your Northside Pride?

- Shop at Northside business during the first-ever "Buy Northside Week" April 13-19.

More ways to show your NS PRIDE, page 14

**BUY
NORTHSIDE
WEEK** April 13 thru 19

Check out the two pages of discounts and special offer coupons on pages 11-12.

Show your Northside Pride — Buy Northside!

Get great deals -- Support local businesses -- Save on gas and time

We are pleased to announce the first-ever "Buy Northside — Northside Pride Week". Nearly 50 area businesses are offering discounts or other special promotions the week of April 13-19. Tear out the coupon pages in this issue and bring them into participating businesses April 13-19 to take advantage of the special offers. You can also print out copies of the coupon pages at the new Northside Pride website at www.northside-pridemadison.com. We bet you will find some businesses that are new to you — Buy Northside Week is a great time to check them out! Also plan to visit the Northside Spring Bazaar and other events listed on pages 14 -15.

Buy Northside Week and the Northside Pride Campaign has been created by the Northside Planning Council, Northside business owners

More on BUY NORTHSIDE WEEK, page 14

NORTHSIDE ACTION ALERT

Neighborhood Plan Open House:

Help shape the Northside's future on April 18, 10 am - 1pm

By **Linda Horvath**
City of Madison Planning

The Northport-Warner Park-Sherman Neighborhood Plan process is nearing the final stretch! The Steering Committee is completing a draft neighborhood plan for the public to review and comment on at the Open House: Spring-Fling Movie Review, April 18, Northside TownCenter, 10 am-1pm. Join the fun and provide

your critique of the group's priority recommendations.

"We've spent many productive work sessions delving deep into what's going to be best for the Northside," Steering Committee member Pat Steele, stated at a recent meeting. "It's time to once again hear from residents, business owners and others about what they think should be prioritized in the final plan. We hope to see many people from all corners of the Northside

come out to the April 18 event."

Open House: Spring-Fling Movie Review

A film review theme at the Open House will be a fun way for residents to voice their responses to the draft neighborhood plan. Six stations (aka film screenings) will be setup for residents to review recommendations in the following areas:



Steering committee members discuss options for reshaping the Northside's future development.

NS Plan, page 15

Alexander Company purchases NorthGate

Changes underway for improved shopping center



Changes to NorthGate include new landscaping and other beautification improvements and begin this summer.

By **Mary Schumacher**
The Northside News

Construction is already underway at the NorthGate Shopping Center for a renovation that will significantly improve the aging retail area. By the

end of summer, NorthGate will sport a tree-enhanced parking lot, refurbished annex buildings, a fresh coat of paint, a new roof and new signage.

The Alexander Company acquired

North Gate , page 13

Roth Family says good bye

Editor's Note: The Roth Family has a long history on the Northside. With the purchase of NorthGate by The Alexander Company, the family says good bye and shares the history behind the current property.

In 1831, Johann Baptist Roth, wife Maria and son Matthias immigrated from Breisach, Germany. They settled on a farm in Roxbury, Wisc. Johann was a potter by trade.

Matthias married and moved to a farm on Sherman Avenue, across from what is now Sherman School. Matthias' oldest son, John Stephan, worked very hard for his father while receiving no payment. Neighbor H. Johnson gave John a large tract of land at no cost. He sold the land to the Chicago Northwestern Railroad and also land west of that to the Lakewood Company in 1911. John's land bordered Steensland Drive, Aberg Avenue to the now Oscar Mayer plant, and both sides of Roth Street to the railroad tracks.

John had a dairy farm. His two sons, Carl and Paul, walked from the farm home off Steensland to Holy Redeemer School on State Street.

Roth Family , page 14

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COMMUNITY

Slow Down Campaign kicks off May 5 at Lake View Elementary

The 2009 kickoff of the 31 county Slow Down Campaign will be held at Lake View Elementary School at 2:30 pm on May 5. The kickoff event will highlight the traffic safety efforts of Northside neighborhoods and feature the newly launched Lake View Elementary School traffic safety plan.

Event organizers invite everyone to attend the event and learn more about organizing a Slow Down Campaign in your neighborhood.

A Slow Down Campaign is a neighborhood effort, in partnership with local law enforcement, to make streets safer by reducing chronic speeding and slowing motorists operating at inappropriate speeds through a neighborhood. The annual campaign is launched in the spring of the year, just prior to school letting out, when many young pedestrians and bicyclists hit the streets.

