

## NORTHSIDE NEIGHBORHOOD ASSOCIATION GUIDE

### Association Profiles

#### 8. Lake View Hill

Formed in the mid-1980s, the association has always acted as a guardian of the beautiful green spaces of Lake View Hill. After a period of dormancy, the association was reactivated in 2003. Activities include a neighborhood directory, spring plant sale, summer picnic, and regular meetings with potlucks and speakers. Contact Andrew Goodnough at 658-7363 for more information.

#### 9. Lerdahl Park

Formed in 1996 in response to the threatened development of the Troy Gardens property and to the challenges at Mendota Elementary, Lerdahl Park includes about 275 households. Neighbors have continued their strong involvement with the Troy Gardens project, as well as hosting annual social events, such as summer picnics, caroling, and wine tasting. Knowing the person next door or down the street helps to create a safer, congenial environment and sense of community. Contact the NPC office if you are interested in getting involved.

#### 10. Maple Bluff

The Village of Maple Bluff, population 1,350, occupies a narrow band on the northeast shoreline of Lake Mendota where Winnebago Indians once had their summer encampments. Annual village events include the Father's Day Parade, Fourth of July Parade and Fireworks, Garage Sale, Holiday Tree Lighting, and Winterfest. The Maple Bluff neighborhood has been involved with broader Northside issues and is a member of the Northside Planning Council. Youth sailing classes are available at Marina Park - for scholarship info contact the recreation department. Contact Village Administrator Tim Krueger at 244-3048 or NPC representative Laura Vogel at 244-7187.

#### 11. Maple Wood Condos

Last year, Maple Wood held its fifth annual garage sale in June and annual picnic in September. This year, we will continue updating our buildings and landscaping, and will add additional outside lighting. Contact the NPC office at 661-0060 if you are interested in getting involved.

#### 12. Mendota Hills

Formed in 1994, this association serves 150 homes west of Warner Park. Activities include an annual neighborhood picnic, neighborhood garage sale, a spring plant exchange, and neighborhood directory. Contact Susan Hill at 301-0102 or Bob Paolino at 249-7126.

#### 13. Nobel Park

The Nobel Park neighborhood association was established in 2003. Our area covers the triangle that runs from the corner of School Rd and Troy Drive to the corner of School and Northport Drives and connects at the corners of Troy and Northport. Our goal is to have more active participation so we can all get to know our neighbors better. Contact Daniel O'Kane at 241-8081 or [dwljo@charter.net](mailto:dwljo@charter.net).

#### 14. North Lake Mendota

Formed in 1978 to protect the wetlands west of Mendota Health Center, the association has grown to serve over 300 homes. Meadow Ridge Park now has a playground set and there is a wooded space and hiking trail to con-

nect it with Westport Meadows Park. An area has also been set aside for field-type sports for the neighborhood children. The association has established a retention pond park of storm water management and a wildflower and aquatic species area. Two neighborhood signs grace the entrances to the neighborhood from grants received through the City of Madison. Currently the association has reached an agreement with Mendota Hospital to do an annual Deer Harvest. It will continue to work with the city to develop Meadowridge Park, as well as sponsoring events that will allow the members of the neighborhood opportunities to interact. Contact Lynelle Harrison at 242-0363.

#### 15. Northport/Packer

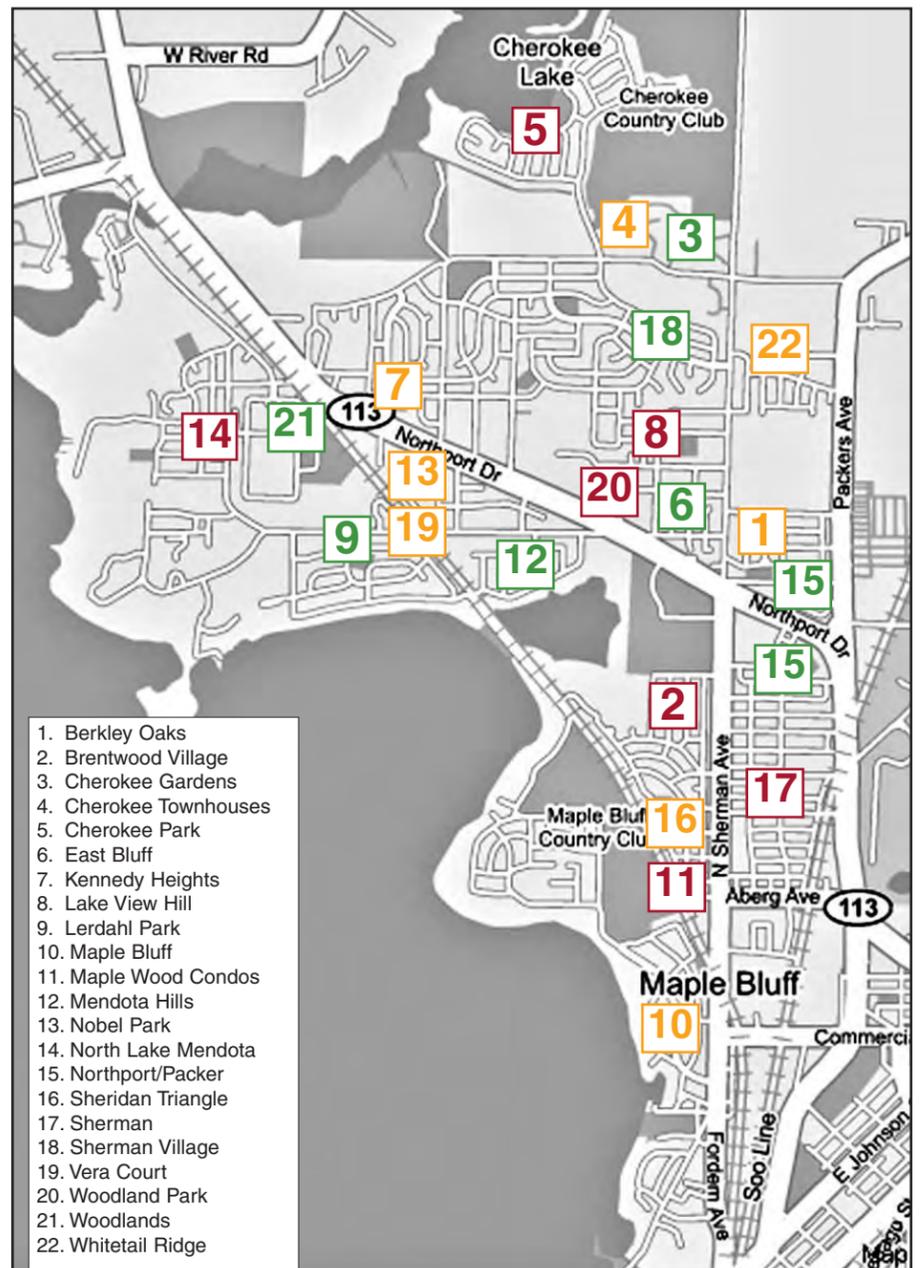
The management and owners created the Community Learning Centers in the two complexes on opposite sides of Northport Drive so the residents and management can work together in creating programs and offer services from these two learning centers. The computer labs in each center have expanded and grown to include high-end graphic art, animation and video software and equipment. A wide variety of programs and services operate at each site including: Head Start; Even Start Program, Adult Basic Education and English as a Second Language class; homework assistance; Career Development, PEOPLE Preparatory Program; ScholarShop, ScholarShop Jr., technology training; summer enrichment activities for youth; and a transitional alternative high school program run by MMSD during the day. Northport/Packers activities also include an accelerated reader program, and a comprehensive program for academically talented youth in partnership with the Wisconsin Center for Academically Talented Youth. Contact Pat Steele (Northport, 249-9281) or Jacki Thomas (Packer, 249-0160) for more information.

