

NORTHSIDE NEWS

Vol. 12, No. 5, Issue #71

April/May 2007

PIERCE'S HERE TO STAY "I look around, and I see friends."

By Jim Powell
The Northside News

It was one year ago that Pierce's Northside Market opened its doors, marking the end of the food desert that the Northside experienced since Kohl's closed in 2003.

Pierce's opened with a bang, a lavish grand opening and a bustling first week. With 75 employees, the vast majority from the Northside, and a selection of food items that reflected the wants of various Northside resident focus groups, Pierce's was everything the Northside community hoped it to be.

Pierce's carries a large inventory, about \$400,000 worth of food and grocery items, and pays an average wage of \$9.15 per hour (much higher than their Baraboo and Muscoda stores).

During the first two months, however, Pierce's "received over \$15,000 in bad checks, and struggled with shoplifting and stolen grocery carts," said Jeff Maurer at the March

Northside Planning Council meeting at Warner Park Center.

Since then Pierce's enacted a more restrictive check cashing policy that greatly reduced bad checks. More recently, nearby residents started rounding up the stray carts and returning them.

At the March Council meeting, store manager Ron James stressed the loyalty of customers, saying, "I look around, and I see friends." James also is very happy with his employees, most of whom are Northsiders. "I have some employees, even the high schoolers who will be leaving after graduation, with whom I know I will be lifelong friends."

Pierce's, however, is still seeking



Photo by Jim Powell

Pierce's Northside Market manager Ron James

ways to attract more customers. On a recent price check with the Cops on Shopko Drive, James found that Pierce's met or beat the prices on 400 items.

Yet there is a misperception that Pierce's prices are higher. "We said from day one that we can't match Woodman's—no one can—but even with a very aggressive advertising and pricing approach from Cops, we feel we're more than holding our own," said

Maurer.

One of the unique things that sets Pierce's apart is how the store is laid out. From the produce, deli, lunch and dinner buffet, fireside room, to the natural foods section, James said,

See Pierce's, page 6

Positive trends, even as Hancock Fabrics departs

Local businesses expand and remodel at Northside TownCenter

By Mary Schumacher
The Northside News

The Northside TownCenter has been thrust into the media spotlight recently, highlighting crime and vacancies. Today is a pivotal point in shopping center's 40-year existence, as its owners are searching for the right mix of retail and service stores to draw shoppers in and meet the needs of an economically diverse neighborhood.

Despite these real challenges, a close look at the center's dynamics reveals that it remains a thriving part of the community.

All agree that the 55,000 square foot vacancy left behind by the departure of Kohl's grocery store four years ago is the biggest problem for the center. With 13 years left on the lease, Kohl's buyer Roundy's Supermarkets, Inc. is seeking an appropriate tenant to sublease the space.

Complicating the situation is the upcoming departure of Hancock

See Shopping, page 6

Farmers Market returns

Bigger and better than ever!

By Lynette Jandl

May 6 begins the *new and improved* Northside Farmers Market, a favorite Sunday morning meeting spot!

Watch for new signs, a new hospitality tent, last year's vendors and several new ones, with more than 30 in all.

This will be the market's biggest opening day yet! Events will include free beverages, a free Mother's Day project for kids (pot an herb or flower for Mom – Mother's Day is only a week away), and a Cinco de Mayo Celebration, including Chef Sergio's south of the border preparations, colorful Mexican folk dancing and delightful singers.

From 8:30 am to 12:30 pm every Sunday through Oct. 21, shoppers can enjoy fresh foods, prepared foods and beverages in a newly expanded hospitality tent – the perfect place to sit and visit with folks you haven't seen all winter.

Last year our community was strengthened in many ways by conversations that began at the market. People had a chance to talk with our elected officials and the Annual Whole Northside Block Party was "hatched" right at the market over coffee from Pierce's Market and sweet rolls from Manna Cafe.

Market organizers have worked from a love of the market and the Northside



Photo provided by Lynette Jandl

for many hours through the winter to bring good foods and other market offerings to improve the health of our community.

This year the Northside Timebank will have a permanent table to spread the word about this unique way to receive benefits in exchange for volunteering in the neighborhood – including for volunteering to help out at the market. Contact Dale Matthews at nfmmanager@yahoo.com to volunteer.

Plans are being made with several other community organizations and

See Farmers Market, page 6

I Saw You At Pierce's



"We come here because it's a nice place to shop. It's close to home and our business."

~ Kris & Tom Zickuhr,
Sherman Neighborhood

See page 2 for much more!



Diane Campbell
Northport Neighborhood
Cashier (full-time)
Diane has worked at Pierce's since December and likes her co-workers and the customers. Diane plans to take her kids to Great America this summer.

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Mission: To improve the quality of life for **all** residents of the Northside community, by increasing citizen participation and voice in issues and decisions affecting the community through neighborhood organizing and advocacy; and building community by linking community organizations & residents.

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Neighborhoods in need of a NPC representative:
 Karstens, Kennedy Heights, Lerdahl Park, Maple Wood, North Park Apts, Northridge Terrace Apts, Packer Townhouses, Sherman Village, Woodland Park Apts, Woodlands Apts

Call 661.0060 to inquire about revitalizing your own neighborhood association, or getting involved with NPC

NORTHSIDE PLANNING COUNCIL NEWS

Pierce's Northside Market: Working & shopping close to home

Get to Know Your Friendly Neighborhood Grocer

How well do you know your neighborhood grocery store staff? We asked a handful of the Pierce's staff to tell Northside News readers about themselves.

Jeff Heggsta
 Night Manager (full-time)
Sheridan Triangle Neighborhood
 Jeff grew up on Troy Drive and has lived on the Northside his whole life. He has worked at Pierce's since it opened and was promoted to manager. He loves living and working on the Northside and seeing people at Pierce's that he sometimes hasn't seen in 20 years. He'll be fishing this summer at Governor's Island, of course.



Emily Odt
 Customer Service Supervisor (part-time)
Lakeview Hill Neighborhood
 Emily is a senior at East High School and has worked at Pierce's since Day One because it's close to home. "I don't have a car, but I can always walk or bike to work," she says. Emily plans to go to Utah this summer to volunteer for a week at an animal rescue before she heads off to attend UW-La Crosse in the fall.

Kevin Brown
 Bagger/Stocker (part-time)
Lindbergh Neighborhood
 Kevin is a senior at East High School and helped open the store last year. Kevin plans to travel to Canada this summer and then look for a full-time job.



I Saw You at Pierce's!

We stopped a few shoppers last week and asked them what they like the most about their neighborhood grocery store. Here's what these shoppers think Northside News readers should know.