The faster vehicles travel, the more likely crashes are to occur and the more severe injuries will be. Children are especially vulnerable due to their smaller stature. If a child

pedestrian is hit by a car traveling at 20 mph, 5% are killed, most injuries are slight, and 30% suffer no injuries at all. At 30 mph, 45% are KILLED and many are injured. At 40 mph, 85% are killed.

"A Slow Down Campaign is easy to organize," director Cheryl Wittke said. "It can be tailored to each neighborhood, and the expense is minimal thanks to the sponsorship of American Family Insurance."

Slow Down Campaign yard signs are available to any individual or group at the North District Police Station at 2033 Londonderry starting in mid-April. The Safe Communities website at www.safercommunity.net has tips to running a campaign, a sample press release, and other information that an organizer will find valuable. For more information Safe Communities can be contacted by e-mail at: slowdown@safercommunity.net or by calling (608) 256-6713.



Letters to the Northside News

An Old Fashioned Twist on Technology:

One more great reason to live on the Northside

Living on the Northside of can often have a small town feel. The other day something happened that was a testament to this, as well as a happy reminder that there is still so much good in the world.

My daughter came home from East High School on the bus, and when she went to call a friend on her cell phone, she couldn't find it. I asked her, "When did you have it last?" "On the bus," she replied. Just to make sure that it wasn't buried somewhere in her backpack, I called her number. To my surprise, her phone was answered promptly.

The stranger's voice on the other end sounded very pleased to get my call. "Oh, hello," she exclaimed, "My daughter found this cell phone on the sidewalk near Troy Gardens, by the bus stop, and I've been calling some of the numbers trying to find the owner."

"Well, it is my daughter's phone," I responded with great relief, and went on to explain to the voice on the

other end that my daughter had just arrived home and realized, in a panic, that she had lost her phone. "She must have dropped it when she got off the bus."

After swapping information, we discovered we lived only a few blocks apart. My daughter and I were off to meet her in an instant. As we pulled into the driveway of this cell-phone waving stranger, another testament to the smallness of the Northside occurred: I knew her!

Our daughters were in the same grade at Mendota Elementary. They were even in the same Girl Scout troop for a while! My family had moved when our daughter was in third grade, but last year we decided to move back, because we missed it so much: A third testament to the draw of the Northside!

What a fortunate turn of events: The cell phone is now back in my daughter's hands and our hearts are filled with appreciation for this woman's honesty. I hope she gets a chance to read this tribute to her good deed. We are also filled with appreciation to be living on the wonderful Northside again!

~ Karen Stelzel

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NORTHSIDE PLANNING COUNCIL NEWS



www.northsideplanningcouncil.org

*Mission; To improve the quality of life for **all** residents of the Northside community, by increasing citizen participation and voice in issues and decisions affecting the community through neighborhood organizing and advocacy; and building community by linking community organizations & residents.*

- | | | | |
|---|--|--|--|
| Co-Chairs
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241-3104 | Dean Smith,
Whitetail Ridge
249-4596 | <i>Call 661.0060
to inquire
about revitaliz-
ing your own
neighborhood
association, or
getting involved
with NPC.</i> |

Northside Planning Council
2702 International Lane, Suite 203
Madison, WI 53704
Phone: (608) 661-0060 Fax: (608) 661-0064
www.northsideplanningcouncil.org

Tim Carlisle, Ext. 2. Lead Organizer
Dana Slowiak, Ext. 1. Administrator
Lauri Lee, Ext. 3. Communications

**NPC Member Profile:
CYNDI WOOD**

Age: 42 **Neighborhood:** Nobel Park **Birthplace:** Madison

Occupation:
Development Director, The Road Home Dane County

Hobbies/Interests:
Now that the weather is getting warmer I am looking forward to being outside and gardening. Unfortunately, I am not the best gardener and everything seems to do better when I just leave it alone. I like spending time with our children and grandson, entertaining our family and friends, watching movies and riding the motorcycle.

Volunteerism/NPC:
I recently joined the NPC's Executive Committee as co-Vice Chairperson. Currently, I am serving on the Northport-Warner Park-Sherman (NWPS) Neighborhood Steering Committee finalizing the Neighborhood Plan. I helped to establish the Nobel Park Neighborhood Association with a great group of neighbors. I began volunteering in the early 1990's when my children went to Head Start on Green Avenue. I became involved with the Dane County United Way volunteering at 2-1-1, which led to a position as a Loaned Executive on two campaigns. I served as Chairperson and Volunteer Coordinator of the local American Diabetes Association "Tour de Cure" for a total of five years. And my job itself involves helping homeless families with children secure and maintain housing.

