

Cherokee development moves forward

By Lee Hayden
The Northside News

Cherokee Park, Inc. (CPI) received unanimous approval on May 20 from the City of Madison Common Council for a 47-lot single family residence subdivision on the 26-acre Fifth Addition to the Cherokee neighborhood north of the golf course.

Speaking at the May 5 City Plan Commission meeting, Bill White from CPI noted, "This [development] started out as approximately 225 lots and over a period of time has gotten to 47." He specifically referred to the recent purchase by the City of 23 acres in the Fifth Addition for conservation purposes (see sidebar at right) "that would have been developable thus reducing our lot count also."

Craig Makela, CPI project manager, estimated that prices for the residences including both land and construction will range from \$400,000 to \$700,000. He admitted that market conditions are challenging at present but stated that "we've been looking forward to this project for four years and are will-

ing to do whatever is necessary to make it successful."

Dennis Tiziani, CEO of Cherokee Park, Inc., also expressed optimism about the development but noted that "we will only build on order, not on speculation." He further added, "We're already getting inquiries from prospective customers."

District 18 Alder Michael Schumacher agreed that the market for upscale housing in this price range is slow at present but believes that CPI is "taking a long term view knowing that the housing market will recover." He thinks that an increase in upper income residents may be a benefit to Northside businesses but that "it will be incremental because of the gradual pace of the development."

According to the plan submitted to the City by CPI, public utilities, streets, sidewalks and other infrastructure development will begin in this fall with individual lot sales and home construction to immediately follow.

Storm water management was again an issue as Jon Becker, representing the Friends of Cherokee Marsh at the

Plan Commission hearing, asked the City to reconsider management of storm water runoff with special regard to 100 year events. He pointed out that UW climate experts now anticipate increased precipitation in our region due to ongoing global warming. He also expressed concern over losing a large number of trees.

City staff, along Schumacher, subsequently reviewed the project again and reaffirmed their approval. Mike Dailey from the City Engineering Department stated at the Council meeting, "We think it's a very good plan. It exceeds all the requirements of the state and local codes."

CPI is also requesting approval from the City in June for construction of two duplex buildings consisting of a total of four homes on Golf Parkway south and west of Cherokee Country Club and a change in the approved development at the east end of Burning Wood Way from three condominium duplexes to three single family homes.

Fifth Addition Development Plan

- Forty seven single-family residential lots ranging in size from 10,000 to 24,000 square feet.
- Seventeen units constructed per year with completion estimated in 2013-2015.
- Public loop street with sidewalk connecting to North Sherman Avenue on the east.
- Bike/pedestrian trail with provision for emergency access connecting to Burning Wood Way on the west.
- Grading to ensure that storm water drains to the south rather than into conservancy lands on the north.
- Use also of infiltration and detention basins as well as rain gardens for storm water management.
- Minimum removal of mature oak trees in the existing wooded area.
- Future offstreet bike/pedestrian path along the west side of North Sherman Avenue.

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Cherokee

Mayor Dave Cieslewicz proudly announced that it was "the largest land conservation purchase in city history" and will help improve the quality of the Yahara chain of lakes by filtering water that goes into them. He also thanked Dennis Tiziani of CPI for his willingness to negotiate without which the purchase would not have been possible.

Dane County Executive Kathleen Falk praised the partnership of the organizations involved by stating that "by each of us doing something, we accomplished a lot" including landowner Tiziani who had earlier remarked to her that "we only have one window to do this right."

Jim Welsh, Executive Director of the Natural Heritage Land Trust which helped coordinate the multi-agency purchase, emphasized its importance by noting that Cherokee Marsh is "one of the most well known and beloved natural landscapes in Madison and Dane county" and "a great place to get out and enjoy nature very close to home."

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Plan

Neighborhood Revitalization

Create short and long-term concepts to redevelop underutilized land at the southeast corner of Sherman Avenue and Northport Drive into a viable neighborhood commercial site.

Creating a Safer Neighborhood

Improve neighborhood safety by developing a multi-level prevention strategy that includes better communication between the police and community.

Gateway Corridor Plan

Recreate Northport Drive, Packers Avenue, County Highway CV and Sherman Avenue as gateways and showcases to the Northside by developing corridor plans that address aesthetics, land use, redevelopment, pedestrian and bicycle access, safety

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Tennyson

research facility, and now serving as warehouse space. Local developer Tom Keller purchased the property in 2006.

Commercial Condos: As reported in the last issue of the *Northside News*, Keller had requested City approval of a demolition permit to remove the existing buildings on the site, and has

and movement, and pedestrian and bicycle connections to downtown and other major destinations.

Neighborhood Schools

Closure of neighborhood schools and its impact on the long-term health of the neighborhood, equal education opportunities among the schools, and before and after-school programming at the schools.

Water Quality

Improve water quality of the lakes and drinking supply.

Other Issues

The Steering Committee will cover other pertinent issues with the plan. The above list includes the Top Six Issues that will be the primary focus of plan recommendations.

Next Steps: Develop goals and draft recommendations.