"I love Pierce's!!! Anybody that shops here can do it economically. People say it's expensive, but it's not if you look at the prices. It's way better than Aldi's would've been. Pierce's works hard at addressing everyone's shopping interests. They have the sexy lighting in produce, the great health food area, great sushi, & the cooked chicken is 'to die for'."



~Rosemary Strand, Lakewood Gardens Neighborhood



"Pierce's is friendly, convenient and not so huge that you get lost."

~ Deborah McConnell, Nobel Park Neighborhood

"The café area is great. I don't have hi-speed internet at home. Only dial-up internet is available. So, I come here with my laptop instead of driving far away. I used to go to Copps before they took the booths out. When Pierce's opened, I couldn't believe how nice it was. The deli is great... Best chicken around. I like the convenience and the friendliness of everyone."



~ Joe Andro, Far Northside



"The beer is cheaper here than the liquor store."

~ Sai Sengchanh, East Sider visiting a Northside friend

Tony Vaughn
 Deli Clerk (part-time)
Sherman Village Neighborhood
 Tony graduated from East High School in 2006 and just started working at Pierce's in January 2007. He likes the "good food in the deli." Tony plans to go to Mallards games and travel to Hawaii this summer.



"Pierce's is close. I've only lived on the Northside for two years. At first, I didn't even realize it was here. I used to go all the way to the Walgreen's on Stoughton Road. But, everything's right here. I go to the video store and get it all done in one trip."



~ Jalateefa Joe-Meyers, Sherman Neighborhood

Interviews and Photographs by Julie Spears



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NORTHSIDE PLANNING COUNCIL NEWS

**Dane County United
Getting commitments from our elected officials**

By Jim Powell
The Northside News

Nearly 400 people joined public officials and candidates in pledging to give a fair start for all children,



help youth and preserve environmental health at a powerful action forum on Madison's west side on March 15.

The Dane County United delegates, including a dozen from the Northside, attended the citizen and candidates action forum at Covenant Presbyterian Church. Citizen leaders of the broad-based organization described a changing Dane County and presented a vision of a community that is practical, possible and inclusive.

Monica Davidson electrified the audience with her dramatic hip-hop infused spoken word piece bringing the challenges of youth of color into sharp focus. Turning to the candidates for her final refrain, she asked, "What would you do if the one that was slipping, wasn't the youth, but was you?"

One after another, citizens stepped up to the microphone to share stories of problems in their communities and what DCU has done to address them. They asked elected officials and candidates to support DCU and their work.



Left: Monica Davidson performs. Above (left): Forum participants listen while DCU member Wendy Cooper speaks. Above (right): Mayoral challenger Ray Allen looks on while Mayor Cieslewicz commits to DCU's work.



Photos by Jim Powell

Dane County Executive Kathleen Falk and Madison Mayor Dave Cieslewicz along with other candidates for public office shared the stage with these citizen leaders. Other candidates included mayoral challenger Ray Allen and School Board candidates Maya Cole, Beth Moss, Marj Passman, Rick Thomas, and Johnny Winston, Jr.

Daithi Wolfe shared DCU's success in creating/restoring over \$350,000 in funding for early child care programs and DCU's goals of achieving full funding for the City of Madison early child care programs, creating a collaborative four-year-old kindergarten program and demanding full funding of the State's Wisconsin Shares child care subsidy program. All candidates and Falk committed to support and advocate for a collaborative, play-based four-year-old kindergarten program available to all Madison families.

Oscar Bloch of the Environmental Issues Action Team put forward a new

campaign to preserve our environment's health and stressed the need to set an ambitious, measurable goal to reduce carbon dioxide emissions. Falk and Cieslewicz agreed to work with DCU and negotiate with other leaders to establish goals, a strategy and a timeline.

Youth and youth service providers powerfully shared DCU's concerns over the disproportionate number of youth of color slipping through the cracks and too often into Dane County's juvenile justice system urging citizens and leaders alike to educate ourselves about the challenges faced by all our youth. When asked by Trenton Sweatmon and Talayah Williams, all of the candidates and Falk recognized that despite efforts by the schools, city, county and youth service providers, we continue to have a serious problem in Dane County and committed to working with DCU's Youth Action Team to address them.

Help sought to create Northside college fund

Dear Fellow Northsiders,
You're invited to join a conversation about establishing a Northside college scholarship fund. We have been talking weekly since January, gathering information and ideas from helpful people and resources, discussing ways we'd like to structure this project.

We're now at the point of wanting to open the conversation to others who similarly care about equal access to college education for all and dream about making a start toward that with other Northsiders. Please join us for an hour of talking about needs and how to meet them via a scholarship fund. **ALL ARE INVITED!** Please RSVP if you plan to attend.

Hope to see you there,

Anne Pryor, Northside resident
Alyssa Kenney, Exec. Dir.
Kennedy Heights Community Center

Wednesday, April 11, 7 - 8 pm
Kennedy Heights Community Center, 199 Kennedy Heights, Kennedy Road and Northport Drive

Childcare provided upon request (please call Anne by 4/10 to request)

For more information or to RSVP, contact Anne at 244-7099 or Alyssa at 244-0767

Dear Neighbor,

The Northside Planning Council has a fourteen-year history of making great things happen on the Northside. Every achievement is the result of the community stepping forward and individuals and organizations working together.

Our mission statement really says it all.

We work to improve the quality of life for all residents of the Northside community by

- **Increasing citizen participation and voice** in issues and decisions affecting the Northside community through neighborhood organizing and advocacy; and
- **Building community** on the Northside by linking community organizations.

Every day, NPC works with neighborhood associations, parent-teacher groups, community organizations and many individuals to tackle challenges they face in their neighborhoods, schools and larger community. NPC provides the support and technical help so residents can create change on the Northside and improve their neighborhoods.

Our work and the dedication of our residents indicates our commitment and dedication to making the Northside a great place to live and work. Here are a few accomplishments from the past year:

- We celebrate one year of helping bring **Pierce's Northside Market** to the Northside, ending three years of the "Food Desert" and bringing a grocery store back to the neighborhood;
- We helped **several neighborhood organizations reorganize**, helping residents make improvements and build community in their own back yards;
- We **provided organizational development support** for Friends of Lake View Hill and Friends of Cherokee Marsh;
- We **aided public participation** in the Cherokee Park development process and proposed renovations at Warner Park Stadium, ensuring residents' concerns were heard and addressed;
- We **sponsored candidate forums** for the Madison School Board, County District 18, City Alder Districts 12 and 18 and State Assembly 81;
- We **hosted the Fourth Annual North Star Awards**, recognizing the often unsung residents who make incredible contributions to the Northside community;
- We entered the twelfth year of **publishing the Northside News**, engaging our community and creating a Northside identity.