#### 16. Sheridan Triangle

Sheridan Triangle Neighborhood Association (STNA) represents 220 households in the area west of N. Sherman Avenue, south of McPherson, north of Steensland, and bounded on the west by Sheridan Drive. The association's mission is to inform and represent neighbors in any events and plans affecting our neighborhood, and to promote a welcoming environment for everyone. The NA adopted the Sheridan Triangle Park and raised funds to purchase new, safer playground equipment. They also maintain two gardens in the park, the Daisy Patch and Nanna Peterson native woodland wildflower garden. An annual neighborhood picnic in August is popular. The STNA, which meets quarterly, also publishes a quarterly newsletter, *The Triangular*. Contact President Sherri Shokler at 301-0191.

#### 17. Sherman

Reorganized in 1997, the Sherman Neighborhood Association is open to anyone who lives and/or operates a business in the area bounded by Northport Drive, Packers Avenue, Sherman Avenue, and Commercial Avenue. The association meets monthly. The newsletter, *Sherman Neighborhood News*, is published 4-6 times a year. Our activities in the past year included a spring neighborhood cleanup, a meeting about neighborhood crime issues and a fall potluck/cookout. New members are always welcome. Check out the website at [www.geocities.com/shermanneighborhood](http://www.geocities.com/shermanneighborhood) or contact Co-Presidents



Michael Basford at 513-1387 or Mike Welling at 244-9884.

#### 18. Sherman Village

The Sherman Village Association is planning to restart in 2006. Its boundaries include Wheeler Rd on the north; N. Sherman Ave on the east; Mayfield, Esch, Iowa, Havey on the south; and School Rd. on the west. The purpose of the association includes enhancing the quality life for its residents and provide leadership on neighborhood issues. Contact the NPC office at 661-0060 if you'd like to get involved.

#### 19. Vera Court

Started in the early 1990's, the association was the catalyst for revitalization of the neighborhood, working closely with Future Madison Inc. to rehabilitate the apartment complex and construct the Vera Court Neighborhood Center, built in 1995. The neighborhood association provides free fruits and vegetables to all of its residents and neighbors on Saturdays and Sundays, and is working with Wisconsin Harvest in hopes to expand this service all over the Northside. Contact Darlene Horner at 241-2580.

#### 20. Woodland Park

Formed in 1995, this association needs more resident involvement following the departure of several key leaders. In the past, TPNA has provided educational and career-oriented field trips for neighborhood youth, and celebrated its diversity with an annual Fall Ethnic Festival and a summertime ice cream social. Contact the NPC office at 661-0060 if you are interested in taking a leadership role with this association.

#### 21. Woodlands

Originally formed in 1996 to sponsor youth activities in the former Eastwood Park apartment complex and the Trinity

Park, the initial leaders have moved from the area and this association has become inactive. Contact the NPC office at 661-0060 if you are interested in taking a leadership role.

#### Whitetail Ridge

Originally organized in 1998, this association includes homes north of Mayfield Lane/Pond Street and south of Wheeler Road, between Packers and Sherman Avenues. Whitetail is looking at 2006 as a year to go back to basics. The association will be focusing this year on developing more community leadership and involvement as a way to be successful in the present and sustainable into the future. The association is monitoring key land use projects, including the Cherokee Park, Inc. development that borders the northern edge of the neighborhood. The group is currently working to identify its key concerns in order to build momentum for future action. Anyone interested in learning more about this association or taking a more active role in its development may contact Shelley Legried (President) at 242-0139.

#### East Attendance Area PTO

#### Coalition

Originally the Northside PTO/A Coalition, the East Attendance Area PTO Coalition expanded and is now open to representation from all East High feeder schools. The mission of the group is to improve the quality of education for all students attending those schools. The group has focused its energy on issues of School District accountability, transparency in the budget process, increased public input in decision-making, and the importance of equitably distributing resources to schools based on the needs of its student

**Organization Profiles**  
cont. on next page

NEIGHBORHOOD NEWS

**Organization Profiles**

population. The group was instrumental in the creation of the District's boundary task forces and the Equity Task Force. Contact Co-Chairs Dave Cohen at 770-5302 or Jill Jokela at 241-2545.