- Solicit broad Northside community input into goals and recommendations.

proposed constructing a series of "commercial condominiums". Commercial condominiums, or "business bungalows," are a relatively new concept. A small number of similar units have already been built on the Northside, on Dovetail Lane at County CV, about a mile north of Tennyson Terrace.

Based on the success of similar units in Madison and elsewhere, Keller envisions these commercial condominiums will be purchased and used

- Host a series of smaller input sessions for each of the issues.

- Hold an open house in September, date to be announced.

- Prepare Final Plan in September.

- Work with the City, Northside Planning Council, neighborhoods and others to implement the plan.

How can I get involved?

Sign up for Input Sessions: Tell us which issue(s) you want to discuss in more detail and determine strategies to address at www.cityofmadison.com/northsidePlan/Creating the Plan/Sign Me Up/Task Teams.

Please include your contact information. You may also write to Linda Horvath, Planning Division, 215 MLK JR BLVD, PO Box 2985, Madison, WI, 53701, call 267-1131, or email

by small business owners, such as plumbers and other tradespeople who need workshops and material storage space, as well as hobbyists such as woodworkers.

Keller initially proposed the construction of approximately 63 buildings consisting of 126 units of commercial condominium space. Each individual unit would be about 1,250 square feet in size. The average sale price for these units would likely be less than \$100,000, depending on the level of finish. In addition, Keller's proposal sets aside a 1.4 acre portion of the property on the corner of Tennyson Lane and Packers Avenue for future neighborhood commercial use.

A neighborhood survey conducted by Berkley Oaks Neighborhood Association (BONA) subsequent to the initial proposal found that residents had significant concerns about the proposed development, including increased traffic, safety for pedestrians like neighborhood school children, aesthetic impact of the large garage-style buildings, and potentially undesirable uses of the condominiums.

Balancing Concerns against Economic Opportunity:

The Northside Planning Council



"A hundred years from now...it will not matter what my bank account was, the sort of house I lived in, or the kind of car I drove...but the world may be different because I was important in the life of a child." ~Kathy Davis

I'm proud to be a sponsor of Warner Park Youth Football. After being a coach at Warner Park for over 17 years, I am convinced there is nothing more rewarding than helping kids. Now that I have retired from coaching my goal is to help Madison's Northside Youth and their families be successful through financial security. If I can help you with your family goals in education funding, retirement, investments or other needs, please give me a call today at (608)828-4307 or via email rtipper@finsvcs.com.

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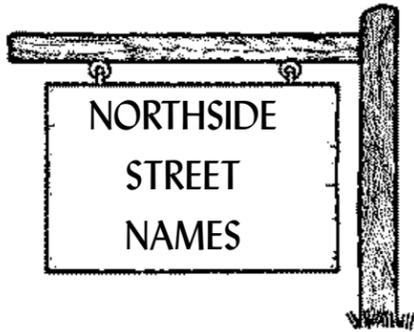
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NORTHSIDE HISTORY

SHERMAN MIDDLE SCHOOL



With this issue, the Northside News continues the occasional series on "Northside Street Names"

For almost 100 years, most street names were the last names of local farmers or businessmen. Let's review some of those names.

James McBride, an Irishman, arrived in the Madison area in the 1840's and bought several hundred acres of land. A house that he and his wife Mary built in 1849 was later owned by Halle Steensland, Samuel H. Marshall, Robert M. LaFollette and several other LaFollettes. It is at 733 Lakewood in Maple Bluff. Lakewood is named for a land company.

Leonard J. Farwell was Wisconsin's governor from 1852 to 1854. He was vitally important in the early development of Madison both downtown and north and east of the Yahara. The Madison Park and Pleasure Drive Association named Farwell Drive in his memory in 1897.

Halle Steensland arrived a few years after Farwell and was active for more than 50 years—mostly in journalism, insurance, banking, and land promotion. His properties included much of the land in the northern third of Maple Bluff.

Between 1900 and about 1945 the north side changed from rural to urban fringe. As roads improved, city style houses began to appear. The trim Cape Cod at 2402 Darwin built in 1919 is a good example. Maple Bluff and Woodward Drive acquired many of their lakeside mansions. Several areas were platted but sparsely populated. They contain such streets as Crowley, O'Neil, Loftsgordon, Huxley, Ruskin, Heath, Sheridan, and Winchester, all of which appear on a 1930 map.

- From *The Origins Of Some Northside Madison, Wisconsin Street Names* by Burr Angle, Dolores Kester and Ann Waidelich (© Burr Angle 2007). Copies of this 12-page monograph are available for \$3 at the Lakeview Library.

By Nancy Helgesen Lyons
The Northside News

Sherman School students witnessed many changes through their years at Sherman, in the school, in themselves, and in the world around them. I went to Sherman from kindergarten through seventh grade. Join me in this issue and the June issue of the Northside News in a look back at some of those days.

Rod Martinson, an electrician at Oscar Mayer, attended Sherman Elementary and Middle School during the turbulent 1960s and has lived near Sherman for several years as an adult.