Why is what you do for the Northside important?
I feel it is important for me to teach my children that you not only live in a neighborhood, but you should be a part of the community.

What is your greatest Northside pleasure?
I love living here! We have beautiful sunsets at Warner Beach, deer walking down the street in winter and a culture all our own. I enjoy Rhythm & Booms and having our family and friends over to enjoy the day. This year, we'll keep it down a bit!

If you could change one thing on the Northside, it would be ...?
I would like to change the image of the Northside to attract more businesses that will offer employment opportunities. We all need to get the word out that this is a great place to live, play, work and raise your children!

If you could change one thing about the world, it would be ...?
I would want for everyone to have, at the very least, their basic needs met; affordable housing, healthy food, quality health care and opportunities for education and employment.



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Thank you! *Special thanks to all those who supported our 2008 Toys for Tots drive!*

COMMUNITY

Dane County Timebank welcomes 1000th member

By Terrie Anderson
The Northside News

The Timebank reached a milestone recently—their 1000th member joined in February, and received a prize of donated services from other timebankers, including a yoga class, bread, a haircut, 2 hours of horseback riding, a pie, lessons in bicycle maintenance, yard work, trips to the dog park, cooking and watercolor instruction.

The Timebank will hold a plant exchange at the Northside Farmers Market on May 17 from 10 am to noon. Perennial divisions, vegetable seedlings, bulbs and houseplants can be exchanged for timedollars. Direct trades are possible for non-members.

The International Timebanking Conference will be held in Madison June 25-27. Members from all over the

world will be in town to learn more and share their timebanking experience. Want to host a member to save them the cost of a hotel? You'll meet someone fascinating and earn timedollars for making a bedroom available. Call 663-0400.

Not a Timebank member yet? Get the services you need. The only thing it will cost you is your time helping someone else. Sign up online at www.danecountytimebank.org or call 663-0400.



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neighbors of various ages will continue this focus on healthy living through programs that teach skills in canoeing, basketball, soccer, swimming, self defense, nature photography, cooking and nutrition. We'll also be fostering new connections with the Northside Farmers Market, where Kennedy Heights will be a featured neighborhood on Sun., May 31, with performances and displays from the talented kids in our community. Come meet us there, and see what we have to offer!



Photo provided by Clare Norelle

From left, Kathryn Hatle, True Vang and Mee Lee make spring rolls. Hatle is a Lindbergh staff member, Vang runs the After School Program at Kennedy Heights and Lee has children in the Early Childhood Program at Kennedy Heights and two children at Lindbergh.

Fun and fitness with Kennedy Heights Community Center

By Clare Norelle

Blue skies and spring weather brought together families from various cultural backgrounds for a Fun and Fitness morning at Lindbergh School on Sat., Mar. 14. Organized by Kennedy Heights Community Center and the Lindbergh PTA, the event featured basketball, double-dutch jump-roping, soccer practice, and four square games. Participants in the Kennedy Heights Boys/Youth and Girls Inc. programs joined with Lindbergh parents in helping younger kids practice sports skills, while Hmong families from the Asian Outreach program taught everyone to make healthy and delicious spring rolls. Several languages were spoken as kids, families, school and communi-

ty center staff played together, shared board games, ate healthy snacks, and got to know each other better.

Joey Chang, age 12, said "I thought it was fun because we taught kids things they never did before."

The event emerged from Kennedy Heights' involvement with the Public Health / Healthy Communities Awards program. Other recent activities related to this include nutrition workshops in Hmong for adults, a Girls Inc. hike to Picnic Point, and an ice skating trip with the Boys/Youth and Girls Inc. programs to the Camp Randall indoor skating facility, with generous help from the Sierra Club's Inner City Outings. In spite of some falls the kids and youth especially enjoyed the skating, and had a great time!

In coming months Kennedy Heights

Lakeview Library turns 50!

Happy 50th Birthday to Lakeview Library! The Library opened on the Northside next to Jung's in January 1959. With the opening of the Sherman Plaza in March 1966, Lakeview moved to its present location, where it has been expanded and remodeled twice to fit the growing neighborhood it serves. The Friends of Lakeview Branch Library, formed in 1963, was the first support group for any library in the area and will help us celebrate this milestone by sponsoring programs and treats throughout 2009.



Warner Park turns 10!