**Friends of Troy Gardens**

The Friends of Troy Gardens (FTG) cares for 25 acres of open space along the 500 block of Troy Drive. Troy Gardens includes a 5-acre Community Supported Agriculture Farm, the largest Community Gardens in Madison; and natural areas stewarded in large part by volunteers from the community. FTG offers educational programs on the land for people of all ages. FTG is a mem-

bership organization dedicated to community participation. Email FTG at info@troygardens.org; call 240-0409; or visit www.troygardens.org.

**Lakeview Lutheran Church**

Lakeview Lutheran Church has been a member of NPC since early 2002. The Church is an active member of the Northside community, hosting events such as Family Place North, Annual Health Fairs, and the famous Lutefisk dinner. Located at the corner of Northport and Mandrake. Contact Pastor Dean Kirst at 244-6181.

**Northside Business Association**

The business association promotes Northside businesses and well-planned, high-quality growth that enhance Northside resident's quality of life. The

association's input aided the Aberg Avenue reconstruction and did a coordinated fundraiser for the Lakeview Public library. Monthly dinner meetings provide information to members. A summer outing and holiday event dinner helps build a stronger Northside business identity. The association wants to increase its membership and marketing. Contact Stacy Schultz at 849-6313 or visit NBA's website: www.madisonnba.com

**Northside Community Co-op**

The Northside Community Co-op started out in 2004 to address our community's immediate need for a grocery store and ensure long term food security for our neighborhood. We run the Northside Farmers Market and are creating a nutrition outreach program to encourage healthy eating habits. Contact Lisa Wiese at 242-8572.

**North/Eastside Senior Coalition (NESCO)**

The North/Eastside Senior Coalition (NESCO) is a non-profit organization, serving adults age 55 and older. NESCO serves the area east of the Capitol to Highway 51, south to Lake Monona and Olbrich Park and north to the city limits, including Maple Bluff and parts of Blooming Grove. In addition to providing services for senior adults, NESCO is a network of individuals and groups interested in the issues and concerns of older adults and a non-emergency resource on aging. The mission of the North/Eastside Senior Coalition is to enhance the quality of life for all older adults by providing programs, advocacy, and resources that assist them to remain independent, active and influential in the community. NESCO's Vision: Seniors dedicated to building a better community for people of all ages and backgrounds. NESCO is located in the Warner Park Community Recreation Center, at 1625 Northport Dr. #125, Madison, WI 53704, 243-5252 or e-mail cbatterman@nescoinc.org.

*"You don't have to move to live in a better neighborhood - just get involved in the one you're in!"*

**Catch those Summertime Blues!**

Madison Blues Society and Vera Court Neighborhood Center present the 2nd Annual Madison Blues Picnic to be held at Warner Park on **Sunday, July 25th, from 11a m – 8 p m** Start the day with WORT's Peaches Lacey playing her soulful & funky music Over six music acts including Cash Box Kings, Tate and the Million Dollar Blues Band, New Crew and many other local groups. **Enjoy ethnic and backyard barbeque foods!**

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**Lake View Hill Plant Sale**

By Terrie Anderson  
*Lake View Hill Association*

Mark your calendars for an exciting event on Saturday, May 20, 2006 Lake View Hill Neighborhood Association will be holding their third annual Plant Sale Stop by 1625 Lake View Avenue anytime from 8 am to noon that day and you'll find great plants for your yard and home

Everything for sale is donated by neighborhood residents You'll find all kinds of perennials, including hostas, woodland plants, ferns, ground covers, and herbs There will be house plants and even some annual bedding plants And because they came from yards in the neighborhood, you know they'll grow in yours! Priced between \$1 and \$5, the plants are bargains to beautify your environment

A full complement of avid and

experienced gardeners will be at the sale to answer questions and give advice Plants will be labeled with their name, height and whether they prefer sun, shade or part sun

If you'd like to divide some of your plants to donate, call 241-7025 Need help digging them up? Call 249-2163 or 244-6006

As in the past, a social table will be the gathering place to meet new neighbors and greet the ones you've missed all winter

Lake View Hill Neighborhood Association Meeting Update

Don't miss the May 10 LVHNA meeting It'll be at Warner Park Community Center at 6:30 pm and pizza and beverages will be served You'll be able to pick up pots and plant markers for your donations to the plant sale If you have extra pots to share, bring them along.

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NEIGHBORHOOD NEWS

# Kennedy Heights reaches 20 years

Music, munchies, multi-media events to fete historic center

By Jody Schmitz

Kennedy Heights Community Center

The Kennedy Heights Community Center, which opened its doors 20 years ago this summer, is celebrating with a multicultural festival on Saturday, May 6, from noon to 6 pm. The rain date, if needed, will be Sunday, May 7.

The theme of the celebration is "Many Cultures...One Community".

The Board of the Center has invited neighbors from throughout the Northside to join with its residents in the festivities, which will take place on the grounds of the Center and in the Center building. The Kennedy Heights Community Center is located within the Kennedy Heights townhouses on the corner of Northport Dr. and Kennedy Rd.

The celebration will feature music and dance, children's games and activities, including improvisation and balloon art by the Banana Lady. The Madison Children's Museum will bring its Discovery-to-Go exhibit and the public library will be helping families get library cards. The Kennedy Heights youth program will host a volleyball tournament and the Girl Neighborhood Power group will exhibit their photos.

Mayor Dave Cieslewicz, Alder Paul Van Rooy, and Alder Brian Benford will present congratulations from the city and Ken Haynes, a representative from the County Executive's office will do the same.

Entertainers will include: Hmong dancers and musicians from the Kennedy Heights community, Middle Eastern dancer, Sadira, the Folk trio Book of Embraces, the Girl Neighborhood Power Indian Dance and Hip-Hop groups; and juggling and comedy by Mr Tricks.

A special multi-media historical exhibit is being put together with a

grant from the Wisconsin Humanities Council Northsider Anne Pryor, area folklorist and Ann Waidelich, an area historian, are overseeing the construction of the exhibit.