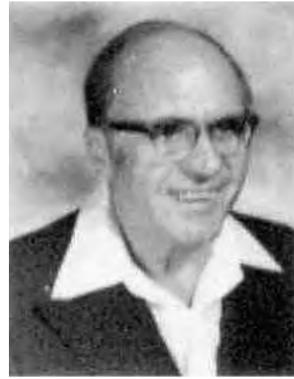
"When my family moved to Madison, we lived at the corner of Dryden and Thackery. We were bussed to Sherman School. I was in fourth grade and my teacher was Mrs. Schrupp. I went from a two-room school with eight grades to Sherman School. It was about halfway through the school year. I was there for fourth grade and fifth grade, (attended other schools), then for seventh, eighth and ninth grades I returned to Sherman Junior High School," he said.

When Martinson first started to Sherman Elementary, it was a place where young kids could find rules and a predictable pattern, in contrast to the hot political turmoil going on in the adult world. Sherman had a strict dress code, with a teacher posted at the school entrance, watching eagle-eyed to make sure girls skirts came below the knee and boys' shirts were properly tucked in. Classes were held in rooms with dusty chalkboards and wooden floors.

The principal wanted to be everyone's friend. Martinson said, "Mr. Anthony Farina was the elementary school principal. Mr. Farina was well respected and a very friendly man. Sometimes principals can make you feel frightened, but he never did. He was a short, Italian man with thick hair. He always had a smile on his face."

When Martinson returned to Sherman for seventh grade, Sherman Middle School was known then as Sherman Junior High School, and Roger Cerutti was the principal.

"Mr. Cerutti sometimes came across as a bit more of a disciplinarian than Mr. Farina, but I have good memories of him. He was well respected by the



Anthony Farina, Sherman Elementary Principal, 1977-78 School Year



Roger Cerutti, Sherman Middle School Principal, 1979-1980 Sherman Middle Yearbook

students," Martinson said.

The ninth graders were allowed to play sports and could choose from track, pole vaulting, broad jumping, football, and basketball. Martinson said, "I played on the ninth grade basketball team. As a team, we won a lot of games. We lost to East, but they had a good team. East back then had a junior high school."

But in Sherman Junior High, all of a sudden, some of its innocence was lost for Martinson. He said, "The one memory that sticks out is the day I was at school and I heard about President Kennedy's assassination. My civics

teacher, Mrs. Peterson, got pulled out of the classroom and someone told her about it. She came back in the classroom crying and all the parents came to get their kids and took them home. My mother came and got me."

Sherman back then mostly had Caucasian students. Martinson remembers, "When I was growing up in this town, there were very few African American kids at school. I think there was one kid of Asian descent. He was a good track star."

EDITOR'S NOTE: This piece will continue in the June/July issue of the Northside News.

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Our groundwater:

Where it comes from and where it goes

By Jan Axelson

Did you know that nearly all of our drinking water in Dane County comes from the ground? Even much of the bottled water in stores and restaurants originated as groundwater.

In March, the Friends of Cherokee Marsh sponsored a talk about our groundwater by Kenneth Bradbury of the Wisconsin Geological and Natural History Survey and UW Extension.

We learned that groundwater is water stored in soil or rocks beneath the earth's surface. Under the surface of southern Wisconsin is a layer of ancient sandstone. At Madison, the layer is over 600 feet thick.

The sandstone is riddled with tiny holes that easily absorb and release water. Water that filters down into the sandstone fills the holes, creating an underground reservoir. Some of the water under southern Wisconsin has been there for thousands of years.

Dane County's water utilities and wells pump 50 million gallons of groundwater per day. (Most of the water used by Madison's Northside comes from Well 13 on Wheeler Road.) Pumping has caused the groundwater level under Madison to drop 60 feet. Because of the low-



Photo by Jan Axelson

ered levels, some of the springs that once provided clean groundwater to the Yahara River are now dry.

As development increases, water use increases. To conserve groundwater, don't waste it! Water lawns and gardens only when needed. Lawns can survive on as little as one fourth of an inch of rain per month. Plant varieties of trees, shrubs, flowers, and grasses that can tolerate periods of drought. Consider installing water-conserving faucets, showers, toilets, dishwashers, and washing machines.

Conservation efforts like these will help preserve the groundwater supply we depend on.

Lake View Hill Park annual Earth Day clean-up

By Nelson Eisman

Earth Day clean up of the Dane County Lake View Hill Park will be held on Sat., Apr. 19, 10 am-12 pm. The group will meet at the water tower behind the Dane County Department of Human Services Building. This annual event has been held for over 15 years and continues to be an exciting time of the year in the park. With the snow melt gone and Dutchman's Britches poking through last year's leaves, it is a time of wonder to see what has been hiding for the past several months. There are always a fair share of beer and pop bottles and cans and other treasures abound like a spare shoe, a rusty

can, and of course the old tire or hunk of concrete that makes you wonder how it was missed last year.