Happy 10th birthday to Warner Park Community Recreation Center! The center officially turns 10 this September. Keep your eyes out for celebratory events, and be sure to check out the outdoor sign on Northport Drive for updates!



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North Sherman Avenue and Aberg Avenue

COMMUNITY

Northside Farmers Market returns to TownCenter Sun., May 3

By Dale Matthews

The Northside Farmers Market returns for a fifth year and will be open Sunday mornings from May through October, 8:30 am to 12:30 pm. Opening day is May 3 and will kick off with a great selection of local fresh foods, vegetables, meats, dairy, cheeses and all the goodies from local area farmers. Join us in celebration of Cinco de Mayo with food, music, dancing and games for kids.

Check out our website at www.northsidefarmersmarket.org for the most up to date list of past and future events. New this year are a series of Cook-off events for everyone to participate in Wisconsin's bounty of fresh produce. If you like to eat, join us for our monthly community supper open to everyone in the neighborhood.

Like to get involved? Join us on Sunday mornings and early afternoons for set up or tear down. Now, for all you who like to gossip, join us for dispensing neighborhood information in our information booth. Ok, like to eat? Join one of the Cook-off contests, help prepare and serve food at a cultural event or community supper. Plenty of openings and if we don't have the right opening to use your talents, we'll make an opening just for you. For more information about volunteering check the website, send an email to

nfmmanager@yahoo.com or 217-9631. Watch for our weekly e-newsletter for all the latest details of what's at the market and what's happening in the neighborhood.

Tui (pronounced "Twee") and husband Brady will be back with their popular smoothies and breakfast brunch. Coffee will be served, along with some very irresistible bakery pastries and "treats".

Northside folks can enjoy the fresh nutritious foods, conversations with their neighbors, favorite vendors and visits with the diverse folks in the area. Come on down to meet and make some new friends. What better way to enjoy our Buy Northside-Northside Pride, catch up with neighbors after a long winter and be able to take home some delicious local fresh foods.

Market events

- May 3** Opening Day & Cinco de Mayo
- May 10** Mother's Day Bouquets & Chili Cook-off
- May 17** Seedling Exchange by Timebank
- May 24** Community Supper
- June 7** Farm Animals at the Market
- June 14** Father's Day

Northside Easter egg hunt on April 11

Annual event at Warner Park begins at 2 pm



By Sue Morrison

The Northside News

The North Side Community Council will host their Annual Easter Egg Hunt on Sat., Apr. 11 at 2 pm. Eggs will be hidden near the baseball stadium at Warner Park.

This year's event is in the afternoon, a change from previous egg hunts, due to the American Cancer Run/Walk happening at Warner Park that morning.

The Easter Egg Hunt is free and open to all children up to 12 years old. There are different age brackets for

kids to search for the real and plastic eggs and prizes.

The Easter Bunny will be on hand. Before the event we hope to have a few Mascots giving away treats to participants.

Thanks to the Northside Business Association for dying the eggs.

NORTHSIDE ACTION ALERT

More volunteers are needed for the Easter Egg Hunt in the future. If you are interested in seeing the event continue and can help, call Sue Morrison 241-1986.

Free caregiver workshops in April

The North/Eastside Senior Coalition is sponsoring a Caregiver Workshop Series, entitled "I'm a Caregiver...now what?" The FREE series will be offered Monday evenings on April 13, 20 & 27, 5:30-7:30 pm at United Way's Goodman Room (2059 Atwood Ave, Madison). Light refreshments will be served; transportation and respite are available.

Funded by United Way of Dane County and Attic Angel Association, the series will include the following presentations:

April 13 Negative Emotions - Margo Belz, a caregiver support coordinator and grief counselor with HospiceCare will speak on coping skills to deal with negative emotions such as grief, guilt, shame, and anger. Learn to let go of these feelings and find healthy ways to deal with the negative emotions that can come from being a caregiver.

April 20 Randy Zehr from A Place for Mom and Shannon Wall, a private case manager, will be discussing long distance caregiving. They will discuss resources and techniques to better cope with the struggles of caring for someone long distance. Find out solutions to ease issues such as housing, financial concerns, and other senior care resources.

April 27 Karen Allaire, a holistic nurse in Madison, will present on self-care through a combination of talks and experiential exercises. She will discuss aromatherapy and the use of essential oils for stress relief, relaxation, and meditation. She will also cover energy therapies (Healing Touch, Reiki, Craniosacral Therapy), and the use of the breath, imagination and being in the present moment to relax. Karen Allaire offers consultations for people interested in a mind/body/spirit approach to health and wellness.