Included in the festival will be an area highlighting the cultural heritage of the community members. The Williamson Street Grocery Cooperative is sponsoring a food demonstration area geared towards introducing and promoting traditional foods and recipes among festival attendees. Presenters will demonstrate their Epicurean creations with the assistance of a folklorist who will facilitate the presentation and encourage discussion between the audience and presenters. Craft demonstrations including Hmong needlework and American knitting, will also be shown and in some cases sold.

Ethnic foods will be available to purchase. There will be a bake sale prepared by volunteers of the Lakeview Lutheran Church and sold by the Girl Neighborhood Power group.

Community organizations from the Northside of Madison invited to be part of the event are: Black Hawk middle school PTA, Friends of Troy Gardens, Northside Planning Council, Lindbergh School PTA, Northside Neighbor to Neighbor Timebank, Northeast Side Senior Coalition and Joining Forces for Families.

A committee of staff members, residents, neighborhood volunteers and founder association members make up the group that has planned the 20th anniversary event. For more information, to volunteer, or contribute please contact Alyssa Kenney, Executive Director of the Kennedy Heights Community Center at (608) 244-0767 or ackenney@yahoo.com

We hope to see you all on May 6!



Photo provided by Alyssa Kenney

Opening Day, August 9, 1986: Kennedy Heights Community Center's Carol O'Hearan, the association president at the time, is interviewed by the news on the opening day. The center is celebrating 20 years with a multicultural festival on Saturday, May 6, from noon to 6 pm.

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HISTORY

cont. from page 1  
**History**

Boulevard which was purchased by Robert LaFollette, Sr. in 1905 and is currently occupied by Bronson LaFollette.

In the late 1940s, the Town of Westport gave the City of Madison the land which is now Warner Park, a marsh where people hunted salamanders and fished for pickerel. The reason? Westport couldn't police the area.

This information is from Maria Bode who has recently researched the area "whose history has been pretty much neglected," she says. Bode has put together an interesting slide program on "The Living History of the Northside." In doing so, she poured over Madison histories, old photographs and newspapers, maps, and talked to descendants of the area's early settlers.

The program is available to interested groups and organizations through the Lakeview Branch of the Madison Public Library, 2845 North Sherman Avenue.

Bode lives on the northside she has become so knowledgeable about, in an old farmhouse, which has been converted into two apartments at 1309 Troy Drive. Her home is located on land probably originally settled by the Weddig family. As late as 1955, the original farm stretched down as far as Warner Park.

Until the 1940s, when the vicinity began to be annexed by Madison [sic], the northside consisted of the Township of

Burke, the Township of Westport, the Township of Madison, and Maple Bluff.

Roughly, the land which Bode covers in her slide show runs from the Yahara River up Sherman Avenue, then angles off to Packers Avenue (excluding Truax Field), over to Lake Mendota and as far north as the Cherokee Marsh.

Bode says according to 19th century biographical histories, Burke was settled by Horace and William Lawrence in 1837, the same year Ebenezer Peck came to Madison to build a lodging place for men working on the new State Capitol. Some of the area's early settlers were the Roths, Schlimgens, Sachtjens, and the Bruns (Sherman Plaza is on the site of the old Bruns' homestead), who operated dairy farms and supplied Madison with milk and garden produce.

Westport was settled in 1843 by a Frenchman and an Irishman. The bulk of the early settlers arrived two years later from Westport, Ireland and named the settlement after their home town. After the Irish, came an influx of Germans and English. They were basically dairy farmers, raised cattle, and grew tobacco.

Bode says that Leonard J. Farwell, a Wisconsin governor from 1852-1854, probably did more to promote Madison than any other person of his time. He had the Catfish River (now the Yahara River) drained, a canal dug to connect Lakes Mendota and Monona, and built a dam, grist and sawmill at the Lake Mendota end of the river.



The first Maple Bluff clubhouse

STATE HISTORICAL SOCIETY OF WISCONSIN

He built bridges across the Catfish at East Washington Avenue and Sherman Avenue, and roads into the northside including, in 1897, Farwell Drive which connected the city with the Mendota hospital. Prior to this, the only means of transportation to the area was by boat. He also had a house built on Farwell's Point, situated at the far point of the Mendota Mental Health Institute grounds.

The Sachtjens came in 1848 and bought up 340 acres of land on both sides of Sherman Avenue. The foundation of their original homestead remains at 2309 Sherman Avenue, and the family home built in the 1850s, still stands next to the PDQ store on the 2200 block.

The first frame school house on Sherman Avenue was located on wide open farmland where Sherman School now stands. Later, it was moved across the street to the corner of Sherman Avenue and Logan Street and converted into a single family home with a porch and second floor addition. But in the early days, youngsters had to walk to the well on the adjoining Schlimgen property to get a drink of water because the school didn't have a well.

In 1889, the St. John Evangelical Lutheran Chapel was built on land donated by the Veerhausens on Northport Drive and Mandrake Road. The chapel is still in use for weddings. In the 1850s, the Sachtjens purchased the graveyard to bury their grandfa-

ther. In the late 1840s or early 1850s, a brewery was built on the site of the Filene House, 1617 Sherman Avenue.

In the 1850s, the Woodward family purchased a great deal of land in the vicinity including that surrounding Woodward Drive which became known as Woodward Grove.

In 1871, railroad tracks were erected to connect Madison and Minneapolis. They crossed Sherman Avenue between Lakewood and Northgate Plazas. The trains stopped at the asylum for the insane at Mendota where a hotel was built nearby to accommodate patients' visitors.

In 1900, the Bernard Boat Company built Bernard's Pavilion, which was located between Hintze and Woodward streets along Marcy Street. A popular spot with young people, the pavilion was used until the '30s for dances and picnics. Bode talks about "egg and spoon races" held there in 1915.