Yes, the old hill and woods cough up something new every year, maybe from the reported hidden caves below! Don't miss the excitement. It is a great activity for a scout troop, or just to get out and meet a few neighbors or make up for dropping that candy bar wrapper that the wind took off with and you've felt guilty about ever since! Whatever the reason, we will have some treats and water to keep you going, and of course good will to go around. If you have any questions, contact Nelson Eisman at 244-2055 or neisman@yahoo.com.

Upcoming activities in Cherokee Marsh

Spring thaw hike

Sat, April 12, 12-2 pm

Cherokee Marsh Conservation Park, 6098 N. Sherman Ave.

Join naturalist Emily Steinwehe on a "Spring Thaw" hike in Cherokee Marsh. Seek out spring wildflowers, sandhill cranes, and great blue heron. Sponsored by the Friends of Cherokee Marsh.



Marsh bird survey

The Department of Natural Resources has chosen the Cherokee Marsh Fishery Area as a monitoring site in a statewide survey of marsh birds this spring. The survey will count secretive wetland birds such as bittern and rail.



Friends of Cherokee Marsh

For news and updates about marsh activities, visit www.CherokeeMarsh.org.

Project Home Seeks Volunteers for Hammer with a Heart - Sat, May 3

Project Home, coordinator of the Hammer with a Heart home repair event for lower-income families in Dane County, is seeking unskilled to moderately skilled volunteers to help repair and/or beautify ten area homes on Saturday, May 3, 8 am - 5 pm. Each house will have two leaders, skilled crew, unskilled crew, donated building materials, food and refreshments.

Project Home is partnering with the following house sponsors: J.H. Findorff & Son, Sweeney Construction Corporation, NARI of Madison, North Central States Regional Council of Carpenters, Madison Area Builders Association,

Wauunakee Remodeling, CUNA Mutual Group, American Family Insurance, and many other in-kind supporters who help to make this event possible.

Through these critical renovations, participants help individuals and families in need with health, safety and comfort concerns, and



also help Project Home carry out its mission to

improve the quality and affordability of housing for low- to moderate income residents in Dane and Green Counties.

Call Susan Buzby at 608.246.3737 or email outreach@ProjectHomeWI.org for information and volunteer registration forms.

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- 3 bdrm, 1 1/2 bath, 1439 sqft Ranch \$179,000

308 Laurel Lane

- 3 bdrm, 1 1/2 bath, 2028 sqft Ranch \$350,000

260 Kensington Drive

- 3 bdrm, 2 1/2 bath, 2785 sqft Cape Cod \$445,000

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ENVIRONMENT

Beware emerald ash borer

Information compiled by Laura Wyatt, WDNR Urban Forestry Communication Specialist

It has been six years since emerald ash borer (EAB) was first detected in southeast Michigan. Since its discovery, EAB has killed more than 25 million ash trees throughout the Great Lakes region at the cost of millions of dollars. Ash trees are abundant in Wisconsin, with estimates as high as 727 million trees. Nearly 20 percent of Wisconsin's urban tree population is ash. As of March 21, 2008, EAB has not been detected in Wisconsin.

Unfortunately, most experts believe its appearance in Wisconsin is inevitable.

What can you do to protect our ash?

Learn identification characteristics of ash trees and EAB, and be vigilant about inspecting trees and reporting concerns.

The symptoms associated with EAB infestations are almost identical to those of other common ash pests and diseases. Therefore, it is important to look for a combination of at least two or more symptoms or signs before

concluding that EAB could be present.

Look for:

- * Dieback of the upper and outer tree top.
- * Bullet-shaped metallic green beetles (3/8 – 1/2 inch length) present from June to August.
- * D-shaped holes in the bark where beetles have emerged.
- * S-shaped tunnels under the bark created by larvae feeding. This feeding cuts off the flow of water and nutrients resulting in a gradual decline of the tree.

* Cream-colored, flattened larvae boring under the bark

Report any suspected EAB infestations (if two or more symptoms or signs are present) by contacting EAB Hotline at 1-800-462-2803. EAB appears to feed exclusively on ash tree species including white, green, black and blue ash. Ash trees are most easily identified by opposite branching pattern (two branches come off the main stem, one on each side and opposite each other) and compound leaves with five to 11 leaflets. Visit <http://dnr.wi.gov/forestry/treeid/> for more information on identification. Mountain ash is not a "true" ash and is not susceptible to EAB.

Do not move firewood.

Alien tree insects and diseases such as EAB, gypsy moth and oak wilt are easily transported on firewood. Movement of firewood is the most common way EAB is being spread



Adult Ash Borer on a Penny

today. Care in handling firewood is the most effective way to minimize the spread of EAB and other exotic pests of trees.

Purchase or cut all firewood from the same general location where you plan to use it. Wood purchased or gathered from a local source is at low risk of introducing a new pest or disease.

When camping, leave your firewood home and obtain it near your cottage or campsite. Burn all firewood you obtain. Don't move firewood long distances from one location to another.