This list barely begins to chronicle what we do each year. We invite you to help us continue this work. Please visit our website at www.NorthsidePlanningCouncil.org to learn more.

Please give generously so we can keep building community to make the Northside even better for all residents.

Your neighbors at the Northside Planning Council,

Helen Marks Dicks
Co-Chair

Lisa Wiese
Co-Chair

Jim Powell
Lead Organizer/Facilitator

Julie Spears
Community Organizer

Dana Slowiak
Managing Editor, *Northside News*



2006 North Stars



Fun at a Timebank Event

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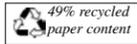
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NEXT WRITERS & PHOTOGRAPHERS MEETING:

Apr. 18, 6:30 pm, Pierce's Northside Market lounge

Aspiring writers and photographers welcome.

ARTICLE SUBMISSION DEADLINE: May 23

AD SUBMISSION DEADLINE: May 25

Info/ads/story suggestions:

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NPC hires new community organizer

The Northside News

The Northside Planning Council is pleased to introduce Julie Spears as our new community organizer. Julie comes to NPC having worked as social worker, university researcher and urban planner.

Julie's community organizing experience comes mostly from being an active volunteer on numerous social and economic justice advocacy campaigns. She is an experienced grassroots activist, grant writer and social policy advocate.

Prior to joining NPC, Julie's professional work has engaged her with state and local governments, organizations, communities, and policy makers.

"I think that the Northside Planning Council and I are a perfect fit for each other," says Spears who began in March. "I'm glad the Council agreed."

In step with NPC's current work,



Julie is ready to hit the ground running on Northside issues of neighborhood and community revitalization, affordable housing & tenant-landlord issues, juvenile justice & school equity, economic development, and facilitating public participation in neighborhood and community planning. Having been a social worker in Chicago's Latino community for several years, she is also fluent in Spanish.

Contact Julie at the NPC office or julie@northsideplanningcouncil.org.

Letters to the Northside News

Northside thanks

I truly enjoy your newspaper and want to comment on the last issue.

I've helped the Northside Farmers Market the past two years, and have lived on the Northside for almost all of my life.

Your article on Pierce's was excellent. The manager is great. I had a stroke, but get around wonderfully with my cane except when it is icy. The last few weeks that I have gone to

Pierce's, there is always someone to assist me out to my car.

Also, Katie Scharf and her staff at the library are wonderful.

Plus Tom Fosdick and his staff at Home Savings Bank are excellent.

Finally I would like to mention DuWayne's Salon.

People don't realize how wonderful this part of Madison is.

- V. Karabis Madison

Send your thoughts about the Northside and the Northside News to:
Editor, Northside News, 2702 International Ln, Ste 203, Madison, WI 53704
or <editor@northsidenews.org>

COMMUNITY ISSUES

Will schools close?

The Northside News

To keep school district spending within state spending caps, the Madison Metropolitan School District administration and Board of Education have been discussing possibly closing schools as a way of balancing its 2007-2008 budget.

The focus has been on schools that feed into East High School, because overall attendance in this area is lower than the rest of the district.

One proposal moves Marquette Elementary students to Lapham and moves Sherman Middle School students to O'Keeffe. The space at Sherman could then be used for various alternative programs that are currently housed in leased space elsewhere in the city.

Another option, put forth by district chief of staff Mary Gulbrandsen, is to close Lindbergh Elementary and move those students to Gompers. Black Hawk Middle School students would then go to Sherman (and some Sherman students would go to O'Keeffe). The Black Hawk building would then be used as an expanded Gompers.

Parents and other supporters of neighborhood schools are upset. Perhaps none more so than the members of the East Attendance Area PTO Coalition, which has worked for the past five years to preserve neighborhood schools and to advocate for policies and practices that would improve minority student achievement and equitably distribute resources for

the districts' neediest students.

Regarding the proposed school closings, Coalition chairperson Stuart Seaborne has said, "The negative impact on our families and neighborhoods is simply too great compared to the short-term savings these proposals would bring. We ask you the school board to look for other areas to reduce expenditures.

"Neighborhood schools are critical to the health and success of our communities. Schools anchor a neighborhood. After-school programming and family involvement work much better when kids can easily get home and parents can easily get to their kids' schools. We oppose consolidation because we believe small, neighborhood schools can more easily engage students, parents, and teachers in building supportive learning communities.

"Closing a school is a dramatic and painful process that is not easily undone. With all the discussion of a possible referendum next year that could restore funding to keep all of our schools open, doesn't it make more sense to make cuts this year in areas that could be more easily restored in the future?"

New members commit to open schools

Because of the widespread opposition to closings, the current school board has not been able to vote on the proposals. New members Maya Cole and Beth Moss, elected on April 3, have promised not to close schools.

The school board will discuss the proposed changes and the budget at its April 9 meeting, but it won't vote on the issues until April 16 when the new members are seated.

Equity Task Force Delivers Report

At its April 16 meeting, the School Board will receive the report from the Equity Task Force, which has been looking at how the school district can best fund schools so that all students have the resources they need to succeed. This issue is very important for high poverty level schools, such as Mendota, Lindbergh and Lake View that currently don't receive extra resources (beyond federal SAGE funding) for their extremely large number of students who actually need extra resources. The meeting is at 5 pm at the Doyle Administration Building, 545 W. Dayton St.

CORRECTION

In the February/March *Northside News*, the "Spa-Woof - everything a dog could want" story should have stated the dogs receive Michael's K-9 Custard. Also, "Bark-N-Ride" is trademarked. We apologize for any confusion.

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COMMUNITY ISSUES

Rhodes-Conway & Schumacher to represent Northside

The Northside News

On April 3, Satya Rhodes Conway and Michael Schumacher won their city council races to represent two Northside districts.

In District 12 Rhodes-Conway defeated Mark Deadman by 114 votes.

"I'm excited to have won and happy that the district responded so well to my campaign of ideas and am ready to get to work right away," she said.

Rhodes-Conway plans to immediately establish strong lines of communication because "I want the 48% of voters who didn't vote for me to know that I'm also representing them."

School closings are what voters talked to her most about, and she'll continue the work she's already been doing regarding the water utility.

Schumacher defeated Jon Becker by 14 percentage points in the District 18 race for alder.

"I plan to stay positive and inclusive, and work from the center where I bring people together. That's hard to achieve, but I did that during my campaign and plan to do that as alder."

Schumacher says he plans to start off his two-year term by focusing on education, senior issues and public works.

Beginning in our June/July issue, look for regular columns from our two newly elected alders in the Northside News.

See page 33 for more election results in mayoral, school board and village races

Alcohol, drugs, and Northside youth

By J.D. Stier
The Northside News

Exposure, access and use of alcohol and illicit drugs by Northside adolescents is a real issue. Alcohol and drugs can take away our community's youths' innocence; it can end an education, tear apart families, and most tragically end lives. Nearly every American family is directly affected by alcohol and drug abuse. Alcohol and drugs can erode the very fibers that hold together families, schools, and the community.