In 1907, the maritime mail service was established to deliver mail to the summer cottages, which dotted the vicinity. As long as the lake was open, there were daily mail boat stops at Maple Bluff, the hospital, Warner Beach, Bernard's Pavilion, and Rocky Roost. According to one account, the service ceased in 1947. (Warner Beach was named after Assemblyman E.N. Warner, elected to the Wisconsin Legislature in 1904).

In 1913, Hanson's Grocery Store

See next page

# NORTHGATE Shopping Center

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Your Northside Neighborhood Shopping Center  
North Sherman Avenue and Aberg Avenue

## HISTORY



Sherman Avenue near Tenney Park in 1902

cont. from previous page

### History

was built on the site of One-Hour Martinizing in Lakewood Plaza.

• In 1916, Sherman Avenue was still a dirt road — “out in the sticks.”

• In 1919 a branch of Oscar Mayer & Company took over an unsuccessful farmers’ meatpacking cooperative on the site of the present plant. By 1939, 400 to 500 persons were employed there.

In the 1920s and ‘30s, people started building permanent homes in Maple Bluff, which wasn’t essentially settled until the ‘40s and ‘50s. It was incorporated as a village in 1931. The ‘Upper Bluff was part of Westport until the 1950s. The Governor’s Mansion and Mendota School were constructed in 1927.

Lakeview Sanitarium was built in the late ‘20s or early ‘30s for persons suffering from tuberculosis. (The Dane County Department of Social Services now occupies the immense building).

Carl and Paul Roth, who were in the coal, sand, and gravel business, filled in the huge gaping hole their business produced where the Northgate Shopping Center and Lake City Bank now stand.

In 1947, the Sherman Park area was annexed to Madison. (This area is bounded by Sherman Avenue, the railroad tracks, and McPherson Street).

Cherokee Marsh was acquired in pieces by the city between 1964 and 1970. In the early ‘70s, it was developed as a conservation park.

Joan Judd was associate editor of *Madison Magazine*.

### Energy resource fair helps community

A unique collaboration of agencies, community organizations and Madison Gas & Electric brought information, energy assistance, and gift cards for groceries and gas to 150 Northside residents who attended one of four fairs held at Northport Apartments and Lakeview Lutheran Church.



Toun Namma Vang, Yer Yang, Mao C Lor, Xeng Chang and Mary Xoing go through the energy information at the resource fair.



Jala Teesa looks at a brochure at the Energy Services Inc. table.

The Northside Planning Council, Northside Timebank, and North/Eastside Senior Coalition collaborated with Madison Gas & Electric, Energy Services Inc., Joining Forces for Families, Project Home, Porchlight, Community Action Coalition and Financial Education Center to put on the energy resource fairs.

Photos by Milt Leidner

# NORTHGATE Shopping Center

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EAST HIGH SCHOOL

From  
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**EAST HIGH PRINCIPAL**

**Vision and Innovation**

On April 26 and May 10 we are inviting the entire community to join us at East Side High School for a light meal provided by our food service classes, and to engage in the establishment of our vision for East Side High in 2012. In 2012 East Side High School will turn 90 years. It is important for us as a community to discuss and establish where we want to be in regards to meeting the needs of students, parents, community and our building.

Since I began my work at East High the most frequently asked question is about my vision. My belief and answer is that WE need to have a vision. We need a vision that is spoken frequently and shared by the community. To that end, we are inviting you to join us on both evenings to share your perspectives and listen to others. In the end we hope to have the vision we share.

As I learn more about this proud community a golden thread is the innovation that has and continues to exist at East High School. On April seventh we will celebrate the re-naming of our guidance and counseling center. From 11:00 – 3:30 there will be a reception in the newly named,

“Arthur C Nelson Guidance and Counseling Center” followed by a brief ceremony and 3:45. Mr. Nelson’s family will be in the counseling center and we look forward to special occasion. The naming of the center serves as a hallmark of the type of innovation that has occurred at East High. Through Mr. Nelson’s leadership and vision the guidance center was created to serve students. It continues to that very well.

It is this type of innovation to meet the needs of students that East High Staff and community members have repeated over time and continue to do today. In the late Fall, thanks to the organization efforts of Will Rogers from the University of Wisconsin English department as well as

Kurt Gundlach and David Krause, we began the Madison Academic and Athletic Exchange - MAAX program. This is a curriculum-based collaborative and research program, designed to bring together Madison East and university students interested in the relationship between academic and athletic practice.

This is one of many different initiatives and innovations that have begun this year. From Week of the Young Women, to invigorating the Tower Times to Art Murals and many others, the spirit of creation and innovation is alive and well. It is one of our strengths at East Side High School and an important part of our future.

**East Side Pride – Own It!**

**East Side High School  
Vision 2012  
Community Forums**  
April 26 & May 10  
6 pm  
East High Cafeteria

**All That Jazz: benefit brings in \$14,000**



Photo & caption by Jeanette Riechers

The 2nd Annual East High School Jazz Band Dinner/Dance drew hundreds of music lovers together for a high-energy evening of fun and fundraising on March 24 at the Masonic Temple. The popular event, hosted by band parents, featured the East High Jazz Band and Jazz Combo, the Harley Street Brass Quintet, and the Highway to Heaven Gospel Project. There was music for listening and dancing, as well as a lively raffle and silent auction. The standing-room-only crowd helped raise more than \$14,000; the funds will help support the band’s trip to a national music competition in Orlando and will also help replace worn-out instruments and uniforms. The next Jazz Dinner/Dance will be April 20.

**Students sponsor silent auction  
East High theater benefit on May 15th**

**By Kirsten Jones**

*East High Student*

As a student at East High School, I can personally attest to how badly the theater at our school needs renovations. I have sat in the bright orange chairs for countless presentations, played concerts there hearing the echo of our music the entire time, and watched as more seats and lights break and become unusable.

I have watched the deterioration progress for four years now, and as a senior, decided I want to leave a lasting impact on my school. Brainstorming ways I could best accomplish this goal with my friends, organizing a silent auction seemed like the best way to raise money.

After talking with many teachers and getting amazing support, I decided this was something I wanted to invest time, effort, and money into. Many of my friends felt the same way and joined

me in the effort.