State campgrounds prohibit bringing firewood onto any DNR properties from locations greater than 50 miles away. Other public and private campgrounds may also regulate firewood. For State firewood rules visit: <http://dnr.wi.gov/invasives/firewood>. For other campgrounds, call ahead. For more information on EAB, visit <http://emeraldashborer.wi.gov/>.

Lakeview Library Film Fest

The Northside's very own film fest

When the Madison Film Festival ends, join us for a free Tribute to Walter Mirisch, four-time Oscar-Winner and UW Alumnus (class of '42).

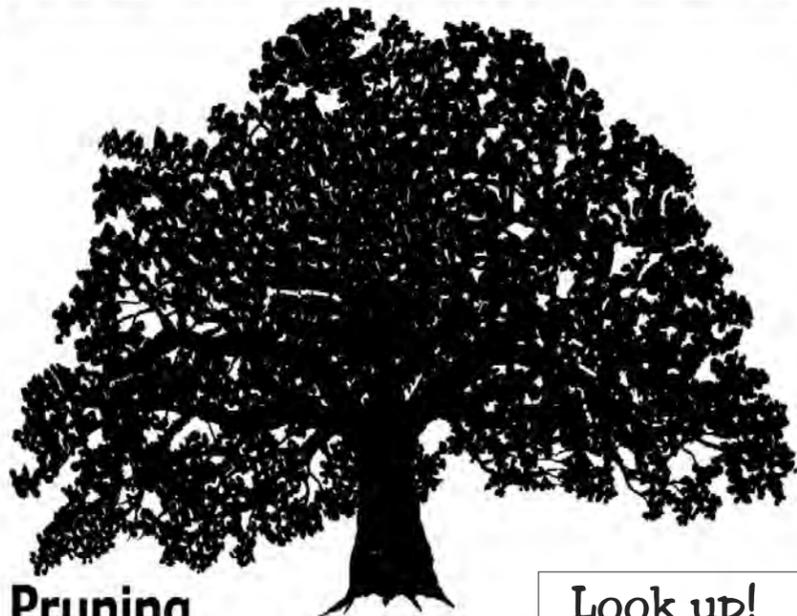
Apr. 12, 1:30 pm *The Apartment* (1960) Directed by Billy Wilder, starring Jack Lemmon, Shirley MacLaine and Fred MacMurray

Apr. 19, 1:30 pm *Same Time Next Year* (1978) Directed by Robert Mulligan from a play by Bernard Slade, starring Alan Alda and Ellen Burstyn.

Apr. 26, 1:30 pm *In the Heat of the Night* (1967) Directed by Norman Jewison; cast includes Sidney Poitier, Rod Steiger and Lee Grand. Music score is by Quincy Jones; Ray Charles provides theme song.

Thanks to a generous grant from the Madison Community Foundation, you can now share in Lakeview Library's excellent collection of materials about film and film history.

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Lakeview Lutheran rummage sale May 16-17

Lakeview Lutheran Church will hold a Rummage and Dessert/Cake Sale on Fri., May 16, 8 am-3 pm and Sat., May 17, 8 am-12 pm.

The proceeds of the sale will help support many outreach ministries of the church, such as the food pantry and annual Thanksgiving dinner. Anyone may bring donations for the sale to the church the following times: Sat., May 10, 3-5 pm; Sun., May 11, 8-11 am; and during the following week, Mon.-Thurs., 8 am-4 pm and again 6:30-8:30 pm.

The planning committee **will accept** baby and toddler clothing up to size 3T, furniture, books, CDs, DVDs, decorator

and gardening items, tools, linens, kitchenware, etc. All items must be clean and ready for sale. The church **will not accept** other clothing (adults or older children), shoes, appliances, TVs, computers or microwaves.

Parishioners will be making some fabulous desserts and cakes available for purchase. Lakeview Youth will hold a silent auction during the rummage sale to help finance their mission trip to the Pine Ridge Reservation in South Dakota this summer.

Call Mary Cragin at 837-0718 for more information.

Orthodox Mission Chapel moves to Northside

By Rev. John-Brian Paprock

Holy Transfiguration Orthodox Mission

A new church has moved to the Northside, a church that provides a unique opportunity to worship just as the earliest Christians did.

Holy Transfiguration Orthodox Mission moved to 621 N. Sherman Ave., Suite B3, in January. The small, multi-ethnic and multi-cultural congregation is an American mission parish of the Mission Society of St. Gregorios of India. All services are in English. Members include Americans as well as people of Ethiopian, Eritrean and East Indian descent.

Orthodox Christianity is the oldest expression of the Christian faith, and worship and beliefs have not changed since the first few centuries. Holy Transfiguration honors the original Christianity of Asia and Africa. Neither Catholic nor Protestant, neither "conservative" or "liberal," Orthodoxy transcends many of the

issues that currently divide modern churches.

Worship at Holy Transfiguration features an ancient, chanted liturgy, candles, incense and bells. Orthodox Christian theology, developed through the Early Church Fathers, is more mystical than legalistic and is solemn and celebratory at the same time.

Holy Transfiguration offers a unique alternative to Christians seeking a deeper path, with the opportunity to be part of a small and intimate congregation where one's faith can be nurtured.