To RSVP or obtain additional information, contact NESCO's Cortney Doescher-Hino at 243-5252 or chino@nescoinc.org.

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North Side Community Council

Easter Egg Hunt



Saturday, April 11
2 pm

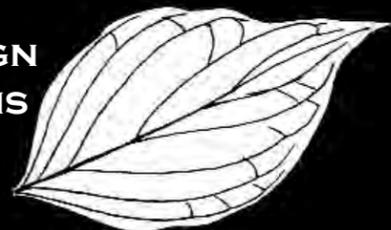
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Dear Northsiders,

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COMMUNITY

**GLC
workshops
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The Grassroots Leadership College is starting its Intensive Workshop Series in April. These workshops are for all adults and teens that are active in their communities and want to learn how to be more effective in their community work. Sessions are based in the idea "everyone a learner, everyone a teacher, everyone a leader." Facilitated by talented volunteers, each class session draws on the experiences of participants to create a learning opportunity that is both engaging and helpful. This semester's workshops include

Conflict Transformation: Sat., Apr. 18, 9 am-12 pm

More than just managing conflict, how do we move to transforming the conflicts we deal with every day? This workshop will give you tools to move from positions to real needs and to begin transforming the conflicts in your community work.

Getting and Keeping People Involved: Sat., Apr. 25, 9 am-12 pm

There's a lot of good work to be done in our communities and it takes skill and energy to help people get it done. This session is all about getting people engaged in community issues, supporting their ongoing involvement, and creative ways to offer thanks for the hard work done

Cross-Cultural Organizing: Sat., Apr. 25, 9 am-12 pm

A lot of organizations say they want to "be more diverse," but what does that mean and how does it happen? In this workshop we'll be tackling that question and developing our skills in addressing privilege and oppression in our community work

Cross-Generational Organizing: Date and Time TBA

With Bert Zipperer and Natalia Thompson

Is your organization occupied solely by the gray-hairs and wanting new life? Do you want to connect with your elders without giving up your space to lead? This workshop is about figuring out how to honor the leadership of all the ages

All Grassroots Leadership College workshops include childcare and are in handicapped accessible locations. Transportation support and translation are available on request. Cost per workshop is \$20 or two Timebank hours. Scholarships are also available. Applications are available at www.grassrootsleadershipcollege.org or by calling 441-0085

Rummage sale is perfect treasure hunt

Lakeview Lutheran Rummage Sale is May 15 & 17

By Rene Puzach

Lakeview Lutheran Church

You've waited all year for your chance to hunt for treasures at the best of all sales, *the church rummage sale!*

The second annual Lakeview Lutheran Church Rummage Sale will be Fri., May 15 (7 am to 7 pm) and Sat., May 16 (8 am to noon). Lakeview Lutheran is located at the corner of Northport Dr. and Mandrake Rd. on Madison's Northside. Find directions online at www.lakeviewlutheranchurch.org.

The 2008 rummage sale was Lakeview Lutheran's first attempt at a rummage sale. The sale organizers were cautiously optimistic about the amount of donations that might come in. The Lakeview community came through in their traditional generous fashion and the huge east hall at the church was filled to overflowing with donations. Antiques, furniture, house wares, sporting equipment, toys, games, automotive care items, "brand new still in the box" items, books, DVDs, CDs, yarn, sewing supplies, children's clothing, you name it, it was there. Many shoppers had to make a return trip to pick up all their bargains!

Two thousand nine promises to be just as much fun as the Lakeview community prepares for this year's treasure hunt. The items may change, but the bargains won't. Mark the dates on your



Photo provided by Rene Puzach

The Lakeview Lutheran rummage sale is a treasure hunter's paradise!

calendar; you do not want to miss this!

Lakeview Lutheran Church has an established reputation for having a strong outreach program. The congregation is pleased to be able to offer space for many neighborhood non-profit activities and meetings and we rely on several fundraising events, such as this sale, to maintain this quality programming. If you would like to donate to the sale please contact the church office at 244-6181 to get more information. All unsold items will be donated to St. Vincent De Paul.

Lakeview Lutheran Church is located at 4001 Mandrake Rd. For more information, please call 244-6181 or visit www.lakeviewlutheran.com.