Over 7,600 Dane County seventh and eighth graders were recently surveyed on their own experiences with

drugs and alcohol. The terminology used in this survey is as follows; Abstainers – No drinks in the last 12 months, Experimenters – drank 1-2 times in the past 12 months, and Regular Drinkers – 1 or more drinks in last 30 days.

Wisconsin is above the national average in all categories of alcohol consumption by students. The survey reported that "about 31% of Dane County seventh and eighth graders tried some kind of alcohol in the last 12 months."

Although the percentage has steadily declined since this survey, the overall number of youths drink-

See Youth, page 8

Stadium committee report moves forward

By Marcus Watson
The Northside News

On March 14 a city committee release its report on possibly renovating Warner Park stadium.

"There was a lot of community support for the stadium renovation and there are complex issues that need to be discussed further," said committee chairperson Dave Meyer.

The committee also sat well with Meyer. "I was impressed with the group. Their skills were diverse and

their attitudes good."

The committee, which first convened in December, met eight times and held one public listening session.

"I think the final result was better than many committee reports," says Parks Superintendent James Morgan. "We had a good mix of common sense neighborhood and business people as well as facility experts."

The report itself, 10 pages of comment with 10 addendums, seems to reflect the group that both Meyer and Morgan speak so highly of. The com-

mittee was initially charged by the city to review financing issues, such as naming rights, city contribution and cost projections, park and neighborhood issues, such as noise, traffic and parking, and facility management issues, such as field maintenance and event scheduling.

"A lot of credit has to go to the Mayor's office for selecting such a superior cast of members," says Morgan. "The chair listened well, operated the meetings efficiently and kept the members on task because of

the deadline."

The report recommends that the City approve renovation if appropriate financial arrangements, safety, parking and noise issues can be resolved.

The Northside Planning Council followed the committee process and made several recommendations including calling for detailed engineering report to determine land use and hydrological impacts of dropping the playing field six feet, cutting projected cost in half

See Stadium, page 7



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cont. from page 1

Pierce's

"We won't make a profit this year, but we have a 10-year lease with two 10-year options. Our goal is to be here for 30 years."

"[General manager Jeff Maurer] really set up a unique store that reflected what our focus groups told us they wanted."

The Northside resident focus groups met at Lakeview Library and nearby apartments in the months prior to the store opening. The mix of food and grocery items reflected the mix of the demographics that makes the Northside unique. Within a three-mile radius of the store, 20% of the population has a household income of less than \$20,000 and 24% have a household income exceeding \$120,000.

"The majority of our customers come from the nearby apartments. While this was one of the most pressing needs for the community, the thing that was going to make the store work was the upscale shopper who would buy our fine meats, deli items, and produce," said Maurer.

Unfortunately that group of Northsiders isn't shopping at Pierce's in the numbers needed to make the store profitable.

"We won't make a profit this year," said Maurer, "but we have a 10-year lease with two 10-year options. Our goal is to be here for 30 years."

"We're getting enough customers in

the store," said James, "it's just that the average sale is lower than we had hoped. We love our current customers, but we need more people to do their weekly shopping here."

"But Northsiders need to come though for the store," said Council co-chair Helen Marks Dicks at the meeting before breaking out into groups.

Council members brainstormed ways to encourage neighborhoods, groups and individual to make the connection between the need to shop at Pierce's and all the benefits that comes from having the store in the neighborhood - over 60 Northside jobs, a more vibrant, active business district which helps other businesses, and a place where people meet friends and see people they know from the neighborhood, schools, work and parks.

"The Northside community fought hard to bring attention to our community's need for a grocery store. Pierce's has delivered and the Northside has to do a better job of supporting them."

"The Northside community fought hard to bring attention to our community's need for a grocery store. Pierce's has delivered and the Northside has to do a better job of supporting them," said Dicks.

You can learn more about Pierce's Northside Market, see their specials, and provide feedback at www.piercesmarkets.com

Farmers Market begins May 6

8:30 am to 12:30 pm every Sunday through Oct. 21
Northside TownCenter

Don't miss *Fest Sunday!* The first Sunday of each month will offer these coming attractions:

May 6 ~ Mother's Day: Free kids project! Pot an herb or flower for Mom one week before the big day. Also, Cinco de Mayo Celebration: Chef Sergio prepares south of the border dishes to go with the colorful Mexican Folk dancing and delightful singers. Free beverages too.

June 3 ~ Father's Day recognition and an early Juneteenth Celebration (June 19th is the official African American Emancipation Celebration) with BBQ sandwiches, entertainment,

and Gullah Grub from the "Low Country" of Georgia

July 8 ~ Fourth of July, Old Americana Days, homemade ice cream, hot dogs and brats, Ann Waidelich (not to be missed!) on the history of the Northside and Madison restaurants

Aug. 5 ~ Hmong Harvest Celebration with treats and Tailgating for the Northside Youth

Sept. 2 ~ Harvest Festival with "Tribes of the Blue Warriors" (third annual battle at the Market) and apple cider making

Oct. 7 ~ Italian Days with scrumptious dishes from Rossario's restaurant, Italian history and fun!

cont. from page 1

Farmers Market

area businesses to make this community gathering place increasingly beneficial and enjoyable to all. Learn more at www.northsidefarmersmarket.org, including recipes, the next week's market offerings, updated events schedule, the list of vendors and more.

cont. from page 1

Shopping

Fabrics. Its corporate management decided to shutter the store along with others nationwide because of weak sales. This closure came on the heels of the AAA Wisconsin office that shut down at the end of 2006 because of a reorganization.

Northside TownCenter president and co-owner Dave Bruns has taken the closings in stride.

"Like all of life, there are peaks and valleys," he said. "We're working very hard and we're spending money to try to keep things in the right direction. Some of our customers continue to be happy and they continue to be on an upward trend."

Altered States to expand

At least one closing proved beneficial to tenant Darlene Shell, owner of alteration shop Altered States. She is looking forward to April 10 when her business moves to the space vacated by AAA Wisconsin.

"I've been at the Center for five years, and I've outgrown my current space, so I'm glad I was able to move into a larger area," Shell said, adding that the larger store will allow her to accommodate her plans to add wedding and special occasion items such as capes and wraps to her services.

One sign that the center is thriving is the growth and remodeling plans of several tenants. Business has grown for Laura Stuibler, owner of exercise studio Curves, who already moved her woman-oriented facility into a larger space from her original place in the center.

"I'm pretty happy here. My membership is still growing from when I opened in 2004. It helped when Pierce's moved in," she said.