Holy Transfiguration will be celebrating Easter at midnight Saturday night, Apr. 26. Holy Week activities begin Sun., Apr. 20, according to the "old calendar" followed by most Orthodox churches. Visitors are very welcome.

More information is available at www.maruroopa.blogspot.com, by e-mailing transfiguration@usa.com or by calling 242-4244.

Lakeview youth head to Pine Ridge

By Dean Kirst

Lakeview Lutheran Church

Each summer, the high school youth from Lakeview Lutheran Church leave town and experience a cross-cultural mission opportunity. The youth will depart for the Pine Ridge Indian Reservation in South Dakota on July 5.

Pine Ridge is in the Badlands of western South Dakota and hosts one of the highest rates of poverty in the United States. The per capita income on the reservation is \$3,700 per year. Ninety-seven percent of the population is below the national poverty level.

The youth from Lakeview will spend a week painting and repairing homes and providing recreation for young children. They will also have the opportunity to learn more about the Oglala Sioux Tribe and the difficult racial dynamics that have existed and continue to exist in our nation.

To help fund this trip, the youth are sponsoring two upcoming fundraisers. They will host a silent auction at the church (corner of Northport and Mandrake) beginning on May 11 at 8 am and closing on May 18 at 11:30 am. Members of the community are

invited to stop by during those days and bid on many youth and family oriented things that have been generously donated from the Madison, Wisconsin Dells and Milwaukee areas. Everyone will find something. You may need to return often throughout the week to keep bidding. Call the church office at 244-6181 for more information or visit the church web site at www.lakeviewlutheranchurch.org.

A second fundraiser will take place on June 28 when the youth manage the church parking lot to park cars for Rhythm and Booms. The lot opens later in the afternoon and a \$10 parking donation is requested. All proceeds from the parking lot and the silent auction will go directly to assist the youth with their mission trip.

High school youth attending the trip this year include Alexis Evans-Krueger, Greg Evans-Krueger, Ryan Foye, Alyx Haasl, Ashton Harris, Ray Luster, Jenna McKee, Cory Meyers, Nina Netzel, Leslie O'Kane, Megan Olsen, Kassi Olson, Ellen Paskey, Charlie Schaack, Heidi Stein and Linnea Walstead. Adult chaperones attending the trip are Jim Foye, Kim and Scott Harris and Linda Schaack.

Keep up with what's happening in your neighborhood.

Join the Northside Discuss List Serve.

Email your request to

info@northsideplanningcouncil.org.

Unity, A Harmonious Connection

Multicultural Day
Apr. 20

Sherman Avenue United
Methodist Church
3705 N. Sherman Ave.

Worship Service: 10 - 11 am
Fellowship: 11 am - 3 pm

Celebrate our cultures and diversity through worship, fashion, entertainment and a international potluck dinner. Join us as we share our testimonies of faith through music, poetry, dance, art and culinary traditions.

Contact James Berry for details at jb3292@yahoo.com or 241-8886.

Still seeking? Find a new path.



Actually, the path has been there all along. The Orthodox Church dates back to the earliest days of

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CHURCH

2008 CROP Hunger Walk set for Oct. 12

Jim Stickels, coordinator for the Madison CROP Hunger Walk, announced Sun., Oct. 12 as the date for the 2008 event. The new logo follows a CROP theme of many years "We Walk Because They Walk," signifying the purpose of our walking is to walk in solidarity with people who must walk everyday all over the world for food, water, firewood, education, medical help, etc.

Christ Presbyterian Church will again be the host site for the Madison Area CROP Walk. CROP will not mark or sponsor a bike route this year but suggests that people who prefer biking do this on their own time and their favorite place. CROP will continue to spon-

sor a rocking event at the church for people with disabilities or those who cannot walk. For more information about CROP call 222-7008.

CROP WALKS raise money to fight hunger both locally and globally. Nationwide, some 1,800 annual CROP Hunger WALKS raise more than \$15 million and 25 percent of that is returned locally to food pantries. Wisconsin CROP WALKS raised over \$728,000 in 2007 and returned about \$182,000 to local food pantries.



cont. from page 1 Sherman

The construction zone stretches from the railroad tracks south of Roth Street to Windom Way, just south of Warner Park and Northside TownCenter. The stretch of North Sherman from Windom Way will wait until the completion of potential renovations at the Warner Park stadium.

The project impacts a lot of people's daily lives, said Rhodes-Conway, but she and the City are committed to doing the best they can to soften some of the impact. She is particularly concerned about keeping businesses accessible at all times for their customers.

Glen Yoerger, of the City's Department of Public Works Engineering Division, said that underground utilities, including water mains and sewers will be upgraded. A new water main is slated for three stretches: the railroad to Roth Street, Winchester Street to Almo Avenue and Sachjen Street to Trailsway Drive. Portions of the sanitary sewer will be replaced as needed. New storm sewers, with an improved drainage design, will be installed at all intersections. Once underground utilities are completed, the entire street will be repaved within current dimensions.