As a result, we are happy to announce that we will have a silent auction and bake sale May 15th at East High located at 2222 E. Washington Ave. The silent auction will begin at 6:30. Bidding will end at 7:30 when there will be an amazing band concert featuring the East High Sinfonietta Band, and then the winners will be announced following the concert.

We are currently soliciting donations for the silent auction and our goal is to raise \$2,000.00 in one night. Everyone from the community is welcome and encouraged to come and support East High. So if you want to have amazing food, hear fabulous music, purchase great items, and help our school out tremendously, we would love to see you there!

If you have any questions or comments, please contact me, Kirsten Jones at 244-8208.

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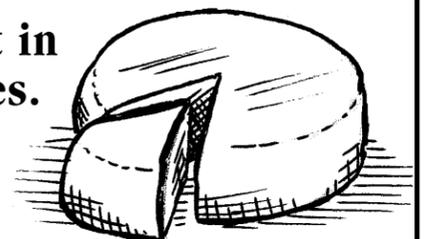
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EAST HIGH SCHOOL

# East High students set a southern course Latin America awaits five "Amigos"

By Alan Crossley

Five East High School students will work in Latin America this summer in community development programs that promote healthy households and early childhood education sponsored by the Madison Chapter of Amigos de las Américas (AMIGOS). Hanna Braverman, Emory Pearson, Caitlin Drifke, Amanda Abplanalp, and Amy Hoag will be part of a group of 12 Madison area students volunteering during 5-8 weeks of their summer to help change the world in their own small way.

Hanna will be volunteering in Costa Rica where collaboration with the Ministry of Education and Casa de la Juventud aims to promote healthy community development and group leadership skills, creative expression, personal health and nutrition, and community development initiatives with children and young people who live in rural communities in the Brunca region of Costa Rica.

Emory will be traveling to the Azua region of the Dominican Republic to carry on an AMIGOS partnership with Plan International, an international child and community development agency. She will be helping to implement a "day-camp" style leadership and community development program with children ages 7-12. The Liderazgo y Comunidad 'campamentos' (day camps) will consist of school



Photo by Sam Crossley

Left to right: East High students Amanda Abplanalp, Amy Hoag, Caitlin Drifke, Emory Pearson. Hanna Braverman is missing from the photo.

or community center-based workshops and community improvement activities.

Caitlin will be based in the Mexican state of Michoacán, in the city of La Piedad. She will help promote leadership of young people and healthy community development through a life skills program. The Liderazgo y Comunidad program aims to promote healthy social development and group leadership skills of young people through a six-week school-based program.

Amanda will work with Plan-Paraguay to help children build life skills and leadership skills through interactive workshops and group-led community improvement initiatives. Plan-Paraguay is a non-governmental organization that was founded during

the Spanish civil war to assist children orphaned during the conflict. Amy will be part of a new AMIGOS partnership in Uruguay. It is being established with a network of doctors and other professionals from Comunidad Salud Oeste (CO.SA.OE.) in communities around Montevideo. Volunteers will co-facilitate workshops for children and young people that focus on team-building, creative expression, environmental health and/or healthy habits.

Amigos de las Américas is an international, nonprofit organization that was founded in 1965 and has 41 years of experience in facilitating community development programs. It trains and provides opportunities for high school and college students to participate in service projects in Latin America.

AMIGOS volunteers typically partner in teams of two or three and spend five to eight weeks through June, July and August living and working in one

## East High Cheer Stunt Team makes Madison proud!

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**Milwaukee Spirit Open:** 1st place

**National High School Cheerleading  
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11th place (semi-finals)

**2006 Badger Cheerleading & Dance  
Championship:** 1st place  
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of nine Latin American countries: Panama, Brazil, Costa Rica, Honduras, Mexico, Nicaragua, Paraguay, Dominican Republic and Uruguay. Volunteers must be 16 years of age, completed their sophomore year of high school, completed a training program and have studied at least two years of high school Spanish, Portuguese or the equivalent before departure.

The Madison chapter of Amigos de las Américas is one of 25 chapters around the country that will send approximately 650 volunteers to Latin America this year. For more information, contact the Madison Chapter via the Amigos web site <http://www.amigoslink.org> or call Andy Howick at 608-798-1178.

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## MAAXimum Effort: Badgers and Purgolders unite as students, athletes

By Rachel Tabak

What if students treated school like a sport? What if they "practiced" their schoolwork the same way they practice skills on the playing field, with an eye toward the "big game" of exam day? Might such an approach make for better students? Better athletes? Students at Madison East High School are working to answer these questions as part of a new program called the Madison Academic Athletic Exchange (MAAX), which brings university and high school students together in the spirit of collaborative research.

MAAX is offered through the UW-Madison Center for the Humanities' "Humanities Exposed" (HEX) program. In effort to broaden the scope of graduate-level research in the humanities, HEX emphasizes sustainable, ongoing humanities projects that provide tangible benefits to community partners. Through reading, writing, and discussion, MAAX examines the ways academic and athletic pursuits complement each other.

Currently, over 30 sophomore and junior East student-athletes participate in MAAX. These students meet with UW-Madison students enrolled in a Freshman Composition course linked to the program. Many of the UW students are athletes, representing the golf, basketball, hockey, softball, cross country, track, wrestling, and crew teams.

UW and East students meet together in small teams twice a month to cover

course concepts and readings. Recent meetings have focused on defining "respect," developing academic "skills and drills," and comparing the roles of teachers and coaches. In addition, each team produces a project that applies the program's themes for presentation at semester's end.

MAAX founder and Program Director Will Rogers says that MAAX has a variety of goals. "We hope that one outcome is improved academic performance for all participants," said Rogers, "but, more importantly, we want to help students think more about how they define and present themselves—as students, athletes, and members of the community."

East students and administrators are also enthusiastic about MAAX's aims. "We think MAAX is great; it gives the kids the ability to network and to find out what's going to happen down the road," said Kurt Gundlach, East Athletic Director.