Subway manager Jordache Ciaccio echoed that sentiment.

"We have no plans to leave," he said. "In fact, we're going to remodel next month."

You can also get all the latest news delivered to your inbox by joining groups.yahoo.com/group/northsidefarmersmarket.

The Northside Farmers Market owes a heartfelt thanks to Don and Dave Bruns who go way above and beyond by offering the market space free of charge for the benefit of the community.

Nevertheless, crime continues to be an issue for some tenants.

"I'm not happy about the crime," said Tim Roberts, owner of Sherman Plaza Hairstyling. "I did get broken into last fall. I don't keep any money here but I had to fix the door at a considerable cost," he said, expressing a desire for more lighting on his side of the center.

Other stores also experienced break-ins last year, as well as two robberies. Police Lt. Brian Ackeret explained that the city as a whole experienced an increase in certain types of crime such as robberies.

"I consider it a safe place."

"The North district was not immune to that trend," he said. "There is also a definite increase in thefts from autos. The increase could be attributed to increased parking for Mallards games. That simply provides more crimes of opportunity. In terms of crime prevention, we certainly need to continue our education effort to get people to lock their cars and not to leave any items of value in plain view."

"But my sense is that it's a very safe neighborhood," he added. "I shop at the center. I get my hair cut there. I consider it a safe place."

Bruns remains optimistic about the center's future.

"I believe the key ingredient to continued success is the support of the neighborhood for Pierce's grocery store and also for Roundy's to find somebody to move into that 55,000 square foot vacant store in our center," he said.

An informal survey of residents and shop owners around the TownCenter revealed a number of ideas for the empty Kohl's space, ranging from restaurants, a business incubator, an ethnic grocery store, a bowling alley, or a movie theater.

Don Bruns had his own idea.

"We like the Mallards so much that we'd like The Shoebox here," he added, noting the same ownership of both enterprises.

HAVE YOU HERD?



It has been just a year since we opened the doors to our Northside Market, and we'd like to thank the community for giving us a very warm welcome! Things are off to a great start here, and as we continue to grow, we are looking forward to serving and being a part of the Northside community for many years to come.

Here a few continuing programs and upcoming events to keep in mind:

Kemp's Caps for Education
Drop off your Kemp's caps at our store. We distribute the funds to local schools.

Upcoming Events

Pierce's Anniversary Bash
Come celebrate our One Year Anniversary

Northside Farmer's Market
A great community event this summer and fall

Coming Soon

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NEIGHBORHOOD NEWS



By Lynn Case

Madison CROP Bike/Hike Coordinator Jim Stickels presented a check for \$350 to volunteer Rickee Lincoln and Adult Program and Food Pantry Coordinator Jody Schmitz at the Kennedy Heights Community Center. Kennedy Heights is one of three Northside pantries receiving money from the 2006 CROP Bike/Hike for Hunger.

Lakeview Lutheran pantry also received \$350 and the new River Food Pantry received \$500. Pantries receive credit at Second Harvest Food Bank where each dollar spent can purchase \$7 worth of food. CROP distributions to pantries is based on the average number of households served each

month for the previous year and is determined by the CROP Committee.

The Thirty-Second Annual Madison Area CROP Bike/Hike For Hunger held on October 8, 2006, raised a total of \$71,123, just surpassing the 2005 total by \$43.

Fifty-eight Madison and area churches and two groups participated in this ecumenical, community-wide event.

The 25% local allocation was distributed in late March with \$1,000 to Independent Living for its evening and holiday Meals on Wheels Program, \$779 to Sun Prairie Food Pantries and \$16,000 to Second Harvest Food Bank to be distributed among 36 Dane County Food Pantries.

cont. from page 5
Stadium

to decrease the financial debt to the city and limiting non-baseball events and fireworks displays.

"Being able to use [NPC comments] as an addendum really added to the report," said Morgan.

The report was approved by the Parks Commission, and is on the agenda for Board of Estimates on April 9 and Board of Public Works on April 18. Then it goes to the Common Council, if the report is accepted by those committees.

If approved the Mallards would like to start some of the exterior stadium renovations by the end of the 2007 season, according to general manger Vern Stenman.

Northside Neighbor-to-Neighbor Timebank News

By Terrie Anderson & Marlene Hardick

Our northside hub of the Dane County Timebank has 175 members now. You can find help for just about anything you need. Plus there are 225 other members countywide to access.

Welcome to two new northside organizational members: Lakeview Branch Library and St. Paul Lutheran Church. Both are accepting timedollar donations.

Some interesting new options include a photographer who will pay timedollars to models, help splitting a cord of firewood, and bicycle maintenance. Some classes currently offered are basic computer skills, metaphysics, conversational Spanish, and make-up for special occasions.

Coming up are a Seedling Exchange at the Northside Farmer's Market on May 6 and a Pet Parade in June.

Check the next issue for the date. But don't wait until an event to join.

Call 663-0400 or look us up at www.danecountytimebank.org to apply.

Remember, it's free!



A glimpse into the future: Heidi Veloon and her son Karuna got a seedling at the Timebank Seedling & Perennial Exchange. Together they grew this beautiful sunflower bouquet. Bring your seedlings & perennial cuttings to the exchange at the first Northside Farmers Market on May 6. Or buy seedlings from the vendors to swap—a couple tomatoes for a marigold and a sunflower.



Christin Gibbons, Brooke Leland and Marlene Hardick construct mini-kites for a windy March day at the Timebank Arts & Crafts Night.



Connie Gudmandsen, Janet Marcelino, and Lucy Taylor traded needlecraft skills.

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- Red Robin Restaurant
- Jewelers Workshop
- Pierce's Northside Market
- UW Athletic Department
- Lazy Jane's Restaurant
- Frugal Muse
- Carlos O'Kellys Mexican Café
- Brennan's Country Farm Market
- Flemings Prime Steakhouse & Wine Bar
- Capitol Square Dental
- Serenity Salon and Day Spa
- Market Street Diner
- Duwayne's Salon

- Chet's Car Care
- Old Country Buffet
- Bridges Golf Course
- Brio's Hair Designs
- Berres Brothers Coffee Roasters
- Allen Kitchen & Bath
- Sauk Harley Davidson
- Silver Leaf Design
- America's Best Flowers
- Felly's Flowers
- Papa Murphy's Pizza
- Heideman Gallery
- Clayton Photography
- Bunky's Café
- Culver's
- Steve's Wholesale PDQ
- Outback Steakhouse
- Electric Earth Cafe

- Wisconsin Alumni Association Travel Department
- Jim's Meat Market
- Edgewater Hotel
- Overture Center
- Strollers Theatre
- Great Wolf Lodge
- Subway
- Anchor Bank
- Von Rutenberg Family/ Betty Lou Cruises
- Forever Yours Jewelers
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REFERENCES

Photos by Dee Saunders

Kennedy Heights going strong

By: Alyssa Kenney
Kennedy Heights Community Center

Lots of exciting happenings at the Kennedy Heights Community Center over the last few months. Our youth program has recently begun a new program called "Movement Mondays" in which middle school program participants are getting a taste of different movement activities such as capoeira, yoga, tai chi and break dancing.