Northsiders along North Sherman Avenue who have cement-related

replacements will receive special assessments for half the cost, which were scheduled to be mailed on Apr. 4. The City covers the entire cost of the underground upgrades and the resurfacing.

Rhodes-Conway suggested that now may be the time to consider replacing your driveway or having similar project work completed, if needed. Residents will be able contact the contractor (once chosen) to discuss the work at the owner's expense. Contractors generally offer lowers prices since they already have the required equipment readily available and the underground is accessible.

The resurfacing project is not designed to address safety issues along North Sherman Avenue. The recent Northside Walking Audit is working to improve safety conditions. A separate neighborhood meeting regarding pedestrian, bike and traffic safety issues along the street will take place at a future date. Northsiders may contact Lisa Wiese, Northside Walking Audit coordinator and Northside Planning Council co-chair, at 242-8572 with questions, suggestions or concern with safety issues.

With questions or concerns about the resurfacing project, Northsiders may contact District 12 Alder Satya Rhodes-Conway at 242-4426 or district12@cityofmadison.com or Glen Yoerger at 261-9177 or gyoerger@cityofmadison.com.

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Sherman Resurfacing ~ How does it affect you?

- Expected time frame is June 30 to Oct.15 over three phases
- Traffic will be reduced to one lane in each direction
- Project includes resurfacing, upgrading underground utilities and replacing deteriorated curbs, gutters, drive aprons and sidewalks.
- Business access will be maintained at all times.
- Residential driveways may be inaccessible for a total of 20 days during the project. Residents must be notified by the contractor at least 48 hours in advance.
- All Metro routes and stops will be maintained.
- Trash and recycling practices remain the same.
- Access to North Sherman from side streets will be limited to the intersections of Aberg Avenue, Schlimgen Avenue and Trailsway Street during all phases of the project. Side streets will not be affected in any other way.

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English
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morning
Bible Study - 9:30 am
Worship Service - 11 am
Pastor Swamidass can be reached at 246-0974.

Hmong
Saturday Service
Saturday (Sabbath)
afternoon
Kawm Vajluskub 1:30 pm.
Pehawm Vajtsww, 2:30 pm.
Pastor Saelee can be reached at 443-6575.

Online
As always, if you miss a sermon in person, you can listen online on our web site!

Also available are Links to web broadcasts 24/7 from the Adventist Channel and Amazing Facts TV.

NEW BIBLE STUDY GROUP
All are welcome! Beginning April 2, each Wednesday, 7-8pm, Pastor Swamidass will conduct a systematic Bible study called "Studies on Prophecy from the Book of Revelation"

Don't Miss This!
Beginning Saturday, April 19 at 11 am, come and hear a life-changing sermon series on "Preparing for the End-Time and the Second Coming of Jesus" (April 19—May 10).

Continuing Saturday, May 17 at 11 am, discover "Secrets to Long-lasting Marriage." This seminar series culminates on June 14 with a Renewal of Marriage Vows Ceremony and Reception/Banquet.

UPCOMING SERMONS

April	12	Choose an Attitude of 'Humility' (Communion Service)
	19	Is Christ's Coming Imminent?
	26	Do Business Until Christ Returns
May	3	Witness Until Christ Returns
	10	Live in Hope Until Christ Returns
	17	What happened to Love after the Wedding?
	24	What does God expect of the Husband?
	31	What does God expect of the Wife?

www.MadisonCommunitySDA.org

Sherman Avenue United Methodist Church

Pastor Jakes Voker
3705 N. Sherman Avenue, Madison, Wisconsin 53704
608 244 0868 shermanumc3705@sbcglobal.net

Church School	Sunday 9:00 a.m.
Worship Service	Sunday 10:00 a.m.

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Sunday, April 20th, 10 a.m.—3 p.m.
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Your Hometown Church on Madison's North Side

DuWayne's Salon celebrates tradition

Quality, family-style Northside shop marks 50 years

By Mary Schumacher
The Northside News

In June, DuWayne's Salon on North Sherman Avenue will celebrate 50 years of hairstyling service from two Northside generations.

The family's story began in 1957, when DuWayne Nelson began a career with Leonard Shore, owner of the House of Leonard on Wisconsin Avenue. Nelson bought the salon from Shore, renaming it Mr. DuWayne's Coiffeurs.

More salons in the Madison area followed. By the time of Nelson's death in 1994, however, it was the Northside salon that remained the family's legacy. During its 42-year history, the salon had changed locations around the Northside three times. DuWayne's Salon has resided at its current site on North Sherman Avenue for the past 12 years.

Upon DuWayne Nelson's death, ownership of the salon passed to his son Steve Nelson, who continues to operate it and is himself an accomplished hairstylist.

The younger Nelson purchased the building where the salon and other businesses operate. "My dad was always a visionary," he said. "We were one of the first salons to have tanning

beds. Then he wanted to move into a building with Massage East, so that we could offer complementary spa packages. So that's what we did."

In addition to the spa packages, DuWayne's offers clients hairstyling, coloring, permanents, manicures, waxing, and tanning.