MAAX will culminate in a conference on April 25 on the UW-Madison campus, when students will present their final projects. The conference will also feature speakers from the UW-Madison Athletic Department, Madison East, and the community at large. For more information on this conference, or on MAAX in general, contact the UW Center for the Humanities at (608) 890-1146, or [info@humanities.wisc.edu](mailto:info@humanities.wisc.edu), or visit the website: [www.humanities.wisc.edu/programs/HEX.html](http://www.humanities.wisc.edu/programs/HEX.html).

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## Award-winning East High Show Choir savors the spotlight



Photo by Kari Douglas

The Madison East Show Choir performs at the Sauk Prairie Competition.

### By Jeanette Riechers

Among the dozens of Madison East High School sports teams, clubs and scholastic organizations that are available to students is a small, dedicated troupe that is noteworthy for its talent, intensity and fun – the award-winning Show Choir.

The 38-member group, under the direction of Director Brooksy Beilke-Skoug, is a hard-working, high-energy song-and-dance team. Show Choir is a demanding daily class that requires extensive time outside the classroom. Student performers learn first-hand that many hours of hard work are required for every minute on stage.

Each fall, members dedicate several days to learning basic choreography and songs for a show, and subsequently spend daily classroom time perfecting their routines. They also rehearse at least one night per week, and perform for community groups, accompanied by the 10-piece East Show Band. Each spring the Show Choir presents a two-hour Cabaret Show, a popular event that is the culmination of their year's work.

The group's talent and hard work recently were recognized with a First Place award for choreography at an invitational competition in Sauk Prairie High School. The coveted award was a high point for Show Choir members, who form tight bonds as a result of the time and intensity they give to the class. Beilke-Skoug said the dance judge for the Sauk Prairie competition commented on the group's amazing chemistry and adrenaline. They made show choir history by following the Sauk Prairie awards with a

3rd place finish at Broadhead High School on February 25, and earning the "People's Choice" award from the audience.

East is the only Madison high school with a competitive Show Choir. La Follette High School has a show choir, but it does not participate in competitions.

The East Show Choir is notable in several other ways, according to Beilke-Skoug. First, it is representative of East's general attendance profile — it is extremely diverse, with students from varied economic, social and cultural backgrounds. This is often not the case in high school show choirs.

Also unique is that unlike some high school show choirs in which members focus mainly on performance arts, most East members are involved in multiple sports and other clubs, and do well academically.

For example, Austin Cass, a senior and four-year Show Choir member, is also a standout athlete who has played baseball, volleyball and basketball. Austin plans to attend college to study dance and play volleyball.

Beilke-Skoug has seen other Show Choir members go on to become music majors in college and pursue musical and theatrical careers. She says several East alumni, inspired by Show Choir and other East music and drama classes, are actors and entertainers, working in theater, on cruise ships and in other performing arts venues.

Beilke-Skoug takes great pride in her students' accomplishments on and off-stage, and helps inspire their best efforts. A 17-year veteran East teacher, she earned a degree from UW-LaCrosse in vocal and instrumental

## Working women pass on wisdom at East's Week of the Young Woman

### By Susan Linck

The week of March 6th was typically dreary, dull late winter Wisconsin outside. But inside East High, female faculty and students sported hot pink t-shirts proclaiming it The Week of the Young Woman. The flexed female arm on the tee's would have made Rosie the Riveter proud!

Influential, successful and yes, even powerful women were surfacing in the halls at East by the hour. Here a judge, there a congresswoman, now the Lieutenant Governor followed by doctors and engineers with carpenters and electricians thrown in for good measure (or maybe for the power?) and a glimpse of what you could become with a little inspiration. A female sportscaster? Yes, and why not? "What's it like?" "Do you have to work harder than the men?" "Did you have to get better grades than the guys?" "Is your boss fair to you?"

Conversations were interesting. Presentations were thought provoking. Students were engaged. The agenda was gigantic and the week was a resounding success and a powerful antidote to the winter doldrums.

The Week of the Young Woman was the inspiration of Betsy Hambrick and Michele Ritt of the East professional staff. They were assisted by a team of teachers and students in orchestrating more than 40 presentations that week. It was a sort of gift to the women of East and a salute to the faculty dedication there. It was a week designed to inspire and motivate the women of East.

Presentations were made by a wide spectrum of women in traditional and non-traditional jobs talking about their profession and how they achieved success. In addition, there were women who spoke on subjects of keen interest to female teens today including health issues, nutrition, finances, self defense, date violence,



WISC-TV sportscaster Alanna Rizzo spoke during East's Week of the Young Woman.

media stereotypes of women, and more.

One speaker was Alanna Rizzo, the only female sportscaster in the Madison media market. She explained why she had left a high paying job in sales because she was "miserable," had gone back to school, then had to start at the bottom again to gain a foothold in broadcasting.

About 30 young women had gotten "pink slips" from teachers to hear Rizzo speak. She fielded a wide variety of questions from a very diverse group and was an articulate, classy spokesperson for the benefits of non-traditional careers for young women. Like some of the youth in pink, Rizzo came from a single parent home where English was not the first language and where her Cuban heritage was frequently mistaken for Mexican. She was clear about the price she paid to start her second career. But she was also clear about how she had focused on a goal associated with her passion: sports. She encouraged the girls to find something they were passionate about, and to build a career connected with that passion through education and hard work.

music, and studied piano at UW-Madison. As dedicated, creative and high-energy as her students, Beilke-Skoug has music and show business literally in her blood — her Mom was a jazz singer and her dad was a big-band drummer.

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EAST HIGH SCHOOL

# Know Your Purgolder: Lance Baker

## Local thespian wows the crowd



Lance Baker as a freshman, 1985.