A number of our Girl Neighborhood Power girls recently participated in a countywide program focusing on the effects of media on the lives of girls called "Project Girl". Their artwork and reflections of girls in the media is being exhibited at Edgewood

College's Sonderegger Science Center Atrium through April 22.

In response to a community survey administered last year the Asian Outreach program has begun a weekly English as a second language class on Wednesday nights that has been well attended.

The after school program has had some exciting visitors over the last month, from the Department of Natural Resources, Madison Fire Department and Wisconsin Historical Museum. The children have learned about bird watching, fire safety and the history of games. The after school program has recently received grants from the Garver Fund, Brittingham Fund and Madison Rotary Foundation.

These critical financial gifts ensure the program has enough snacks, program supplies, and staff to continue to provide a high quality, enriching program for children on the Northside. Thank you to all of our generous donors.

The Center plans to again host an annual community festival highlighting the skills and talents of Kennedy Heights community members. This year's festival will be on Sat., June 9, noon-3 pm. Any community members interested in helping to plan the festival or to volunteer during the festival should contact Alyssa Kenney at 244-0767. All are invited to the festival and we hope to have lots of Northside residents come and enjoy.

cont. from page 5

Youth

ing has grown.

"A problem is the mixed message society sends our kids. We (in the education field) try and show [Northside students] that drugs and alcohol are not OK for them to use, yet society might allow a high schooler to experiment with drinking or smoking (cigarettes). And since kids are always pushing boundaries that [societal message] becomes a message middle schoolers pick up on," said one Northside after school program coordinator.

When asked where Northside seventh and eighth graders gain access to alcohol, most students reported that they "take it" from their parents and their friends' parents. The second most popular response was "my parents give it to me."

"Many [middle school-aged] youth gain access not at school but through the relationships they have formed at school," said another youth worker, speaking under conditions of anonymity. She added that she is "sorry to see kids as young as third grade make a reference that shows a real working knowledge of what drugs look like and of how too much alcohol affects you."

The survey further demonstrated that Abstainers of alcohol were evenly split between male and female, and 85% of that group strongly agreed with the statement "my parents think teens shouldn't drink," whereas only 54% of Experimenters and 37% of Regulars agreed. When asked about the statement "most of my friends do not drink or do drugs" 72% of Abstainers, 39% Experimenters and 18% of Regulars agreed. In response to "Most of my friends do not have sexual intercourse" 93% of Abstainers, 81% of Experimenters and 55% of Regulars agreed.

The reality of childhood on the Northside is that more times than not our community is exposing the youth to alcohol and drugs well before high school. The source of alcohol is varied and complex. The messages kids receive from the adults in their lives play a most significant role.

Author's side bar

While researching for this series on our community's current realities involving drug use by grade school-aged youth, no school or after school program would go on record and discuss their struggles with alcohol and drug use. It was even stated by one after school program coordinator that "I do not want to shed negative light on my program." The Alliance For Recovery Advocates (www.waaoda.org/advocacy.html) here in Madison is dedicated to bringing people of Wisconsin together to end stigma and discrimination against persons with addiction and to show, through education and advocacy, that recovery is a reality. It is scary to me that this culture of fear and denial begins with grade school aged children's support systems. This series' goal is to report openly on the real status of alcohol and drug abuse by our Northside youth, and in future installments to report on courses of action that represent solutions to this real issue.

Friends of Lake View Hill Park busy restoring

By Jon Becker
FLVHP

Following a successful first year by a hard-working board led by past-President Nelson Eisman, the Friends will continue their work in support of the Dane County Parks master plan for Lake View Hill Park, emphasizing ecological and cultural conservation of the park and the campus of the former tuberculosis sanitarium.

The Burning on the Hill is an annual burn in sections of the park, conducted by ecological restoration specialists. This year's burn will take place on one-day during the week of April 9-13;

the exact date will depend on weather conditions. Neighbors are welcome to watch and, over succeeding weeks, are encouraged to walk the woodland trails to view the amazing transformation of the forest floor as it turns green and wildflowers begin to bloom! Because smoke can drift from the site during the burn, nearby residents are advised to keep their windows closed and to avoid hanging out laundry during the planned burn period. The continued cooperation of the park's neighbors is much appreciated. INFO: Nelson Eisman (244-2055 or neisman@yahoo.com).

Lake View Hill Park's 10th Annual

Earth Day Weekend Clean Up the Hill will take place April 21. We'll pick up bottles and cans but other treasures abound like a spare shoe, a rusty can, jewelry that looks like it has been there since the roaring 20s, and of course the old tire or hunk of concrete that makes you wonder how it was missed last year. It is a great activity for a scout troop, or just to get out and meet a few neighbors, or make up for dropping that candy bar wrapper that the wind took off with and you've felt guilty about ever since! Info: Friends member Sue Gleason (249-9449 or smgleason@sdbglobal.net).

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NEIGHBORHOOD NEWS

Lake View Hill neighborhood

By Terrie Anderson

Lake View Hill Neighborhood Association

Be sure to stop in at Lake View Hill Neighborhood Association's **4th annual plant sale** on May 19, 8 am - Noon, 1625 Lake View Avenue. Bring plant donations on May 18, 4-6 pm.

All plants are priced from \$1 to \$5. Come early for the best selection

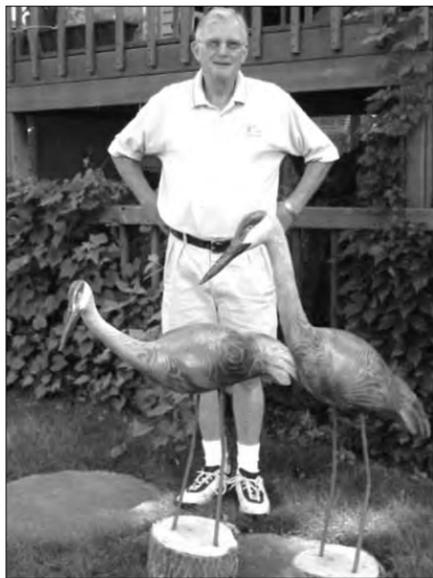
The plants for sale will include perennials—including hostas, woodland plants, ferns, flowers and ground-covers. Since neighborhood residents will have donated everything, these plants will adapt well to your yard.