Nelson continues his father's legacy of family-centered service. "Not every

In fact, Nelson plans to remodel the salon's interior to include a children's area. He expects the new interior to be ready by June, when the salon will host a Fiftieth Anniversary Open House celebration, complete with jewelry and gift basket drawings.

Nelson's strong support of the Northside community is demonstrated by a scrapbook overflowing with thank you notes and letters, sometimes decorated by children. For years he has donated gift cards to organizations, and shampoo and styling products to The Respite Center. The salon has sponsored East Madison Little League teams, pee wee football, and school choirs. A former Northside Business Association president, Nelson remains active in the organization.

Will there be a third Nelson genera-

tion for DuWayne's Salon? Steve's children are planning other career options, but there may be interest in his extended family. Regardless of who continues the salon's legacy, Nelson will make sure its values remain intact. "When you're here, you feel like family. That's exactly what we want."

DuWayne's Salon is located at 2114 N. Sherman Ave. Call 241-0323 for an appointment or visit www.duwaynessalon.com for more information.



Photo by Mary Schumacher

DuWayne's Salon owner Steve Nelson took over the fifty year family business fourteen years ago.



Nelson puts the finishing touches on one client's hair cut, while another stylist does a color job (background) and a nail technician gives a manicure (foreground).

salon wants kids, but we enjoy kids. We're a place where the whole family can get their hair cut together," he said.

Photo by Julie Spears



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BUSINESS

Pierce's gets new outlook with new manager

Expanded services offer online access, home delivery

By Mary Schumacher
The Northside News

Pierce's Northside Market is more than just a place to buy groceries. The very symbol of Northside community resolve, Pierce's is living proof of the impact of everyday people. Store manager Eddie Roberson embraces this ideal. A 30-year supermarket veteran, he joined Pierce's last December with a mission to enrich the market's customer service by responding to shoppers.

"Any grocery store can sell a can of beans," he explained in his soft-edged Southern accent. "But it takes a great store to provide great customer service."

Roberson accomplishes his mission by making sure Pierce's truly reflects its customer base. Unlike some other grocery store managers, Roberson makes his own decisions about which food items to stock, often based on customer feedback. "We're never going to have the selection of a big supermarket but we've already brought in 200 more items that customers have requested," he said.

There are other changes. Walnut Street Baking Company, located in Portage, now supplies fresh bakery items including bear claws and turnovers, to all Pierce's stores. Artisan breads and morning buns will soon follow.

After the Northside Brennan's closed, Roberson introduced more varieties of cheese and wine, to cater to those customer needs. Pierce's also added a bulk items section with flour, organic oats, granola, nuts, candy and other items. The store will soon expand its organic produce section, identified by special signage.

Coming in April, busy customers will be able to shop online and then pick up their bagged groceries at the store. Additionally in April is Pierce's second anniversary celebration, an occasion Roberson looks forward to sharing with customers through special promotions.

A further significant change is Pierce's ownership of the Coffee Gallerie, located in the same Northside TownCenter. The coffee house now

sports an updated interior and offers Walnut Street Baking Company products, gourmet chocolates and coffee from Johnson Brothers Coffee Roasters. With new extended hours, Roberson expects the Gallerie's popularity to expand.

One thing that hasn't changed is Pierce's community support. The store regularly provides gift cards to organizations and donates milk caps to schools. The store's Club Card program contributes to area nonprofits. New this year will be Pierce's and the Coffee Gallerie's participation in the Northside Farmers Market, offering baked goods and coffee.

As for the Northside, this father of ten who hails from Mississippi said he is glad to be here. "The customer loyalty is amazing, and it's easy to get to know people. I have a lot of fun doing this!"

Located at 2817 N. Sherman Ave., Pierce's Northside Market is open from 7 am to 10 pm daily. Call 249-9744 or visit www.piercesmarkets.com.

Photo by Julie Spears



Above: Pierce's Northside Market's new General Manager Eddie Roberson checks on the new bulk section. Roberson is a veteran grocer who focuses on customer feedback. Below: The Easter Bunny (played by Roberson) visits Pierce's for an Easter Egg Roll.

Photo provided by Eddie Roberson



The Northside Planning Council & *Northside News* join
Pierce's Northside Market
in celebrating their
2nd Anniversary
...and the end of the three-year food desert!

BUSINESS BITS

Maple Bluff Antique Mall, located at 474 N. Sherman Ave., opened in February with 23 dealers.

The Coffee Gallerie has a fresh interior and new extended hours: Monday through Friday, 6 am to 6 pm, Saturday, 7 am to 5 pm and Sunday 8 am to 3 pm.

SSK Furniture and Gifts at Northgate Shopping Center has closed.

Pierce's Northside Market will celebrate its second anniversary in April, while **DuWayne's Hair Salon** will celebrate 50 years of service.

The Esquire Club is celebrating its 60th anniversary.

El Corral Restaurant, located at 3302 Packers Ave. opened in March and serves Latin American cuisine.

- Compiled by Mary Schumacher and Julie Spears

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