*Lance Baker, East '89, is a Chicago-based actor who has had leading roles in many plays, including Hamlet, Guys & Dolls and Who's Afraid of Virginia Woolf. He often receives glowing reviews; the Chicago Tribune praised his role in Travesties as "played in tour de force fashion by the terrific Lance Stuart Baker." In 2005 he was the only actor nominated for two Jeff Awards, a prestigious award for excellence in Chicago theatre — Best Actor (Travesties) and Best Supporting Actor (Dollhouse). He also acts in films and TV, and recently began directing.*

**Personal profile:**

I attended Lindbergh, Gompers and East. My parents, Debra and Stuart, still live in the house where they raised me and my brother, Jordan, an East graduate now at UW-Eau Claire. In theatre I'm called Lance Stuart Baker because there's another "Lance Baker" in New York.

**When did you discover theatre?**

In elementary school, in an adaptation of the book "You Look Ridiculous." I was the hippo; I wore a huge papier-mâché mask and sang "Over the Rainbow."

**When did you decide to be an actor?** At East, while trying to come up with a college major. I decided to also be a director a few weeks ago.

**Are your East friends surprised that you're an actor?** Nobody who knew what a ham I was is surprised.

**Where did you attend college?** The Theatre School of DePaul University, in Chicago. I earned a BFA in Acting.

**Has your career gone as you expected?** Beyond my wildest what-ers.

**Biggest professional accomplishment so far?** I was the only actor nominated for two Jeff awards last year. Lost them both, but it was quite a special night.

**Your future professional goals?** More TV and movies would be nice. I hope to do a Broadway show, so the easiest way to do that is get a career in TV or movies first.

**If you weren't an actor...** I once thought I'd be a psychiatrist or a priest. I've learned that a lot of actors say this, so now I say I wanted to be an accountant. But inside I always knew I'd be an actor until the community rose up and demanded I stop.

**Best memory at East:** I was the "Voice of the Band" at football games. I'd introduce songs and tell jokes. Never knew the score of the game but I definitely knew what jokes got a laugh. This was an offshoot of my younger days – I'd stand on the dugout at Madison Muskie games and lead cheers.

**Most memorable teacher?** Many, but Mr. Buehl was an early proponent of my career choice.

### Salute your grad! Take out an ad!

Do you know a special East High senior that you'd like to recognize in the next issue of the *Northside News*?

We are accepting congratulatory messages for your favorite grad for the June/July edition of *Northside News*, coming out the first week of June, just in time for graduation! All proceeds from these ads will be used to support the East High news pages that appear regularly in the *Northside News*.

**Standard ad sizes range from \$46 for a 16th page ad (2 columns wide by 2" high), \$92 for an eighth page ad, all the way to \$736 for a full page. See Page 2 for all dimensions and ad rates.**

"Grad Ads" will be placed prominently on the East High pages of the issue set to hit the stands on June 13.

**Call 661-0060, Ext. 3 for details!**

**Most embarrassing moment?** The shirt I wore for freshman photo. That's faux leather on the collar, folks.

**If you attended East today?** Probably would at least try the volleyball team.

**How did East prepare you for life?** Like life, it's noisy and crowded, and sometimes the food is awful, but opportunities and mentors are everywhere.

**Advice for East students?** Take advantage of all East has to offer. You've only got four years to do everything!



Lance Stuart Baker in 2006.

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**MPD K9 Unit**

Earlier this month, Arno, a Dutch Shepard officially retired from active duty with MPD. Arno has been working the streets of Madison since 1998. To honor his many accomplishments, Mayor Dave Cieslewicz proclaimed March 8th as "Arno Day" in the City of Madison. Arno has been a tremendous asset to both the department and the community.

For many years, the Madison Police Department operated without a patrol K9 unit or any patrol K9 capabilities. While a few K9 teams over the years were assigned to the Dane County Narcotics and Gang Task Force (funded primarily through asset forfeitures), budget limitations precluded the development of a dedicated patrol K9 unit. A group of officers on the department had worked for years to move forward with a patrol K9 unit, but cost remained the greatest obstacle. In 2004, however, a nonprofit organization (Capital K9's) was formed by a group of volunteer community members for the express purpose of funding a Madison Police Department patrol K9 unit. Capital K9's has engaged in a variety of fundraising

activities since then, and these efforts enabled the department to create a dedicated patrol K9 unit in January of 2005. The unit now consists of three patrol K9 teams and one K9 team assigned exclusively to drug enforcement. Capital K9's funds all of the costs of the patrol K9 teams, including the dogs, training, equipment and specially-equipped vehicles. Our ultimate goal is to expand the unit to six K9's.

MPD K9 teams have provided a great service to the community over the past year, including tracking missing persons, apprehending suspects and locating evidence. The K9 teams have also made many public appearances, resulting in numerous positive police/citizen encounters. Our corporate partners select the name of the dog they sponsor, giving the community a stake in the program. The K9 teams also maintain an ongoing relationship with their corporate sponsors, an important component of this public/private partnership.

The K9 teams have done a number of community presentations and demonstrations (26). These reflect unique opportunities for the department to reach out to the public in a

positive environment. While some of the presentations/demonstrations have been for relatively small groups of people (classes of 20-30, for example), others have involved large gatherings, leading to numerous positive interactions with citizens. Whatever the circumstance, it is very common for citizens — who would not otherwise approach an officer — to initiate interactions with K9 handlers and their dogs. The K9 teams have been responsible for a tremendous amount of positive interactions with the public, and with a tremendous amount of positive media attention for the department. The Madison Police Department is staffed by approximately 500 employees (398 sworn, 102 civilian), and is recognized nationally as a progressive, professional police agency. Our K9 unit, while new, is living up to the high expectations placed on it by both the department and the community, and is setting the standard for other K9 units in the state.

More information can be found at the following websites:

- <http://www.ci.madison.wi.us/police/k9-new.html>
- <http://www.capitalk9s.org/>

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- Provide financial advice and assistance to your family if you become incapacitated
- Distribute assets according to your wishes
- Are committed to you and your family's complete satisfaction

Call me today for a complimentary appointment.

We're in your neighborhood and here to stay. Let me and the Edward Jones Trust Company work with you, your attorney and tax professional to implement the estate plan that's right for you.

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