A new feature of the plant sale this year will be a **raffle, with the drawing for five prizes at 12 noon.**

Four prizes are rain barrels (valued at \$115 apiece). Check out the rain barrels at Lakeview Public Library and Mickle's True Value, and at Jung's Garden Center Northeast.

Information about rain barrel installation and use will be available at each site. Jung's has installed a working rainbarrel and rain garden combination, outdoors, on the store's front porch.

The fifth prize is a very special piece of art—a **sculpture of a sandhill crane** (valued at over \$500). Artisan John Newman, a Northside resident, is



carving this unique crane from a Lake View Park butternut tree that toppled. Working from a section of the tree's trunk that is over five feet long and 16-18" in diameter, Newman will create a life-sized crane.

Raffle tickets are \$3 each, two for \$5, or five for \$10. Buy them from board members, at the plant sale (before 11:45 AM), or by contacting Dana Erlandsen (204-9215) or Jon Becker (242-8525).

Other Upcoming Events

April 11—Pizza party and meeting at Warner Park Center. 6:30 pm

July 15—Annual Picnic, City Park on Sunfield Ave. 12 noon-2:30 pm

Local group receives federal funding to address fishing and health issues

The Madison Environmental Justice Organization will receive a \$50,000 Environmental Protection Agency award to work with minority and poor subsistence anglers to better understand fishing and fish consumption practices on the Northside and to reduce the consumption of the most contaminated fish, while still encouraging the consumption of less contaminated self-caught fish as a healthy local food source.

The local group, led by Northsider Maria Powell, has been working with the Northside Hmong community for the past year discussing and addressing concerns related to catching and eating fish from Madison lakes.

In the past year, the group brought its concerns to two international scientific conferences on mercury held in Madison, the County Lakes & Watershed Commission, Wis. Dept of Health & Human Services, and local Public Health Dept.; and raised awareness of the issue through local meetings and the media.

"We hope to build collaborative and effective partnerships among minority and poor anglers, neighborhood associations, community centers, non-profit organizations, university scientists, and government agencies that can effectively address fish consumption and water quality issues on Madison's Northside," said Powell.

The EPA award will allow MEJO to continue its work with the Hmong community, and expand to engage Latinos and African-Americans who fish regularly for food.

Concerned about the quality of Madison's lakes?

Wonder if it's okay to eat fish from the lakes?

Do you fish at Warner Beach, Tenney Park or the Yahara River?



Learn more about the fish in our lakes, fish advisory warnings, mercury and other pollutants in your fish.

Let's Talk Fish

**Vera Court
Neighborhood Center
164 Vera Court
(Near Mendota Elementary
School on School Rd.)
Monday, April 23
7:00 pm**

Info: Maria Powell, Madison Environmental Justice Organization, 240-1485, mariapowell@mejo.us, or www.mejo.us
En espanol: Cynthia Lin, 610-704-9066 o cynthialin@mejo.us

Northside Welcomes New Mortgage Planner

Beacon Financial Services, LLC recently relocated from Fitchburg to the Corben Business Park on Madison's Northside. John Bottensek, Beacon's President, explained, "My wife, Rose, and I live on the Northside. Rose grew up on the Northside, and her parents, Bob and Bette Bauernfeind, have been Northside residents for nearly 50 years. We felt there was a need to bring our services into the community in which we live."

Since the summer of 2001, Americans have enjoyed a long period of extremely low interest rates, low inflation, and double-digit appreciation in their homes. Most, if not all, homeowners took advantage of this environment by refinancing into mortgages with lower interest rates or shorter terms. Many consolidated debts, did home improvements, or even moved into larger, more expensive homes, oftentimes with little impact on their monthly housing expenses.

At the same time, American workers face the prospects of company downsizing, the exporting of their jobs overseas, the loss of pensions, and a Social Security system teetering on the brink of insolvency.

The convergence of all these factors has left many wondering where did all of their money go and unprepared for the prospects of retirement, their children's college education, and, for an ever-growing number of people, their concerns about the mounting cost of care for aging parents.

So, did your last mortgage broker, bank, or credit union simply quote you unbelievably low costs and a fictitiously low interest rate, and then leave you grappling on your own to figure out the rest? If so, you are not alone. Did you know that the typical, 30-year mortgage is refinanced every five to six years? Why? Because people's lives change, and the last mortgage they got no longer fits their financial needs.

Fortunately for Madison's Northside residents, all of this is changing. As John

Bottensek explains, "Americans are becoming increasingly more concerned about their financial future, and at the same time, they are becoming more proactive in managing their financial well being."

"Consider this," continues Bottensek. "Seventy percent of all Americans would like to retire by age 55, yet 75% of Americans aged 55-64 have less than \$56,000 in retirement savings. While failing to save, many struggle to make additional reductions in their mortgage balances, believing in the Great Depression-era thinking that the sooner they become mortgage-free, the safer they will be financially."

Bottensek is a Certified Mortgage Planning Specialist. Nationally, less than 1% of all mortgage loan originators are Certified by the CMPS Institute. "The growing trend is for people to use their mortgage as a tool for leveraging their savings, whether it's for college education, retirement planning, investing, long term care, or the acquisition of investment properties," states Bottensek.

By working with other financial professionals such as certified public accountants, certified financial planners, insurance agents, and attorneys, Bottensek formulates strategies to assist his clients to not only meet their financial obligations, but to obtain their long term financial goals, as well. "It really is a passion," states Bottensek. "You know, we've all been there. You wake up one morning, and you ask yourself 'Where did all the time go?' You work hard to get your kids through school, and before you know it, the prospects for retirement are just over the horizon. As a society, we tend to think we can always do it tomorrow. Without realizing it, many people live by the motto 'procrastinate now'. The reality is we can't afford to wait. Thankfully, it's never too late to start planning." To find out more about mortgage planning or to arrange for a no obligation consultation, you can reach John at 608-661-3600.

News from Cherokee Marsh

by Jan Axelson

Friends of Cherokee Marsh and Upper Yahara Watershed

If you have a little energy to spare this spring, Cherokee Marsh can use your help. Just a few hours of your time can help a lot. Or take a tour with an environmental expert and learn about the natural areas in and around the North side. Mark these great events on your calendar!

Go Birding

April 20 (Friday), 6:30 pm

Where: Cherokee Marsh parking lot at the north end of Sherman Ave.

Explore Cherokee Marsh with the Madison Audubon Society in search of cranes, the courtship flight of woodcock and snipe, and spring migrants. Waterproof footwear is recommended.

Plant Trees

April 21 (Saturday), 9 am to 1 pm

Where: corner of School Rd. and Wheeler Rd.