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<p>LAUNDRYLAND</p> <p>Drop-off Laundry Service <i>(by the pound)</i> Dry Cleaning Self-Serve Laundromat King-Size Washers Fully Attended</p> <p>M, Tu, Th, Fr 8 am-last load at 8pm W 10 am-last load at 8 pm Sa, Su 8 am-last load at 8pm</p> <p>244-4030</p>	<p style="text-align: center;">VIDEOLAND</p> <p style="text-align: center;">All the Hit Movies</p> <p style="text-align: center;">Hours Monday thru Saturday 10am - 10pm Sunday NOON - 9pm</p> <p style="text-align: center;">241-0588</p>	

Your Northside Neighborhood Shopping Center
North Sherman Avenue and Aberg Avenue

NORTHSIDE ACTION ALERT

Help keep Warner Park fire free

By Lori Wirth

Community Education/PIO, City of Madison Fire Dept.

During the past month, the City of Madison Fire Department has responded to three grass fires at Warner Park. The frequency of these fires is unusual and has raised a red flag for fire investigators. Fire / Arson Investigation Unit Supervisor, Lieutenant Bradley Olson has asked city police for increased patrols in the area, but residents are encouraged to stay alert for signs of fire activity.

Thus far, there has been no significant damage, but we are approaching the time of year when grass fires

become more common and spread more easily.

Fire Investigators will be tracking these fires and attempting to identify the responsible person(s). If you see any suspicious activity in the area that may be related to a fire, please contact the City of Madison Fire Department Investigation Unit at 266-4488 or by calling Crime Stoppers at 266-6014.

In the event of an actual fire, please call 911 immediately. Keep a safe distance from the fire, but remain near the scene to provide any information to responding firefighters or investigators.

In search of volunteers

A statewide volunteer program, in which trained people advocate for residents of nursing homes including all nursing homes in Dane and 30 other counties throughout Wisconsin, is making a difference in the lives of our elders.

The Wisconsin Board on Aging and Long Term Care is always looking for adults willing to serve as volunteer ombudsmen in each of the county's long term care centers.

Julia Pierstorff, Volunteer Coordinator for the Board on Aging and Long Term Care, said a volunteer makes unannounced visits to the facilities for two to three hours once a week to get acquainted with the home, its residents and their families, and to meet with the administration to share feedback.

Volunteer Ombudsman, Pierstorff said, are the "eyes and ears" of regional ombudsmen who work for the

Board on Aging and Long Term Care. It's all about advocacy for the residents," she said. "It could be something as simple as, 'Gee, I don't like liver' or 'My food comes to the table cold' or something like that. If it's too warm or too cold in a resident's room, that might not seem like much to us, but for them, this is their home".

The volunteer ombudsman program began about 15 years ago in Dane, Rock, Monroe and Milwaukee counties to expand up to thirty-one counties in 2009. Each volunteer, must be at least 25 years old, would undergo a criminal background check and take seven hours of training before beginning work.

Anyone interested in learning more about becoming a volunteer ombudsman may call Julia Pierstorff at 246-7004.



BUY NORTHSIDE WEEK April 13 thru 19

Support our Northside businesses!

See the front page for details, then check out pages 11 and 12 for our Buy Northside participating businesses!



Enjoy Culver's and support Sherman Middle School!

On **Tues., Apr. 21**, Culver's will donate 10 percent of net sales from 4-8 pm to Sherman Middle School. The flavor of the day is Sherman Surprise! Join this opportunity to grab a tasty meal and support Sherman Middle School!

RE-ELECT NORTHSIDE ALDER

Michael Schumacher

For City Council



EASY TO REACH

Tel: (608) 242-1779
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THANK YOU FOR ALLOWING ME TO SERVE YOU!

A special thanks to our neighborhood associations, the Northside Business Association, the Northside Planning Council, and the many community leaders and residents who have offered advice and encouragement.

Accomplishments:

I have worked on issues such as public safety, environment, economic development, and basic services, while keeping taxes low.

- Organized a public safety forum that contributed to the hiring of new police officers.
- Passed a lake level resolution to initiate efforts to prevent flooding and wetland deterioration without sacrificing recreational use.
- Championed additional funding for our community centers, construction of Habitat for Humanity housing, and a beneficial agreement with the Mallards for the upcoming stadium renovation.
- Supported development projects throughout the city to ensure economic growth and expansion of our tax base.
- Safeguarded our city by promoting reasonable, consistent, and cost-saving liquor license policies including closing down dangerous liquor establishments.



APRIL 7

My guiding principle to local government is simple: being committed, pragmatic, and accessible. With your engagement and support we are forging a stronger community. Though unopposed, please vote for me on April 7th to continue our collaborative partnership.

Michael