The Parks Department is looking for volunteers to help plant 350 native shrubs (10 different species) in Cherokee Marsh Conservation Park. The plantings will be in the area where many box-elder trees were cut this winter along Wheeler Road.

Pull Invasive Weeds

April 21 (Saturday), 9 am to noon

Where: 38 Knutson Dr.

April 28 (Saturday) 9 am to noon

Where: 506 Wheeler Rd.

Join the Madison Area Weed Warriors as they work on natural area restoration by pulling invasive garlic mustard in Cherokee Marsh. There are two dates scheduled. (See above.)

Wear flat-soled shoes, work gloves and windbreaker/nylon clothing to prevent spreading seed. Bring drinking water. No experience needed.

Join the Friends

May 2 (Wednesday), 7 pm

Where: Sherman United Methodist Church, 3705 N. Sherman Ave.

Help guide the future of the Friends of Cherokee Marsh and Upper Yahara Watershed. The Friends are meeting to discuss creating a formal structure for the group and to decide on future activities. Anyone interested in the marsh and local watershed issues is welcome to attend.

Learn about Restoration Work in the Marsh

May 16 (Wednesday), 6:30 pm

Where: the boat-launch parking lot at the end of the gravel road at 802 Wheeler Rd.

Learn about recent restoration efforts near a natural fen wetland in Cherokee Marsh's South Unit. Leading the walk is Russ Hefty, Conservation Resource Supervisor for the City of Madison Parks Division. The walk is in cooperation with the Wisconsin Wetlands Association. To register, call 608-250-9971.

This event is just one in a wonderful series of watershed walks sponsored by The Benedictine Women of Madison on Wednesday evenings from April 25 to June 20.

For more information about any of these events, visit www.cherokeemarsh.org. We hope to see you in the marsh this spring!

Fire fatality affects Northside

By Lori Wirth

The City of Madison recorded its first fire fatality of 2007 in March, when 76-year-old Celeste Ingold, a Northside resident, died in her condominium at 25 Golf Course Road.

City of Madison Fire investigators believe smoking materials were the cause of the fire. The fire damage was contained to the single apartment, with minor smoke damage to neighboring apartments.

Smoking materials (i.e., cigarettes, cigars, pipes, etc.) remain the leading cause of fire deaths in the United States. Roughly one of every four fire deaths in 2003 was attributed to smoking materials.

Facts & figures

In 2003, there were an estimated 25,600 smoking-material structure fires in the United States. These fires caused 760 civilian deaths and 1,520 civilian injuries.

Older adults are at the highest risk of death or injury from smoking-material fires even though they are less likely to smoke than younger adults.

The most common material first ignited in home smoking-material fire deaths were mattresses and bedding, upholstered furniture, and floor covering.

Source: NFPA's report, "The Smoking Material Fire Problem," John R. Hall, Jr., August 2006.

Safety tips

If you smoke, smoke outside.

Use deep, wide ashtrays on a sturdy table.

Before you throw out butts and ashes, make sure they are out, and dousing in water or sand is the best way to do that.

Check under furniture cushions and in other places people smoke for cigarette butts that may have fallen out of sight.

Never smoke in a home where oxygen is being used.

If you smoke, choose fire-safe cigarettes. They are less likely to cause fires.

To prevent a deadly cigarette fire, you have to be alert. You won't be if you are sleepy, have been drinking, or have taken medicine or other drugs.



Project Management: Step 1 to Success

April 16 and 17, 6:30-9 pm

Salvation Army 3030, Darbo Dr.

Cost \$20, scholarships available. Childcare provided onsite.

Learn How to:

Define a project

Identify resources

Create and manage a project strategy and schedule

Assign responsibilities

Establish outcomes

Get buy-in and commitment

Monitor Work In Progress

Test and Pilot your project

Evaluate the outcomes

Minimize conflict

Reward and recognize

the volunteers

Celebrate success!

Also upcoming in April, **Community Mapping: Using the Internet to Better Understand Your Community.** The internet provides a great deal of demographic information through GIS data, but how does one find it and use it? Learn about some of the tools available and how to use them. Date TBA.

Cost \$20, scholarships available. Childcare provided. For more information or to get an application email amy@grassrootsleadershipcollege.org, call 441-0085, or check out www.grassrootsleadershipcollege.org/

Stressed?

Call the Parent Stressline at 241-2221

By Marlene Hardick

The Northside News

Parenting is one of the hardest jobs we do. Most parents admit that they can use all the help and advice they can get. Babies, toddlers or teens can be overwhelming sometimes.

Free help for any parent is quickly available on the phone from 6 am to midnight, every day of the year. The Parent Stressline phone number is 241-2221.

Parent Stressline, a service of the Parental Stress Center at 2120 Fordem Ave., offers someone to talk to when a parent needs help RIGHT NOW!

Parent Stressline, staffed by experienced volunteers, is an anonymous and confidential listening line. The Parent Stressline provides a compassionate ear to parents and caregivers when they are feeling stressed, isolated or overwhelmed. Part of the goal is to provide social and emotional

support so that parents will be less likely to abuse or neglect their children.

The Stressline recently received a United Way Foundation grant of \$1,920 to promote this service. The grant will be used to print 25,000 refrigerator magnets to be distributed widely in Dane County to increase awareness of the Stressline.

The Parent Stressline is staffed by trained volunteers who are supervised by staff social workers and therapists. Volunteers are recruited from the community, colleges and universities. Anyone interested in becoming a Parent Stressline volunteer may attend an orientation session to learn more before committing. For more information, or to request Parent Stressline magnets, call the Parental Stress Center at 241-4888 or talk to Shannon Schiltz, Volunteer Coordinator.

Visit www.parentalstresscenter.org

MONEY—You can't live without it

FREE money management classes, sponsored by MSCR and Home Savings Bank, are available to help individuals:

Learn how to open & manage a new checking account

Re-establish their finances to obtain a "second chance" checking account

Learn how credit reporting works, how to start credit or improve their credit score

Learn what it takes to qualify for a first-time home buyer mortgage loan, including "no-down payment" programs

Teach their kids lasting money skills

Classes are 2 hours and will be held at the Warner Park Community Recreation Center, 1625 Northport Drive. Refreshments will be served and free childcare is available. A Spanish-speaking translator is available if requested in advance by calling 245-3669. For more info and to register, call Janet Dyer, MSCR, at 245-3667.

The Newly Remodeled Lockerroom

1810 Roth St, behind Oscar Mayer

Open at 6:00 AM

Madison's 3rd Shift Bar

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Thursday nites
Karaoke

Saturday nites
Live DJ

Catch your games here!
Great Game Day Specials

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on 4 LCD 32" TVs

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Pancakes

Prime Rib
Breakfast

Saturdays
Sundays
6 am - 2 pm



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